

ARCADE ALLEY

E-COMMERCE PROJECT REPORT



Introduction:

In the Kingdom of Saudi Arabia (KSA), shortages persist within the gaming community regarding a dedicated online platform tailored to their needs. With aspirations, Arcade Alley aims to address these shortages by providing a comprehensive online hub specifically designed for gamers in KSA.

our company, Arcade Alley is positioned to become a significant player in the gaming industry, specializing in offering a diverse range of products and services customized to gamers' needs. With a solid foundation in gaming and a commitment to diversity, Arcade Alley aims to provide for a broad audience of gaming enthusiasts. Our business focuses on providing various products, including new and used physical games, gaming accessories, consoles, and digital store cards. Recognizing the highly active online presence of gamers, these products are strategically chosen for their suitability for e-commerce. Our target customers encompass both dedicated gamers and individuals new to the gaming scene, ensuring a wide customer base. To enhance customer experience and optimize processes, we propose implementing two methods of product delivery: physical items will be shipped directly from our store, while digital items will be accessible via email. By adopting this approach, we aim to provide efficient and convenient access to our products, paving the way for a successful e-commerce project.



business statement:

Our aim at Arcade Alley is to offer all Saudi gamers, no matter their skills level, an original gaming experience at a fair price. Now go on and play.

business vision:

Become the first to giving players access to a site where they can meet all their wants and obtain the latest products available in the gaming industry, including new and used original games and equipment, at reasonable costs, from anywhere.

business objective:

- Operating a clear, user-friendly website to draw clients from all demographics with an interest in gaming
- Offering an integrated platform with all the components a player needs to build or alter his own gaming setup
- Providing new, premium products that are not available on the market at affordable rates with warranties.
- Offering vintage hardware and games to draw in clients looking to reminisce about the past and expose the younger generation to the evolution of the gaming industry.
- Recycling used games and devices and ensuring optimal functionality to offer clients high-quality, reasonably priced alternatives.
- Providing the add-ons and accessories required to provide the finest possible gaming experience for clients
- Making recommendations for games, gadgets, etc. to the client based on the date of his purchase.



what awaits you in Arcade Alley:

todays in digital marketplace, gamers want convenience, choose, and value. An online store can provide all that and more, our Arcade Alley can open doors for opportunities to expand their reach, boost sales, and enhance customer experiences, there are several benefits that Arcade Alley provide.

- Convenience: provide the ability to purchase whenever and from anyplace. You may look for, buy, and download games directly to your gaming device as long as you have internet access.
- Instant Access: You can generally purchase gift cards online and receive the code via email right away. There's no need to visit a physical store or wait for shipping.
- Improved Customer Experience: Offering services like easy payment options and product reviews to give clients an enhanced overall purchasing experience.
- Increased Sales: Gaming stores may sell their goods online around-the-clock, which boosts revenue and sales.
- Cost-Efficiency: Rent, utilities, and personnel are just a few of the overhead expenses that come with running a physical one as opposed to a online store



what will we offer YOU!

At Arcade Alley, we pride ourselves on providing a comprehensive platform designed and operated by players, for players. Our goal is to meet all your gaming needs, offering the latest releases of original games at competitive prices, alongside top-notch player devices. Whether you're a new player or on a tight budget, we ensure everyone can experience original, well-maintained, secondhand consoles at affordable prices

Arcade Alley store was established to bring together all the services a Saudi gamer might need in one place, covering all their gaming needs, accessories for their specific console, and posters of their favorite games. We provide all this and more with the highest level of protection against any risks customers may face when purchasing, such as poor product quality, inflated prices, or even theft through banking cards, such as hacking. However, at Arcade Alley, we guarantee peace of mind to all customers. When purchasing from Arcade Alley, you can trust the quality of the products offered, the lowest possible prices, and the highest level of protection, all in one place. Through these features, we aim to be the number one choice for Saudi gamers



Our Competitors:

The Saudi electronic gaming market has witnessed significant growth in recent years due to the tremendous advancement in the technology, and digital entertainment sectors. Estimates indicate that the electronic gaming industry in the Kingdom of Saudi Arabia has surpassed tens of billions of dollars. Undoubtedly, there are many leading companies in the field of electronic gaming industry, including

Xcite: Xcite is one of the largest electronics stores in Saudi Arabia, offering a wide range of gaming products and services including After-sales services such as maintenance, product warranties, Delivery and installation services for customers, Multiple payment options And many more services

Jarir Bookstore: In addition to books Jarir provides many services to gamers, the most important of which is its organization of special events and tournaments, as well as offering a variety of games. What also distinguishes Jarir is its extensive collection of books related to gaming. In many cases, games are originally quoted from books and novels, such as The Witcher game. With this feature, Jarir leads ahead of its competitors in significantly attracting and acquiring customers

competing companies have years of experience through which they have established a solid base of employees and loyal customers. They have gained everyone's trust in terms of service quality and the security of purchasing operations. It's likely they have also formed contracts with game-producing companies. Competing with such companies will undoubtedly not be easy, but we aspire to earn players' trust by providing the best services with the highest possible quality. We aim to offer various secure payment methods. Additionally, we strive to become players' top choice for purchasing games, whether they are used or new, recent releases, or older ones



We attracts and retains customers through

User-friendly Design: Providing a seamless shopping experience using effortless-navigation and engaging images

Social Media Engagement: Engaging with customers, offering modifications, and promoting content created by individuals

Content Creation: Providing relevant video gaming-related material to draw and maintain viewers to the Arcade Alley YouTube channel

