Latney A. Russell

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PROFESSIONAL SUMMARY:

Logical and results-driven UX Designer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps, and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with a calm and focused demeanor.

SKILLS:

- User Experience Design
- HTML, CSS, Javascript and JQuery
- UX Research and Usability Testing
- Fully versed in Visual Communication
- Prototype, User Flow and Mockups

- Wireframing and UI Prototyping
- Adobe Creative Suite, Figma, and Sketch
- Collaboration and Communicate
- Information Architecture and Navigation
- Illustration Design

PROJECTS:

DESIGNED & DEVELOP YELP CAMP Udemy, Lowell, MA   **April 2021 – July 2021**

- Employed coding practices based on commonly accepted standards to establish site layout and user interface. With well over 300 training hours completed using cutting-edge technologies API's and third-party integration.
- Developed user-oriented visuals and features using front-end languages, including HTML, CSS, JavaScript, and using technologies ranging from Node, Express, and MongoDB.

SEEDS of SOLIDARITY University of Massachusetts Lowell, Lowell, MA   **Sept 2020 – Nov 2020**

- Assembled and addressed technical and design requirements, integrating user-facing and front-end elements to maintain web presence effectiveness.
- Managed full-cycle design tasks, handling all phases from conception to completion while maintaining guidelines throughout.

TUCKAHOE BOOKSTORE University of Massachusetts Lowell, Lowell, MA   **May 2020 – July 2020**

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, JQuery, and Cold Fusion coding.
- Employed Adobe Dreamweaver and other technologies to make line-code repairs and optimize corporate presence.

EDUCATION:

Website Development & Design – Certification – University of Massachusetts Lowell

Google UX Design – Certification – Coursera

AWS Cloud Architect – Certification – Coursera

The Web Development Bootcamp – Certification – Udemy

Social Media Strategy – Certification – Boot Camp Institute