Revenue

Total Revenue

₹ 984.87M

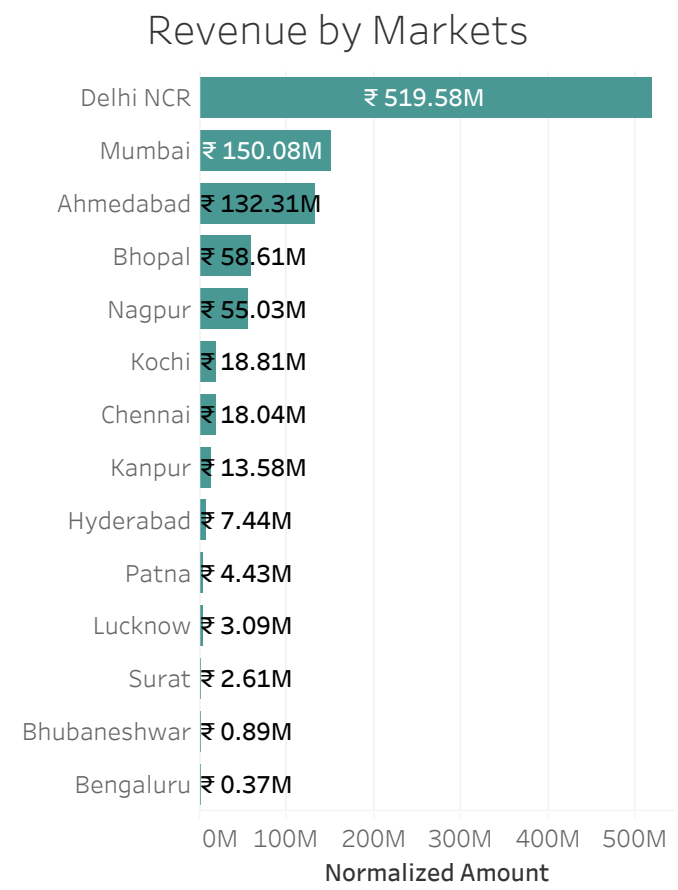
Sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Quantity

Sales Quantity

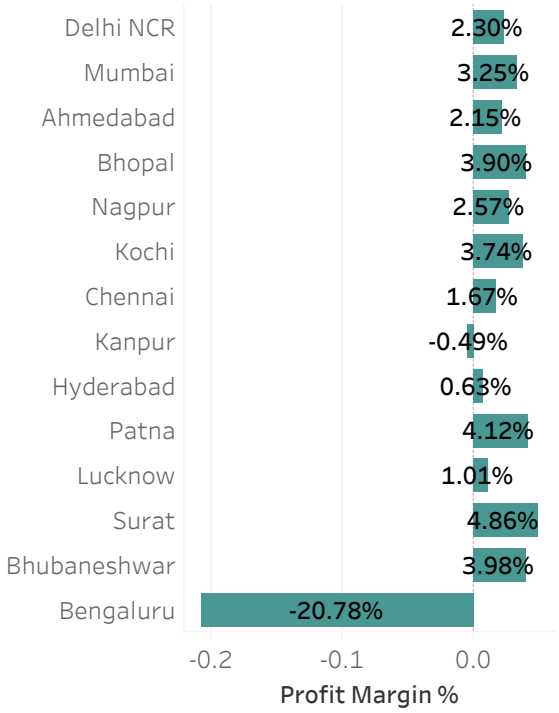
2,429.28K

Sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.



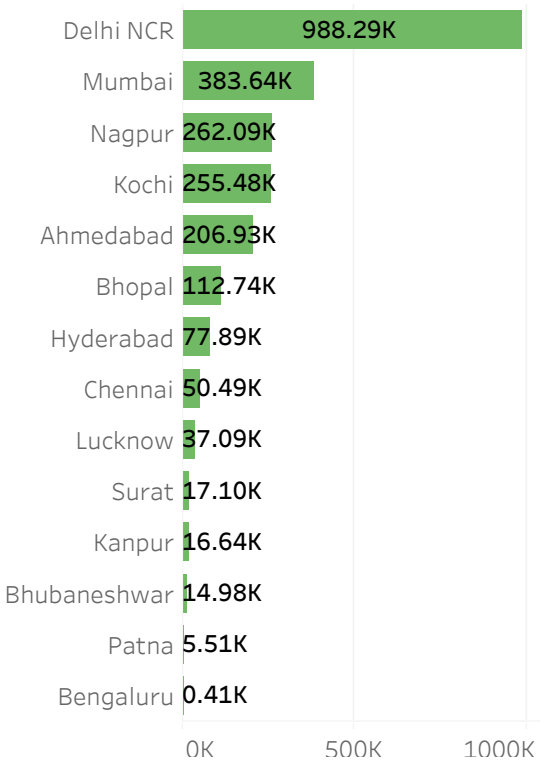
Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)) and Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members.

