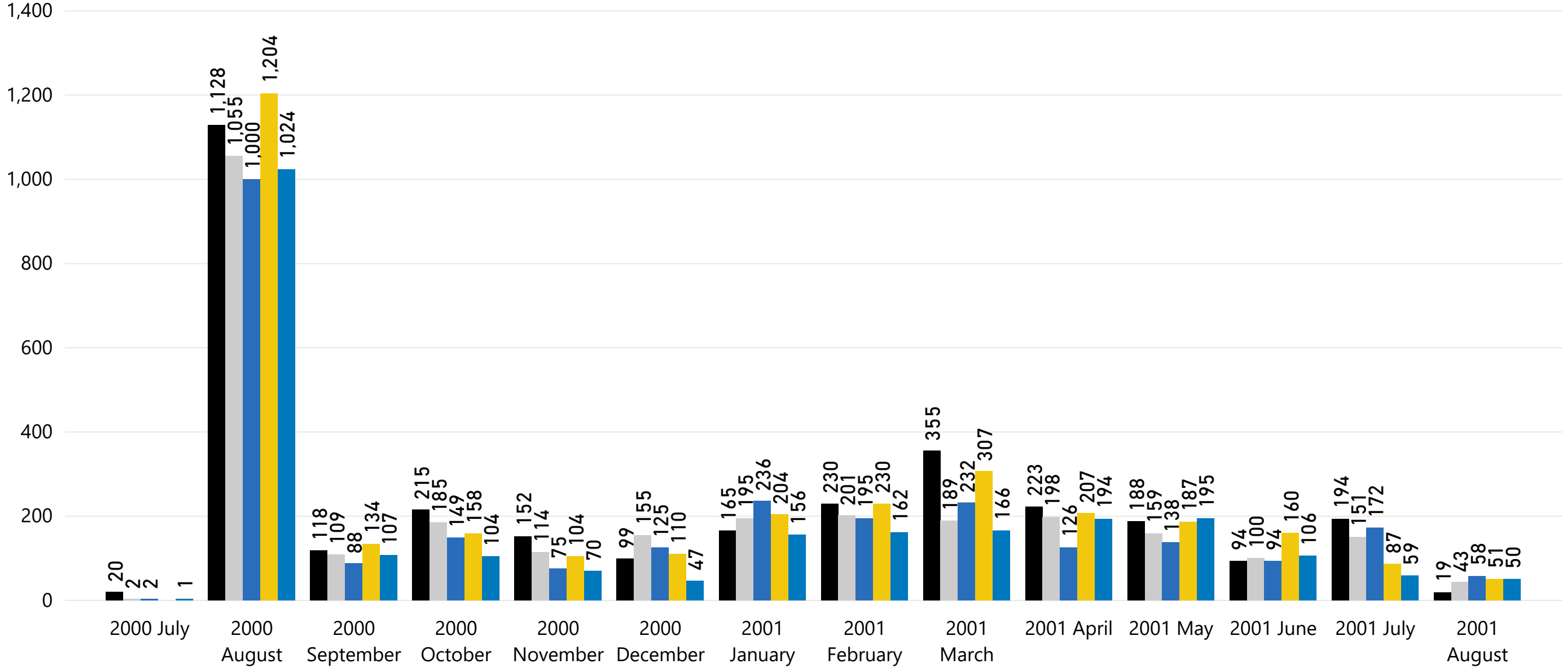


RCAB 5-Year Registration Trend

2015 Alberta RTCC 3,200	2016 Alberta RTCC 2,856	2017 Alberta RTCC 2,690	2018 Alberta RTCC 3,143	2019 Alberta RTCC 2,441
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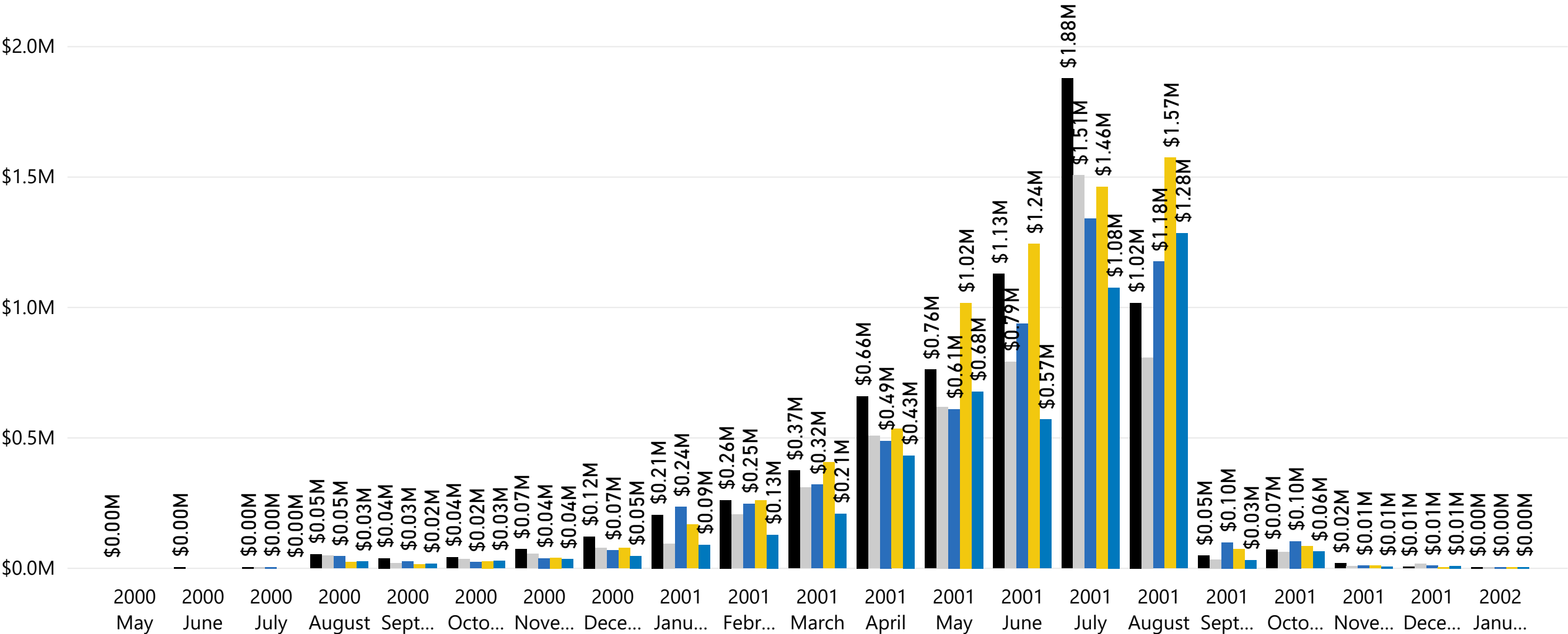
Internal Event Name ● 2015 Alberta RTCC ● 2016 Alberta RTCC ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC



