



# Business Analytics with Power BI

Microsoft Services



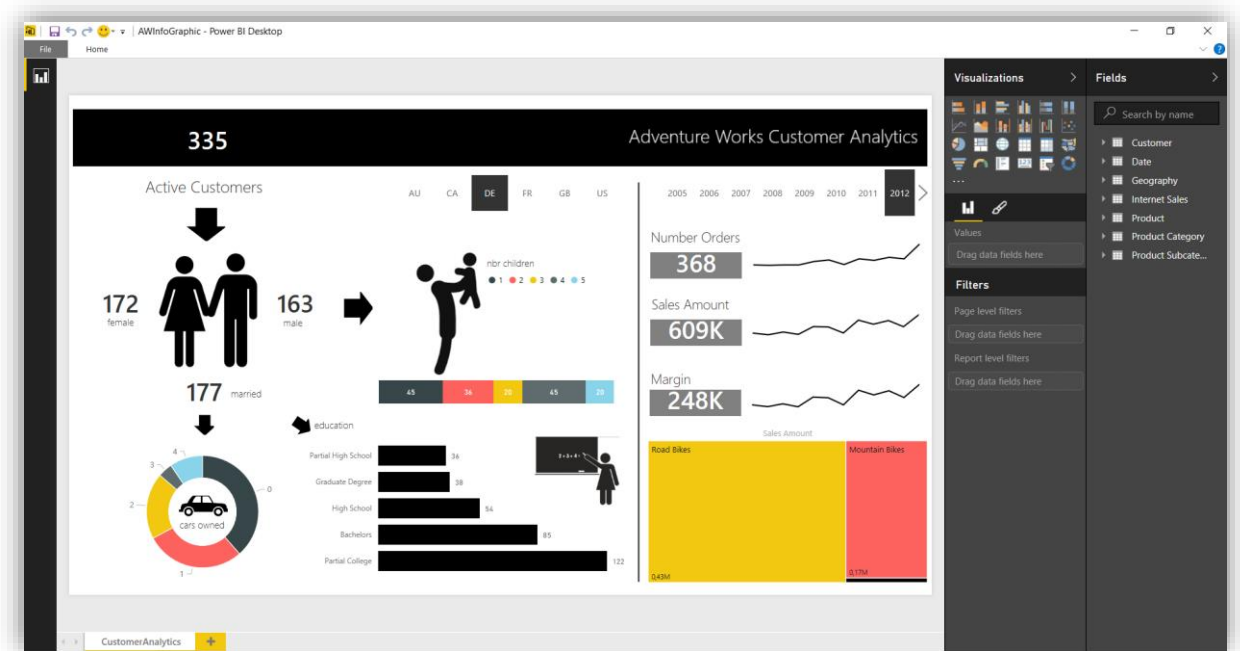
# Module 1: Power BI Desktop

## Lesson 1: Introduction

# Agenda

## Power BI Desktop:

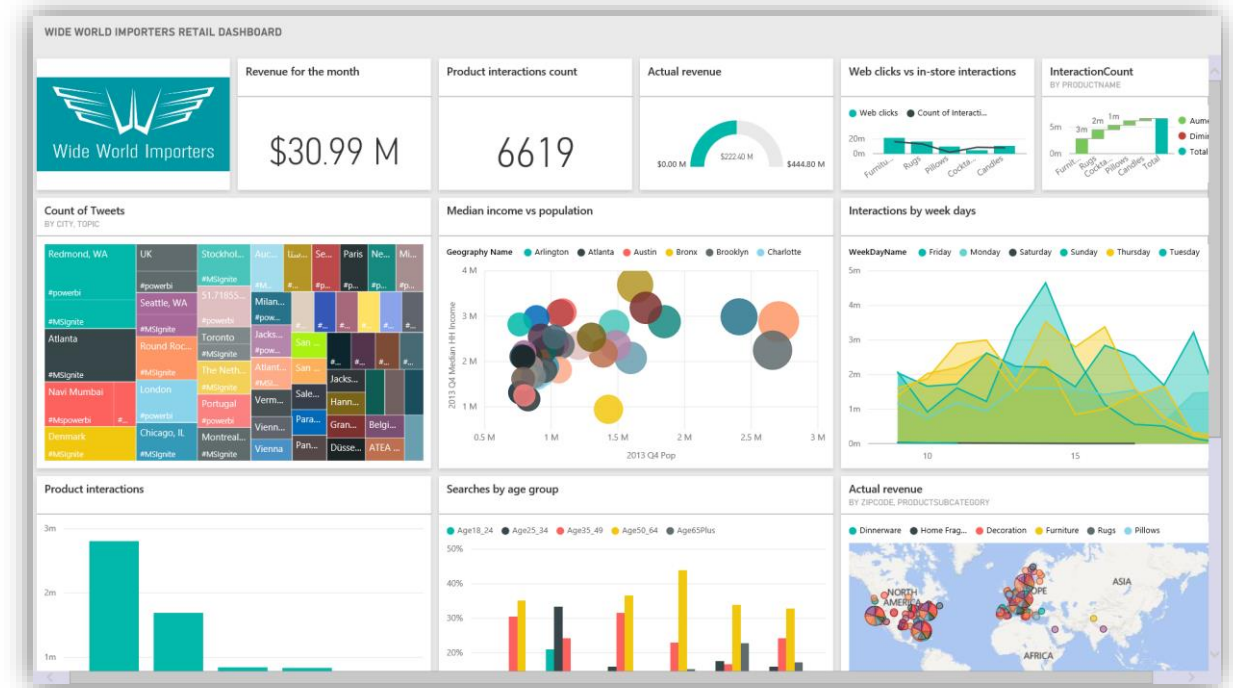
- Connecting to Data
- Shaping Data
- Creating a Data Model
- Calculations
- Building Reports
- Sharing