Profit Margin by Markets



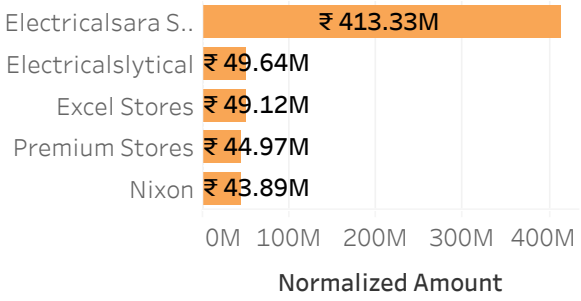
Profit Margin % for each Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Blank,YEAR(Cy Date)) and Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members.

Sales Quantity by Market



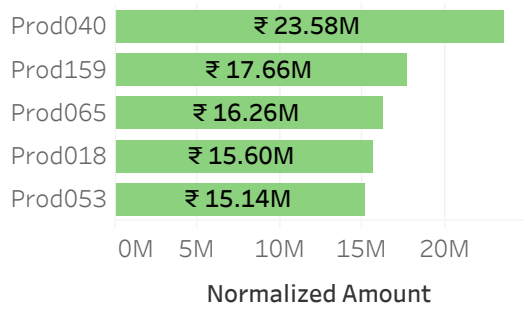
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Top 5 Customers



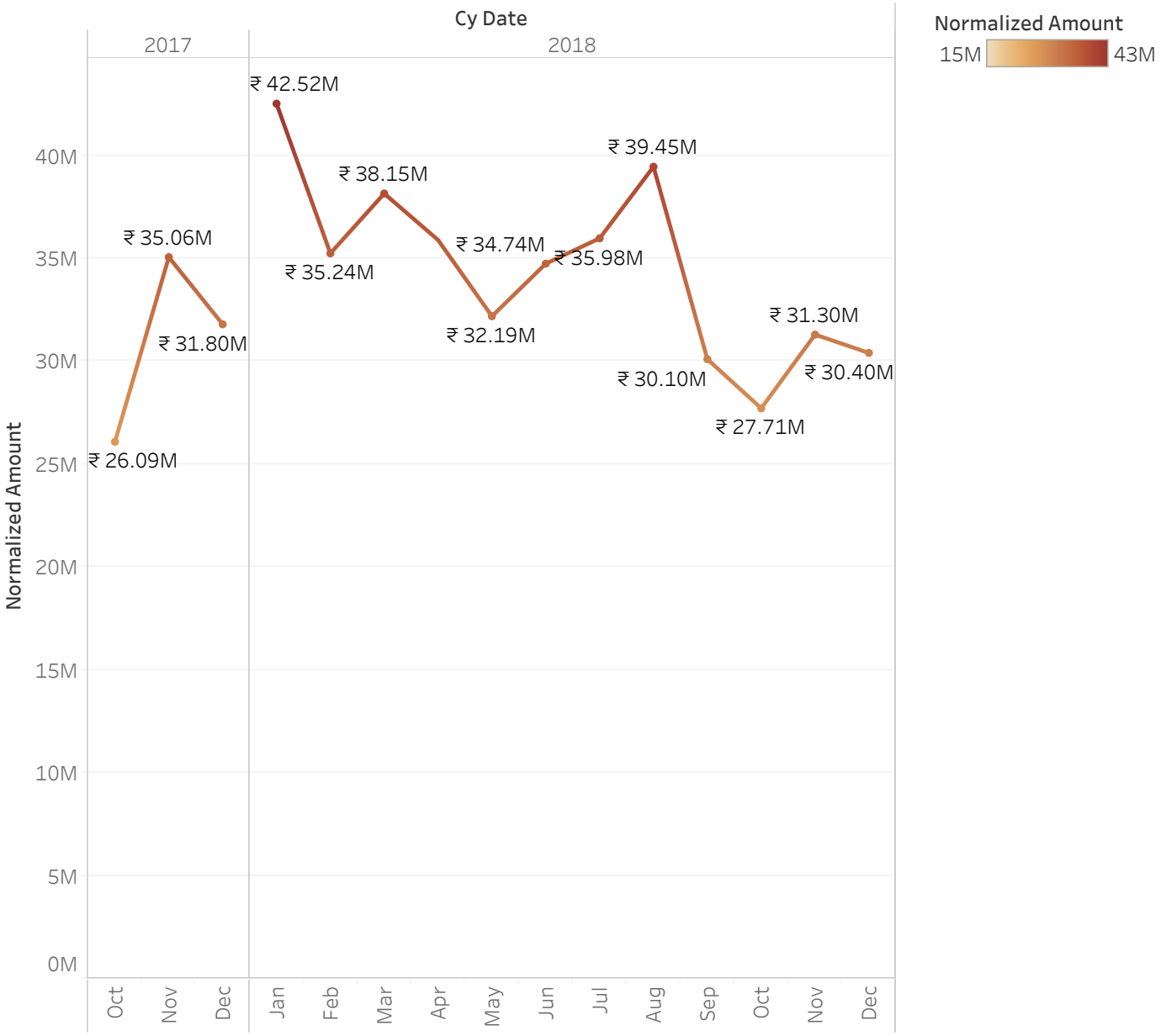
Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Custmer Name, which has multiple members selected.