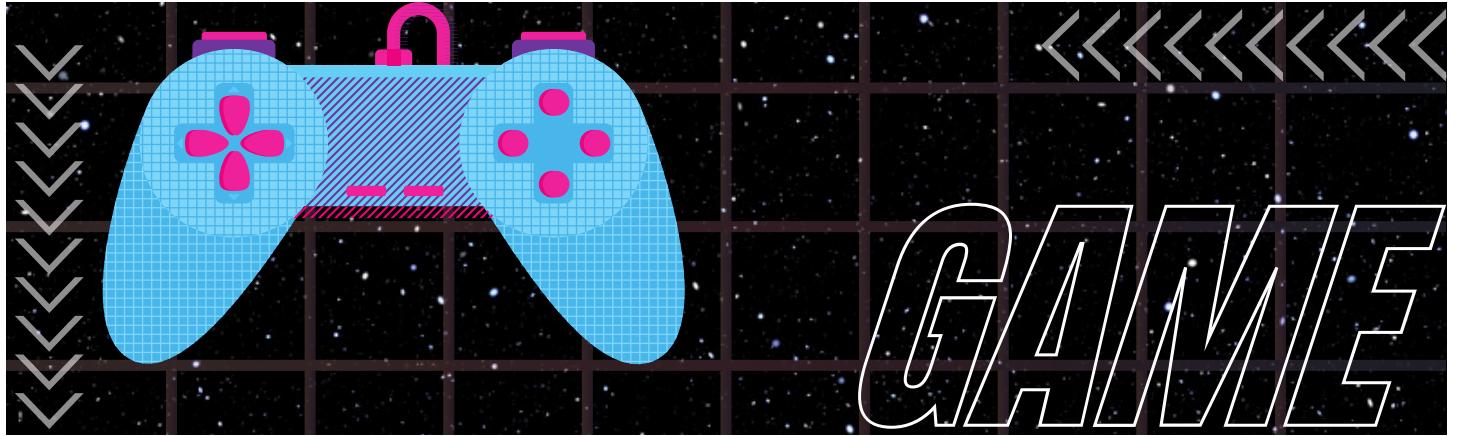
Influencer Partnerships: Partnering with videogame influencers to connect with a larger demographic

Online Advertising: through Google advertisements and social media ads to advertise to prospective consumers

Customer Reviews: Generating favorable reviews to increase confidence and reliability

Referral Programs: Encourage current consumers to suggest prospective customers by offering them an exclusive price reduction as an incentive

Arcade Alley hopes to improve its share of market in the arcade game business by implementing these techniques and conducting ongoing analytics evaluation



the main revenue models in Arcade Alley

Gaming sales: selling video games, either physically or digitally

Advertising: Displaying adverts on or within the store's platform

Subscriptions: Charging an annual fee to access a variety of games

And our business is profitable Because:

Huge market: With millions of players worldwide, the gaming industry is massive

Continues to expand

Multiple revenue sources: Stores can create cash through game sales, subscriptions, and advertising

Loyalty and engagement: Profitable gaming venues attract loyal customers, resulting in repeat purchases and increasing engagement with the platform



Our Payment System and Security

At Arcade Alley, we are committed to providing all means of convenience for our customers. Accordingly, we have worked on providing various payment methods tailored to meet the needs of our customers

Credit Cards: Such as Visa and MasterCard, which are cards that can be used online and in electronic stores

Cash : We have provided cash on delivery for users who prefer to pay after receiving the order

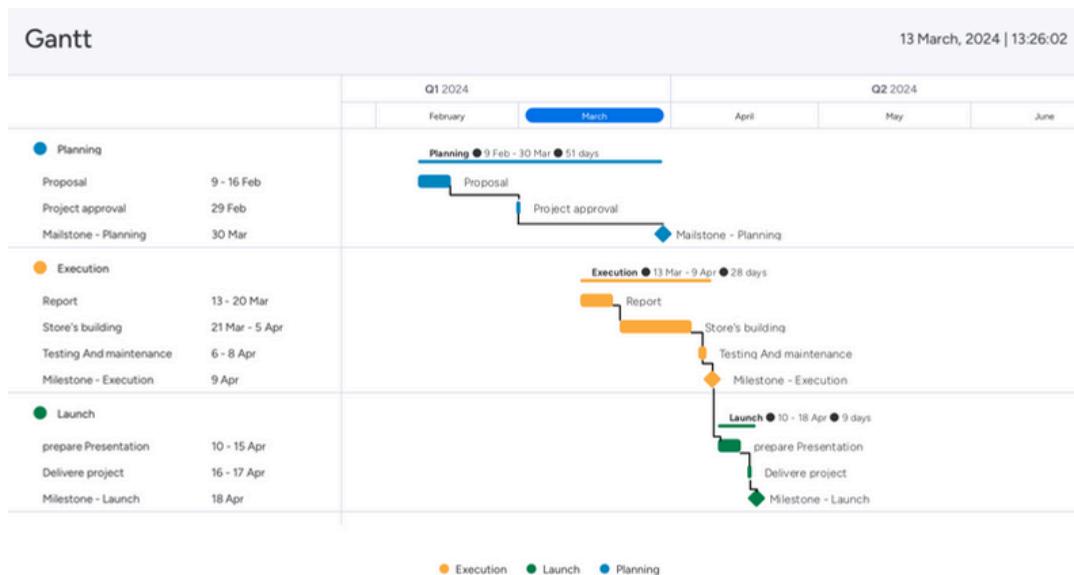
Check: We offer payment via check for our customers, a paper document drawn on the customer's bank account and signed by them for the agreed-upon amount.

To provide the highest levels of security for payment operations and customer data, there is a set of security measures that have been taken at Arcade Alley, including the use of strong encryption techniques to protect customer data. We also monitor and review the system to detect any unusual activity. We also train and educate our employees and customers continuously to ensure that they fully understand the security risks and how to address them. By following these measures, we strive to ensure that our payment systems provide the highest levels of security and protection to our customers

