

An abstract graphic consisting of several overlapping geometric shapes. A large, dark blue parallelogram is the central focus, tilted at an angle. Behind it, there are lighter blue shapes, including a large triangle on the left and a smaller square-like shape at the top right. The text "Finding Your Style" is centered within the dark blue parallelogram in a white, sans-serif font.

Finding Your Style

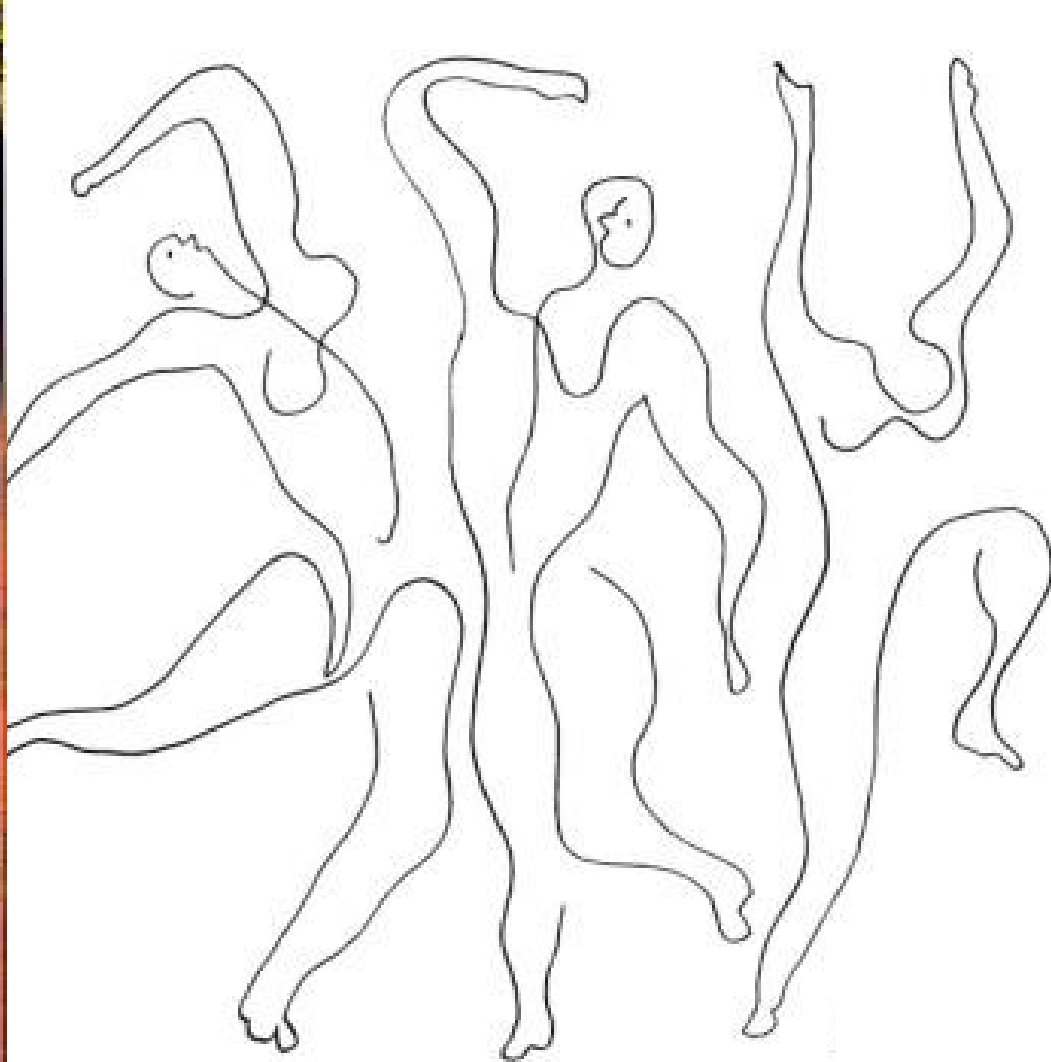
Laurel Lawson
@lucycore

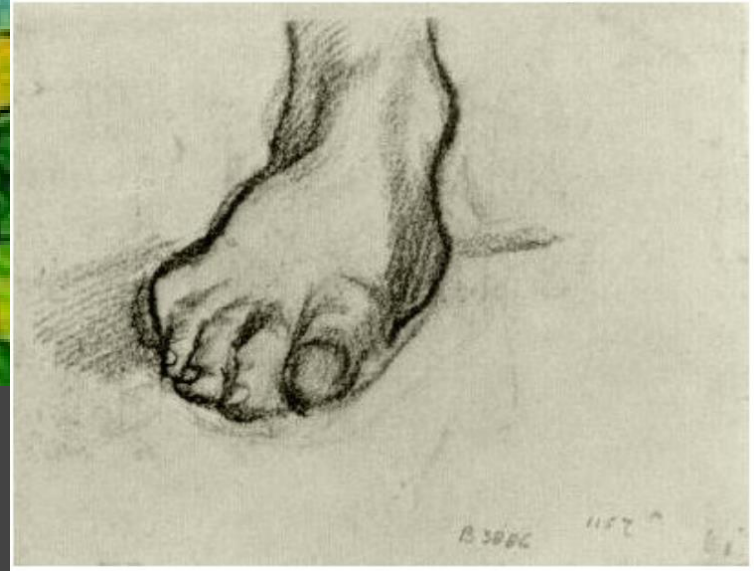
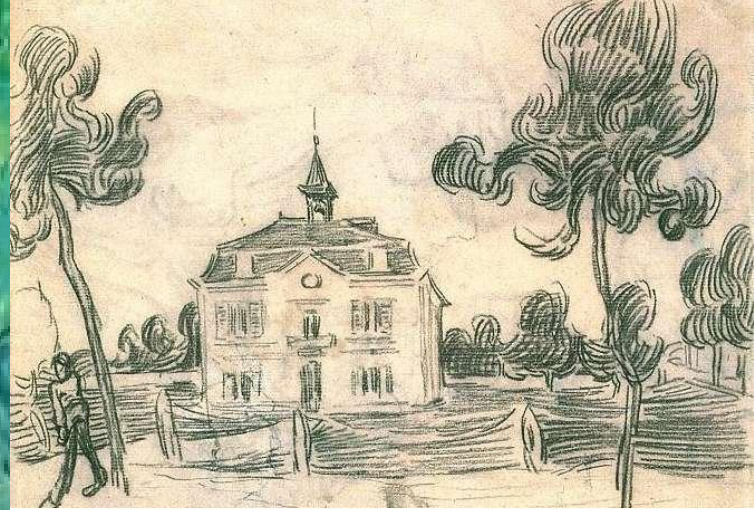
DevNexus 2016

