

# JAIMIL PAREKH

## UI/UX DESIGNER

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 Address

Ahmedabad , Gujarat- 380015

### About

UI/UX Designer with 2+ years of experience creating responsive web interfaces and digital products. Skilled in user research, prototyping, and usability testing to deliver clean, user-driven designs that improve engagement and business results.”

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### Education

**Bhakta kavi narsinh mehta university**  
**B.C.A (Bachelor Computer Application) - A Grade**

2019 - 2022 | UNA

**Gujarat Board H.S.C (Higher Secondary Certificate)**

2019 | UNA

**Gujarat Board S.S.C (Secondary School Certificate)**

2017 | UNA

### Experience

**Aumento infoway Pvt Ltd**

Oct 2023 - September 2025 | Ahmedabad

- Designed and improved website interfaces for multiple clients, focusing on enhancing user experience and accessibility.
- Collaborated with developers to implement responsive layouts, ensuring consistent design across all devices.
- Conducted user flow analysis to simplify navigation and improve conversion rates.
- Delivered modern, intuitive, and functional design systems aligned with brand guidelines.

**Key Impact:**

- Increased website engagement by 40% through intuitive redesigns and improved visual hierarchy.

**Global Vincitore LLP**

April 2023 - August 2023 | Ahmedabad

- Supported senior designers in creating user-centric designs for 7+ web and mobile projects.
- Worked closely with SEO and marketing teams to ensure consistent branding and optimized digital experiences.
- Designed graphics, blog visuals, and landing pages that improved content appeal and readability.

**Key Impact:**

- Led visual design improvements that boosted client satisfaction scores by 30%.

### Certificate

**UI/UX Design Certificate**

December 2022 - March 2023 | Ahmedabad

**Dit academy:**

- It is a certificates of UI/UX designing using Adobe Photoshop, Adobe Illustrator, Figma

### Hard Skills

User Research | User Flow Design | Information Architecture | Wireframes | Visual Designs | Usability testing

### Soft Skills

Communication | Creativity | Time Management | Attention to Details | Problem Solving

### Tools

Figma

Canva

Adobe Photoshop

Adobe Illustration

### Languages

English ● ● ● ● ●

Hindi ● ● ● ● ●

Gujarati ● ● ● ● ●

### Projects

**Bē** Behance Link : <https://www.behance.net/jaimilparekh>

Drive Link : [https://drive.google.com/drive/folders/1Wy3nYueXGTI\\_WxvyWdrcQeWpXlpQbyyL?usp=drive\\_link](https://drive.google.com/drive/folders/1Wy3nYueXGTI_WxvyWdrcQeWpXlpQbyyL?usp=drive_link)

### Key Achievement

- Successfully delivered 11+ client projects with measurable improvements in user satisfaction.
- Recognized for proactive problem-solving and creativity in layout and interface design.