RCAB 5-Year Donation Trend

2015 Alberta RTCC \$6.77M	2016 Alberta RTCC \$5.21M	2017 Alberta RTCC \$5.81M	2018 Alberta RTCC \$7.03M	2019 Alberta RTCC \$4.74M
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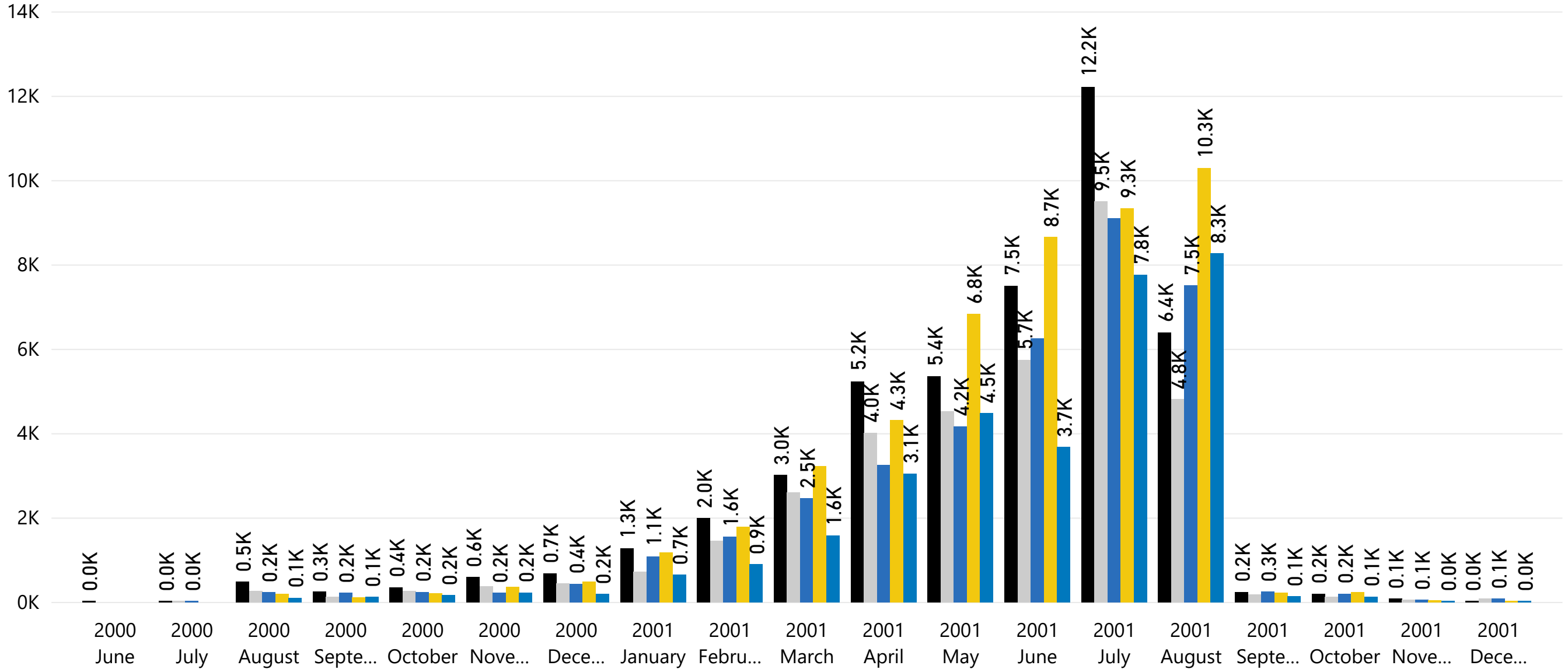
Campaign Title ● 2015 Alberta RTCC ● 2016 Alberta RTCC ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC