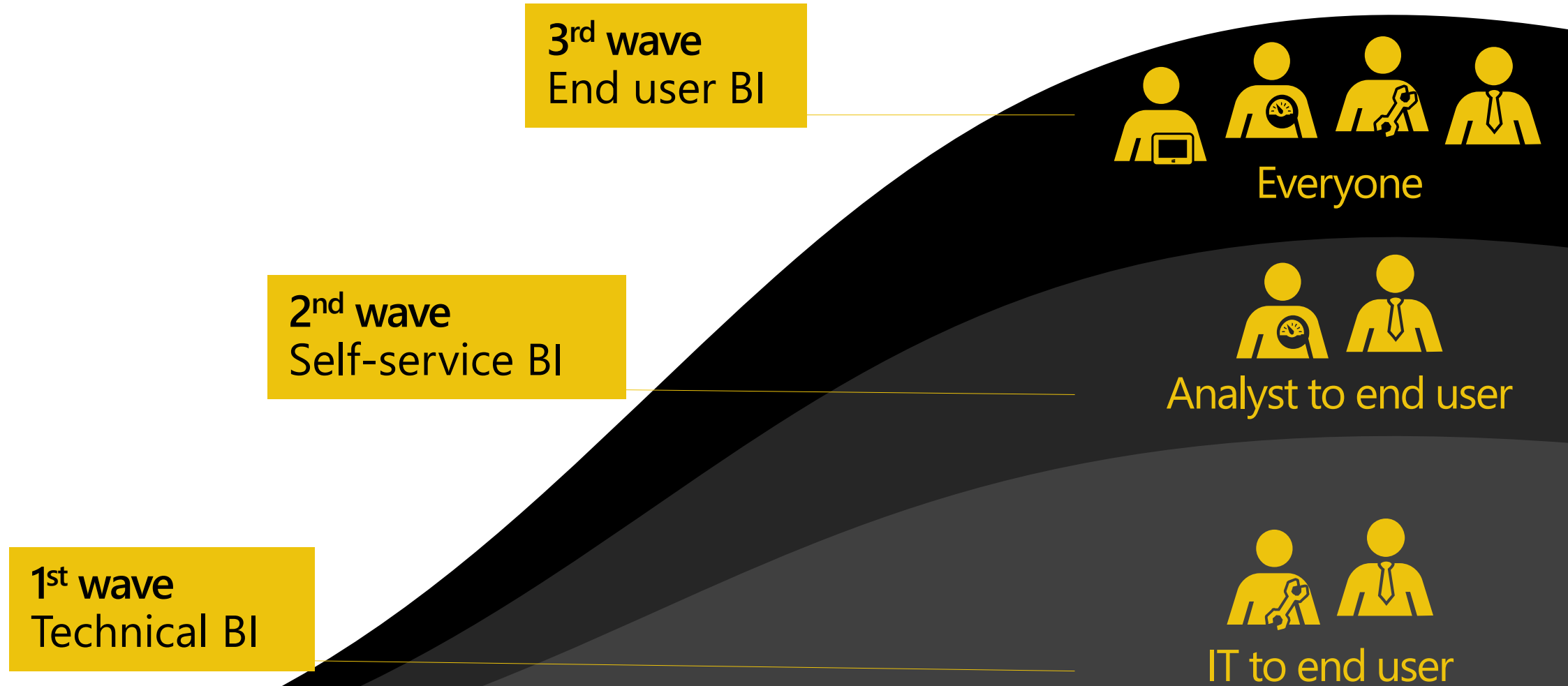
# Agenda

## Power BI Service:

- Get Data
- Pinning and Navigation
- Keeping my data current
- Q&A and Quick Insights
- Sharing
- Connect from Microsoft Excel
- Mobile Reports



# Today, BI extends to everyone



# Turning data into business insights is challenging

Common BI challenges include...



