



# Company Profile



# Who We Are

JX Distribution Africa is a registered distribution company in Ghana focused on the Sales, Marketing, Distribution of products and Research within Africa.

With dominance in Ghana JX Distribution Africa has representative across the 16 regions of Ghana with stationed warehouses ready to stock, sell and market your products within each region.

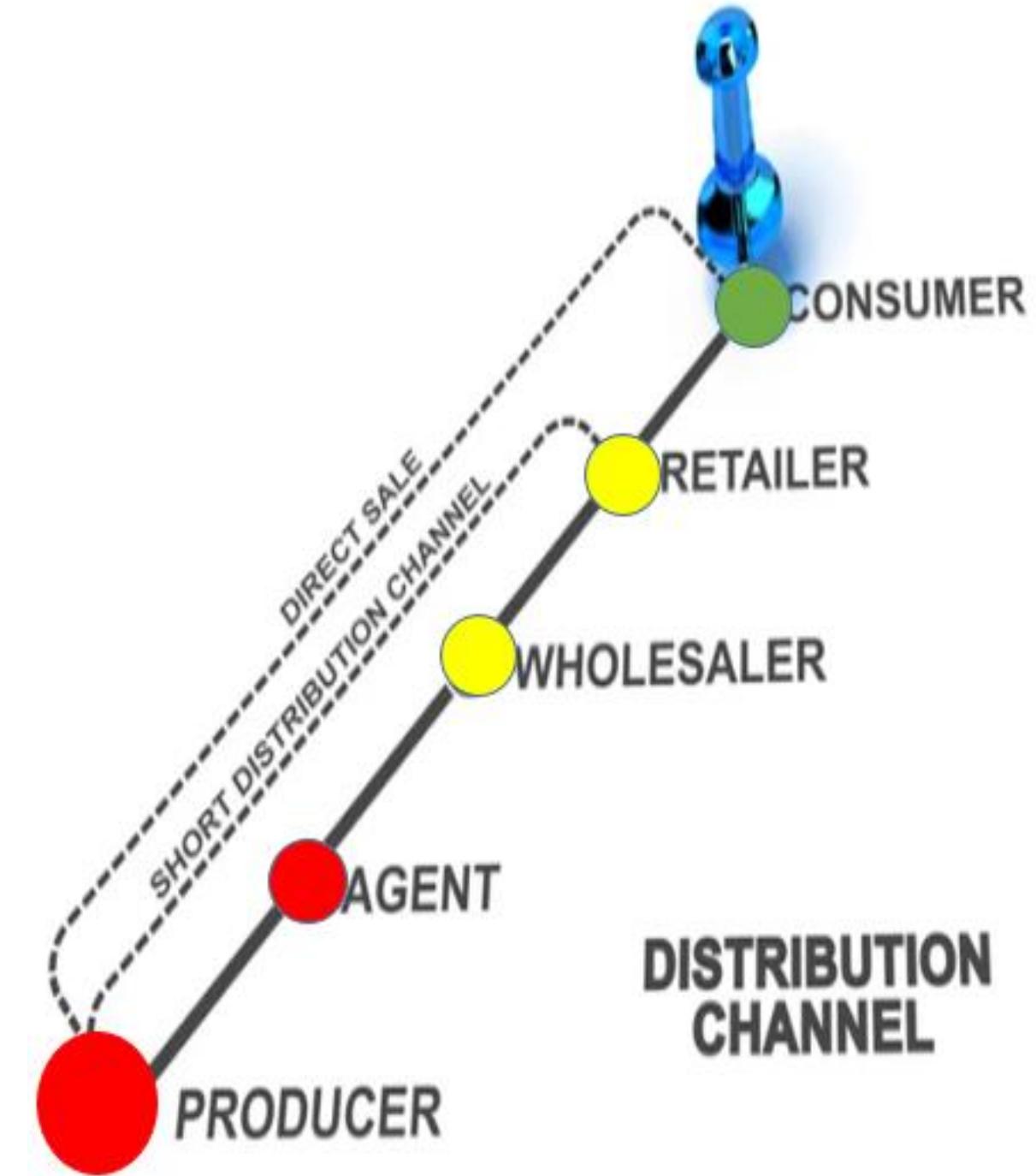
The company prides it self in its human resource personnel with over 10 - 20 years experience with multi nationals and local companies in the field of sales, marketing, customer data build, Route to market and Route to consumer penetration strategies coupled with sales force training and management.



# What we Do?

JX Distribution Africa offers products and Services as per below.

1. Direct sales and marketing activities to Retailers/Wholesalers(I.e. B2B)
2. Direct sales and marketing activities to consumers (I.e. B2C )
3. Route to market and Route to consumer development
4. Road shows
5. Open market activation
6. Modern trade activation
7. Sales automation
8. Sales and Marketing consultancy
9. Sales team Training and Coaching
10. Market Surveys/Research
11. Logistics Management (I.e. Distribution and Delivery)
12. Customer Acquisition Management (i.e. Data build )
13. Branding
14. Events
15. Digital Marketing (e.g. Social Media Marketing)



# Our Vision, Mission & Value

## Vision\*\*\*ISAIAH 54 - 1 : 17\*\*\*

To be a Blessing and a Solution to clients,  
Trusted in the field of Sales, Marketing and  
Distribution across Africa.

## Mission\*\*\*ISAIAH 54 - 1 : 17\*\*\*

To Discover, Develop and Create Relationships between  
consumers and products in Africa.

