

LO-FIDELITY EVALUATION

We are working on an app to encourage interactions between users who run into each other in their daily lives. We are doing this by recording the time people spend within close proximity, and then suggesting different people for users to message, based on our algorithms. So, for example, if two users are both in the 7th street cafe at the same time, the app might suggest they start a conversation so they can hang out together in that space. The main page of the app opens with a list of “suggested” connections. These are people you have been near recently that the app thinks you should talk to. Do you have any questions about the app?

We are going to use the data we acquire from this session for research purposes. We will only use this data to refine our application, and will not release the data or your identity to anyone. Just the observer, our two other teammates, our class professor, and I will see this data. This data will not be made public and your information will not be released to anyone else. Do you have any questions about these statements?

As you go through the testing process, please keep in mind that we are testing the system and not you. Your performance has no impact on how we view you. Please do your best to think aloud as you complete the tasks and be as open, honest, and critical as possible when testing the application so we can gather accurate feedback regarding how intuitive the design is. Do you have any questions about these statements?

Before we get started, I would like to remind you that you can quit this test at any time. You are under no obligation to stay until the end. Please inform me immediately if you would like to discontinue the test. Do you have any other questions before we get started?

Tasks

Simple:

1. Here is a list of people that you encountered today. Browse through each of them and check where you met them
2. Say you are interested in talking to Tom, with whom you have class. Check out his profile and send him a message.

Moderate:

1. Seems like somebody you were near today just sent you a message. Find this message, accept it, and reply.
2. Navigate to the main screen. You are currently viewing some people you ran into today that our app suggested. See if you can change the filter to be all the people you have run into today.

Hard:

1. You would like to block Steve Jobs, with whom you no longer wish to be in contact. Go block him.

2. You saw someone when you were walking through Dana lobby earlier today that you want to talk to, but you don't know their name (show user a photo of Bruce Lee). Find out who they were and send them a message.