**INTRODUCTION/BUSINESS PROBLEM:**

As a restaurant owner, it is very important to know the popular visitor place in town, the cuisines people are most fond of, etc. So, it is very essential to consider all the factors before opening up a restaurant. And evaluating each and every factor that can directly or indirectly affect my business.

Audience: Aspiring Restaurant Owner(People who would want to open a restaurant in the town)

It can help the restaurant owners to find the perfect place or area in the town where their business can be most profitable on basis of their type of cuisine, customer capacity, rent of the place, staffing, etc involves in a successful business plan.

Data:

Solution:

So for this, we’ll be using FourSquare location data to know the most popular and compare all the factors for evaluation. Also we’ll be using public data of town for other factors as well.