## End-to-end view

Data often resides in disparate locations, making it difficult to see a complete picture of your business



## Multiple data sources

Data residing in cloud solutions and on-premise locations is difficult to access and refresh securely



## Right data for the right users at the right time

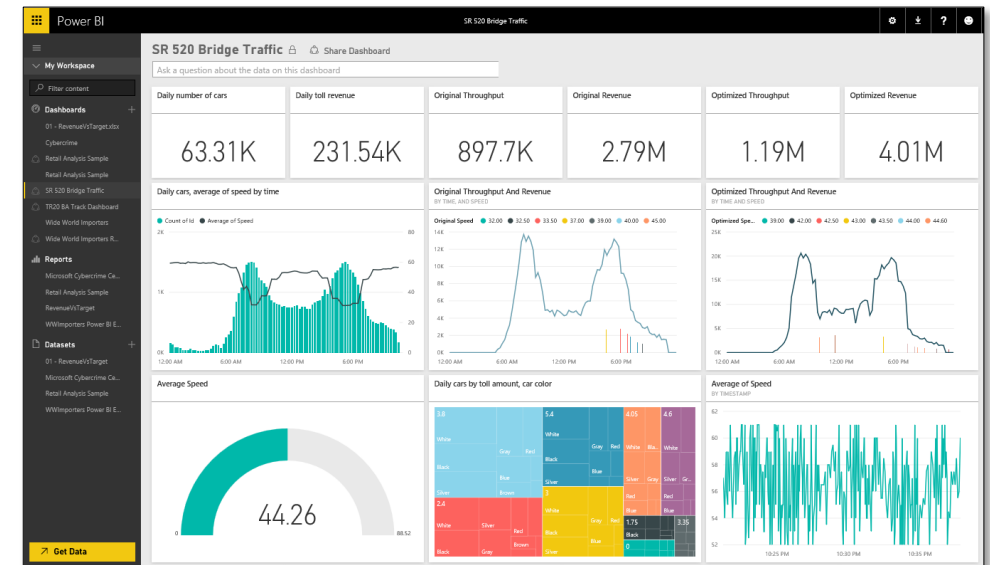
Different roles have different needs and business users need the latest operational data