Top 5 Products



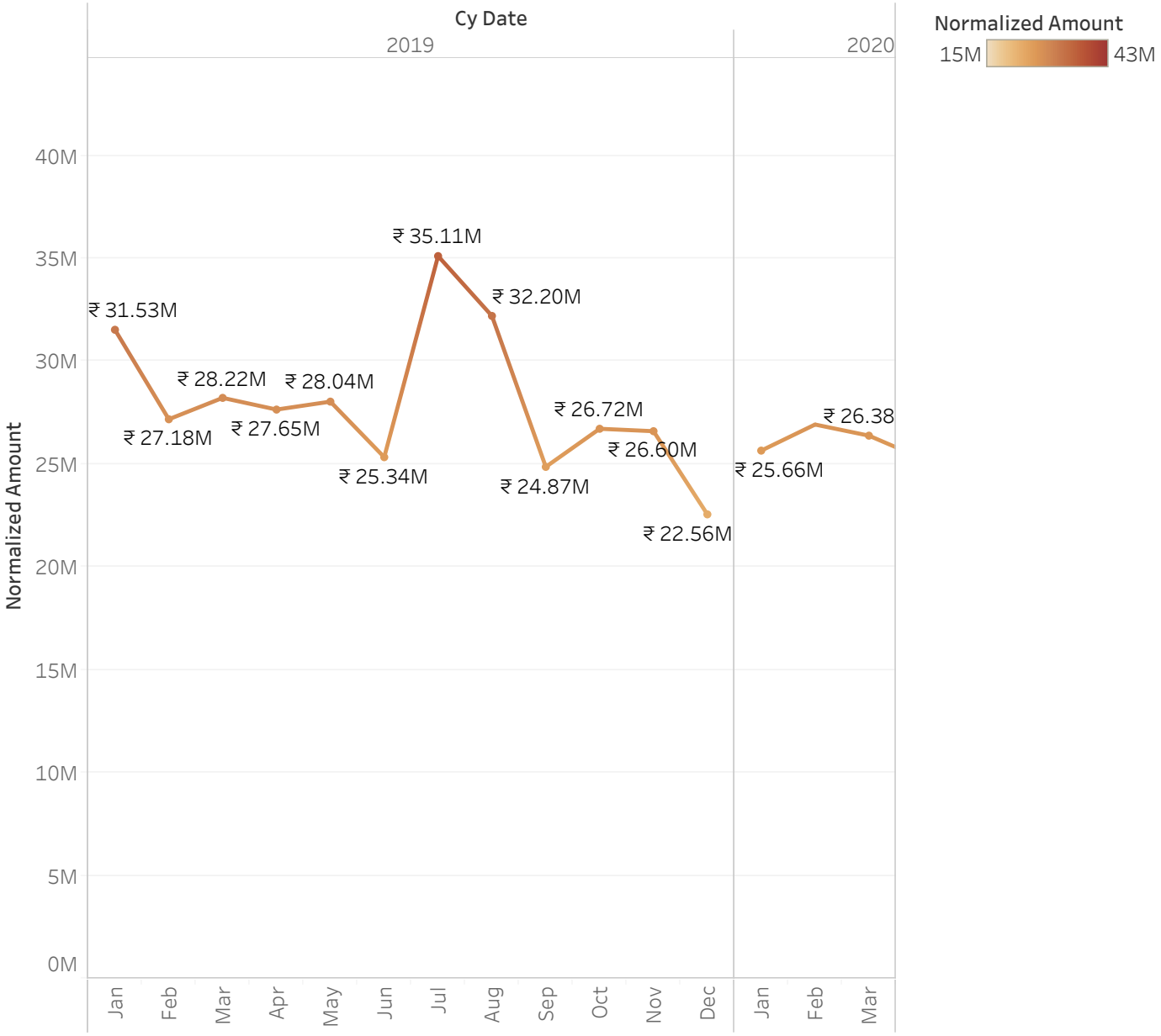
Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.

