

SHRAVANI DEVKE

+1 5853056948 | devke22shravani@gmail.com | [Linkedin](#) | [Github](#) | Rochester

Summary

Passionate about building digital tools that simplify learning, gaming, and everyday problem-solving. Experienced in design and front-end development, with strengths in research, prototyping, and turning ideas into user-ready solutions. Thrive in collaborative environments where design and technology combine to create practical, thoughtful outcomes.

ACADEMIC QUALIFICATION

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|--|--------------------|
| Bachelor of Technology Computer Science and Business System | May '25 |
| <i>Svkm's NMIMS deemed to be University</i> | Navi Mumbai, India |
| CGPA: 3.60/4.00 | |
| Higher Secondary School Certificate | Mar '21 |
| <i>Peoples Education Society English School HSC</i> | Thane, India |
| 12th Grade: 85% | |
| Secondary School Certificate | Mar '19 |
| <i>Sahkar Vidya Prasarak Mandal Secondary School State Board</i> | Thane, India |
| 10th Grade: 75% | |
| Masters in Human-Computer Interaction (HCI) | Aug '25 |
| <i>Rochester Institute of Technology, USA</i> | |

WORK EXPERIENCE

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|---|-------------------|
| UI/UX Designer | Nov '24 - Feb '25 |
| <i>KaamBack (Startup)</i> | |
| • Improved task completion rates by 25% through designing simplified user flows for job seekers | |
| • Crafted user flows and developed 10+ detailed test scenarios, leading to more accurate evaluation of website performance | |
| • Partnered with dev team to launch updated UI, resolving 20+ usability issues and reducing user drop-off by 15% | |
| Web Development Intern | May '24 - Jul '24 |
| <i>Revosync IT Solutions</i> | |
| • Designed and implemented responsive interfaces using HTML, CSS, and JavaScript, boosting mobile usability scores by 30% across devices | |
| • Integrated dynamic notification templates and multi-language support, enabling personalized communication for 500+ users | |
| • Collaborated with backend developers to launch features that increased user interaction by 20% and reduced navigation friction, leading to higher session durations | |

ACADEMIC PROJECTS

| | |
|--|-------------------|
| Game Store Website EPIC Games | Jan '24 - Apr '24 |
| Team size: 2 | |

Summary: Designed and deployed a gaming storefront prototype that reduced browsing time and improved user navigation flow in usability sessions

AI-Driven Path Optimization for Transportation | Safar

Jan '24 - Apr '24

Team size: 3

Summary: Built a real-time route planner using A* and OpenStreetMap, resulting in faster and more accurate route suggestions during user testing

Skill Sharing Website | SkillSwap

Jul '24 - Nov '24

Team size: 1

Summary: Launched a 1:1 skill exchange website with custom matching logic, which improved user retention during onboarding based on usability feedback

AWARDS & ACHIEVEMENTS

- Secured 1st place in the offline coding hackathon – HackX organized by GDSC & IEEE (clubs of NMIMS); Feb 2023

WORKSHOPS

- Attended the Introduction to Git and Version Control workshop organized by Microsoft Learn Student Ambassadors (NMIMS Navi Mumbai Chapter), March 2024
- Successfully completed the UX Workshop B58, conducted by Anudeep Ayyagari (UX Designer, Amazon), April 2024
- Participated in the Usability Design of Software Applications workshop conducted by Amit Dhabalia (Associate Vice President, BirlaSoft), held at NMIMS, October 5, 2024

EXTRACURRICULAR ACTIVITIES

- Photography Head, STME, NMIMS (Jul 2023 – Apr 2024): Led team of 5; managed Instagram strategy, increasing follower count by 40%
- Digital Media Head, E-Cell, NMIMS (Feb 2024 – Mar 2024): Designed promo campaigns for 3+ flagship events, boosting student participation
- Creative Designer, Netra Campaign (Feb 2024 – Mar 2024): Led all social media content and scheduling; posted real-time updates and oversaw end-to-end execution of campaign communications across platforms
- Barista, Starbucks (Apr 2025 – Jul 2025): Managed orders and payments in a fast-moving environment;
- Supported team in day-to-day store operations

TECHNICAL SKILLS

- Design & Prototyping: Figma, Adobe XD, Marvel, Photoshop
- Front-End: HTML5, CSS3, JavaScript, Bootstrap
- Programming: Python, SQL, C++
- Tools: Figma, Adobe XD, Marvel, Adobe Illustrator, Photoshop, InDesign, Bootstrap, Git
- General: Responsive Web Design, UI/UX Design, Interaction Design, Usability Testing, Prototyping