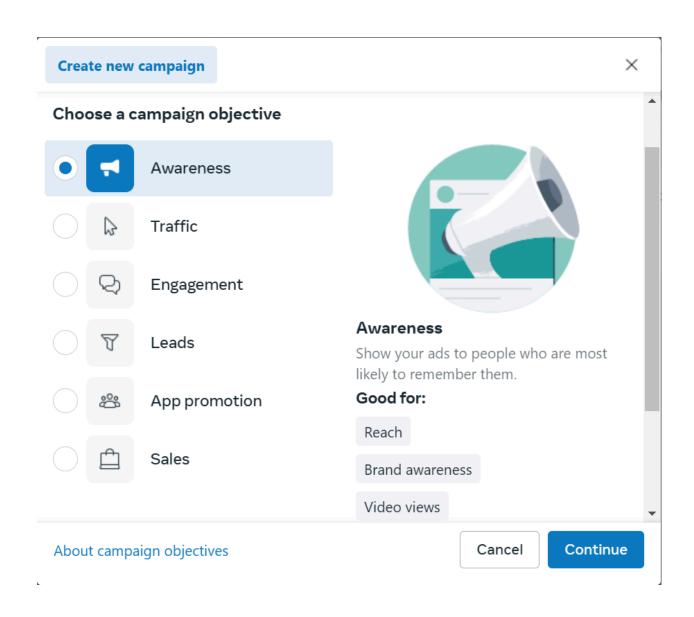
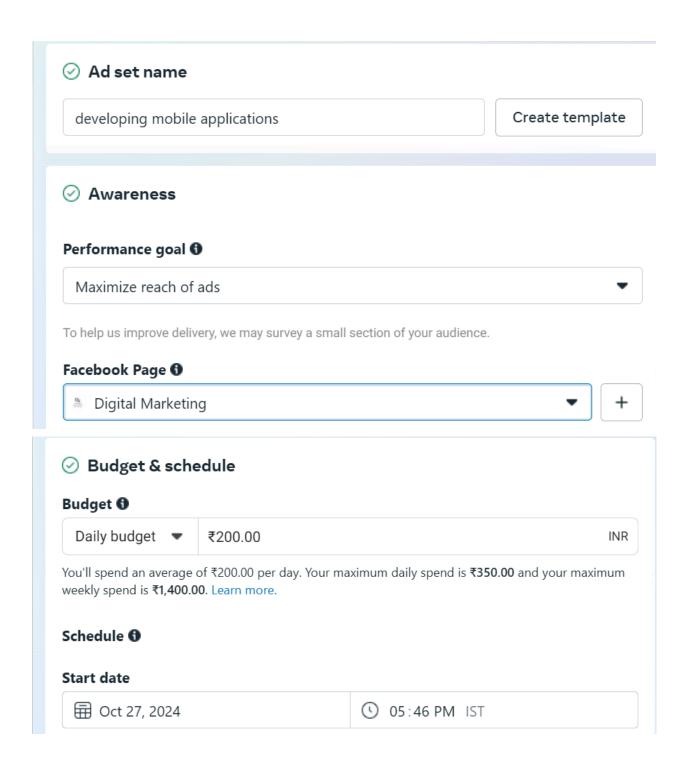
Creating Ads in Social Media Project





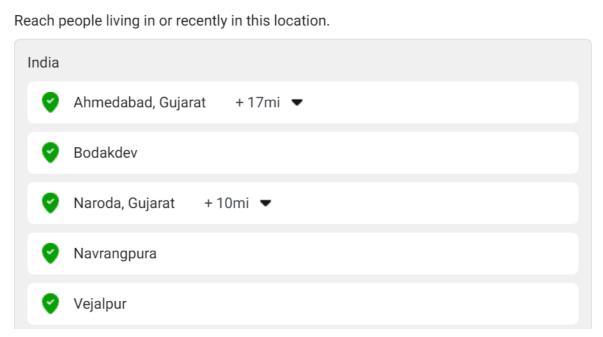
Set criteria for where ads for this campaign can be delivered. Learn more

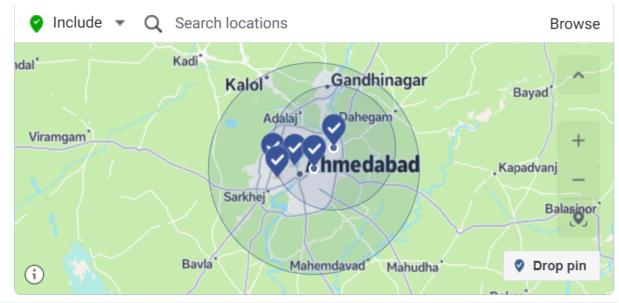
1 You can set audience controls for this ad account to apply to all campaigns.