Revenue By Year



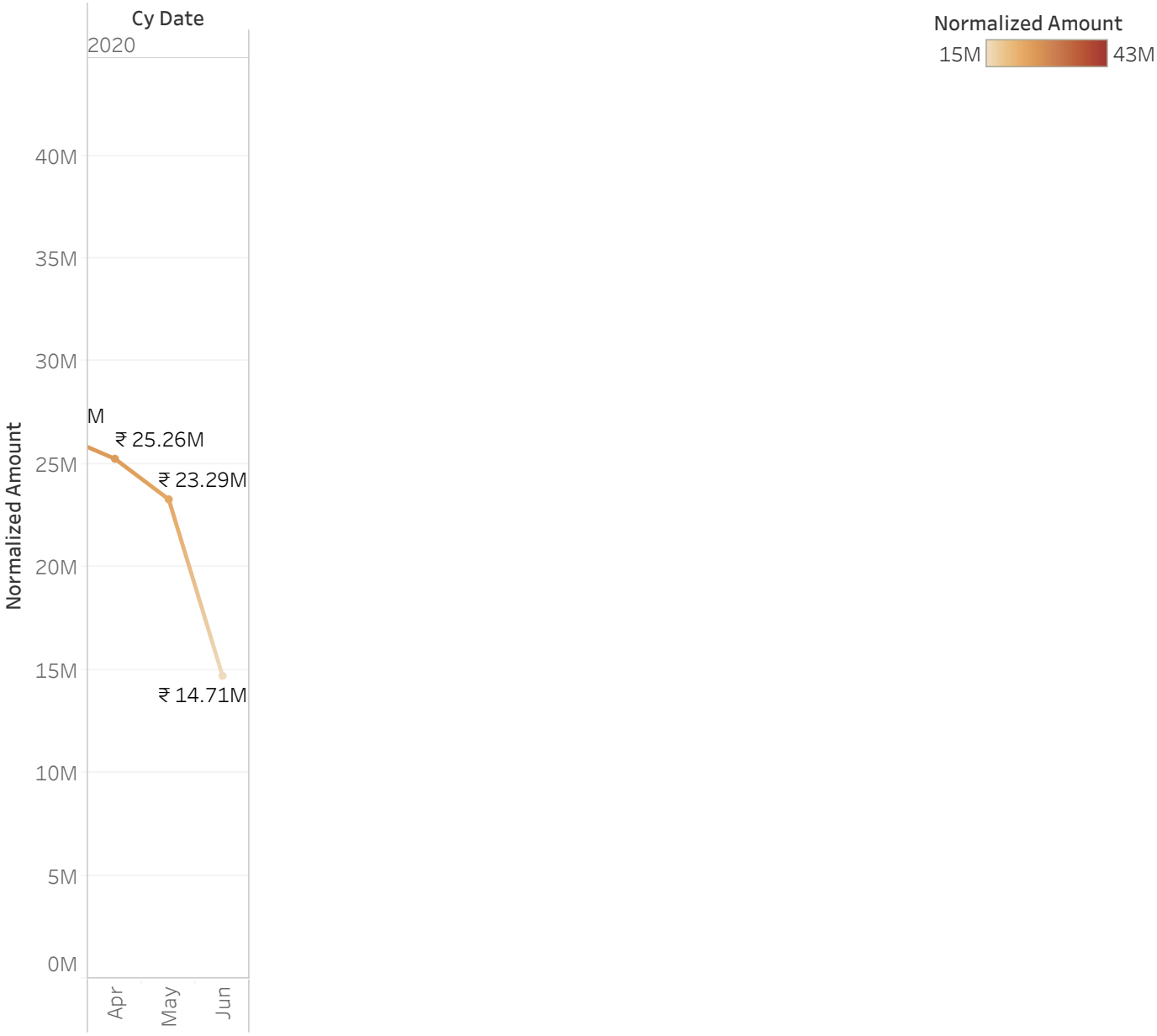
The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Revenue By Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Revenue By Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Month