Creating
the light
at the end
of the
tunnel

@llcycore

Design
is
communication





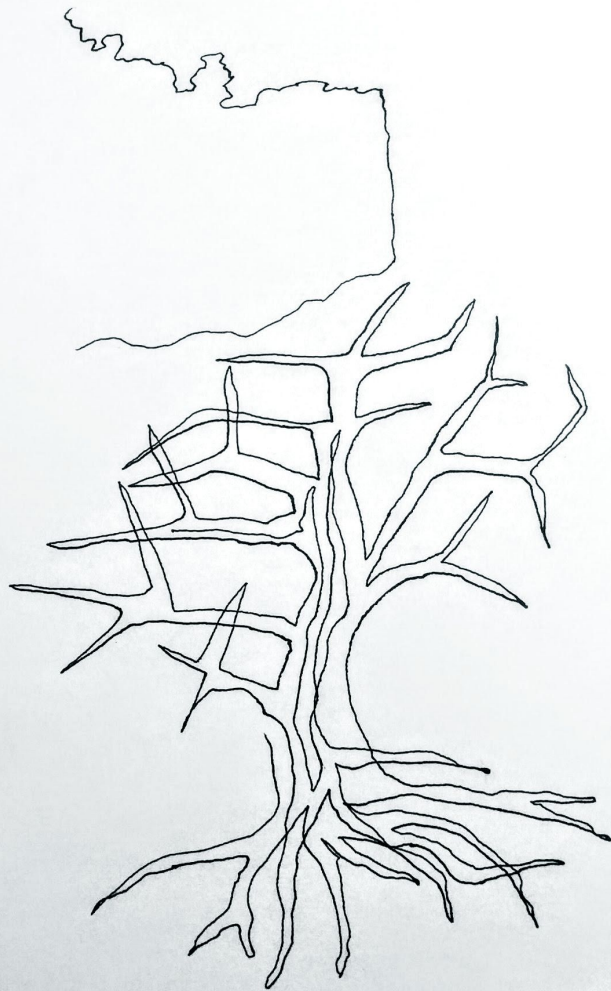
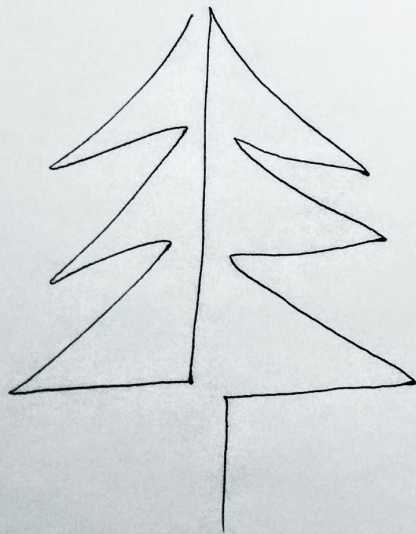


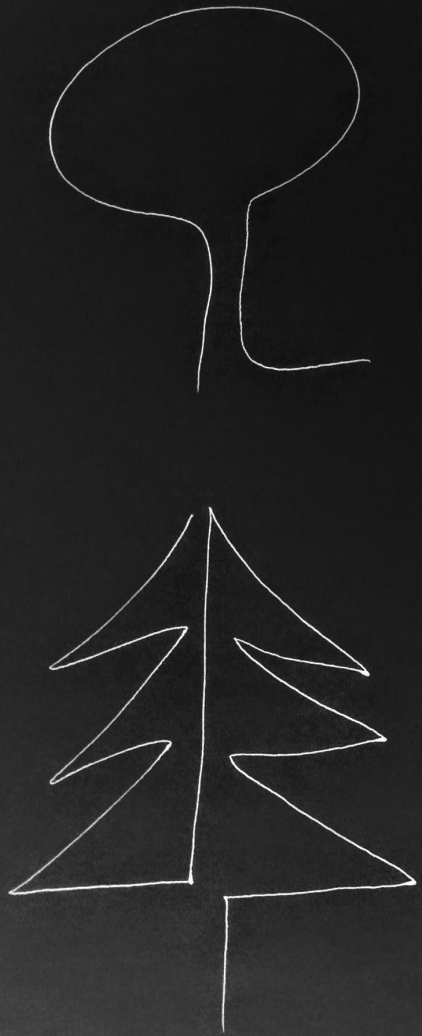
“Creativity is not a **talent**,
it’s a way of operating.”