## Value\*\*\*Romans 13 – 8:10\*\*\*

1. Zealous about our customers and consumers
2. Respect and accountability for each other
3. Team work.
4. Gender Equality
5. Zero harm at work (Safety)



# Clients We Are Targeting

JX Distribution Africa is opened to working with all companies/enterprises or Start-ups that has the ambition to

1. Sell more of their products or services to increase profitability.
2. Expand their coverage across the country or within a specific area to recruit new customers/consumers.
3. Companies who believe in their product or services as quality and the best for their target market.



# Social Responsibility

JX Distribution Africa is Ardent and Devoted to our three main social responsibility below. This social responsibilities has/is been upheld compliantly on yearly basics.

- Youth Empowerment and Employment.
- Environmental Preservation (i.e. clean cities )
- Health and Wellbeing of children's ( i.e. 0 – 14 ) and the youth ( i.e. 15 – 35)

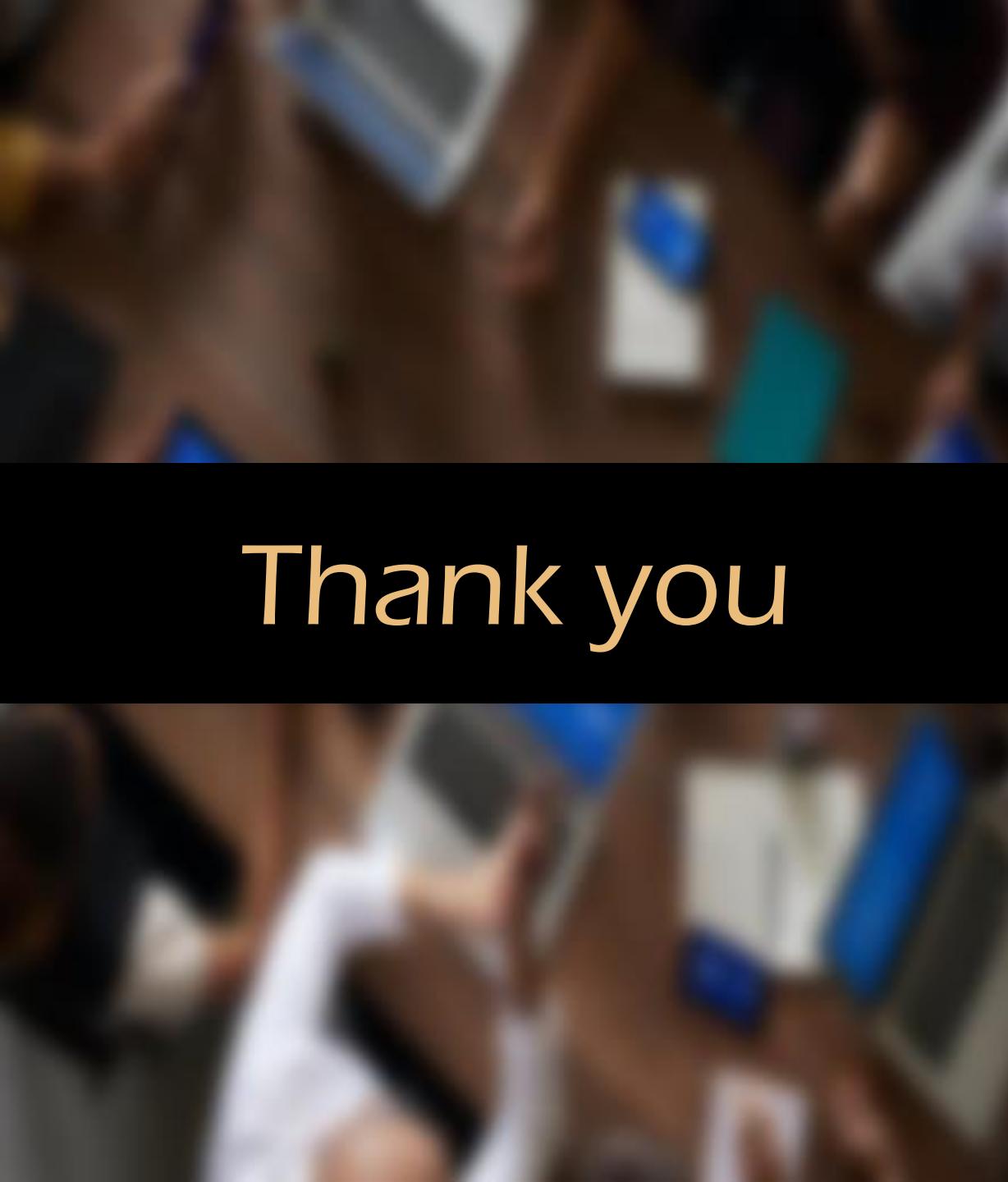


# **Benefit Of Partnering With Us**

Partnering with JX Distribution Africa will give you the following leverage:

1. Direct sales of your products/services into to all channels of sales for optimum profitability.
2. Cost efficient and effective terms of trade as our activities are mostly commission or target based.
3. A Professional and Well Experienced Human Resource in sales, marketing and distribution who will be at your service.
4. Coverage across the 16 regions of Ghana and within other African countries.
5. Real time/Live reporting, As our activities are automated with a digital experiential experience.





Thank you



**DISTRIBUTION**

**SALES | MARKETING | SIMPLIFIED**

## Question Statement For Client/Ad

Do you have a new product or an already existing product or service in the Ghanaian market ? Are you meeting your target or do you want to sell more ?

Or

Do you want to introduce a new made in Ghana product or an imported product into the Ghanaian market ?

Speak only to the experts - **JX Distribution Africa** : We are the most trusted and solution orientated sales and marketing company in Ghana now with coverage over the 16 regions of Ghana and Africa making it easy for you to sell your products across the 16 regions of Ghana and beyond.

We are cost effective and efficient with our client as we work on commission base or target base with all our client giving them value for their money.