We will Providing you with a Smooth Shopping Journey

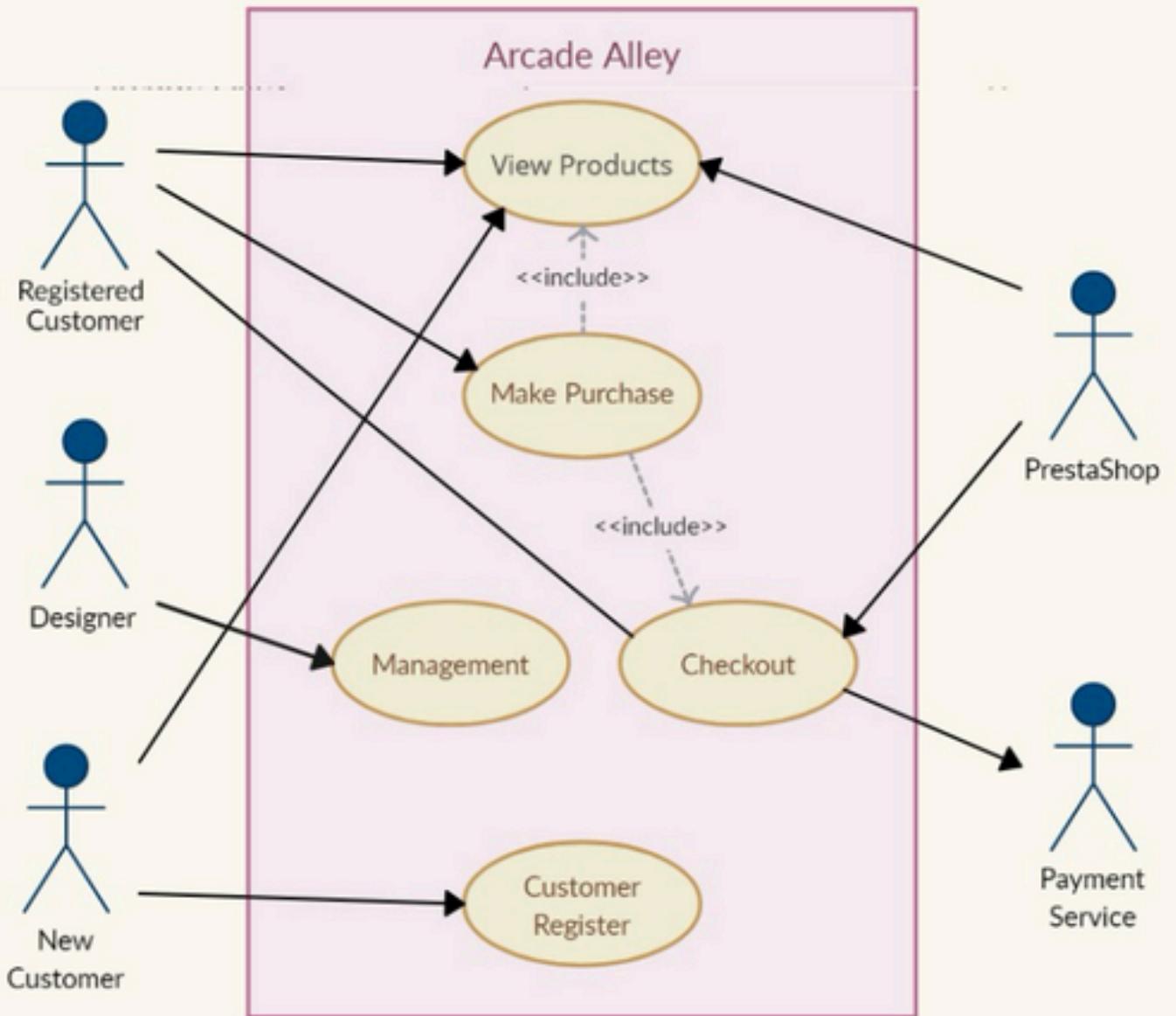
Arcade Alley's e-commerce system, based on PrestaShop, will provide users with a seamless experience by exploiting a variety of resources. Upon visiting the website, users will be greeted with an easy-to-use interface showcasing a wide range of video games, hardware, and accessories. They can browse categories or use search filters to find specific items. Once you select a product, you will be shown a detailed description, images, and pricing information from the PrestaShop platform. Users can then add items to their cart and proceed to checkout, where they can securely enter payment and shipping data through trusted payment gateways such as pay by check, by bank wire, and cash on delivery. The system will be integrated with shipping companies such as DHL EXPRESS, ZAJIL EXPRESS, Aramex Saudi Arabia, and Saudi Post, to provide efficient order fulfillment and shipping tracking. In addition, Arcade Alley will cooperate with different product suppliers to ensure a diverse range of offerings. Security measures such as SSL certificates followed by prestashop and firewalls will ensure that users' data is protected, while analysis tools such as Google Analytics will track the website's performance. Integration with a content distribution network (CDN) will boost website loading speeds, and customer support software will facilitate efficient handling of inquiries and quick access to technical support. This comprehensive approach aims to deliver a seamless and enjoyable shopping experience to customers while ensuring smooth back-end operations.

Arcade Alley Milestones





Use Case Diagram: Users and Services Provided by Arcade Alley





hello.

MONSTER

Arcade Alley offers a comprehensive e-commerce experience tailored for gamers

Arcade Alley is an e-commerce store designed specifically for gamers and contains many features that give it an advantage over its competitors. The most important of these features are the following

Key features:

New and Used Games and Consoles - From new releases to pre-used games and consoles, the store has options for gamers with different budget limitations

Gift options are available - Customers can buy gifts for their buddies or family through the e-commerce store. Arcade Alley also gives discounts and promotions, which will lead to increased sales from regular customers

Convenient website design features- Arcade Alley has been designed by our team to include a user-friendly interface. Its design layout and organization enable smooth navigation through the shops

Unique Features:

Community Engagement: At Arcade Alley, we prioritize community interaction by maintaining active profiles on major social media platforms such as Twitter, Facebook, and YouTube. This accessibility allows gamers to easily connect with us, sharing their experiences, feedback, and suggestions. By fostering direct communication, we strengthen our bond with the gaming community and tailor our offerings to better meet their needs

Consign and Sell Service: Our unique consign and sell service enables customers to sell their own games and consoles through Arcade Alley. We take care of the entire process, from listing to sale, and clients receive 90% of the final sale price. With a modest 10% commission, customers can easily sell their items hassle-free



Particular emphasis in our store

Our ambition is to earn the players' trust, and to achieve this goal, we at Arcade Alley are committed to providing the best shopping experience for players by offering top-quality products at the lowest prices in the shortest time possible. To maintain and enhance this advantage in the days ahead, we prioritize certain features at Arcade Alley that contribute to maintaining and improving our store's reputation

Product management:

Product management ensures that our products are in line with the overarching goals of our store, which is to meet the diverse needs of Saudi gamers. We strive to become the premier destination for fulfilling every player's requirements by providing top-quality products and a wide array of choices. Our store encompasses five main categories: Accessories, Consoles, Games, Gift Cards, and Merchandise. Each category is further subdivided, making navigation effortless and guaranteeing a richly diverse product selection. Through our continuous dedication to improving the quality of our offerings, we incorporate unique and diverse features into each product, tailored to meet the specific needs of gamers and enhance the overall experience. For example, in the Games section, games are categorized by genre (such as Adventure, Sports, Action, Horror, Completion, Infinite), player count, and appropriate age rating. Similarly, in the Accessories section, we provide product matrices to help players select the correct size for their accessories setup, as well as to identify compatible outputs for headphones and microphones.