# Power BI

Experience your data. Any data, any way, anywhere

Power BI is a cloud-based business analytics service that enables:

- Fast and easy access to your data
- A live 360° view of your business
- Data discovery and exploration
- Insights from any device
- Collaboration across your organization
- Anyone to visualize and analyze data









# Power BI Overview


## Data sources

-  SaaS solutions  
*e.g. Salesforce, GitHub, Google*
-  On-premises data  
*e.g. Analysis Services*
-  Organizational content packs  
*Corporate data sources or external data services*
-  Azure services  
*Azure SQL, Stream Analytics...*
-  Excel files  
*Workbook data / data models*
-  Power BI Desktop files  
*Data from files, databases, Azure, and other sources*

## Power BI service

-  Content packs
-  Live dashboards
-  Visualizations
-  Reports
-  Datasets
-  Data refresh

 Natural language query

 Sharing and collaboration












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 Sharing & collaboration



## Power BI Desktop



Prepare



Explore



Report



Share



## Power BI REST APIs



```
{
  "name": "(String)",
  "tables": [
    ...
  ]
}
```

```
{
  "name": "(String)",
  "columns": [
    {
      "name": "(String)",
      "dataType": "(String)"
    },
    ...
  ]
}
```

# Create Power BI Content

## What is Power BI Desktop ?

A free downloadable 32/64 bit desktop application optimized for the Power BI Service

Does not depend on Microsoft Office

Combines the power of Power Query, Power Pivot and Power View

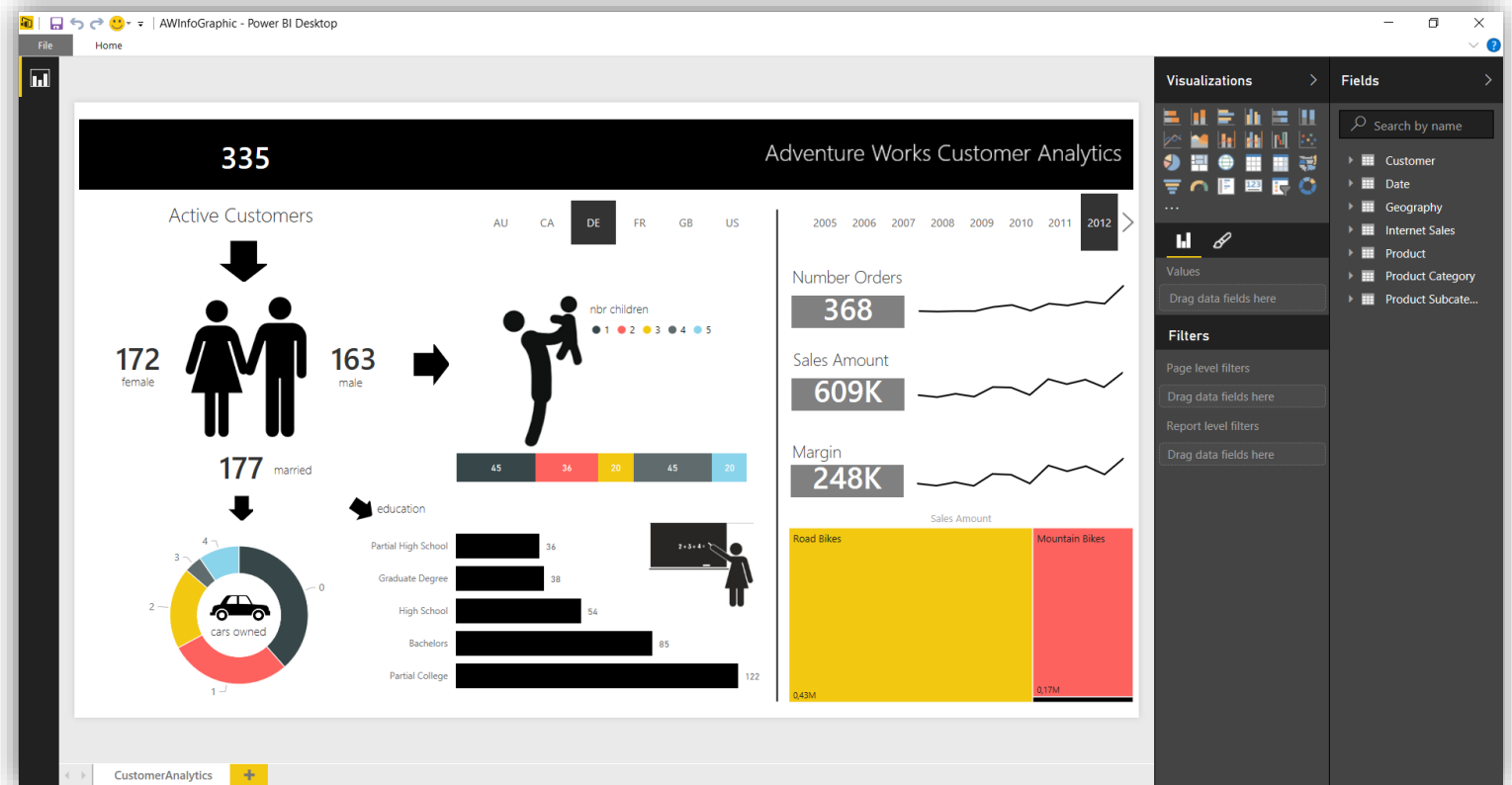
Dedicated BI workflow: Specializing in Interactive Visualization and Analysis