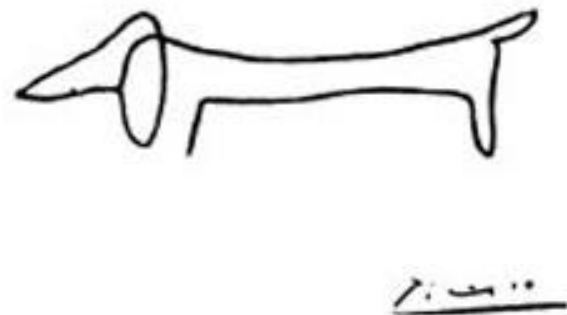
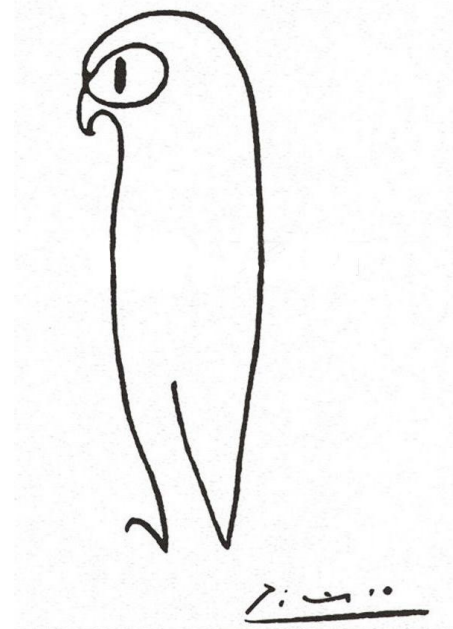
John Cleese

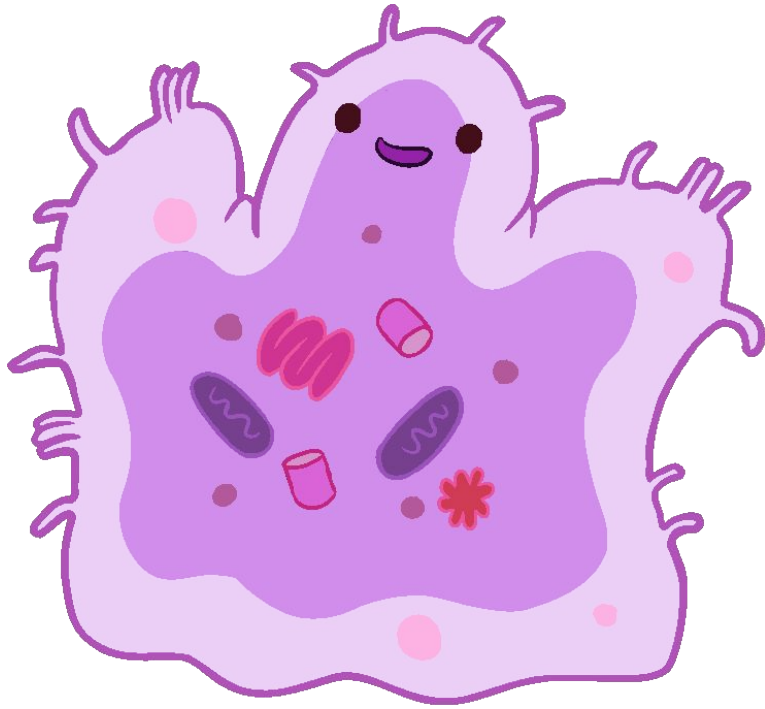
@llcycore

SKETCH









Fundamentals: pick (n<5)

