Sacramento, United States

devinarielphotography@gmail.com

(707)-775-0057

DEVIN ARIEL HUNTSPON

FRONT-END WEB DEVELOPER

PROFESSIONAL SUMMARY

Front-End Web Developer with over a decade of expertise in consumer technology, UI/UX design, and client relationship management. Known for elevating digital interfaces and boosting engagement through the integration of cutting-edge trends and advanced AI tools, achieving a 30% increase in design productivity. Dedicated to crafting intuitive, user-centric web solutions that drive business success and enhance social impact.

SKILLS

Customer Service

Client Relationship

Empathy

Leadership

Sales

Time Management

Project Management

Graphic Design

UI/UX Design

HTML

CSS

Figma

Javascript

Prototyping

Visual Communication

SEO Optimization

Content Creation

Digital Marketing

Data Analysis

Market Research

Brand Strategy

Creative Thinking

EMPLOYMENT HISTORY

AUG 2018 - PRESENT

Creative Director, Sky's The Limit Entertainment, LLC, Sacramento, California, United States · Hybrid

- Directed website design to reflect brand identity and showcase services
- Enhanced website accessibility, complying with ADA standards.
- Provides supportive troubleshooting during on-site events
- Cultivates strong client relationships, anticipating needs and gathering feedback for improvement
- Revamped digital interfaces to heighten user engagement and align with cutting-edge trends.
- Oversaw precision in branding elements, ensuring consistency across all digital platforms.
- Introduced AI tools to optimize design workflows, boosting productivity by 30%.

SEP 2013 - MAR 2019

Mobile Sales Team Lead, Best Buy, Saint Louis, Missouri · On-site

- Increased customer satisfaction by 25% through personalized assistance and superior product presentation
- Transformed store's performance by leading a top-tier sales team, focusing on optimal customer service and efficient inventory management
- Ensured 95% accuracy in transaction handling and stock replenishment
- Enhanced team capabilities and service quality, resulting in a 15% increase in overall sales
- Boosted team productivity by streamlining sales processes, leading to higher efficiency.
- Fostered an energetic team environment that motivated staff and increased job satisfaction.

AI Integration

User Research

Agile Project Management

Wireframing

Information Architecture

User Testing

LANGUAGES

English
●●●●●

French
●●○○○

SEP 2012 – JUL 2015

Sales Representative, Wireless Vision, LLC, St Louis, Missouri, United States · On-site

- Guided customers through plan and device selection with personalized assistance
- Maintained top 5% sales ranking company-wide for three years
- Successfully managed customer accounts, handling upgrades, activations, and billing inquiries
- Boosted store revenue by fostering strong customer relations and effective product upselling.
- Managed store aesthetics, ensuring a welcoming environment that increased customer dwell time.
- Energetically engaged with customers to understand needs, driving satisfaction and repeat business.

JUL 2011 – OCT 2012

Sales Associate, RadioShack, St Louis, Missouri, United States · On-site

- Delivered top-tier customer service, aiding in product selection and feature explanation
- Boosted sales via effective communication and upselling strategies
- Ensured store cleanliness and optimal product availability through diligent restocking
- Maintained high store standards through meticulous stocking, cleaning, and merchandising.
- Passionately engaged customers, enhancing their shopping experience and satisfaction.
- Ensured smooth store functionality by responsibly opening and closing, supporting team needs.

EDUCATION

JAN 2021 – MAY 2024

Associate's degree, Santa Rosa Junior College, Santa Rosa

Web & Multimedia Studies A.A

AUG 2006 – MAY 2010

General Studies, Brentwood Highschool, Brentwood, Missouri

COURSES

MAY 2023 – JUL 2023

Google UX Design Professional Certificate at Google

JAN 2022 – MAY 2024

Web and Mobile Front-End Development Certificate at Santa Rosa Junior College