Payment Management:

In addition to improving the quality and diversity of our products, we must also provide every customer with a secure and convenient payment method: To ensure a complete, safe, and convenient experience for all our customers, we offer a range of payment options to suit everyone. We have (Cash on Delivery, Credit Card Payment, Check Payment). Moreover, we adhere to the highest security standards in our transactions, such as data encryption and the use of trusted payment processes, to ensure the protection of customers' personal data and the security of payment transactions, thereby reducing fraud and theft attempts.

Advertising Policies:

At Arcade Alley, we serve a vast community of loyal players and continuously welcome newcomers to our store. As we aspire to expand our reach beyond Saudi Arabia in the years to come, we've established digital presence across various social media platforms to engage with new generations of players. Our advertising endeavors prioritize precision, transparency, and utmost respect for our customers. We steer clear of inappropriate content and language that may be deemed offensive by some. Moreover, we strictly adhere to the regulations and legislation specific to the Kingdom of Saudi Arabia, where our store is. Through these measures, we aim not only to attract new customers but also to maintain the loyalty of our existing ones.

Order Management:

At Arcade Alley, we have a set of policies in place to manage orders securely and efficiently, ensuring the quality and ease of the ordering process. Among these policies are: Inventory Management: Efficient inventory management maintains stock levels by preventing overselling. For instance, when a product is out of stock, ordering for that product will be halted until further notice. Additionally, we offer various shipping options upon order placement to ensure speedy delivery and accommodate different pricing preferences for all customers. Timely Processing: Upon order placement, orders are processed promptly. Customers can track the status of their orders, and our support team is readily available to assist with any issues or inquiries, ensuring customer satisfaction and peace of mind. Through these policies, we aim to streamline the order management process, providing a seamless experience for our customers while maintaining product quality and timely delivery





The techniques we used in Arcade Alley

We attract and retain customers by leveraging a variety of technologies to design and operate Arcade Alley. These technologies have been instrumental in launching our store, and they include the following

PrestaShop Core: PHP: A server side programming language used for dynamic web development, PHP, is the basis on which PrestaShop is based

MySQL: To store details about products, order information, client information, as well as additional data, PrestaShop typically utilizes MySQL as its database management system

Frontend Technologies: the Smarty Templating Engine: PrestaShop's frontend is constructed utilizing Smarty templates, that allow developers separate presentation from business logic

HTML, CSS, and JavaScript: These are used to provide interactivity, modify and design the front end, and to develop a responsive design

Backend Technologies: PrestaShop Modules: PrestaShop components are extensions which provide it additional capabilities. PrestaShop's creation of modules regulations and PHP are both available to develop modules

Admin Panel: For handling items, orders, clients, settings, and additional data, PrestaShop provides an admin panel

Web Design Tools: PrestaShop Theme Development: the following: HTML, CSS, .4 JavaScript, and Smarty templates are utilized in the development store PrestaShop themes. To correspond with an intended design, developers may either develop distinctive themes or shift the ones that already exist

Ubuntu: Known for its introducing interface and extensive community support, 5 Ubuntu is a popular open-source Linux the network Because of its reliability, security, and ease of use, it is frequently utilized for PCs, servers, and cloud environments Several uses are pre-installed on Ubuntu, and it can be customized using multiple desktop environments, like GNOME, KDE, etc

PuTTY: PuTTY is an application free network file transfer, serial console, and 6 terminal emulator which is accessible for free and open source It is primarily utilized on Windows systems for creating links via SSH, Telnet, and other protocols with external systems PuTTY provides an interface for functioning remote servers which is simultaneously lightweight and strong, and it supports a number of methods for encrypting data



