



Klajdi Belishaku

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Gender: Male **Date of birth**: 29/12/1999 **Nationality**: Albanian

WORK EXPERIENCE

[01/02/2019 – 01/02/2020]

Web Developer/Designer

TIRANA SQUARE CENTER

City: Tirana

Country: Albania

At Tirana Square Center I used to build websites mostly on Wordpress, depending on what the client was asking for, I used to work in a team of 4 other developers and designers. We used to design specific icons with Illustrator and upload them as SVG (keeping the highest quality possible) and implement each icon where it was needed. I used to get different types of plugins and edit each plugin on what would be the best for our project's needs.

From customizing templates up to making custom plugins.

-My main skills were : WordPress (ELEMENTOR , WP Bakery), PHP 8, HTML Structure, CSS, MYSQL DB

[04/03/2020 – 08/04/2021]

Web/App Developer/Designer

ELECTRAL Sh.P.K

City: Tirana

Country: Albania

At Electral I had to build and maintain different websites from WordPress to other frameworks such as Laravel. Working alone with no one else was a huge challenge and I was able to test myself on how much pressure I could handle. Mostly at the time, I was able to build complex websites in Wordpress very easily and the delivery time of Wordpress Websites was much faster than Laravel. Working at Electral made Me realize how much work I could handle alone and being able to work on 2-3 projects at the same time. Besides working on templates and making the needed changes, I was able to integrate different API-s on Laravel Projects such as:

- Facebook Pixel (Marketing Tool)
- Laravel Routes
- Laravel Controllers
- NodeJS
- ExpressJS
- Laravel payment gateways with PayPal,
- Front-End on REACT
- Stripe API
- 2Checkout
- aswell to work with Local Banks and get their APIs where users pay with Credit Cards and put payment info.

Developed good knowledge and skills when I was introduced to Laravel framework which I understood how web-apps work.

Continuing at Electral, I expanded my skills from WordPress to Laravel, mastering the intricacies of web applications. In Laravel, I specialized in full-stack development, optimizing payment gateways for secure transactions. Simultaneously, I excelled in ReactJS, crafting dynamic user interfaces. Collaborating with APIs like Stripe and

2Checkout, I ensured end-to-end solutions, showcasing versatility as a developer. My journey signifies a seamless transition from WordPress to becoming a proficient full-stack developer in Laravel and ReactJS.

[21/04/2021 – 15/01/2022]

Web Developer/Designer | Marketing Specialist

IMPACT Sh.P.K

City: Tirana

Country: Albania

Worked on different fields of IT at IMPACT SHPK. Besides working with Website Development, I managed social media of the company as well on: Instagram, Facebook, LinkedIn & YouTube. Each post of the company and each video was specifically designed on Adobe Photoshop/Illustrator and for the videos there was used Sony Vegas Video Editor. I also managed company Facebook ADS campaigns as well until the team got bigger so I became the head of Marketing & Web Development Department at IMPACT.

- Meta ADS
- Google ADS
- Social Media Management
- Laravel - Full Stack
- WordPress
- Adobe Illustrator
- Adobe Photoshop

[17/10/2021 – 04/02/2023]

Web Developer/Designer | Project Manager & Client Relations

4-Ducks Corporation (Remote)

City: Los Angeles / Las Vegas

Country: United States

Web Developer/Designer | Project Manager & Client Relations Since 4-Ducks Corporation was located in Las Vegas USA, I had to work remotely from my home. Knowing that Albanian time is ahead of the USA, my first "task" as I put myself into was to stay awake all night and get to know project information and talk directly with the client on Zoom Calls. Each project was different from the other ones. Some of them needed to be worked on WordPress, other ones on fully custom code on Laravel & other ones on Shopify. I didn't work on all projects myself but I had the responsibility of them all. Each project had 3-4 other developers and I had to give them each project information and each task to each one of them. I was responsible for the project deadline and I had to run tests, check for errors, and the quality of the site before it got delivered on the final process right before we had to present it to our clients.

Skills used and developed from 4-Ducks Corporation :

- WordPress (Theme customization, Plugin Customization, ELEMENTOR, WP Bakery, SEO)
- Shopify (Custom Store Development, Design, Different Payment Gateways)
- FIGMA
- Illustrator
- Full Stack Development
- Laravel / Laravel Nova
- ReactJS
- NodeJS
- ExpressJS
- Azure
- AWS
- RESTful API Development
- Database Design and Management (MySQL, MongoDB, PostgreSQL)
- Error Handling and Debugging
- ORM (Object-Relational Mapping)
- Authentication and Authorization

- ReactJS
- State Management
- Component-Based Architecture
- Deployment
- Communication
- Project Management

AS A WORDPRESS / LARAVEL DEVELOPER I HAVE IMPROVED MY SKILLS ON

[2018 – Current] **All Skills have been developed from all the years of my experience**

