

INVESTOR RELATIONS

Partner with India's First Hybrid OTT Platform

At IMAXX TV Digital Private Limited, we are driven by innovation, scalability, and a commitment to delivering high-quality entertainment to global audiences. As India's first hybrid OTT platform, we operate on AVOD (Ad-supported Video on Demand), SVOD (Subscription Video on Demand), and TVOD (Transactional Video on Demand) formats, offering investors a unique opportunity to join an industry with unparalleled growth potential.

Why Invest in IMAXX TV?

1. Rapidly Growing OTT Market

With the growing demand for streaming services, IMAXX TV stands out by offering a hybrid model that captures diverse revenue streams, making us a strong contender in the global market.

2. Global Reach with Regional Focus

While we aim to provide entertainment worldwide, we also cater to regional markets with content in various languages and subtitles, giving us a unique position in diverse markets.

3. Innovative Business Model

Our flexible subscription and content delivery system offer options for ad-supported viewing, premium subscription plans, and one-time content purchases, ensuring stable and varied revenue streams.

4. Content Acquisition and Original Productions

We acquire and showcase content from independent filmmakers, producers, and studios across the globe. This, combined with our in-house original productions, keeps our content library fresh and engaging for viewers.

5. Strong Leadership

Founded in September 2023 in Mumbai, IMAXX TV is backed by industry veterans with a clear vision of providing pocket-friendly entertainment to viewers from all walks of life.

Investment Opportunities

IMAXX TV welcomes strategic partnerships, venture capitalists, and institutional investors to join us in transforming the OTT landscape. By investing in IMAXX TV, you can be a part of the future of global streaming entertainment.

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