



# EMILY CARTER

## Graphic Designer

### CONTACT

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### PROFESSIONAL PROFILE

Creative and detail-oriented Graphic Designer with experience producing visually compelling digital and print assets for marketing, branding, and social media. Skilled in translating concepts into clean, engaging designs while meeting deadlines and brand guidelines. Collaborative team player with strong visual storytelling skills.

### SKILLS

- Figma & Canva
- Branding & Visual Identity
- Social Media Graphics
- Adobe Photoshop
- Basic Motion Graphics

### EXPERIENCE

#### Brightwave Creative Agency – Graphic Designer

2022 – Present

- Designed digital and print marketing materials including social media graphics, flyers, brochures, and web assets
- Collaborated with marketing and content teams to develop visual concepts aligned with brand strategy
- Created design systems and templates to ensure brand consistency across platforms
- Delivered multiple projects simultaneously while meeting tight deadlines
- Revised designs based on client and stakeholder feedback

#### Urban Media Studio – Junior Graphic Designer

2020 – 2022

- Assisted senior designers with branding, logo development, and campaign visuals
- Designed promotional graphics for social media, email campaigns, and presentations
- Prepared final artwork files for print and digital distribution
- Maintained organized design files and asset libraries
- Supported creative brainstorming sessions and concept development

### EDUCATION

#### Bachelor of Fine Arts (BFA) in Graphic Design

University of California, Los Angeles – Los Angeles

2016 – 2020

GPA: 3.9/4.0

### CERTIFICATIONS

- Adobe Certified Professional (Graphic Design & Illustration)
- Google UX Design Fundamentals (Optional placeholder)