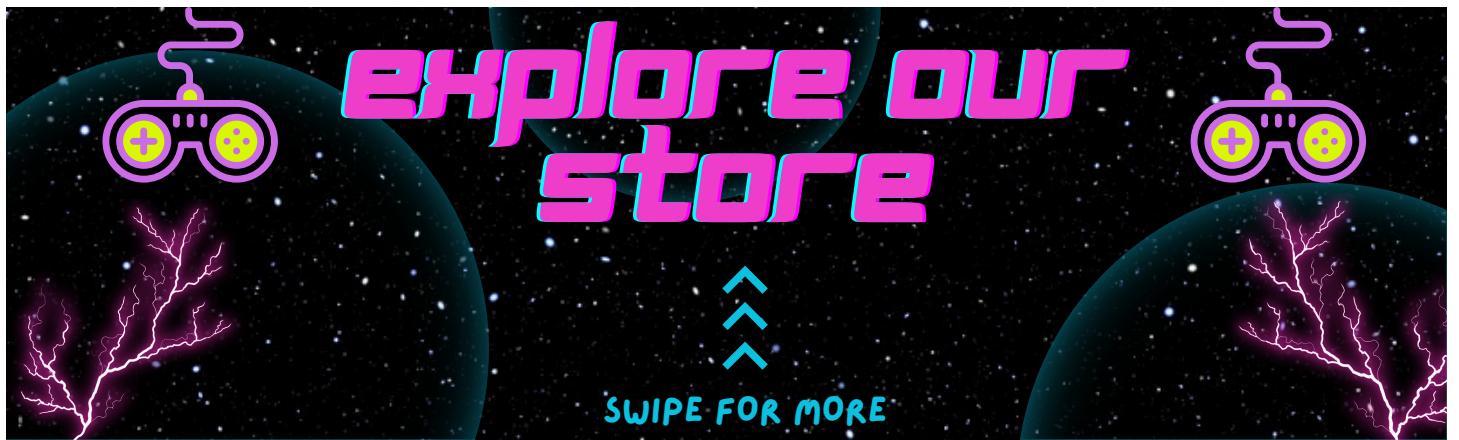


In the end, our online arcade store, Arcade Alley, embraces both experienced players and beginners. We offer a wide range of video games and accessories, ranging from new releases to old items, gaming must be accessible to everyone. Moving forward, we're thrilled to explore opportunities of expanding our product line with specialized gaming equipment and gadgets, influenced by current market conditions and gamer preferences. Lastly, Arcade Alley is more than an average marketplace; it is a refuge for gamers, dedicated to offering an effortless purchasing process and fulfilling all their distinct demands as we grow and evolve together, we aim to distinguish our business as the primary destination for Saudi gamers, with aspirations to expand beyond Arab countries and perhaps globally in the future years. We want our shop to deliver a phenomenal video game experience that exceeds boundaries, creating an international community of consumers

Please before you leave us, take a look at our store below, hope you will enjoy! Here we provided you with a guideline to walk you through our store and its functions

Click here to view the user guide

<https://on.driveway.app/guides/vEDjXIA>



To complete your experience, dear reader, we have provided you with a collection of images that we hope you will like for our arcade store, Arcade Alley.

Home / About us

About us

About us

Our company

our company, Arcade Alley is positioned to become a significant player in the gaming industry, specializing in offering a diverse range of products and services customized to gamers' needs. With a solid foundation in gaming and a commitment to diversity, Arcade Alley aims to provide for a broad audience of gaming enthusiasts.

PrestaShop 1.7.8.3 Quick Access Search View my store Help

Attributes & Features / Attributes

Attributes

Add new attribute Add new value Help

Attributes Features

ID	Name	Values	Position
1	Color	4	1
2	Degree of use	2	2
3	Gigabyte	2	3
4	Leather type	2	4
5	Microphone length	2	5
7	Size	3	6

RESUME Stop the OnBoarding

PrestaShop 1.7.8.3 Quick Access Search View my store Help

Discounts / Cart Rules

Cart Rules

Add new cart rule Help

Cart Rules (3)

ID	Name	Priority	Code	Quantity	Expiration date	Status
3	Gift for you	1		1	From: 20/05/2025 12:00:00 To:	✓
2	Gift for you	1		1	From: 20/05/2025 12:00:00 To:	✓
1	Gift for you	1		1	From: 20/05/2025 12:00:00 To:	✓

Bulk actions

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom) View my store Help

Brands & Suppliers > Brands

Brands

Add new brand Add new brand address Help

ID	Logo	Name	Addresses	Products	Enabled	Actions
3	Nintendo	Nintendo	...	9	<input checked="" type="checkbox"/>	
2	PlayStation	PlayStation	...	16	<input checked="" type="checkbox"/>	
4	Razer	Razer	...	0	<input checked="" type="checkbox"/>	
1	XBOX	Xbox	...	16	<input checked="" type="checkbox"/>	

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom) View my store Help

Catalog > Categories

Categories

Add new category Help

ID	Search ID	Search name	Search description	Search position	Enabled	Actions
3	Accessories	To improve and develop your Setup, we have provided you with everything you need, starting from the microphone and chairs to the cover for your contro	1	<input checked="" type="checkbox"/>		
10	Consoles	Explore our unique collection of the latest releases of consoles with different capabilities for different gamers. Improve your gaming experience with	2	<input checked="" type="checkbox"/>		
20	Games	Welcome to the games section in Arcade Alley, where we have provided you with all types of games that any professional player might desire, such as ac	3	<input checked="" type="checkbox"/>		
30	Gift card	At Arcade Alley, we've got you covered! Explore our Gift Card Section to find the perfect gift. With a variety of gift cards to choose from, you're su	4	<input checked="" type="checkbox"/>		
40	merchandise	Explore gaming-inspired merchandise at Arcade Alley's Merchandise section. Find the perfect items for you from a wide selection of products	5	<input checked="" type="checkbox"/>		

192.168.56.108/arcadealleystore/index.php?controller=contact غير معين ▲ ← →

STORE INFORMATION

arcadealleystore

Email us:
arcadealley@gmail.com

CONTACT US

Fill out the form below to learn more!

first name

last name

email *

comments

SUBMIT or press **enter**

PrestaShop 1.7.8.3 Quick Access ▾ Search (e.g.: product reference, customer)

Localization > Currencies

Dashboard

Currencies Add new currency

Localization		Languages	Currencies	Geolocation				
ID		Currency	Symbol	ISO code	Exchange rate	Enabled	Actions	
<input type="checkbox"/>	Search ID	<input type="text" value="Currency"/>	<input type="text" value="Symbol"/>	<input type="text" value="ISO code"/>	<input checked="checked" type="checkbox"/>			
<input type="checkbox"/>	1	Saudi Riyal	SAR	SAR	1.000000			
<input type="checkbox"/>	2	US Dollar	\$	USD	0.266567			
<input type="checkbox"/>	3	British Pound	£	GBP	0.215512			
<input type="checkbox"/>	4	Kuwaiti Dinar	KWD	KWD	0.080000			

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom...) View my store Help

Localization > Languages

Edit: English (English)

SELL

- Orders
- Catalog
- Customers
- Customer Service
- Stats

IMPROVE

Launch your shop! 0%

RESUME Stop the OnBoarding

Localization Languages Currencies Geolocation

* Name English (English)

* ISO code en Two-letter ISO code (e.g. FR, EN, DE).

* Language code en-us IETF language tag (e.g. en-US, pt-BR).

* Date format d/m/Y Short date format (e.g., Y-m-d).

* Date format (full) d/m/Y H:i:s Full date format (e.g., Y-m-d H:i:s).

Home / Documentation

Documentation

The documentation contains all the information about the project!

