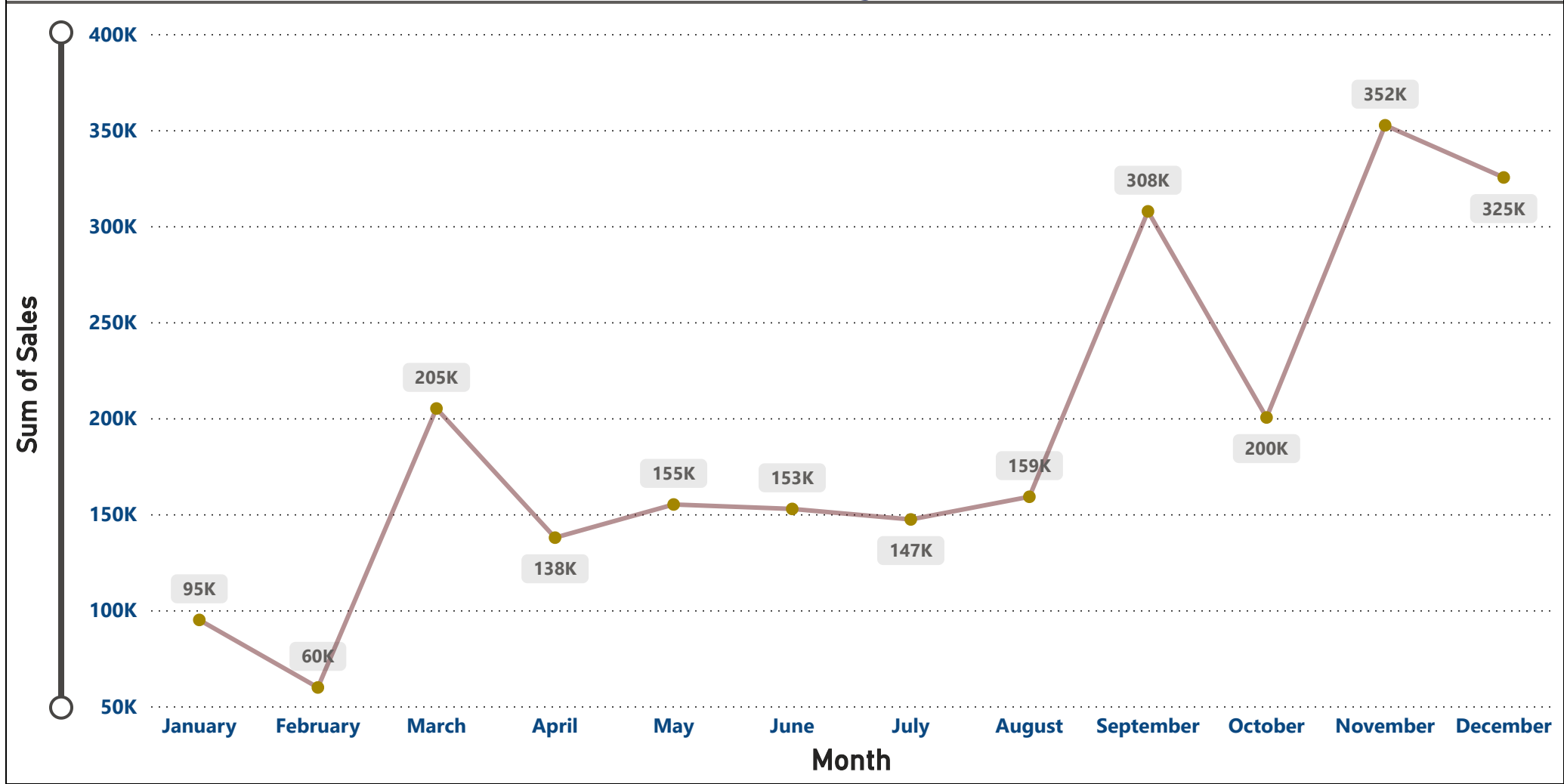
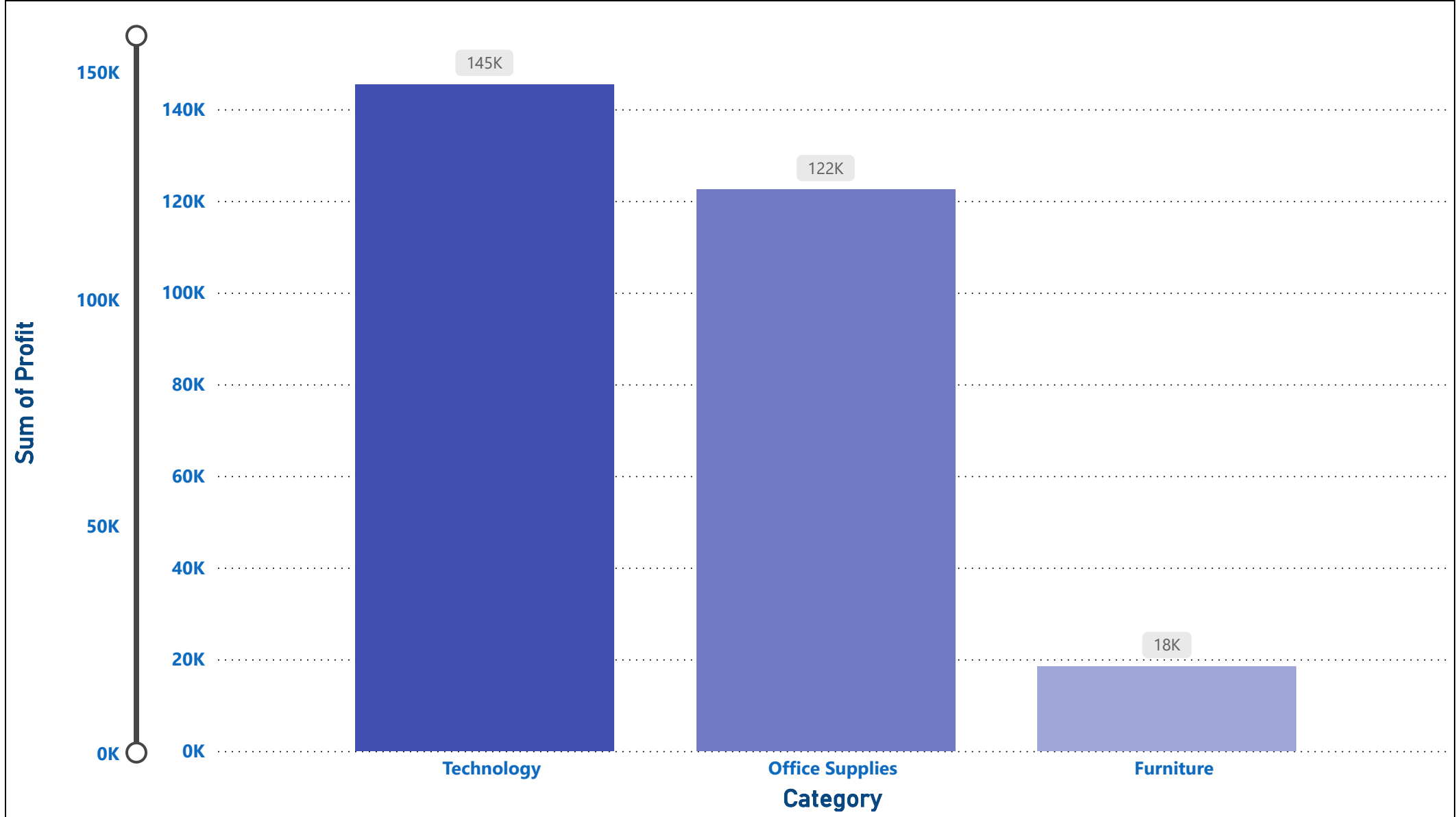


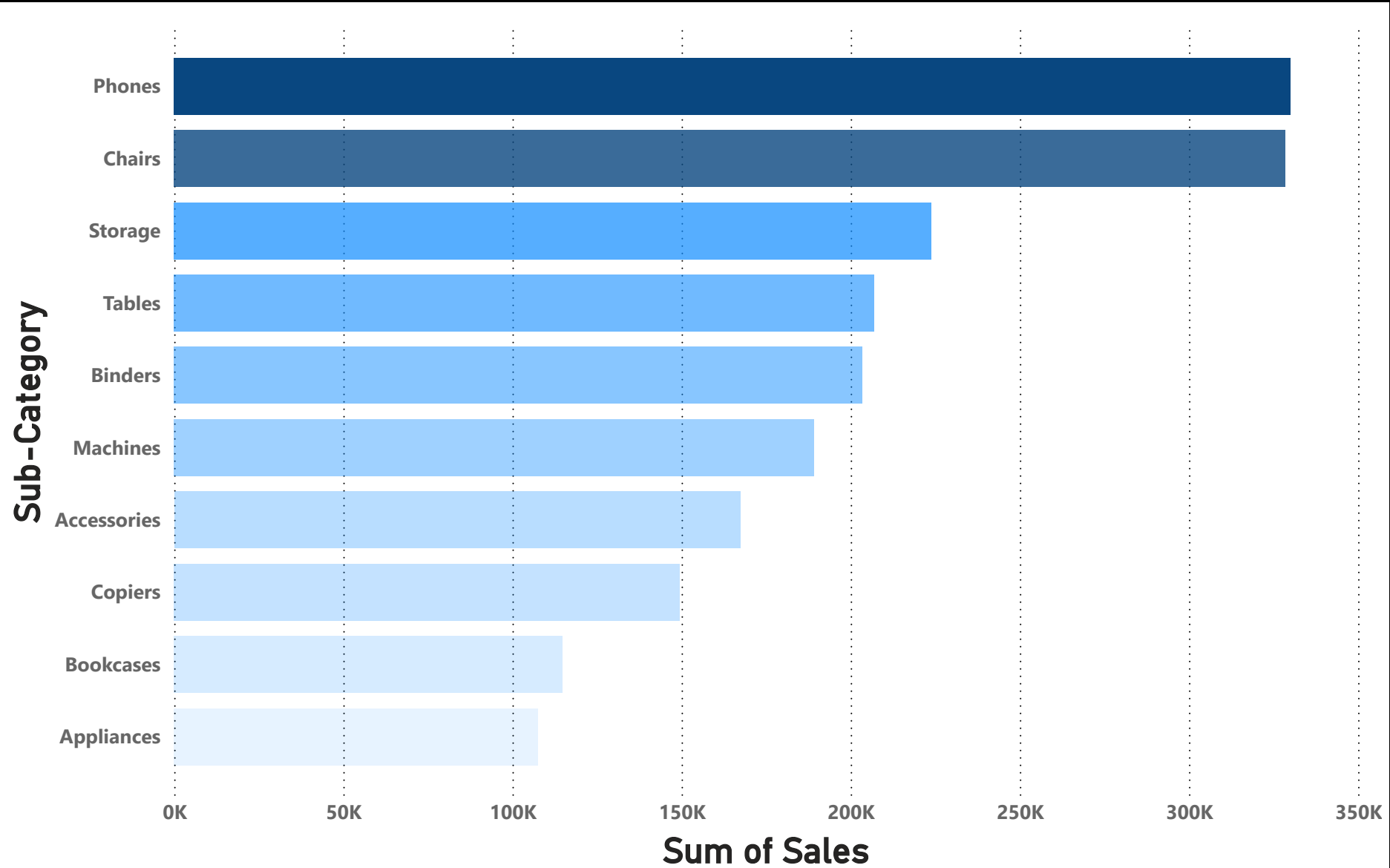
Sum of Sales by Month



