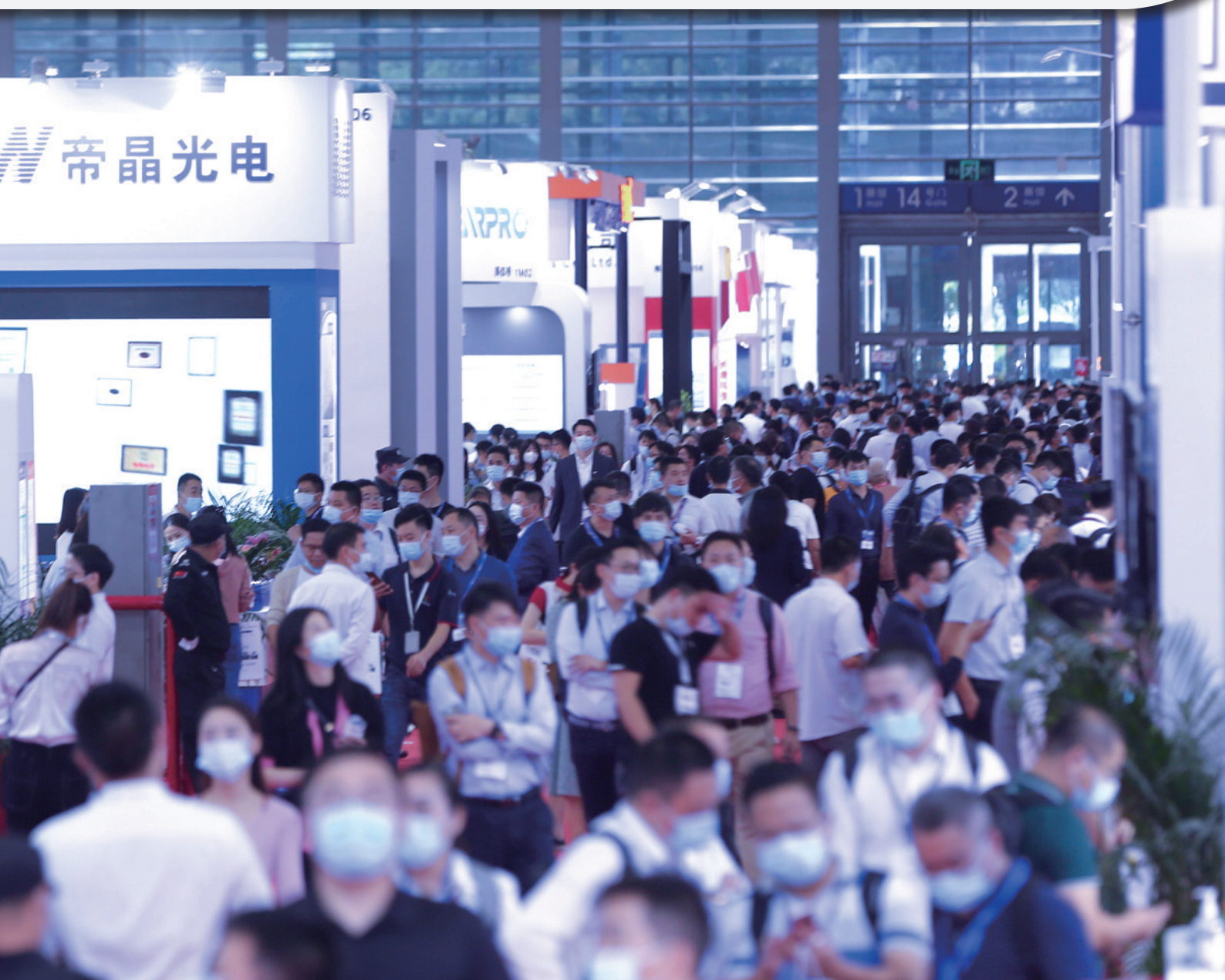




国际全触与显示展  
C-TOUCH & DISPLAY



# C-TOUCH & DISPLAY SHENZHEN 2021



**October 19-21, 2021** Shenzhen Convention & Exhibition Centre

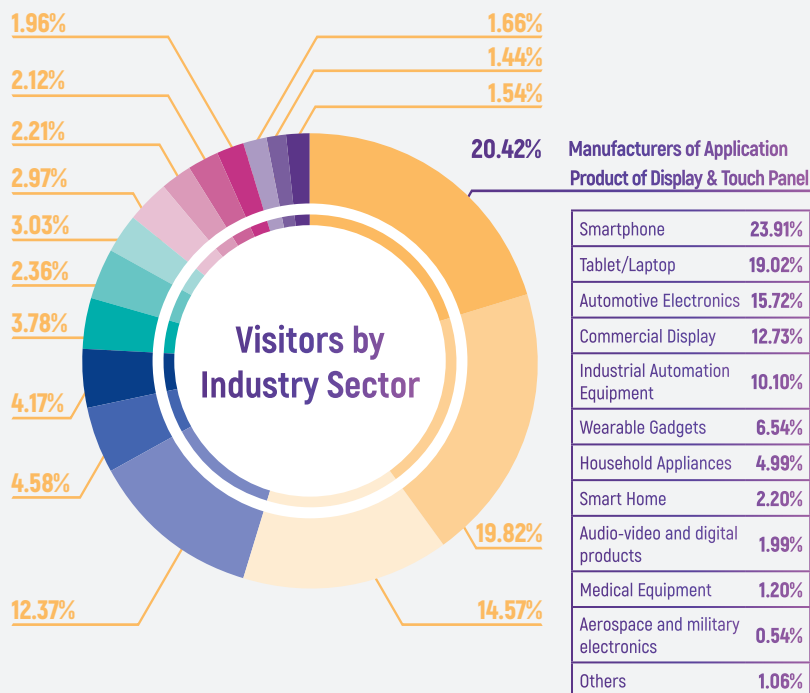
Concurrent Events



Organiser



# Visitor Analysis of Last Edition



## Visitors by Industry Sector

Manufacturers of Application Product of Display & Touch Panel	20.42%
Touch Panel Manufacturer	19.82%
Display Panel Manufacturer	14.57%
3D Cover Glass Manufacturer	12.37%
5G Key Material Manufacturer	4.58%
Manufacturers of Display Manufacturing Machinery & Accessories	4.17%
Manufacturer of TP & Display's Materials and Components	3.78%
Manufacturer of machine vision core component and automation equipment	3.36%
Manufacturers of TP Manufacturing Machinery & Accessories	3.03%
Association/Society/Union	2.97%
Media	2.21%
Manufacturers of Inspection Equipment and Accessories	2.12%
Manufacturers of 3D Glass Raw Materials	1.96%
Manufacturers of Purification Equipment	1.66%
Manufacturers of 3D Glass Cover Manufacturing Equipment	1.44%
Others	1.54%

## Visitor's Main Job Functions

27.50% of visitors are mainly from corporate or project management backgrounds.

Corporate/ Project Management	27.50%	Production and Manufacturing	8.89%
Design and Development	22.95%	Marketing and Sales	7.46%
Purchasing	16.50%	Others	1.53%
Engineering Technology	15.17%		

## Top 5 Reasons for Visiting

33.22% of visitors attended the exhibition to familiarise with new product/ technology in preparation for subsequent procurement.

Get acquainted with product innovation & emerging market trends in the industry, in preparation for subsequent procurement	33.22%
Looking for new agents or partners in order to create new business opportunities	13.98%
To meet up with existing vendors to review business	12.72%
Getting in touch with more vendors in order to embark upon business collaboration	11.49%
To meet up with a few Specific suppliers to conduct business with land specific business objective	7.73%

## Visitor's Serving Industry

Smartphone	24.61%
Tablet/Laptop	17.63%
Automotive Electronics	10.65%
Commercial Display	9.72%
Household Appliances	9.53%
Automation and Industrial Control Electronics	5.55%
Smart Home	5.26%
Smart Wearable	4.73%
Medical Electronics	3.68%
Audio-video and Digital Electronics	2.45%
Aerospace and Military Electronics	1.88%
Others	4.31%

## Partial Visiting company of Last Edition

### Touchscreen and Display Panel



### Commercial Display



### 3C Telecom



### TV



### Automotive Electronics