The project to launch the Arcade Alley store aims to serve Saudi players and create an interactive community for them To view the documentation, click here

192.168.56.108/arcadealleystore/index.php?id_product=3&rewrite=resident-evil-4&controller=product&id_lang=1 غير آمن ▲ ← →

Six years have passed since the biological disaster in Raccoon City.

Agent Leon S. Kennedy, one of the survivors of the incident, has been sent to rescue the president's kidnapped daughter.

He tracks her to a secluded European village, where there is something terribly wrong with the locals.

And the curtain rises on this story of daring rescue and grueling horror where life and death, terror and catharsis intersect.

Resident Evil 4 - Launch Trailer

RESIDENT EVIL

المشاهدة على YouTube

192.168.56.108/arcadealleystore/alley/index.php?controller=AdminFeatures&token=89de89dec5df2467b153e574acc568a3 غير آمن ▲ ← →

PrestaShop 1.7.8.3 Quick Access ▾ Search

View my store

Attributes & Features / Features

Features

Add new feature Add new feature value Help

ID	Name	Values	Position	
--		--	--	<input type="button" value="Search"/>
1	Product dimensions	7	1	<input type="button" value="View"/>
2	Number of Players	2	2	<input type="button" value="View"/>
3	Type	3	3	<input type="button" value="View"/>
4	Age group	2	4	<input type="button" value="View"/>
5	Connection port	2	5	<input type="button" value="View"/>
6	Material of manufacture	4	6	<input type="button" value="View"/>

Bulk actions ▾

[Home](#) [About us](#) [Contact us](#)

PRODUCTS

- [Prices drop](#)
- [New products](#)
- [Best sales](#)

OUR COMPANY

- [Delivery](#)
- [Legal Notice](#)
- [Terms and conditions of use](#)
- [About us](#)
- [Secure payment](#)
- [Team](#)
- [Documentation](#)
- [proposal](#)
- [Contact us](#)
- [Sitemap](#)
- [Stores](#)

YOUR ACCOUNT

- [Personal info](#)
- [Orders](#)
- [Credit slips](#)
- [Addresses](#)
- [Vouchers](#)

STORE INFORMATION

arcadealleystore
Email us: arcadealley@gmail.com

© 2024 - Managed by Arcade Ally Store

PrestaShop 1.7.8.3 Quick Access Search

View my store [Logout](#)

Discounts / Catalog Price Rules

Catalog Price Rules

[+ Add new catalog price rule](#) [Help](#)

ID	Name	Store	Currency	Country	Group	From quantity	Reduction type	Reduction	Beginning	End
2	best friend pack	arcadealleystore	--	--	--	1	Percentage	20.00	18/03/2024 00:00:00	01/01/2024 07:00:00
3	Listen with your friends	arcadealleystore	--	--	--	1	Percentage	15.00	18/03/2024 00:00:00	01/01/2024 07:00:00
4	Broadcast	arcadealleystore	--	--	--	1	Percentage	10.00	18/03/2024 00:00:00	01/01/2024 07:00:00

[Bulk actions](#)

There are 3 products.

Sort by: [Relevance](#)

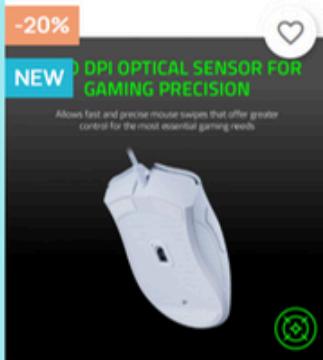


-20%

NEW

VIZ K617 Gaming Keyboard...

SAR134.00 SAR107.20



-20%

NEW

True Optical Sensor 6400...

SAR59.00 SAR47.20



-20%

NEW

Large Mouse Pad Size 120 X...

SAR150.00 SAR120.00

192.168.56.108/arcadealleystore/index.php?controller=cart&action=show غير آمن ▲ ↵

SHOPPING CART

	Sony PlayStation 5 SAR2,000.00	1	SAR2,000.00	
	color: Black Degree of use: Old Gigabyte: 500GB			
	Playstation 3D Console Joystick Silicone Keychain White SAR0.00	1	SAR0.00	

2 items SAR2,000.00
Shipping Free
Total (tax incl.) SAR2,000.00
Gift for you -SAR0.00
Have a promo code?

PROCEED TO CHECKOUT

 Security policy
(edit with the Customer Reassurance module)

 Delivery policy
(edit with the Customer Reassurance module)

< Continue shopping

192.168.56.108/arcadealleystore/index.php غير آمن ▲ ↵

Contact us English ▾ Currency: SAR ▾ Sign in Cart (0)



ACCESSORIES CONSOLES GAMES GIFT CARD MERCHANDISE

 Search our catalog





PrestaShop 1.7.8.3 Quick Access View my store Help

Localization > Languages

Languages

[+ Add new language](#)

Localization	Languages	Currencies	Geolocation					
Bulk actions <input type="button" value="▼"/>								
ID	Flag	Name	ISO code	Language code	Date format	Date format (full)	Enabled	Actions
<input type="checkbox"/>	<input type="button" value="Search"/>	<input type="button" value="Search name"/>	<input type="button" value="Search ISO"/>	<input type="button" value="Search code"/>	<input type="button" value="Search date"/>	<input type="button" value="Search date"/>	<input type="button" value="Search date"/>	<input type="button" value="Search"/>
1		English (English)	en	en-us	d/m/Y	d/m/Y H:i:s	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
2		(Arabic)	ar	ar	Y-m-d	Y-m-d H:i:s	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
3		Spanish	es	ES	d-m-Y	d-m-Y H:i:s	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>

192.168.56.108/arcadealleystore/alley/index.php?controller=AdminStates&token=79fac23809f5fac70417cf328dc7198f غير آمن

PrestaShop 1.7.8.3 Quick Access View my store Help

Locations / States

States

[+ Add new state](#)

Zones	Countries	States				
ID	Name	ISO code	Zone	Country	Enabled	Actions
<input type="checkbox"/>	<input type="button" value="Search"/>	<input type="button" value="Search ISO"/>	<input type="button" value="Search zone"/>	<input type="button" value="Search country"/>	<input type="button" value="Search enabled"/>	<input type="button" value="Search"/>
353	Riyadh	SR	Kingdom of Saudi Arabia	Central Region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
354	Diriyah	SAD	Kingdom of Saudi Arabia	Central Region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
355	Dammam	DAM	Kingdom of Saudi Arabia	eastern region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
356	Al-Ahsa	AHS	Kingdom of Saudi Arabia	eastern region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
357	Mecca	MAC	Kingdom of Saudi Arabia	Western Region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
358	Medina	MED	Kingdom of Saudi Arabia	Western Region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>
359	Asir	AS	Kingdom of Saudi Arabia	southern region	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="More"/>

PrestaShop 1.7.8.3

Quick Access ▾ Search (e.g.: product reference, custom...)

