

# Mansi Kasar

## UI/UX Designer



www.mansikasar.com



<https://www.behance.net/mansikasar>

## Certification

**Google, Coursera**

July 2021

**Foundations of User Experience (UX) Design**

Credential ID T3H83SMAKLYJ

## Skills

### Design

Persona

Storyboarding

Wireframes

Prototypes

Illustrations

UI Graphics

Mockups

### Research

Interview

Contextual inquiry

Usability testing

Comparative analysis

Statistical analysis

Survey

### Tools

Figma

Adobe XD

Illustrator

InDesign

Invision

Axure

## Development

HTML

CSS

JavaScript

Angular

Node.js

## Projects

[shorturl.at/eBNUZ](https://shorturl.at/eBNUZ)

[shorturl.at/DOST0](https://shorturl.at/DOST0)

## Work Experience

**UI/UX Intern, IIT Kharagpur**

July 2021 - current

- Responsible for **User Research, Wireframing, Visual design & Prototyping**
- Collaborated with co-founders and doctors from IIT, Kharagpur, and Mayo Clinic, USA
- Designed **high-fidelity screens** with a **gamification** approach

**UI Designer, Insane AI**

Sep 2020 - Oct 2020

- Designed mobile interface **30+ screens** for an AI-based workout app.
- Created **low fidelity and high fidelity** designs for the app screens and designed attractive user interfaces

**UI/UX Designer, Infigon Futures Pvt. Ltd**

Jun 2020 - Jul 2020

- Designed **130+** user-oriented app & website screens
- Created multiple **wireframes** and **user flows**
- Collaborated with the co-founders to create **holistic UX** vision and strategies
- Achieved over **700+** downloads and **400+** new sign-ups in first 10 days through the website & app

**Web Developer, Rashtriya Chemicals & Fertilizers Ltd**

Dec 2019 - Jan 2020

- Implemented web design using **HTML, CSS, JavaScript**, PHP & MySQL
- Collaborated with my team member to support projects during all phases of delivery
- Created a database for Company's reference, using **PHP and MySQL** & connected it to a Word Document (auto-generated) for the client to keep the details as proof
- Increased the web portal's efficiency by **70%**

## Education

**Vivekanand Education Society's Institute of Technology,  
EXTC Engineering**

Aug 2018 - current (May 2022)

- Elected as **Junior Editor for IEEE-VESIT** for the academic year 20-21.
- Elected as **Technical Senior Editor** at VESIT Connect (College's Monthly and Yearly Newsletter)
- Organized UI/UX workshop as part of an **IEEE event** and Lead the team in achieving **100+ participants**