Sum of Profit by Category

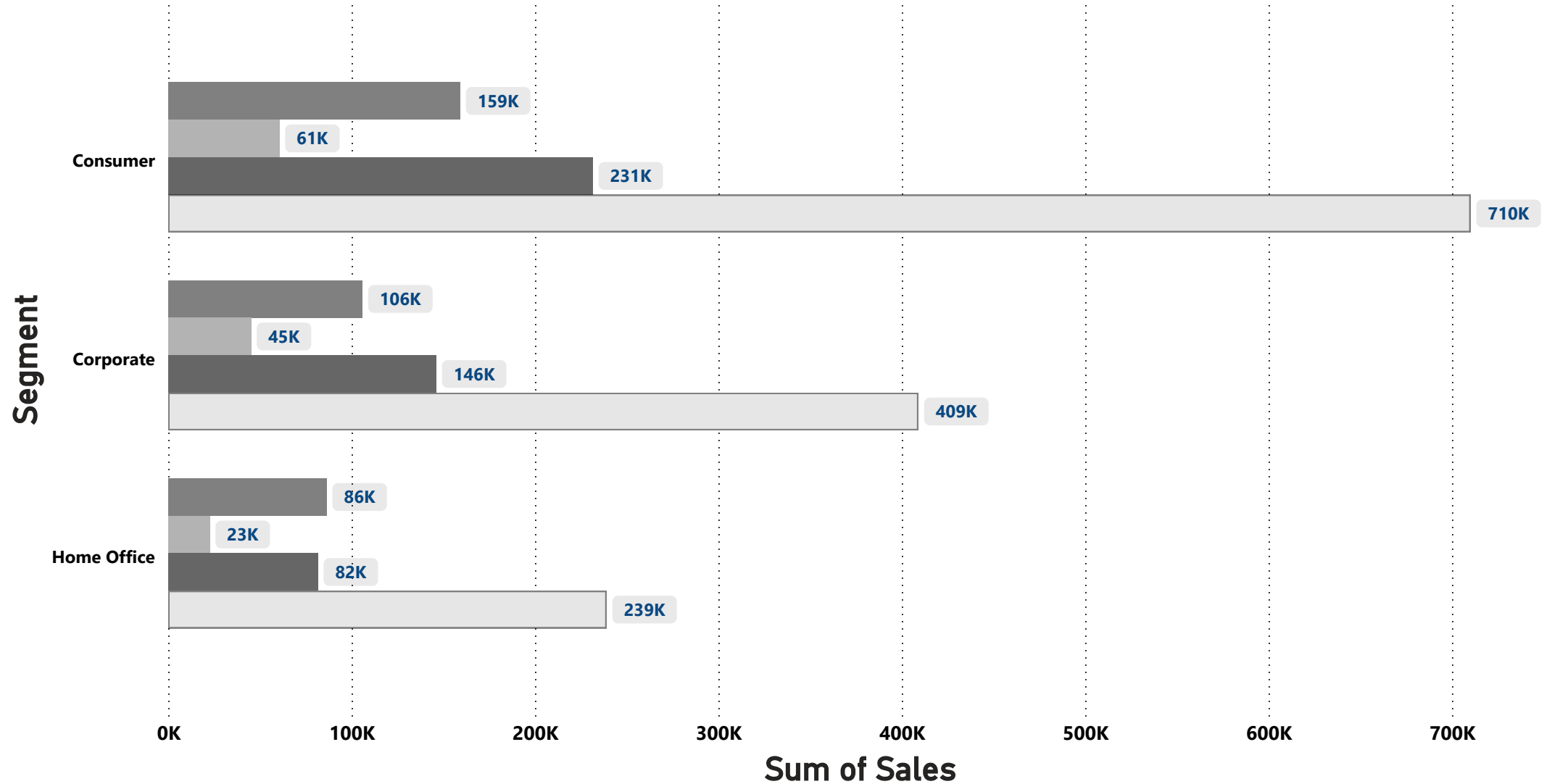


Top 10 Best-Selling Products

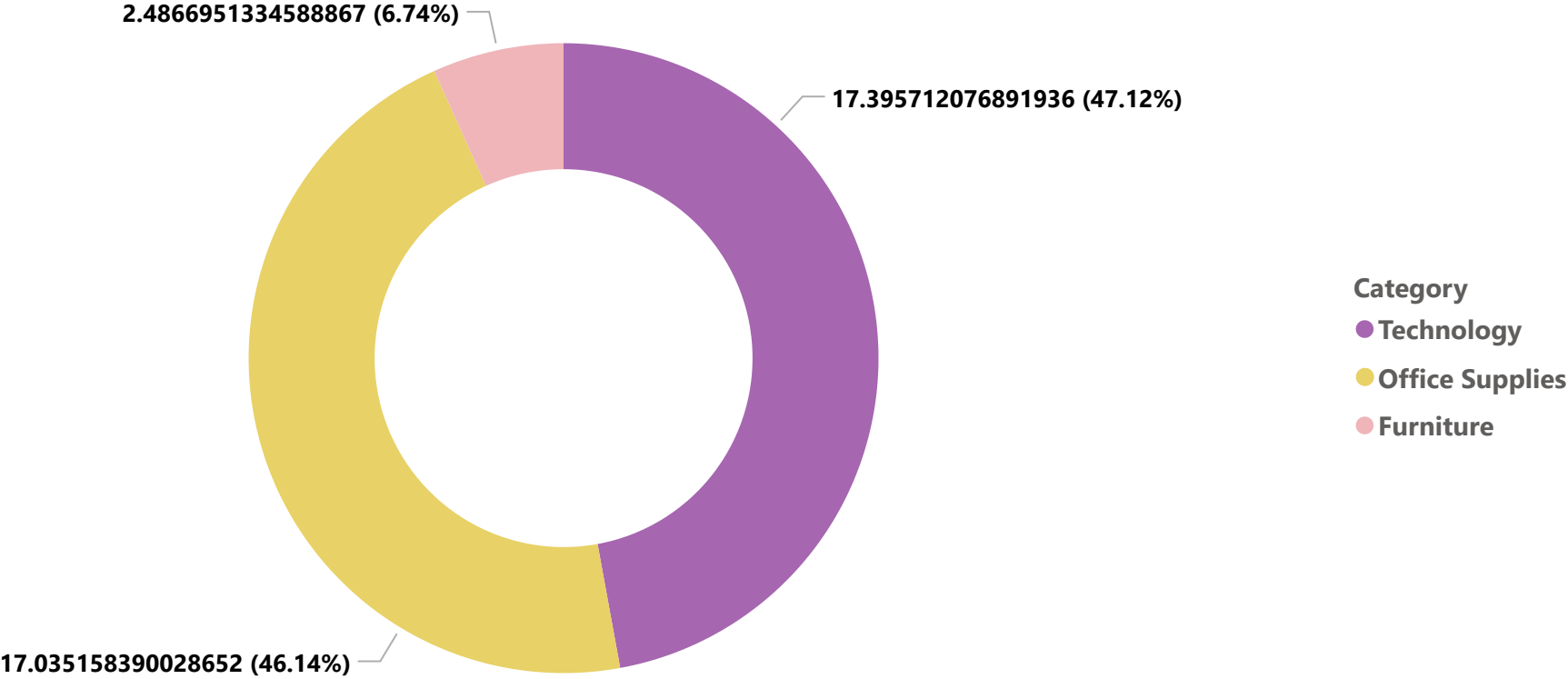


Sum of Sales by Segment and Ship_Mode

