Media Meets Semantic Web
How the BBC uses DBpedia and Linked Data
to Make Connections

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Abstract. This paper describes, how the BBC manages to better inter-link different BBC domains by introducing DBpedia as a common vocabulary for every domain. Given the existing, legacy systems the BBC is already using, it is shown, how the new Semantic Web technology is integrated and used, to interlink documents and providing a better usability and user experience, allowing the user to browse different BBC domains by following a semantic thread.

Keywords: linked data, semantic web, bbc, dbpedia

1 Introduction

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2 Background

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3 Solution

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4 Evaluation

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5 Related Work

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6 Future Work & conclusions

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References

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