Catalog > Products

Products

+ New product Help

#	Product ID	Image	Name	Category	Original Price	Special Price	Stock Level	Status	Actions
57			Pack Sony 5 with and gaming Mic in 2990SAR	Accessories	SAR2,990.00	SAR2,990.00	5	<input checked="" type="checkbox"/>	Edit More
56			Pack Sony 5 with Gaming chairs in 3000SAR	Accessories	SAR3,000.00	SAR3,000.00	5	<input checked="" type="checkbox"/>	Edit More
55			Pack Sony 5 with keyboard in 2990	Accessories	SAR2,600.00	SAR2,600.00	5	<input checked="" type="checkbox"/>	Edit More
54			Pack of Sony 5 with Mouse	Accessories	SAR2,261.00	SAR2,261.00	5	<input checked="" type="checkbox"/>	Edit More
32			Pack Update Your game setup	Accessories	SAR1,459.00	SAR1,459.00	10	<input checked="" type="checkbox"/>	Edit More

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PrestaShop 1.7.8.3

Quick Access ▾ Search (e.g.: product reference, custom...)

Theme & Logo

Theme & Logo > Theme

+ Add new theme Export current theme Help

Theme & Logo Pages Configuration Advanced Customization

Logo

Header logo	Mail logo	Invoice logo	Favicon
Will appear on your main page. Recommended size for the default theme: height 40px and width 200px. 	Will appear on email headers. If undefined, the header logo will be used. 	Invoice logo	Favicon It is the small icon that appears in browser tabs, next to the title.
Choose file(s) Browse	Choose file(s) Browse	Choose file(s) Browse	Use our favicon generator on PrestaShop Marketplace to boost your brand image!

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PrestaShop 1.7.8.3 Quick Access ▾ Search (e.g.: product reference, custom...) View my store غير آمن

Design > Pages

Pages

+ Add new page category + Add new page Help

	ID	Page Type	Page Title	Order	Status	Actions
<input type="checkbox"/>	1	delivery	Delivery	1	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	2	legal-notice	Legal Notice	2	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	3	terms-and-conditions-of-use	Terms and conditions of use	3	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	4	about-us	About us	4	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	5	secure-payment	Secure payment	5	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	6	team	Team	6	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	7	documentation	Documentation	7	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	8	proposal	proposal	8	<input checked="" type="checkbox"/>	

PrestaShop 1.7.8.3 Quick Access ▾ Search (e.g.: product reference, custom...) View my store غير آمن

Payment > Payment Methods

Payment Methods

Help

Active payment

	Payments by check v2.0.5 - by PrestaShop This module allows you to accept payments by check.	Configure
	Cash on delivery (COD) v2.0.1 - by PrestaShop Accept cash payments on delivery to make it easy for customers to purchase on your store.	
	Bank transfer v2.1.1 - by PrestaShop Accept wire payments by displaying your account details during the checkout.	Configure

192.168.56.108/arcadealleystore/index.php?id_cms=8&controller=cms&id_lang=1  غير آمن   



ACCESSORIES CONSOLES GAMES GIFT CARD MERCHANDISE

Search our catalog X

Home / proposal

proposal

Proposal
Project presentation!



Arcade Alley store project proposal was approved before the start of the project. To view the project proposal, [click here](#)

192.168.56.108/arcadealleystore/index.php?id_product=27&rewrite=gaming-chair-with-headrest-and-lumbar-support-steel-frame-pvc-lea...  غير آمن   



GAMING OFFICE CHAIR WITH HEADREST AND LUMBAR SUPPORT, PVC LEATHER, BLACK & WHITE

SAR549.00

Tax included

Racing style gaming office chair with footrest - The chair is matched with high-quality carbon fiber style PU leather, steel frame, and five-star base making a superb stable structure ergonomic design. The height of the seat and the backrest can be adjusted to meet your different needs, bringing you a comfortable sitting experience. Suitable for office, game room, dormitory, and other indoor environments. It's the best gift for youth, friends, and yourself.

Product customization

Don't forget to save your customization to be able to add to cart

You can write your name or the name of your channel on the headrest

Your message here 250 char. max

SAVE CUSTOMIZATION

PrestaShop 1.7.8.3 Quick Access Search View my store Help

Shipping / Carriers Carriers Add new carrier

Dashboard Orders Catalog Customers Customer Service Stats

IMPROVE Launch your shop! 0% RESUME Stop the OnBoarding

Carriers 5

ID	Name	Logo	Delay	Status	Free Shipping	Position
1	arcadealleystore		Pick up in-store	✓	✓	1
2	Zajil Express	✉	Between 1 working days to 7 working days	✓	✗	2
3	Aramex Saudi Arabia	🇸🇦	Between 7 working days to 8 working days	✓	✗	3
4	DHL Express	🇩🇭	Between 3 working days to 20 working days	✓	✗	4
5	Saudi Post	🇸🇦	Between 3 working days to 10 working days	✓	✗	5

Bulk actions

192.168.56.108/arcadealleystore/index.php?id_product=40&rewrite=xbox-next-gen-controller-pillow&controller=product&id_lang=1

Home / merchandise / Xbox / Xbox Next Gen Controller Pillow

XBOX NEXT GEN CONTROLLER PILLOW

SAR167.81

Tax included

Take your gaming to the next level with our Xbox Next Gen Gaming Lap Pillow. Designed as an Xbox controller, this soft and plush pillow is comfortable to use for hours of gaming! Take it with you on long flights, and use it as a neck pillow to keep from getting stiff necks from falling asleep with your head resting in your hand, yet again.

