



Meetup  
Mixup  
Sydney

[sydney.meetupmixup.com](https://sydney.meetupmixup.com)

13 December 2017  
6pm – 9pm

Mug Life  
28A Bayswater Rd  
Potts Point, 2011

**#MuMu17**

# Hi there!

MeetupMixup returns once more; a combined networking and social event to celebrate the festive season and a year full of meetups!

Members of some of Sydney's largest user groups will be gathering on December 13<sup>th</sup> for an evening of celebrations to round out the year and welcome the holiday season.

The mixer is a non-profit networking & social event that is run by the local community for the benefit of the local community.

We would like to invite you to help support the event by way of sponsorship. Sponsorship allows us to make the event as accessible as possible for the community.

The Organising Team,  
Jack Skinner, Katie McLaughlin & Wil Brown

# What is MeetupMixup?



MeetupMixup is organised for the community, by the community with the aim to actively increase inclusion in the local Sydney engineering community.

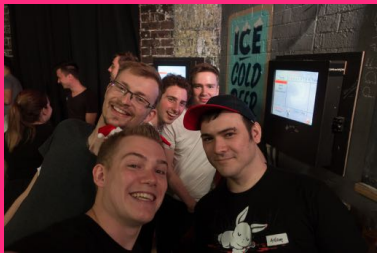
The MeetupMixup team organise the event so that local user groups, meetups and communities can come together and 'mixup' with someone they've never met before.

We think that's pretty important!





# Previously, at MeetupMixup...



# Mini's Sponsor

\$300

Mini's are our sweetest sponsorship option, perfect for small businesses & local organisations.

- 🍩 Social media acknowledgements
- 🍩 Inclusion on the MeetupMixup website

- 🍩 Complimentary tickets (2x)
- 🍩 Logo included in slides (rotation)
- 🍩 Space for banner or marketing (1x)

- 🍩 Sponsorship mention in post-event email to attendees



Before we #MuMu



On the night



Afterwards









# Silver Sponsor

\$600

4x available

Silver sponsorships are ideal for businesses seeking to engage with the local engineering community.

-  Prominent social media acknowledgements
-  Prominent inclusion on the MeetupMixup website
-  Complimentary tickets (3x)
-  Emphasised logo included in slides (rotation)
-  Space for banner or marketing (2x)
-  Emphasised mention in post-event email to attendees



Before we #MuMu



On the night



Afterwards

# Gold Sponsor

\$1,000

2x available

Gold sponsorship is a prime opportunity for leading brands to be showcased at MeetupMixup 2017

- 🍩 Multiple social media acknowledgements
- 🍩 Prolific inclusion on the MeetupMixup website

- 🍩 Complimentary tickets (5x)
- 🍩 Prominent logo included in slides (rotation)
- 🍩 Space for banner or marketing (3x)

- 🍩 Prominent mention in post-event email to attendees



Before we #MuMu



On the night



Afterwards

# Neon Sponsor

\$2,000

1x available

Neon is an exclusive sponsorship; there's only one available at MeetupMixup 2017. It's perfect for brands looking for unique brand engagement.

- 🍩 Regular social media acknowledgements
- 🍩 Highlighted inclusion on the MeetupMixup website
- 🍩 *Additional options available upon request.*

- 🍩 Complimentary tickets (5x)
- 🍩 Prominent logo included in slides (rotation)
- 🍩 Prominent space for banners & marketing material
- 🍩 *Additional options available on request*

- 🍩 Complimentary tickets (5x)
- 🍩 *Additional options available on request*



Before we #MuMu



On the night



Afterwards



# Sponsorship details & inclusions

In addition to financial sponsorship, we'd love to help your brand do something special and memorable with MeetupMixup.

As part of our commitment to attendees, contact details of ticket holders cannot be provided as part of sponsorship.

We invite you to play part in the event and host a giveaway or campaign to contact interested attendees after the event.



# Contact us today

If you are interested in sponsoring MeetupMixup we would love to hear from you! You can contact the organising team via email or phone. Have questions or comments? Let us know!

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**Katie McLaughlin**

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