

Devon M. Mason

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Profile

JavaScript programmer searching for a role with an altruistic company that believes in giving back. I strongly believe in having and being mentor, and would like to continue to grow my career in this way. I have a background in analyzing sales trends and bring an optimistic outlook to my team.

Technical Skills

JavaScript

React

HTML5

CSS3

GitHub

Angular

SQL

Photoshop

Node

Projects



GitHub

JS

Portfolio

JS

Full CRUD app
using React



Full CRUD app
using Angular

Education

09/2019 – 12/2019

JavaScript

Eleven Fifty Academy, Fishers, IN

Built web APIs including wireframes, prototypes, and final code for meal planning, travel purposes, and artistic bookings. Implemented UI design principles to ensure repeat users. Utilized React or Angular for frontend display and Node for backend set-up.

08/2011 – 05/2015

Indiana University Bloomington

Kelley School of Business, Bloomington, Indiana

Bachelor of Science in Business. Rewarded IU Excellence Scholarship. Graduated with High Distinction and a cumulative GPA of 3.84.

01/2014 – 06/2014

University of Cape Town

Faculty of Commerce, Cape Town, South Africa

Finance and Humanities Coursework. Curated professionalism workshop for high school students at Christian Organization The Ark.

Professional Experience

09/2017 – Present

Devonmeetsworld.com

Chief Content Creator, Carmel, IN

- Tailored travel itineraries according to survey results resulting in stress-free trips for 20+ international clients
- Doubled site readership by launching "The Expat Files" educating hundreds on cultural and professional aspects of life abroad
- Curated content for travel-related websites and secured inbound links to boost organic ranking by 20%
- Increased brand awareness and secured freelance writing assignments by introducing a panel at the 2018 Women in Travel Summit in Quebec City

08/2016 – 09/2017

DICKS's Sporting Goods

Assistant Inventory Planner- New Stores, Coraopolis, PA

- Developed company-wide communication tool to allow seamless communication from field to inventory planners to modify product assortment and contributed \$99M in 2017 Q1 market share capture
- Prepared financial inventory targets for six Houston market store openings by analyzing space planning data and ensuring instocks for key items resulting in multimillion dollar opening weekend sales
- Aggressively tracked competitor openings and reworked product flow using JDA software to ensure consistent product offerings across departments
- Forecasted opening weekend specials and worked cross-functionally with pricing department to verify sales surpassed gross margin standards

Professional Experience

08/2015 – 08/2016

DICKS's Sporting Goods

Merchandising Trainee, Coraopolis, PA

- Presented actionable recommendations throughout 6-part rotational program for departments in Buying, Allocations & Replenishment, Supply Chain, Product Development, eCommerce, and Store Experience
- Analyzed competitive landscape of particular store and outlined enhancements to combat product assortment gaps which increased quarterly turnover of clearance items
- Capitalized on Back-to-School season by creating survey for regional store managers thus boosting peak week sales by 15%

Projects

Meal Planner API

<https://recipe-api-gold-badge-project.firebaseio.com/>

Meal Planner API that creates a weekly meal plan complete with visuals using a fetch from the Edamam API.

Portfolio

<https://devmason89.github.io/>

Portfolio showcasing top JS projects

Travel N Code

<https://dm-travelncode-client.herokuapp.com/>

Full CRUD application written in React that allows remote workers to track and log unconventional offices space around the world.

Digital Renaissance

<https://dr-client.herokuapp.com/home>

Full CRUD application written in Angular that matches artists with those seeking to find art. Allows users to create profiles and book those services. Full administrative portal included.

Github

<https://github.com/devmason89>

Keep up with current projects I'm working on here.

Awards

12/2019

Winner of Learning

Eleven Fifty Academy

Exhibited the core values of learning by acquiring and refining knowledge and skills through instructions, shared experiences, self-direction, and practice