Jan Feb Mar Apr May Jun Jul Aug Sep Oct

Blank broken down by Cy Date Month. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Month

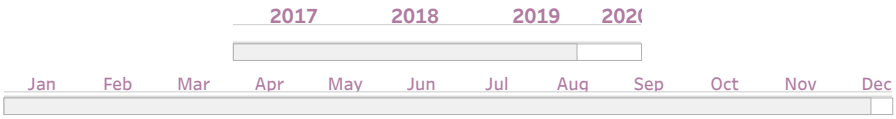
Nov Dec

Blank broken down by Cy Date Month. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) and Action (Markets Name). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank,YEAR(Cy Date),QUARTER(Cy Date)) filter keeps 11 members. The Action (Markets Name) filter keeps 14 members.

Year

2017 2018 2019 2020

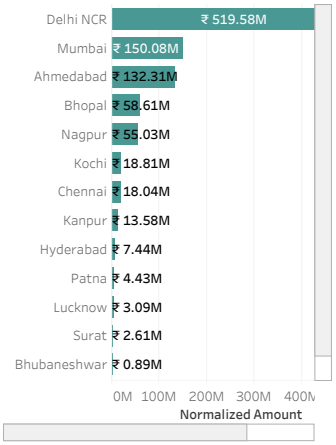
Blank broken down by Cy Date Year. The data is filtered on Cy Date Day and Action (Markets Name). The Cy Date Day filter excludes Null. The Action (Markets Name) filter keeps 14 members.