On Laravel I have developed all the skills listed below :

- Laravel Framework
- PHP
- MVC (Model-View-Controller)
- Blade Templating Engine
- Eloquent ORM
- Routing
- Authentication and Authorization
- Database Migration
- RESTful APIs
- PHPUnit Testing
- Composer (Dependency Management)
- Git (Version Control)
- Front-end technologies (HTML, CSS, JavaScript)
- Server-side caching (Redis, Memcached)
- Performance Optimization
- Error Handling and Debugging
- Security Best Practices
- Laravel Packages (e.g., Laravel Cashier, Laravel Scout, Laravel Socialite)
- Third-party integrations (Payment gateways, APIs)
- Laravel Nova (Administration Panel)

On the other side related to WordPress Skills I have developed these skills :

- WordPress CMS
- PHP
- Theme Development
- Plugin Development
- Custom Post Types
- Custom Fields (ACF)
- Template Hierarchy
- Actions and Filters
- WordPress APIs
- Gutenberg Block Development
- WooCommerce (E-commerce)
- WordPress Multisite
- Responsive Web Design
- SEO Optimization
- Cross-browser Compatibility
- Performance Optimization
- Website Security
- Plugin Integration and Configuration
- Third-party APIs and Web Services
- WordPress Codex and Documentation

EDUCATION AND TRAINING

[15/10/2018 – 15/07/2021]

Software Developer

Barleti University <https://www.umb.edu.al/>

Address: Street Frang Bardhi, 1001, Tirana, Albania

Field(s) of study: Applied Informatics | Computer Science

Starting computer science at "University Barleti", I improved my front end skills and backend too. I have been able to develop a website with Technologies of WordPress/ Laravel, building different ecommerce stores and listing websites from scratch. At the same time I was going to school I worked after it on a few companies

[04/03/2021 – 08/04/2021]

Marketing Specialist

Albanian Marketing Academy <https://www.albanianmarketingacademy.com/>

Address: Street Pjeter Bogdani, 1001, Tirana, Albania

Field(s) of study: Digital Marketing

Albanian Marketing Academy Being able to build a website and publish it online it is not enough. Depending on what the website is about, another important skill what a developer needs is as well to know marketing strategies in order to know how to bring customers, viewers back to the website. At "Albanian Marketing Academy" besides social media marketing, I developed my skills on GOOGLE ADS, SEO in order to make an particular website better on SEO Ranking and as well to manage each AD no matter what platform we are using!

DIGITAL SKILLS

Web (HTML, CSS, JS, TS, DHTML, ..) | Github | JSP HTML CSS Web programming Linux System Programming Familiar with GTest and NUnit | Full-Stack Development with Javascript (Nodejs + Reactjs) | PHP (Laravel, Symfony, Slim) | Object-Oriented Programming | Laravel mix | JavaScript | SQL | Web Applications PHP JSP Webservices REST CMS) | Web Development | API integration | JSON | Front-end Developer with ReactJS | CMS (RedDot CMS spter OpenText Web Solutions Typo3 WordPress) | Javascript | Adobe (Adobe Photoshop, Adobe Illustrator, Adobe | Figma & Adobe XD | Database | PROJECT MANAGER | IT Solutions | Web Server | Social Media Marketing | SEO | Problem Solving Skills | Solution Provider | Project Organiser | Team Manager | mysql database | mongo database | Web Hosting | Full Stack Developer | Backend Developer | Front End Developer | Product Designer | Sales | Communication Skills | Ability to sell anything

LANGUAGE SKILLS

Mother tongue(s): Albanian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PROJECTS

[2019 – Current]

My Portfolio

<https://selectours.al/> - Tour Agency in Tirana

<https://backoffice.selectours.al/> - Tour Agency management CRM

<https://snapfood.al/> - Food Delivery Application in Tirana

<https://gazetareforma.com/> - News Listing Website in Tirana

<https://iconstyle.al/> - Lifestyle | Showbiz in Tirana

<https://neps.al/> - Food Recipes in Tirana

<https://epe.al/> - Electrical Company in Tirana

<https://bybest.shop/> - Jewerely and accessories store in Tirana

<https://louveclub.com/> - Skincare store

<https://liquidpuff.al/> - Vape Shop located in Tirana (Might be temporary down)

<https://artmadeofficial.com/> - Handmade products

<https://www.laphilstore.com/> - Store in Los Angeles , California USA

<https://thegrovela.com/> - Store in Los Angeles , California USA

<https://ilovewoo.com/> - Store in Los Angeles , California USA

<https://cryptodaily.co.uk/> - Crypto News and investing Website , London Uk / Singapore

There are more CRM's, CMS and systems built by me, but since I respect my clients privacy , I can only show demos and not private information of companies I have worked with!