Creating Ads in Social Media Project

Create new campaign   ✕

Choose a campaign objective

🔘 📢 **Awareness**

⚪ 🖱️ Traffic

⚪ 💬 Engagement

⚪ 🔽 Leads

⚪ 👥 App promotion

⚪ 🛍️ Sales

Awareness

Show your ads to people who are most likely to remember them.

Good for:

Reach

Brand awareness

Video views

About campaign objectives   Cancel   **Continue**

⊘ Ad set name

developing mobile applications   Create template

⊘ Awareness

Performance goal ⓘ

Maximize reach of ads   ▼

To help us improve delivery, we may survey a small section of your audience.

Facebook Page ⓘ

📄 Digital Marketing   ▼   +

⊘ Budget & schedule

Budget ⓘ

Daily budget   ▼   ₹200.00   INR

You'll spend an average of ₹200.00 per day. Your maximum daily spend is **₹350.00** and your maximum weekly spend is **₹1,400.00**. Learn more.

Schedule ⓘ

Start date

📅 Oct 27, 2024   🕐 05:46 PM IST

⊘ Audience controls ⓘ

Set criteria for where ads for this campaign can be delivered. Learn more

> ⓘ You can set audience controls for this ad account to apply to all campaigns.
>
> See audience controls in Advertising settings

Use saved audience ▼

* Locations ⓘ

Reach people living in or recently in this location.

India

| ⦿ Ahmedabad, Gujarat | + 17mi ▼ |

| ⦿ Bodakdev |

| ⦿ Naroda, Gujarat | + 10mi ▼ |

| ⦿ Navrangpura |

| ⦿ Vejalpur |

Include ▾   🔍 Search locations   Browse

⊘ Advantage+ audience ✦

Our ad technology automatically finds your audience. If you share an audience suggestion, we'll prioritize audiences matching this profile before searching more widely.
Learn more

Custom audiences ⓘ   Create new ▾

🔍 Search existing audiences

Age ⓘ

18 ▾	50 ▾

Gender ⓘ

⦿ All   ◯ Men   ◯ Women

Detailed targeting
Include people who match ⓘ

Detailed targeting

Include people who match ⓘ

Behaviors > Mobile Device User > All Mobile Devices by Operating System >
Facebook access (mobile)

Recently Detected Devices

Behaviors > Mobile Device User > All Mobile Devices by Operating System >
Facebook access (mobile)

Recently Detected Iphone 14 Devices

Behaviors > Digital activities

Facebook access: older devices and OS

Behaviors > Digital activities

Facebook access: older devices and OS

Facebook Lite app users

Facebook Payments users (30 days)

Behaviors > Digital Activities

New Active Business (< 12 months)

Behaviors > Mobile Device User

Behaviors > Mobile Device User

Owns: OnePlus

Behaviors > Mobile Device User > All Mobile Devices by Brand ✕

Owns: Oppo

Owns: VIVO devices

Behaviors > Mobile Device User > All Mobile Devices by Brand > Samsung

Owns: Galaxy S9+

Interests > Business and industry

Advertising (marketing)

Business (business & finance)

Economics (economics)

Management (business & finance)

Marketing (business & finance)

Interests > Business and industry > Online (computing)

Digital marketing (marketing)

Email marketing (marketing)

⊘ Ad name

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Create template

⊘ Identity

* Facebook Page ⓘ

Digital Marketing ▼

ⓘ Any messages started from your ad will go to Digital Marketing.

Instagram account ⓘ

davil_alone_11 ▼

⊘ Ad setup

Create ad ▼

Format

Choose how you'd like to structure your ad.

● **Single image or video**
One image or video, or a slideshow with multiple images

○ **Carousel**
2 or more scrollable images or videos

○ **Collection**
Group of items that opens into a fullscreen mobile experience

✓ Ad creative

Select and optimize your ad text, media and enhancements.

* Media ⓘ
17 Placements

Edit ▾   🗑

Feeds, In-stream ads for videos and reels, Search results
11 Placements

⌄

Stories and Reels, Apps and sites
5 Placements

⌄

Facebook Search results
Customized

Primary text (5 of 5) ⓘ

Best developing mobile applications

Join the mobile revolution! Develop an app that stands out today! 📈 ✕

Unlock the potential of mobile development and innovate your business! 💡 ✕

Ready to build your dream app? Let's turn your vision into reality! 📱 ✕

Transform your ideas into engaging mobile apps that captivate users! 🚀 ✕

Headline ⓘ

Build Your Dream App!

Create Your App Today! ✕

Build Engaging Mobile Apps! ✕

Description ⓘ

Ready to turn your app idea into reality? Our team is here to help you create a user-friendly mobile app that stands out. Let's innovate together and bring your vision to life! Start your journey today!

Call to action ⓘ

Contact us ▾

☑	Off / On	Ad	▾
☑	🔵	developing mobile applications 1 ✏️ 📊 View charts ✏️ Edit 📋 Duplicate 📌 Pin	

Results from 1 ad ⓘ