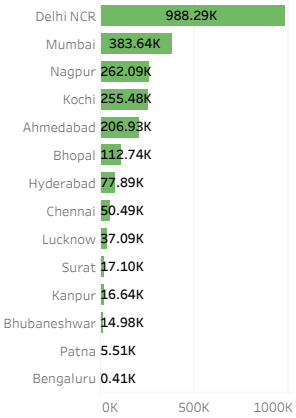
Total Revenue
₹ 984.87M

Sales Quantity
2,429.28K

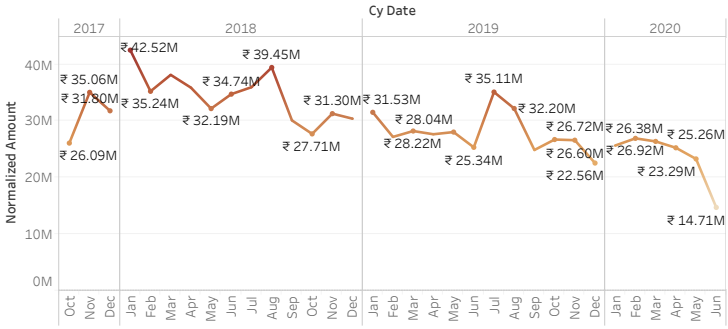
Revenue by Markets



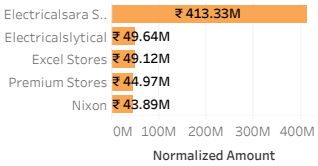
Sales Quantity by Market



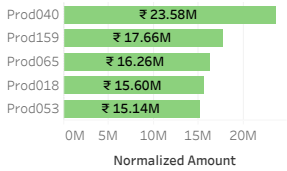
Revenue By Year

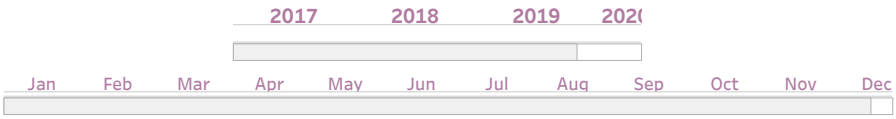


Top 5 Customers



Top 5 Products

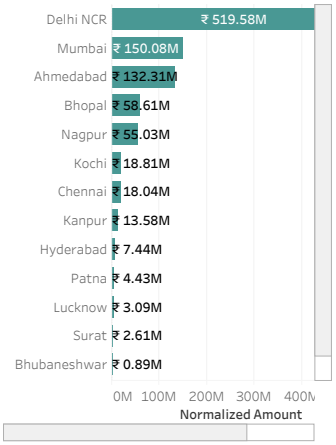




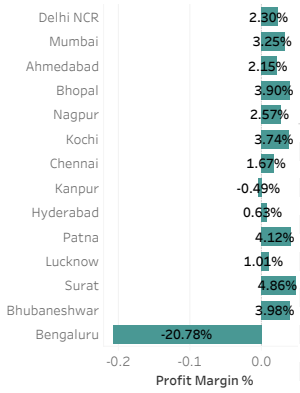
Total Revenue
₹ 984.87M

Profit
₹ 24.66M

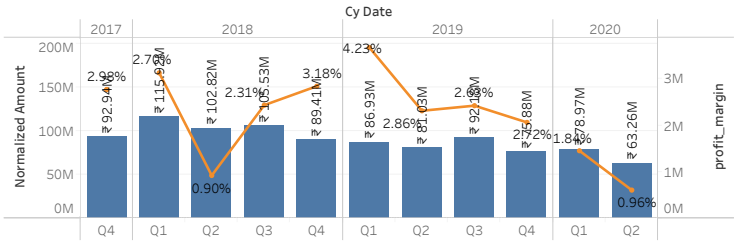
Revenue by Markets



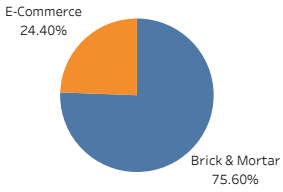
Profit Margin by Markets



Profit Trend



Custmer Name	Normalized..	Profit	Profit Marg..
Leader	16,529,970	1,246,643	7.54%
Electricalsquipo Sto..	1,330,361	87,623	6.59%
Power	5,727,123	353,695	6.18%
Elite	4,837,239	212,317	4.39%
Electricalsocity	17,489,935	724,632	4.14%
Nixon	43,893,083	1,785,811	4.07%
Sound	4,966,707	198,906	4.00%
Logic Stores	13,201,366	486,810	3.69%
Expression	430,368	15,086	3.51%
Flawless Stores	9,156,412	314,033	3.43%
Electricalslytical	49,644,189	1,688,260	3.40%
Propel	4,183,862	139,303	3.33%
Relief	5,230,158	170,834	3.27%
Surface Stores	15,242,562	490,679	3.22%
Electricalsopedia St..	10,281,203	329,932	3.21%
Novus	2,359,799	75,341	3.19%
Nomad Stores	17,739,351	512,481	2.89%