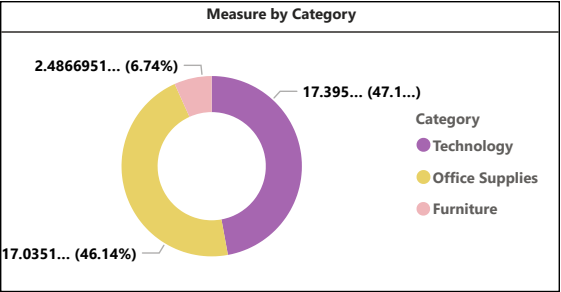
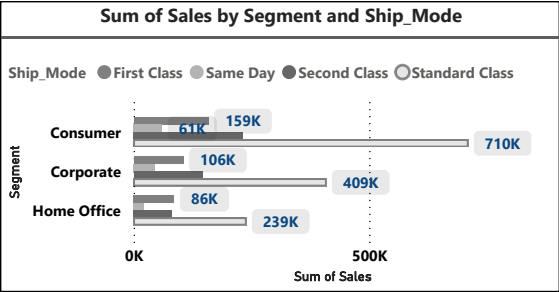
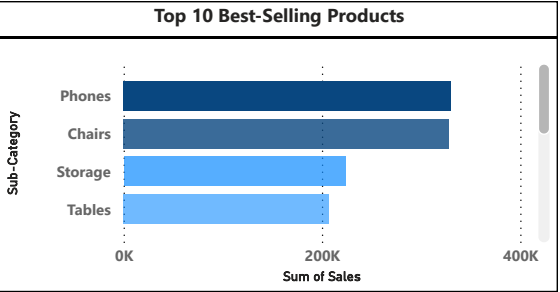
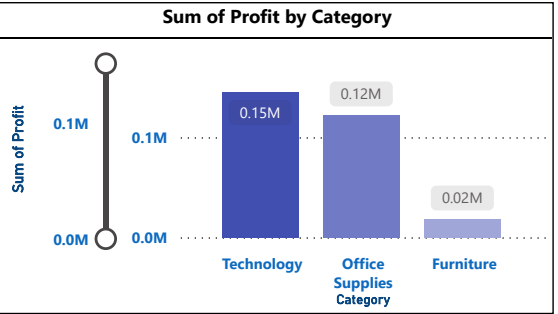