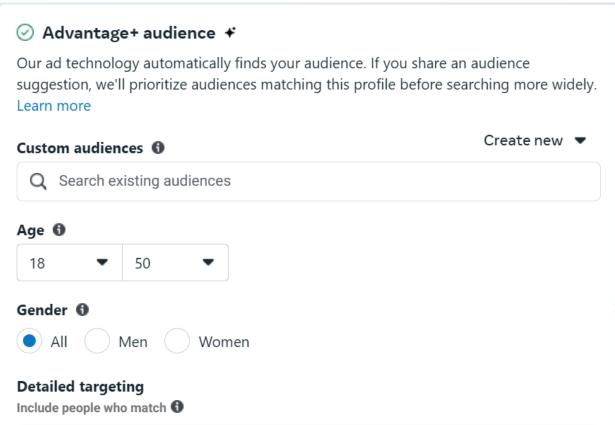
See audience controls in Advertising settings

Use saved audience -

* Locations 0







Detailed targeting

Include people who match 1

Behaviors > Mobile Device User > All Mobile Devices by Operating System > Facebook access (mobile)

Recently Detected Devices

Behaviors > Mobile Device User > All Mobile Devices by Operating System > Facebook access (mobile)

Recently Detected Iphone 14 Devices

Behaviors > Digital activities

Facebook access: older devices and OS

Behaviors > Digital activities

Facebook access: older devices and OS

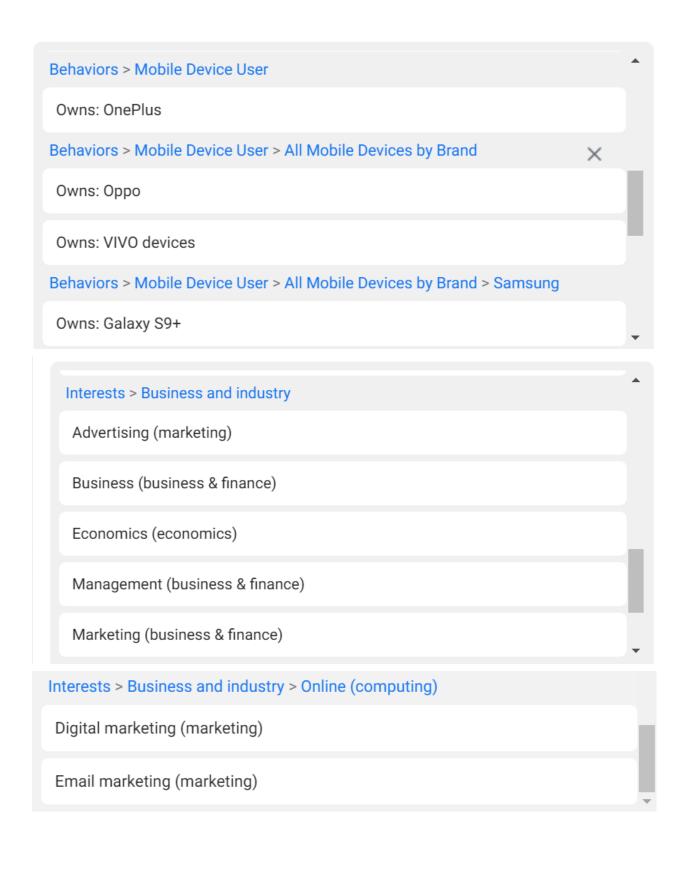
Facebook Lite app users

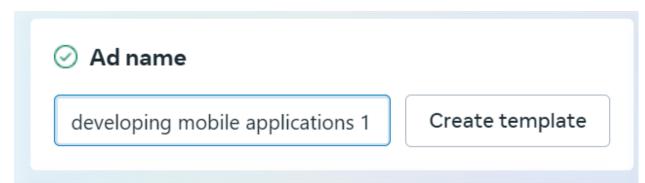
Facebook Payments users (30 days)

