

# Devin Lee-Jones

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Los Angeles, California  
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## Training

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### Orange County Code School – Newport Beach, CA

August 2018 - November 2018

Completed 500 Hours of In-person Software Development Training

Courses: Front-end JavaScript Development using React.js, Microservices with Node.js, RESTful API Design with Express.js, Data Persistence with db.JSON, HTML5 and CSS3 for Responsive Web Design

## Project Experience

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### Project 1 – <https://github.com/devinleejones/outfit-pal>

November 2018

A full stack JavaScript application to help fashionistas who want to plan their weekly outfits based on the weather forecast.

- Created React UI components using Material-UI for responsive layout and styling.
- Persisted user-provided clothing articles to an Express and db.json file.
- Leveraged Open Weather Map API to import weather description and temperature.
- Deployed live web app to Heroku: <https://github.com/devinleejones/outfit-pal>

Technologies: React.js, Express, JSON Server, Node.js, Webpack, HTML5, CSS3, JavaScript, Open Weather Map API, Material UI.

### Project 2 – <https://github.com/devinleejones/react-flash-cards>

October 2018

A React.js application for self-learners who want to expand their knowledge using flash cards.

- Implemented UI components using React.js to create Single Page Application.
- Integrated the Bootstrap 4 CSS library to style clean components.
- Persisted application state to browser local storage.
- Implemented application navigation using hashchange events.
- Deployed live static web app: <https://github.com/devinleejones/react-flash-cards>

Technologies: Javascript, React.js, CSS3, HTML5, Bootstrap 4.

## Experience

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### Connvis.com - Account Manager - Irvine, CA

January 2017 - June 2018

- Executed A/B Testing for website optimization for 20 landing pages. Improved click through rates by an average of 75%.
- Used Infusionsoft CRM to create marketing campaigns. Signed on 350 new customers.
- Created Instagram and Facebook advertisements.

### Universal Music Group - Artist Brand Management - Los Angeles, CA

September 2014 - December

2016

- Coordinated multi-city tours to ensure consistent messaging and wardrobe.
- Managed Facebook, Instagram and Twitter accounts.
- Artists included Justin Bieber, JR Castro, Poo Bear, Jason Joshua, Migos and the Audibles.