

Sacramento, United States
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DEVIN ARIEL HUNTSPON

FRONT-END WEB DEVELOPER

PROFESSIONAL SUMMARY

Front-End Web Developer with 13+ years of experience, adept in UI/UX Design, Graphic Design, and Digital Marketing. Proven track record in enhancing digital interfaces, increasing user engagement by aligning with innovative trends, and leveraging AI tools to boost design productivity by 30%. Eager to apply extensive consumer tech expertise to develop intuitive, user-centric web interfaces that drive business success.

SKILLS

- Customer Service
- Client Relationship
- Empathy
- Leadership
- Sales
- Time Management
- Project Management
- Graphic Design
- UI/UX Design
- HTML
- CSS
- Figma
- Javascript
- Prototyping
- Visual Communication
- SEO Optimization
- Content Creation
- Digital Marketing
- Data Analysis
- Market Research
- Brand Strategy
- Creative Thinking

EMPLOYMENT HISTORY

- AUG 2018 - PRESENT
- Creative Director, Sky's The Limit Entertainment, LLC, Sacramento, California, United States · Hybrid**
- Directed website design to reflect brand identity and showcase services
 - Enhanced website accessibility, complying with ADA standards.
 - Provides supportive troubleshooting during on-site events
 - Cultivates strong client relationships, anticipating needs and gathering feedback for improvement
 - Revamped digital interfaces to heighten user engagement and align with cutting-edge trends.
 - Oversaw precision in branding elements, ensuring consistency across all digital platforms.
 - Introduced AI tools to optimize design workflows, boosting productivity by 30%.
- SEP 2013 - MAR 2019
- Mobile Sales Team Lead, Best Buy, Saint Louis, Missouri · On-site**
- Increased customer satisfaction by 25% through personalized assistance and superior product presentation
 - Transformed store's performance by leading a top-tier sales team, focusing on optimal customer service and efficient inventory management
 - Ensured 95% accuracy in transaction handling and stock replenishment
 - Enhanced team capabilities and service quality, resulting in a 15% increase in overall sales
 - Boosted team productivity by streamlining sales processes, leading to higher efficiency.
 - Fostered an energetic team environment that motivated staff and increased job satisfaction.

AI Integration

User Research

Agile Project Management

Wireframing

Information Architecture

User Testing

LANGUAGES

English

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French

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SEP 2012 - JUL 2015

Sales Representative, Wireless Vision, LLC, St Louis, Missouri, United States · On-site

- Guided customers through plan and device selection with personalized assistance
- Maintained top 5% sales ranking company-wide for three years
- Successfully managed customer accounts, handling upgrades, activations, and billing inquiries
- Boosted store revenue by fostering strong customer relations and effective product upselling.
- Managed store aesthetics, ensuring a welcoming environment that increased customer dwell time.
- Energetically engaged with customers to understand needs, driving satisfaction and repeat business.

JUL 2011 - OCT 2012

Sales Associate, RadioShack, St Louis, Missouri, United States · On-site

- Delivered top-tier customer service, aiding in product selection and feature explanation
- Boosted sales via effective communication and upselling strategies
- Ensured store cleanliness and optimal product availability through diligent restocking
- Maintained high store standards through meticulous stocking, cleaning, and merchandising.
- Passionately engaged customers, enhancing their shopping experience and satisfaction.
- Ensured smooth store functionality by responsibly opening and closing, supporting team needs.

EDUCATION

JAN 2021 - MAY 2024

Associate's degree, Santa Rosa Junior College, Santa Rosa

Web & Multimedia Studies A.A

AUG 2006 - MAY 2010

General Studies, Brentwood Highschool, Brentwood, Missouri

COURSES

MAY 2023 - JUL 2023

Google UX Design Professional Certificate at Google

JAN 2022 - MAY 2024

Web and Mobile Front-End Development Certificate at Santa Rosa Junior College