



DEVIN SUN

International Trustee

UNANIMOUSLY ENDORSED BY THE *New Jersey District Board*

Hello Key Clubbers,

It is my pleasure to welcome you to the 2015 Key Club International Convention. This year, we have accomplished much together, so let us celebrate! As we transition between the past and the future, we are left with an important task: choosing our future International Officers. This weekend, allow me to show you why I should be your representative at the international level.

This past year, I had the distinct honor of serving as a Lieutenant Governor for the New Jersey District. As LTG, I was introduced to and inspired by a world of service, but as my term drew to a close, I knew my job as a Key Clubber was far from done. As your International Trustee, I pledge to you and myself a Key Deal. Composed of the three E's, I promise you enhanced communication, engagement of the community, and the empowerment of the member. I guarantee you this: When we return next year at the 2016 Key Club International Convention, I know we will have even more to celebrate.

my **PROMISES**, *your* **FUTURE**, *our* **SUCCESS**



ENHANCING COMMUNICATION

- Facilitate communication between sister districts
- Increase transparency of international board meetings
- Create monthly international newsletters, highlighting international to club-level developments
- Initiate correspondence with every level of my districts, from District Governors to Club Members on a regular basis



ENGAGING THE COMMUNITY

- Ensure that every voice is heard by designing referendum process that reflects your concerns in upcoming international board meetings
- Establish international service projects database to catalogue club projects as sources of inspiration to others
- Collaborate with community to develop grassroots YouTube coverage of service projects and conventions
- Establish Snapchat "Live Stories" for major Key Club events along with corresponding geofilters



EMPowering THE MEMBER

- Improve Key Club alumni relationships by preparing graduation packages filled with information on service opportunities after high school
- Overhaul the Youth Opportunities Fund by expanding funding and actively seeking projects to finance
- Cultivate a library of video resources for districts on topics ranging from club management to fundraising
- Advance translation initiatives to increase Key Club's geographical footprint

Yours in **CARING** *and* **SERVICE**, *Devin Sun*



HERE COMES THE *SUN*