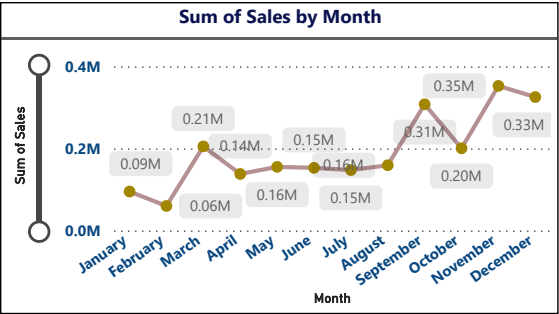
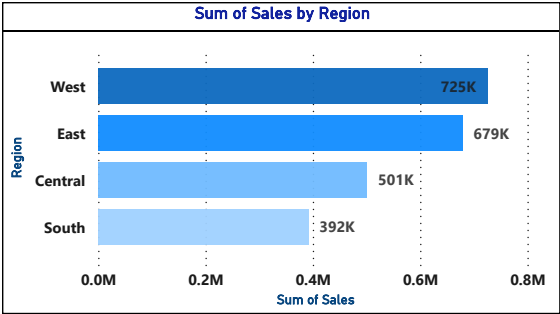
Ship_Mode ● First Class ● Same Day ● Second Class ○ Standard Class



Measure by Category



Superstore Sales And Profit Storyboard



1. West region has the highest sales.
2. Sales peak in September and November.
3. Technology category gives the most profit.
4. Phones are the top-selling product.
5. Consumers prefer Standard Class shipping.
6. Technology has the highest profit margin