

Ken Govoga CV

Creative Brand & Web Designer

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About

I'm a creative strategist and multidisciplinary designer with over 8 years of professional experience crafting meaningful brand, design, and digital solutions.

I'm passionate about turning complex ideas into clear, engaging visuals, and I take pride in delivering high-quality results, no matter the pace or setting.

Experience

Anjarwalla & Khanna / Senior Communications Designer

December 2020 - April 2024, Eldama Ravine Close, Nairobi

Led the creation and execution of multi-platform creative assets, shaped brand development in collaboration with key stakeholders, optimized design workflows through feedback integration, and ensured brand consistency across all visual touchpoints.

Nilepay PLC/ Senior Graphic & Web Designer

May 2018 - September 2020, LOCATION

Ensured designs aligned with brand standards, worked independently and with marketing teams on campaigns, improved processes to enhance brand experience, and maintained internal design and content databases.

Tazama Digital Studios / Digital Production Assistant

Jan 2017 - Jan 2018, The Curve, Nairobi

Provided creative support across projects, including photography production. Liaised with clients to understand design needs, developed custom illustrations and logos, and delivered a broad range of graphics for both print and digital platforms.

Ligent Technologies / Junior Designer

June 2015 - November 2016, A&K Complex, Mombasa Road, Nairobi

Assisted in designing large format graphics for vehicle branding, wall murals, and outdoor advertisements. Supported senior designers in preparing print-ready files, participated in on-site installations, and helped ensure designs met client specifications and branding guidelines..

Education

AAA School of Advertising / Bachelor of Arts Creative Brand

Communication

Jan 2023 - Nov 2026, Cape Town, South Africa

Mbale High School / KSCE

2009 - 2012, Mbale, Maragoli, Kenya

Core Competences

Brand Development & Strategy

Web & Mobile UI/UX Design

Digital Media & Content Creation

Creative Project Management

Client & Stakeholder Collaboration

Training & Mentorship