Main output: Interactive Reports and Data Models

Effortlessly publish interactive visual reports to Power BI users

Support: Monthly updates

Connect to data and build reports for Power BI



# Power BI Desktop Workflow

Prepare



Explore



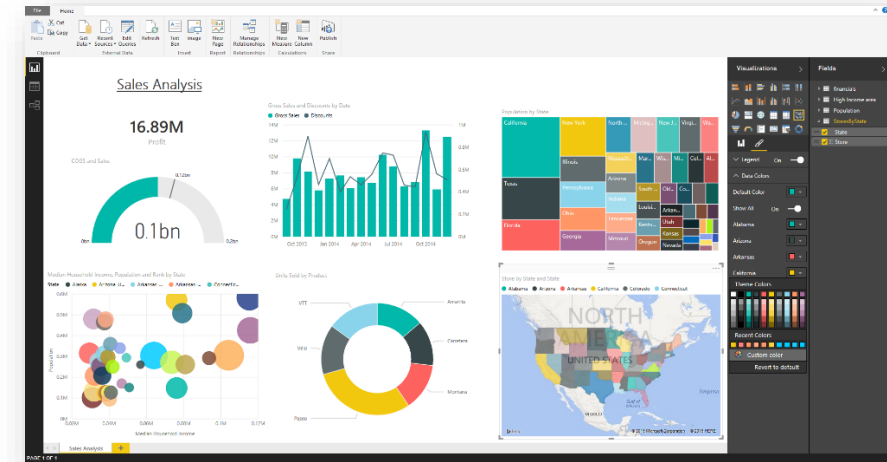
Report



Share & collaborate



- Acquire and prepare the data with extensive query capabilities
- Establish the data structure and transform and analyze data
- Explore data in new ways through a free-form, drag-and-drop canvas
- Author the reports with a broad range of modern data visualizations
- Publish interactive reports to Power BI



Available as a free, downloadable desktop companion to the Power BI service, **Power BI Desktop is a visual data exploration and reporting tool**