Line

Space

Balance

Color

Size

Hierarchy

Form

Direction

Unity

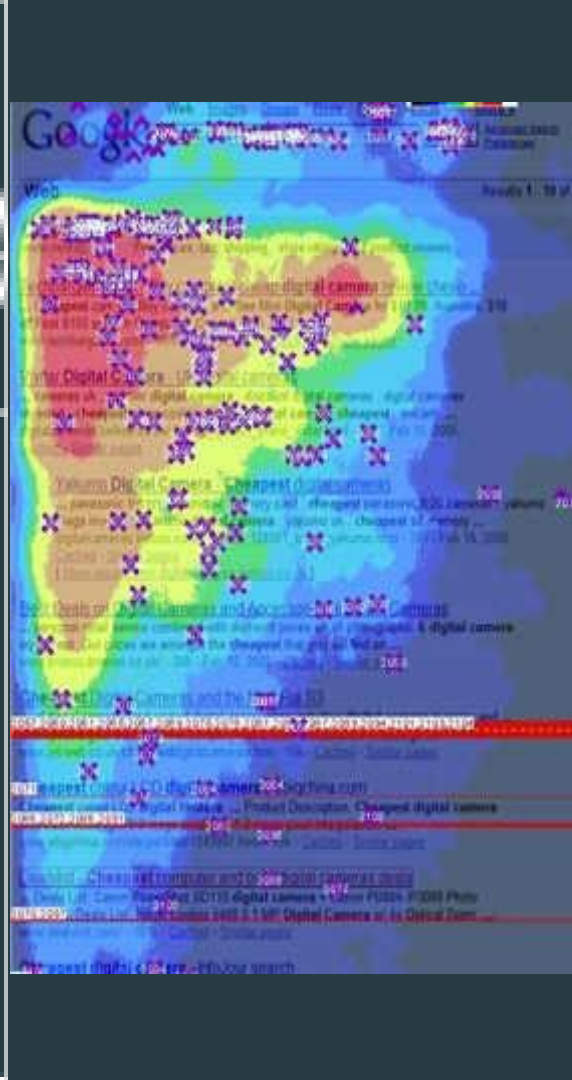
Texture

Gradation

Value

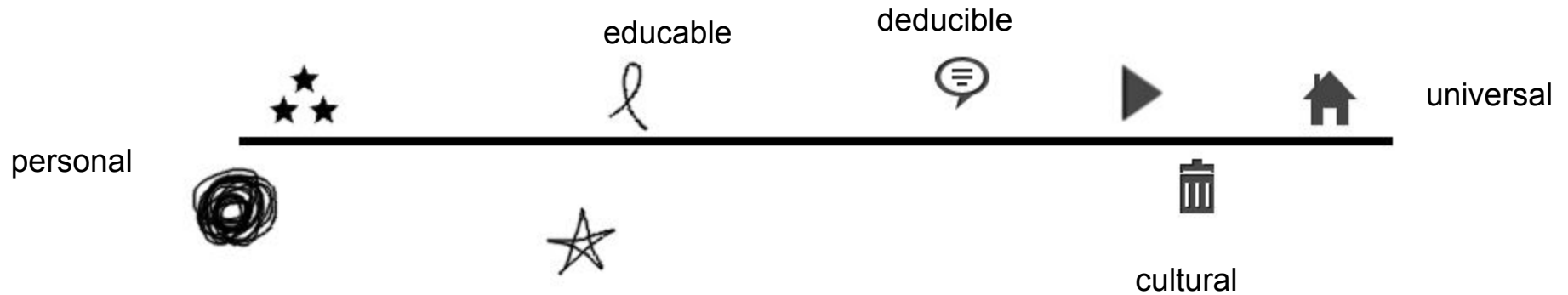
Repetition

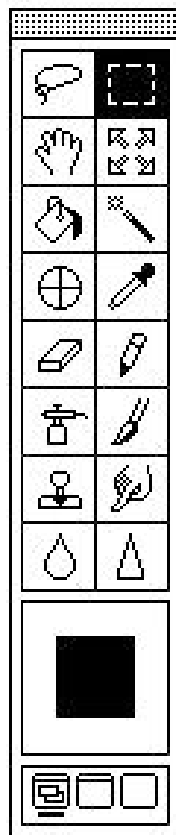
Contrast



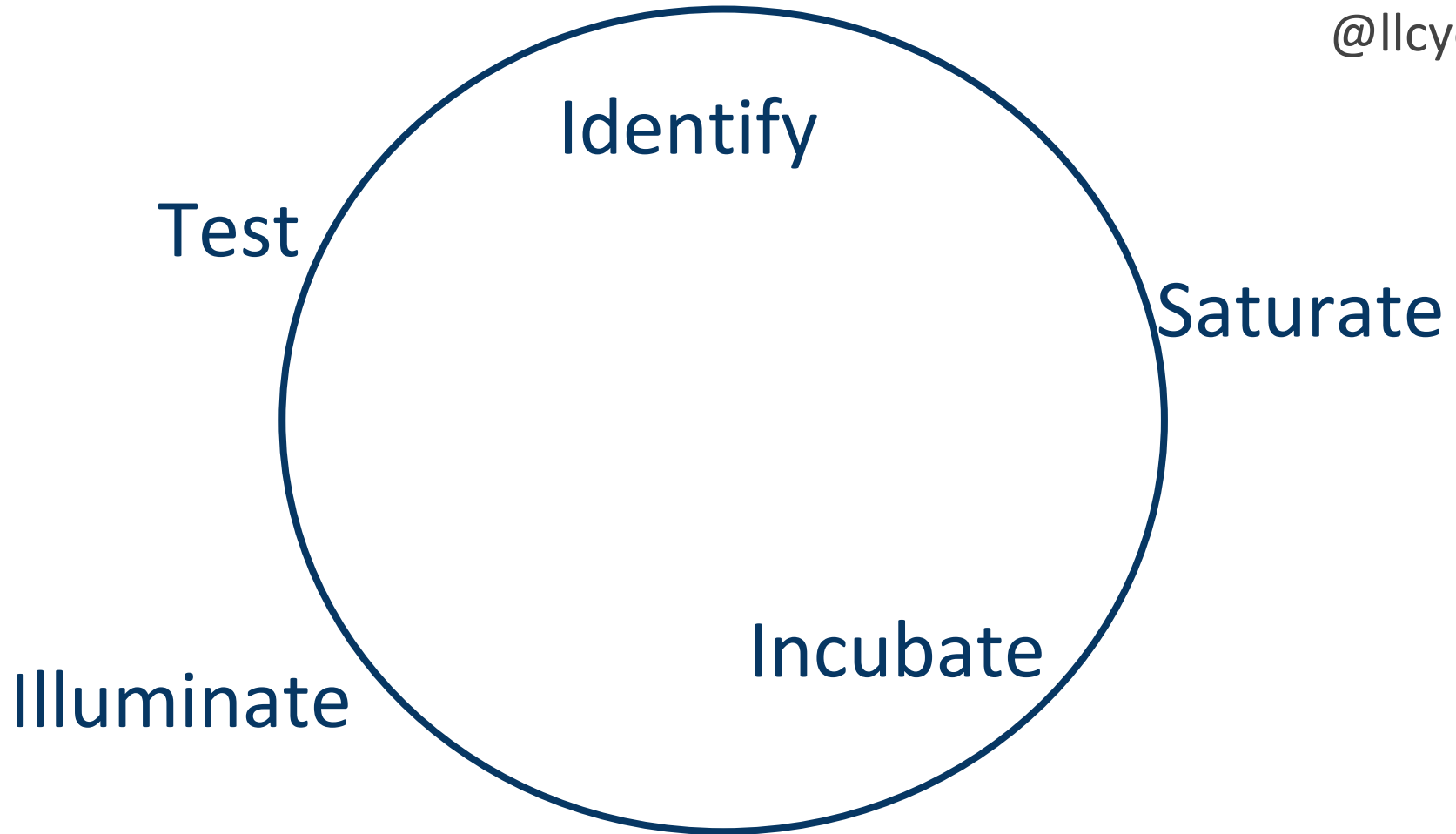
Symbology and Iconicity

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Saturation
Incubation
Illumination



Team

Process

Product

Facilitation: Lighting the Path

Language: Whys

Spatial: Walls

Visual: Sketch!

Story: Character

@llcycore

Laurel Lawson
CyCore Systems

@llcycore
ll@cycoresys.com