

devnet

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SWIPE N' SHOP

Brandon Johns, Co-Founder
Hayden Reed, Co-Founder
September 6, 2017



Mission Statement

Swipe N' Shop makes advertising simple for small businesses while also providing consumers with a fun new way to meet their shopping needs.



The Problem

- Small business exposure and lack of advertising
- Advertising Blindness



The Solution

- Swipe N' Shop utilizes the Tinder App Model by having users match to businesses based on the user's interests.



Recruiting a Developer

- Looking for a dedicated team member
- Capable of creating a user friendly and visually appealing
IOS/Android App
- Capable of creating a data analytics dashboard



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Bus Buddy

Creator, Johnny Evans



Imagine

Imagine you are a kid who stays on the outskirts of Starkville and you go to a school in the Starkville School District. These students can stay anywhere from 1 - 30 miles away from the school. They typically have to be outside waiting for the bus for an average of an hour. Imagine how efficient it would be to have a system similar to Lyft or Uber that tracks the bus and lets the students know exactly when the bus will arrive. It will allow the students to be a lot more efficient with their time. They could also avoid the drastic temperatures in the winter and other seasons.

Problem

Starkville School District has just consolidated their school district with East Oktibbeha County School District. The school district has doubled in size. With this increase in size there have been noticeable problems. These problems include:

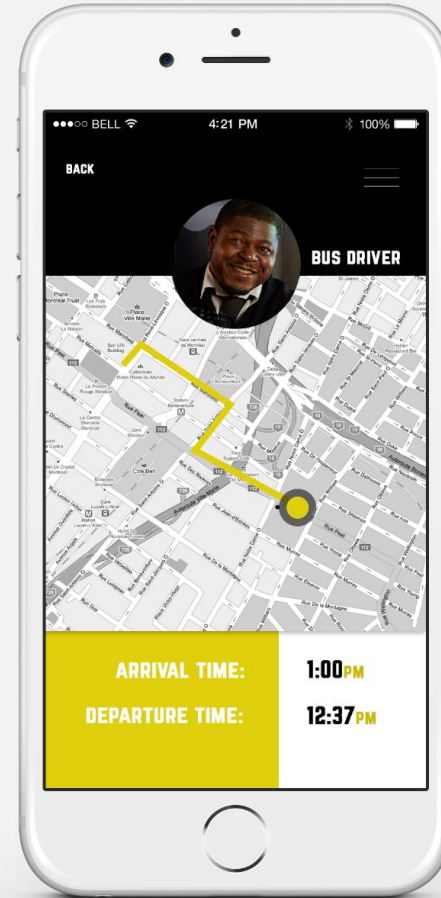
1. Bus routes often getting cancelled or not running to a certain location.
2. Bus arrival times are often sporadic and arrive within hour windows.

Bus Buddy App

- The app will basically be an UBER or LYFT style app that will allow the students to track their bus and its exact position.
- The first edition will be simple with only bus tracking and arrival times.
- I would like the initial edition to have tracking, arrival times, and also voice updates over the phone similar to Google Maps.
 - I.E. the bus will arrive in 30 minutes
 - 20 minutes and so on depending on the setting the students choose

Mock Screen

- The UI would look similar to the picture in the slide
- This is a mockup that I used to help take the concept out of my head and actually put it onto paper.



What I Need Assistance With?

I have direct contact with the school district and they have agreed to give me access to the programs and servers. I just need an individual to handle the backend and the build of the actual app and everything that entails. I want to use Starkville School District as the pilot school district to test out the product and get all the kinks out of the program. I plan to expand to several other districts once we have the product ready.

What Am I Offering?

1. I would like to hire an individual to be on the team officially. I would be willing to pay or give up a percentage of the company, which would be discussed in person.
2. Structuring of the terms are negotiable and I am open to discussing any other terms that a potential partner, or contracted individual would like to use.

Starkville School District

The school district is very interested in allowing me to build the app and test it out. I am looking forward to hearing from any person who would like to help with the backend build of the app.

I can be reached through email or by phone:

johnnyevansten@gmail.com

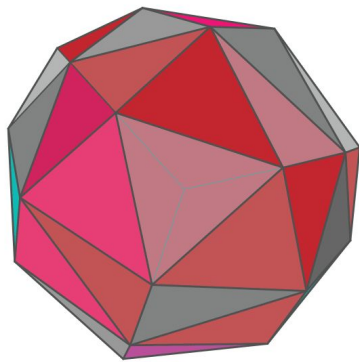
(662)312-7820



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A black and white photograph of a person sitting at a desk, viewed through a window. The person is wearing a dark cap and is looking down at a laptop. A dark cup is on the desk next to the laptop. The background outside the window shows a tree and some buildings. The word "PROJECTS" is overlaid in large white capital letters on a dark horizontal bar across the middle of the image.

PROJECTS



PROJECTS

MakerSync

Glaance

Swipe N' Shop

Bus Buddy

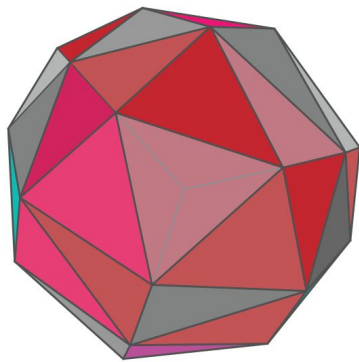
Lost-and-found

Business Expenses

Netflix Extension

YouTube Enhancements

DevNet Website/Management App



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