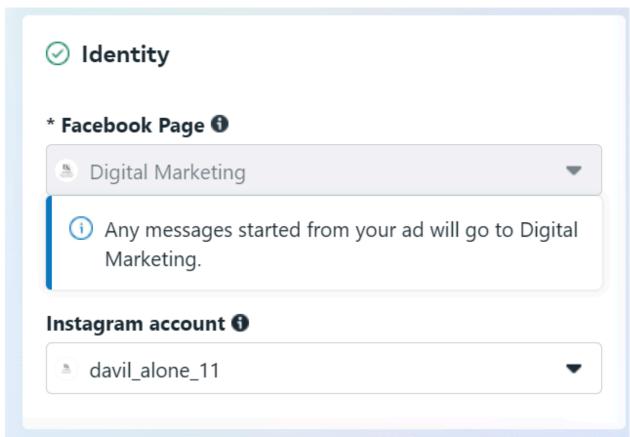
Behaviors > Digital Activities

New Active Business (< 12 months)

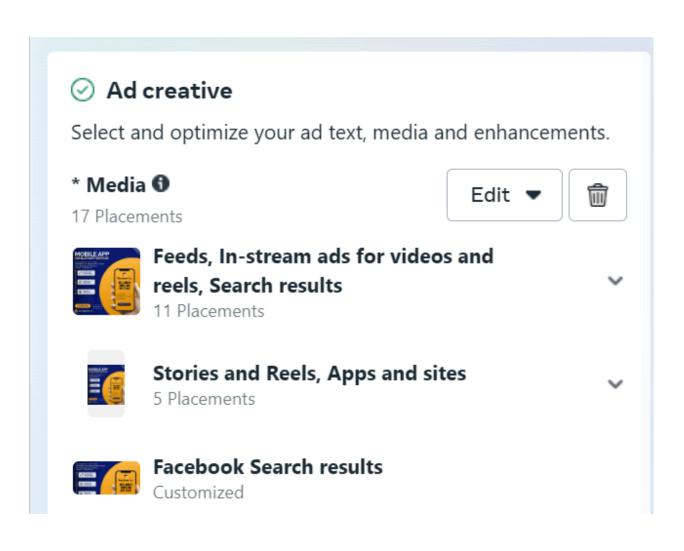
Behaviors > Mobile Device User

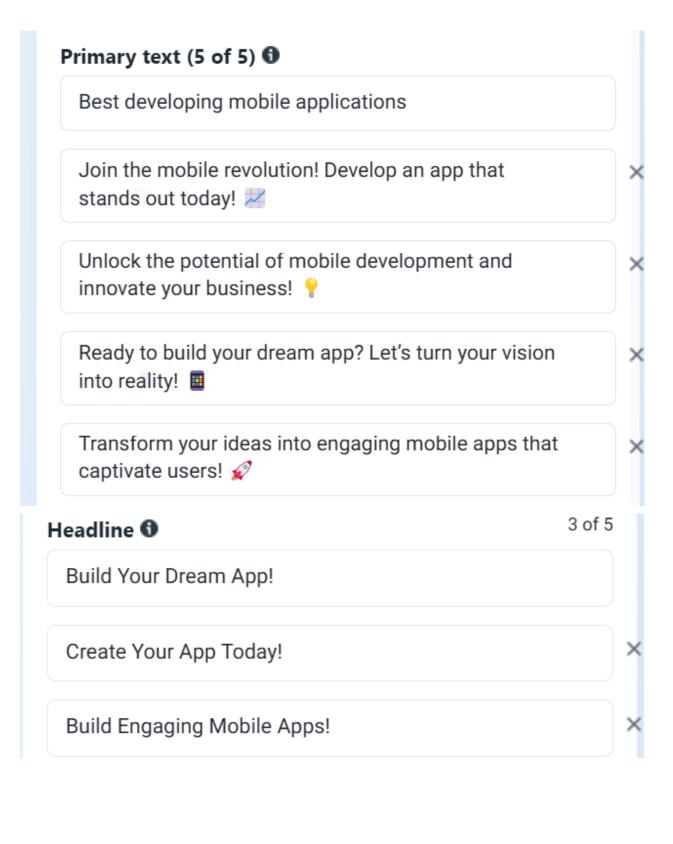






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	Carousel 2 or more scrollable images or videos
	Collection Group of items that opens into a fullscreen mobile experience







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