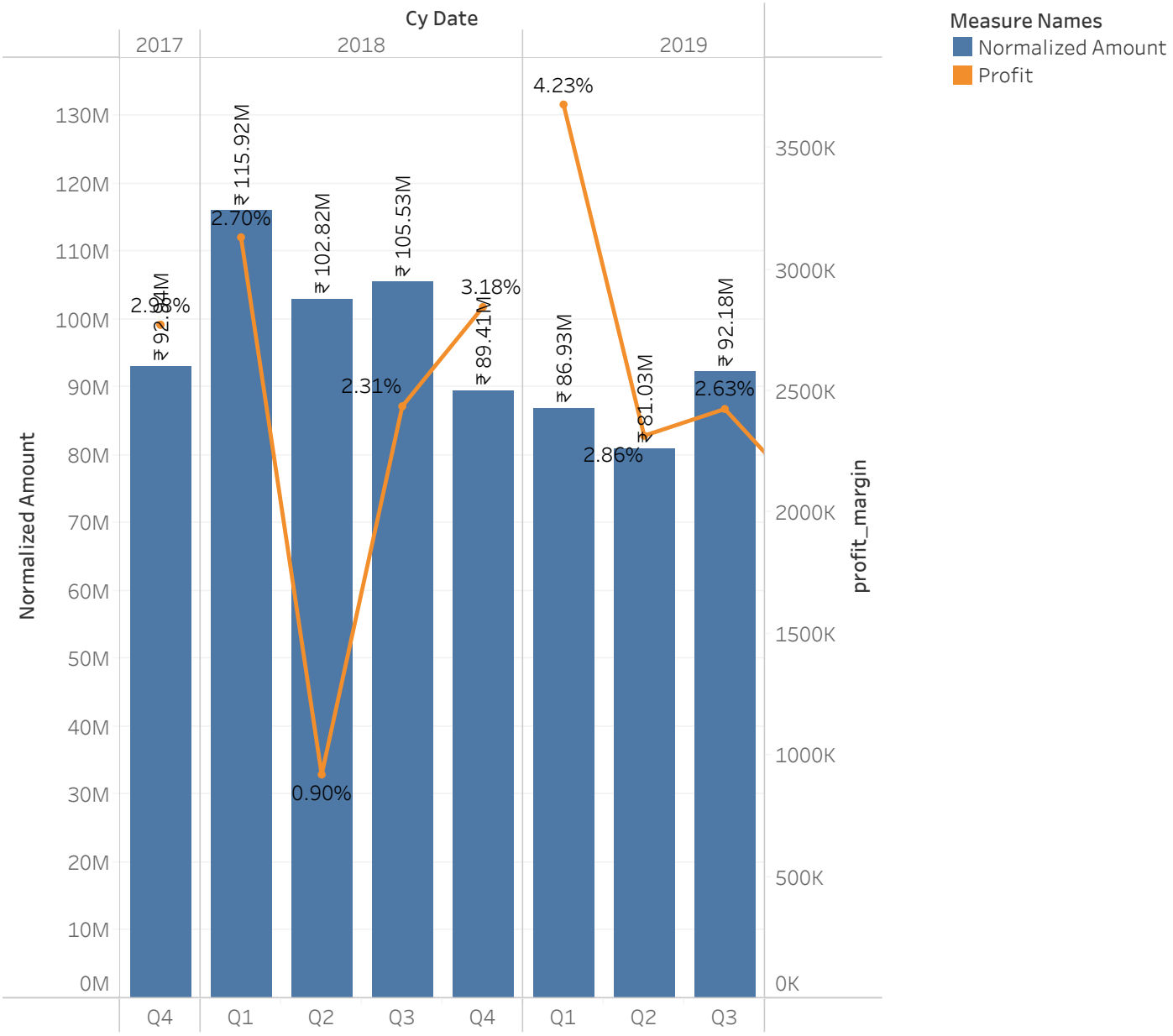
Profit

Profit

₹ 24.66M

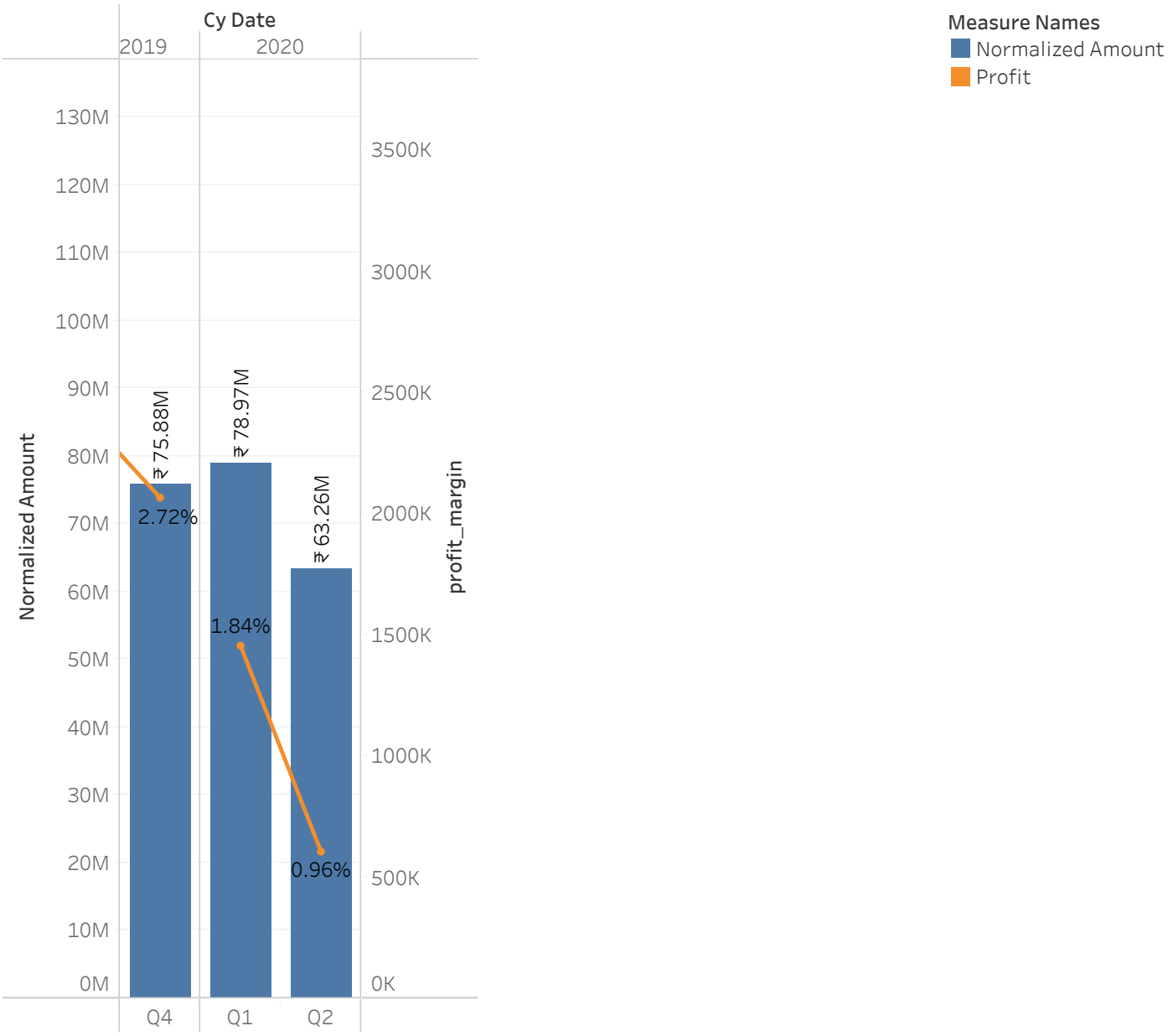
Sum of profit_margin.

