Neetu Thapliyal
Research Associate – New Delhi,India

✉ neetuthap1602@gmail.com   🔗 in/neetu-thapliyal/
📱 +91 7888332014   in in/neetu-thapliyal-687a1812a/
📱 +91 8477894154   iD orcid.org/Neetu

CAREER OBJECTIVE

Results-driven data analytics professional with a strong ability to translate complex data into actionable business insights. Seeking a consulting role where advanced analytical skills can be applied to optimize processes, improve performance, and enhance resource efficiency. Experienced in identifying trends, uncovering opportunities, and supporting sustainable, data-informed decision-making for organizational growth.

EDUCATION

Panjab University   **Chandigarh, India**
B.Sc. (Lifesciences)   *2014*
○ Scored 79 %

Govind Ballabh Pant University of Agriculture & Technology   **Pantnagar, India**
M.Sc. (Agriculture)   *2017*
○ CGPA 8.55

TECHNICAL SKILLS & KNOWLEDGE AREAS

○ Knowledge of Data Analysis, Data Visualization, Statistical Analysis, Market Research, Report Writing, and Presentation Skills
○ Proficient in MS Office Suite (Word, Excel, PowerPoint), Google Workspace, and data visualization tools
○ Experience with data analysis software such as R, Python, Matlab, and Power BI
○ Familiarity with research methodologies, data collection techniques, and data cleaning processes
○ Strong understanding of market dynamics, industry trends, and competitive analysis
○ Excellent communication skills, both written and verbal, with the ability to present complex data insights to diverse audiences

WORK EXPERIENCE

Lovely Professional University   **Jalandhar, India**
Assistant Professor   *Jul 2017 – Jul 2018*
○ Delivered lectures, facilitated discussions, and evaluated student performance
○ Conducted academic research and planned hands-on training programs
○ Participated in departmental and faculty academic activities

National Agri-Food Biotechnology Institute   **Mohali, India**
Junior Research Fellow   *Jul 2018 – Nov 2018*
○ Conducted research on heat stress tolerance to improve yield sustainability
○ Applied laboratory techniques including SDS-PAGE and HPLC

National Seed Association of India   **New Delhi, India**

Research Associate   *Nov 2018 – May 2020*

- Managed regulatory, policy, and technical matters related to legislation, quality, production, and trade
- Liaised with government bodies, regulators, and industry stakeholders
- Represented the association in meetings and resolved member grievances

Mordor Intelligence Private Limited   **Hyderabad, India**

Lead Analyst   *May 2020 – Current*

- Led primary and secondary research to author market intelligence reports
- Analyzed datasets and validated insights through stakeholder interactions
- Collaborated with teams to develop client-ready, commercial research solutions
- Manage a team of analysts and coordinate project deliverables

PUBLICATIONS

- **Estimation of variability and juice quality traits in early-generation sugarcane clones**, AK Bairwa, R Ram, AS Jeena, Neetu, K Singh, SP Singh, *International Journal of Current Microbiology and Applied Sciences*, Vol. 6(2), 2017, pp. 1272–1278
- **Genetic diversity analysis of sugarcane based on morphological traits**, Neetu*, AS Jeena, AK Bairwa, D Koujalagi, SP Singh, U Pant, *International Journal of Current Microbiology and Applied Sciences*, Vol. 7(8), 2018, pp. 4355–4363
- **Variability parameters for yield traits in sugarcane clones**, Neetu*, S Saajan, M Darvhankar, I Walia, AS Jeena, *Plant Archives*, Vol. 18(2), 2018, pp. 1541–1544
- **Impact of sowing methods on growth and yield of direct-seeded rice**, Sumeet Kour*, S Saajan, D S Gaikwad, A Kumar, Neetu, *Plant Archives*, Vol. 18(2), 2018, pp. 1385–1390
- **Seed policy and regulatory frameworks in India**, RK Trivedi, Neetu Thapliyal, Deepanker Pandey, *Indian Seed Congress / Gujarat Seeds Congress*, 2019–2020
- **Emerging technologies and innovations in crop improvement**, Neetu Thapliyal et al., *Indian Seed Congress*, 2019–2020

LANGUAGE

- **English** [fluent]
- **Hindi** [fluent]

KEY STRENGTHS

- Keen to learn new skills and software
- Analytical mind and positive attitude
- Adjustable to the new environment
- Communication to responsibilities