Volume discounts

Quantity	Unit discount	You Save
3	SAR15.00	SAR45.00

Quantity ADD TO CART

✓ Item is available

Products							
<input type="checkbox"/>	55	 Ergonomic keyboard with keyboard in 2990	Accessories	SAR2,600.00	SAR2,600.00	5	<input checked="" type="checkbox"/>
<input type="checkbox"/>	54	 Pack of Sony 5 with Mouse	Accessories	SAR2,261.00	SAR2,261.00	5	<input checked="" type="checkbox"/>
<input type="checkbox"/>	53	 Nintendo Switch	Nintendo	SAR980.00	SAR980.00	10	<input checked="" type="checkbox"/>
<input type="checkbox"/>	52	 Sony PlayStation 5	PlayStation	SAR2,000.00	SAR2,000.00	28	<input checked="" type="checkbox"/>
<input type="checkbox"/>	50	 Microsoft xbox series S	Xbox	SAR890.00	SAR890.00	14	<input checked="" type="checkbox"/>
<input type="checkbox"/>	49	 Microsoft Xbox Series X	Xbox	SAR1,570.00	SAR1,570.00	3	<input checked="" type="checkbox"/>

1 < 1 > 4 Viewing 1-20 out of 63 (page 1 / 4) Items per page: 20

Configure Image slider							
Image slider				Actions			
 #2 - SILENT HILL 2				<input checked="" type="checkbox"/> Enabled	<input type="checkbox"/> Edit	<input type="checkbox"/> Delete	
 #3 - SUPER MARIO PARTY				<input checked="" type="checkbox"/> Enabled	<input type="checkbox"/> Edit	<input type="checkbox"/> Delete	
 #4 - RESIDENT EVIL 4				<input checked="" type="checkbox"/> Enabled	<input type="checkbox"/> Edit	<input type="checkbox"/> Delete	

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom)

Taxes

Add new tax Help

Taxes Tax Rules

Taxes (1)

ID	Name	Rate	Enabled	Actions
3	Saudi Arabia	15.000	<input checked="" type="checkbox"/>	

Tax options

RESUME Stop the OnBoarding

192.168.56.108/arcadealleystore/alley/index.php/sell/catalog/categories/3?_token=NDi5edyk4uUWxNpEmLh7G3q668c0h9FTJ5laDvdy3wg

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom)

Catalog > Categories

Add new category Help

Accessories

ID	Name	Description	Position	Displayed	Actions
4	headphones	Enhance your listening experience with our high-quality headphones, delivering clearer sound for immersive gaming. Discover our unique collection featuring...	1	<input checked="" type="checkbox"/>	
5	gaming chairs	Upgrade your gaming setup with our comfortable and stylish chairs at Arcade Alley. Designed for long gaming sessions, our chairs offer superior support and...	2	<input checked="" type="checkbox"/>	
6	gaming mic	To enhance your communication with fellow gamers, we offer a selection of premium microphones designed to meet all preferences with the highest quality...	3	<input checked="" type="checkbox"/>	
7	Gaming desks	Explore our range of premium desks designed to combine style and functionality, offering ample space and ergonomic designs to enhance your gaming experience...	4	<input checked="" type="checkbox"/>	
9	Desktop accessories	We offer you a variety of modern accessories to transform your desktop into a desktop suitable for an experienced Arcade Alley player.	5	<input checked="" type="checkbox"/>	

RESUME Stop the OnBoarding

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom) View my store Help

Catalog > Products

Products

[+ New product](#)

<input type="checkbox"/>	75	 Gift card SA 50	SA	SAR50.00	SAR50.00	50	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	73	 Gift card US 100	US	SAR375.00	SAR375.00	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	72	 Gift card US 10	US	SAR37.51	SAR37.51	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	70	 Gift card UK 50	UK	SAR232.00	SAR232.00	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	69	 Gift card UK 10	UK	SAR46.40	SAR46.40	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	68	 Gift card SA 100	SA	SAR100.00	SAR100.00	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	67	 Gift card SA 50	SA	SAR50.00	SAR50.00	20	<input checked="" type="checkbox"/>		
<input type="checkbox"/>	66	 Gift card US 50	US	SAR187.57	SAR187.57	20	<input checked="" type="checkbox"/>		

PrestaShop 1.7.8.3 Quick Access Search (e.g.: product reference, custom) View my store Help

Catalog > Products

Leave empty to disable Send me an email when the quantity is below or equals this level

Does this product have an associated file? Yes No

File Download file [Delete this file](#)

Filename <input type="text" value="Virtual Product CODE.pdf"/>	Number of allowed downloads <input type="text" value="3"/>
Expiration date <input type="text" value="2025-12-31"/> <input type="button" value=""/>	Number of days <input type="text" value="5"/>

[Save](#)

Availability preferences

 [Preview](#)  [Online](#) [Save](#) 

Allow ordering of out-of-stock products Yes

Enable stock management Yes

Label of in-stock products en

Label of out-of-stock products with allowed backorders en

Label of out-of-stock products with denied backorders en

Delivery time of in-stock products en

The Suppliers in Arcade Alley was not working so we made it in another machine

ID	Logo	Name	Number of products	Enabled	Actions
<input type="checkbox"/>	<input type="text" value="ID"/>	<input type="text" value="Name"/>	<input type="text" value="Number of products"/>	<input checked="" type="checkbox"/>	<input type="button" value="Search"/>
<input type="checkbox"/>	2	Accessories supplier	17	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	8 	Capcom	0	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	1	Fashion supplier	5	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	3 	Jarir	1	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	5 	Microsoft	0	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	7 	Nintendo	0	<input checked="" type="checkbox"/>	<input type="button" value=""/>
<input type="checkbox"/>	6 	Playstation	0	<input checked="" type="checkbox"/>	<input type="button" value=""/>