Profit Trend



The trends of Normalized Amount and Profit for Cy Date Quarter broken down by Cy Date Year. Color shows details about Normalized Amount and Profit. For pane Sum of Normalized Amount: The marks are labeled by Normalized Amount. For pane Sum of profit_margin: The marks are labeled by Profit Margin %.

Profit Trend



The trends of Normalized Amount and Profit for Cy Date Quarter broken down by Cy Date Year. Color shows details about Normalized Amount and Profit. For pane Sum of Normalized Amount: The marks are labeled by Normalized Amount. For pane Sum of profit_margin: The marks are labeled by Profit Margin %.

Sheet 13

Custmer Name	Normalized..	Profit	Profit Marg..
Leader	16,529,970	1,246,643	7.54%
Electricalsquipo Sto..	1,330,361	87,623	6.59%
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Electricalsopedia St..	10,281,203	329,932	3.21%
Novus	2,359,799	75,341	3.19%
Nomad Stores	17,739,351	512,481	2.89%
Forward Stores	21,026,079	560,789	2.67%
Control	31,771,997	825,928	2.60%
Modular	17,379,851	451,682	2.60%
All-Out	6,068,432	154,730	2.55%
Premium Stores	44,967,649	1,053,784	2.34%
Surge Stores	28,648,916	656,033	2.29%
Electricalsara Stores	413,333,588	9,307,899	2.25%
Unity Stores	12,589,257	229,876	1.83%
Atlas Stores	16,666,713	295,896	1.78%
Integration Stores	13,979,716	246,400	1.76%
Epic Stores	18,750,440	329,118	1.76%
Path	12,995,938	214,153	1.65%
Sage	2,252,506	34,480	1.53%
Acclaimed Stores	21,196,727	321,095	1.51%
Synthetic	6,173,068	87,752	1.42%
Excel Stores	49,115,620	679,991	1.38%
Zone	5,067,349	60,753	1.20%
Insight	3,342,051	34,610	1.04%
Info Stores	35,100,033	314,451	0.90%
Electricalsbea Stores	336,367	2,748	0.82%
Electricalslance Stor..	1,868,461	-37,487	-2.01%

Normalized Amount, Profit Margin % and Profit broken down by Custmer Name.

Pie Chart

Normalized Amount
984,874,446

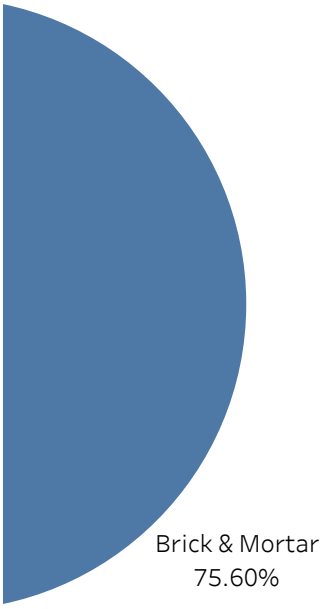
Customer Type
Brick & Mortar
E-Commerce

Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. Size shows sum of Normalized Amount. The marks are labeled by Customer Type and % of Total Normalized Amount.

Pie Chart

Normalized Amount
984,874,446

Customer Type
Brick & Mortar
E-Commerce



Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. Size shows sum of Normalized Amount. The marks are labeled by Customer Type and % of Total Normalized Amount.