

# DEVIN-ARIEL

# HUNTSPON

FRONT-END DEVELOPER

## PROFESSIONAL SUMMARY

Front-end developer with a robust background in consumer technology sales, bringing a unique blend of technical skills and customer-focused experience. Passionate about learning and collaborating to create intuitive, user-centric web solutions. Committed to enhancing digital interfaces, driving business success, and fostering social impact through innovative design and development.

## LANGUAGES

English  
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French  
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## LINKS

[devinariel.com](http://devinariel.com)

## SKILLS

Communication

Empathy

Time Management

Collaboration

Customer Service

Sales

HTML

CSS

Javascript

TypeScript

ReactJS

Visual Design

Responsive Design

UI/UX Design

Graphic Design

Figma

## EMPLOYMENT HISTORY

AUG 2018 - PRESENT

**Creative Director, Sky's The Limit Entertainment, LLC,  
Sacramento, California, United States · Hybrid**

- Directed website design to reflect brand identity and showcase services
- Enhanced website accessibility, complying with ADA standards.
- Provides supportive troubleshooting during on-site events
- Cultivates strong client relationships, anticipating needs and gathering feedback for improvement
- Revamped digital interfaces to heighten user engagement and align with cutting-edge trends.
- Oversaw precision in branding elements, ensuring consistency across all digital platforms.
- Introduced AI tools to optimize design workflows, boosting productivity by 30%.

SEP 2013 - MAR 2019

**Mobile Sales Team Lead, Best Buy, Saint Louis, Missouri · On-site**

- Increased customer satisfaction by 25% through personalized assistance and superior product presentation
- Transformed store's performance by leading a top-tier sales team, focusing on optimal customer service and efficient inventory management
- Ensured 95% accuracy in transaction handling and stock replenishment
- Enhanced team capabilities and service quality, resulting in a 15% increase in overall sales
- Boosted team productivity by streamlining sales processes, leading to higher efficiency.
- Fostered an energetic team environment that motivated staff and increased job satisfaction.

SEP 2012 - JUL 2015

**Sales Representative, Wireless Vision, LLC, St Louis, Missouri, United States · On-site**

- Guided customers through plan and device selection with personalized assistance
- Maintained top 5% sales ranking company-wide for three years
- Successfully managed customer accounts, handling upgrades, activations, and billing inquiries
- Boosted store revenue by fostering strong customer relations and effective product upselling.
- Managed store aesthetics, ensuring a welcoming environment that increased customer dwell time.
- Energetically engaged with customers to understand needs, driving satisfaction and repeat business.

JUL 2011 - OCT 2012

**Sales Associate, RadioShack, St Louis, Missouri, United States · On-site**

- Delivered top-tier customer service, aiding in product selection and feature explanation
- Boosted sales via effective communication and upselling strategies
- Ensured store cleanliness and optimal product availability through diligent restocking
- Maintained high store standards through meticulous stocking, cleaning, and merchandising.
- Passionately engaged customers, enhancing their shopping experience and satisfaction.
- Ensured smooth store functionality by responsibly opening and closing, supporting team needs.

## **EDUCATION**

JUN 2024 - 2025

**Software Engineering B.S., Western Governors University**

JAN 2021 - DEC 2024

**Web Full-Stack Developer A.S., Santa Rosa Junior College**

AUG 2006 - MAY 2010

**General Studies, Brentwood Highschool, Brentwood, Missouri**

## **COURSES**

MAY 2023 - JUL 2023

**Google UX Design Professional Certificate at Google**

JAN 2022 - MAY 2024

**Web and Mobile Front-End Development Certificate at Santa Rosa Junior College**