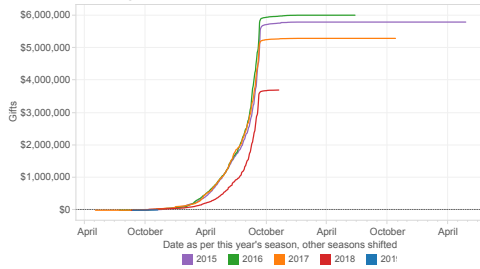


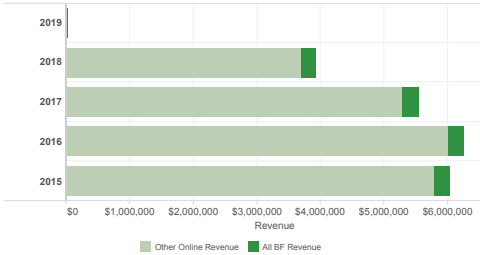
Data through Tuesday, November 6, 2018

Causeforce One Walk

Online Revenue by Season

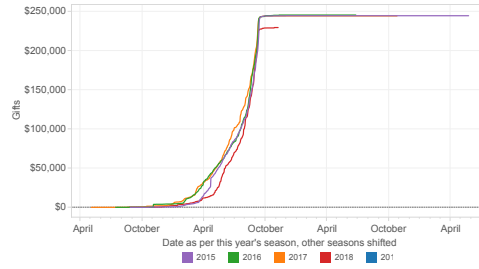


Online Revenue by Season

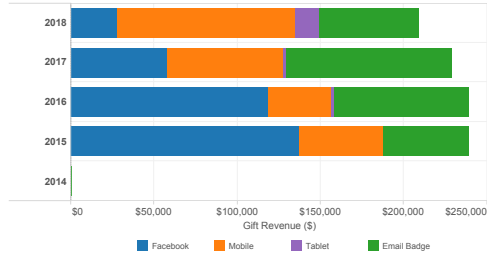


	Other Online Revenue	All BF Revenue	BF Percent
2019	\$9,614	\$153	1.59%
2018	\$3,700,700	\$229,867	6.21%
2017	\$5,291,022	\$244,710	4.62%
2016	\$6,006,394	\$245,853	4.09%
2015	\$5,792,926	\$244,965	4.23%

Fundraising by Season

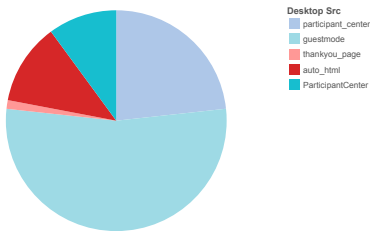


Gift Revenue in App by Product by Season

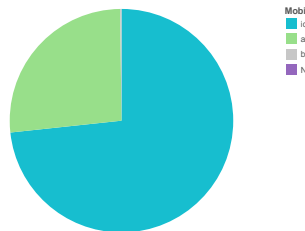


	Facebook	Mobile	Tablet	Email Badge
2018	\$27,926	\$106,867	\$14,133	\$60,073
2017	\$57,606	\$70,064	\$1,960	\$99,853
2016	\$118,724	\$37,700	\$1,915	\$80,572
2015	\$137,042	\$50,796		\$51,248
2014	\$535			\$70

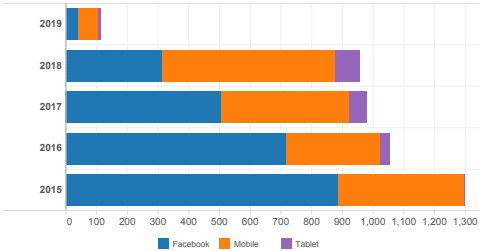
Facebook Installation Sources for This Season



Mobile Operating Systems for This Season

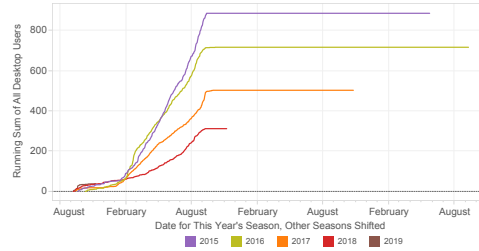


Product Adoption by Season

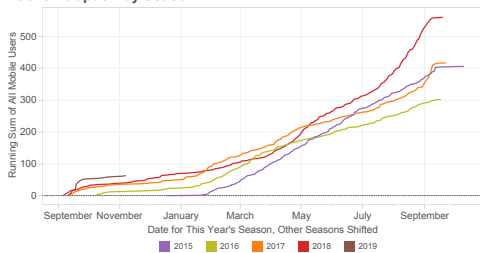


	Facebook	Mobile	Tablet
2019	40	64	9
2018	313	561	81
2017	504	418	58
2016	718	303	32
2015	887	407	

Facebook Adoption by Season



Mobile Adoption by Season



Tablet Adoption by Season

