

# **CURRICULUM & SYLLABUS**

**VERSION - 1**

## **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

**2011 BATCH ONWARDS**

**VIT BUSINESS SCHOOL**  
**BACHELOR OF BUSINESS ADMINISTRATION – 2011 BATCH ONWARDS**

**1. University Core:**

SL. NO	SUBJECT CODE	SUBJECT NAME	L	T	P	C	Prerequisite
1	ENG 104	Basic English	2	-	2	3	
2	ENG 105	Functional English	2	-	2	3	ENG104
3	CHY104	Environmental Studies	3	-	-	3	
4	MAT 113	Business Mathematics	4	-	-	4	
5	BMT 213	Summer Internship in service sector	-	-	-	5	
6	BMT 308	Summer Internship in Manufacturing sector	-	-	-	5	
		<b>Credits to be earned</b>				<b>23</b>	

**2. Program Core**

SL. NO	SUBJECT CODE	SUBJECT NAME	L	T	P	C	Prerequisite
1	BMT 101	Introduction to Information technology	2	-	2	3	
2	BMT 102	Principles of Management	3	-	-	3	
3	BMT 103	Social Transformation in India	3	-	-	3	
4	BMT 104	Business Concept	3	-	-	3	
5	BMT 105	Soft skills	3	-	-	3	
6	BMT 106	Principles of Accounting	3	1	-	4	
7	BMT 107	Introduction to Human Resource Management	3	-	-	3	
8	BMT 108	Business Communication	3	-	-	3	
9	BMT 109	Principles of Marketing	3	-	-	3	
10	BMT 201	Managerial Communication	3	-	-	3	BMT 108
11	BMT 202	Micro Economics	3	-	-	3	
12	BMT 203	Database Management System	3	-	-	3	
13	BMT 204	Introduction to Finance	3	-	-	3	
14	BMT 205	Business law	3	-	-	3	
15	BMT 206	Business Modeling and Planning	3	-	2	4	BMT104
16	MAT213	Business Statistics	3	1	-	4	
17	BMT 208	Macro Economics	3	-	-	3	BMT 202
18	BMT 209	Project Management	3	-	-	3	BMT106, 202, 204.
19	BMT 210	Introduction to ERP	3	-	2	4	
20	BMT 211	Introduction to Cost Accounting	3	1	-	4	BMT106
21	BMT 212	Business Plan Development	2	-	4	4	BMT104, BMT206
22	BMT 301	Research methods in Management	3	-	-	3	MAT213
23	BMT 302	Management Accounting	3	1	-	4	BMT106
24	BMT 303	Production and Materials Management	3	-	-	3	
25	BMT 304	ERP - Human Resource Management	2	-	2	3	BMT 107
26	BMT 305	Business Plan Implementation	2		2	3	BMT212
27	BMT 306	Accounting software Application	2	-	2	3	BMT 106, 211, 302
28	BMT 307	ERP - Supply Chain Management	3	-	2	4	BMT 210, 303
		<b>Credits to be earned</b>	-	-		<b>92</b>	

### 3. University Elective:

SL. NO	SUBJECT CODE	SUBJECT NAME	L	T	P	C	Prerequisite
1			-	-	-	3	
1		Credits to be earned				3	

### 4. Program Electives

SL. NO	SUBJECT CODE	SUBJECT NAME	L	T	P	C	Prerequisite
1	BMT 320	Principles of Taxation	3	-	-	3	BMT 106, BMT 302
2	BMT 321	Principles of Auditing	3	-	-	3	BMT 106, BMT 204
3	BMT 322	Company Law	3	-	-	3	
4	BMT 323	Marketing Metrics	3	-	-	3	BMT109
5	BMT 324	Consumer Behavior	3	-	-	3	BMT 109
6	BMT 325	Modern Banking Practices	3	-	-	3	
7	BMT 326	E - Commerce	3	-	-	3	
8	BMT 327	Industrial Law	3	-	-	3	
9	BMT 328	Banking and Insurance	3	-	-	3	
10	BMT 329	Export and Import Management	3	-	-	3	
11	BMT 330	Training and Development	3	-	-	3	
		Credits to be Earned				12	

### 5. Total Credit Coverage:

1. University Core	23
2. Programme Core	92
3. University Elective	03
4. Program Electives	12
Total Credits to be earned	130