

Abhishek Bhardwaj

Ahmedabad, Gujarat — +91-9754550177 — bhardwajinsights@gmail.com
behance.net/abhishebhardwa18 — UI/UX Designer

Professional Summary

Creative and detail-oriented **UI/UX Designer** with 3+ years of combined freelance and corporate experience designing user-centered web and mobile interfaces. Skilled in **Figma, design systems, and usability testing**, with a passion for automotive UX and emerging in-vehicle technologies. Adept at collaborating with cross-functional teams to transform complex requirements into intuitive, pixel-perfect designs that enhance user satisfaction and brand consistency.

Experience

UI/UX Designer	GTCSYS — Ahmedabad, Gujarat	2024–Present
-----------------------	-----------------------------	--------------

- Designed scalable **UI layouts, components, and dashboards** using Figma for web-based platforms.
- Created wireframes, prototypes, and interactive user flows aligned with business goals.
- Conducted usability studies, competitive benchmarking, and implemented user feedback for iterative improvement.
- Built and maintained a reusable **Figma component library** improving design efficiency by 30%.
- Collaborated with developers and PMs to ensure seamless design-to-development handoff.

Freelance UI/UX Designer	Independent Projects	2020–2024
---------------------------------	----------------------	-----------

- Delivered end-to-end UI/UX solutions across travel, food delivery, e-commerce, and SaaS industries.
- IRCTC App Redesign:** Revamped legacy interface with a modern, intuitive experience — reducing booking errors and improving navigation.
- GreenCrate:** Designed an eco-friendly food delivery app with personalized recommendations and interactive visual design.
- PetPal:** Built engaging onboarding flows for pet persona creation, enhancing interaction and user delight.

Education

Master of Computer Applications (MCA) – DAVV, Indore	2022–2024
Bachelor of Computer Applications (BCA) – DAVV, Indore	2019–2022

Key Skills

- Design Tools:** Figma (Advanced), Adobe XD, Photoshop, Illustrator
UX Expertise: Wireframing, Prototyping, User Research, Usability Testing, Information Architecture, Interaction Design, Design Systems
Knowledge: Automotive HMI UX, Accessibility, Motion Design (micro-interactions), HTML/CSS basics

Highlights & Interests

- Passionate about **automotive HMI design** and emerging in-vehicle interfaces.
- Keen on exploring motion design and advanced prototyping for immersive digital experiences.