RCAB 5-Year Number of Gifts Trend

2015 Alberta RTCC 46K	2016 Alberta RTCC 35K	2017 Alberta RTCC 37K	2018 Alberta RTCC 48K	2019 Alberta RTCC 32K
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Campaign Title ● 2015 Alberta RTCC ● 2016 Alberta RTCC ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC



RCAB 3-Year Registration Trend

2017 Alberta RTCC

2,690

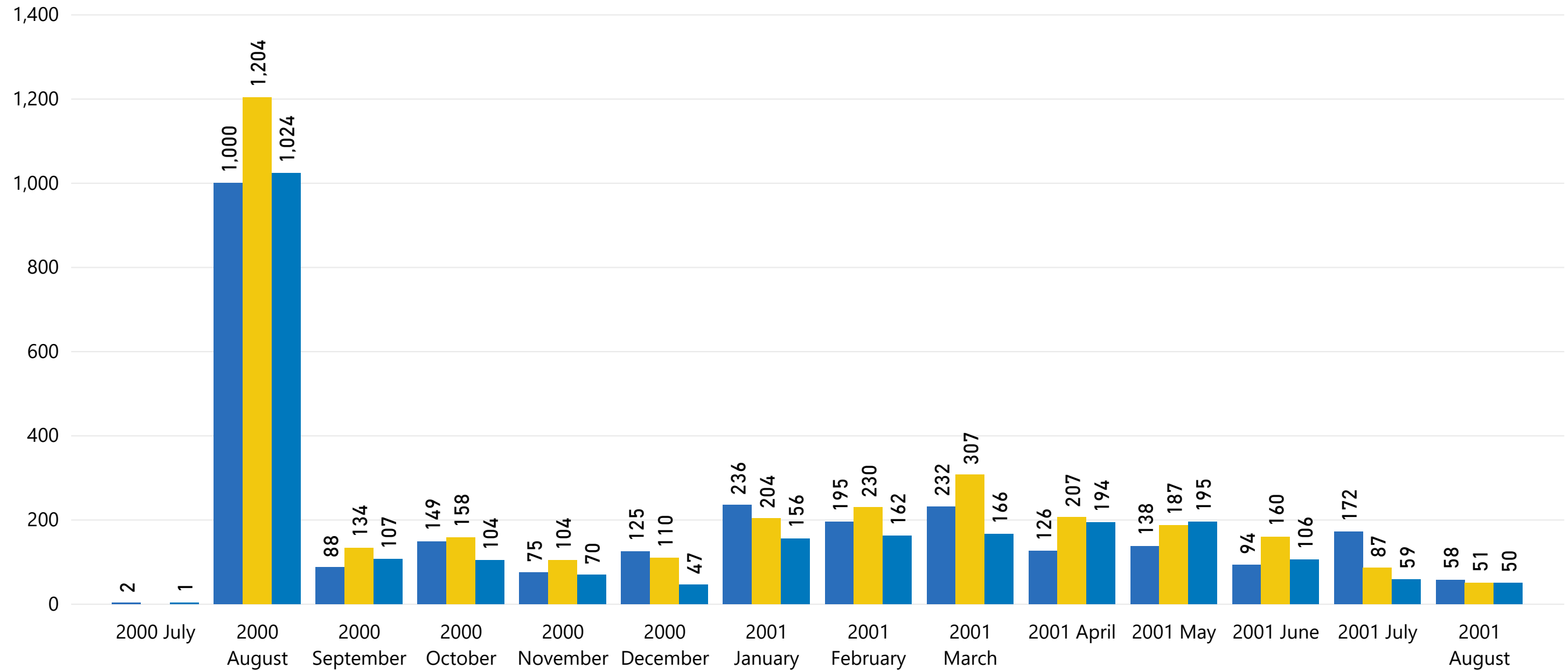
2018 Alberta RTCC

3,143

2019 Alberta RTCC

2,441

Internal Event Name ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC



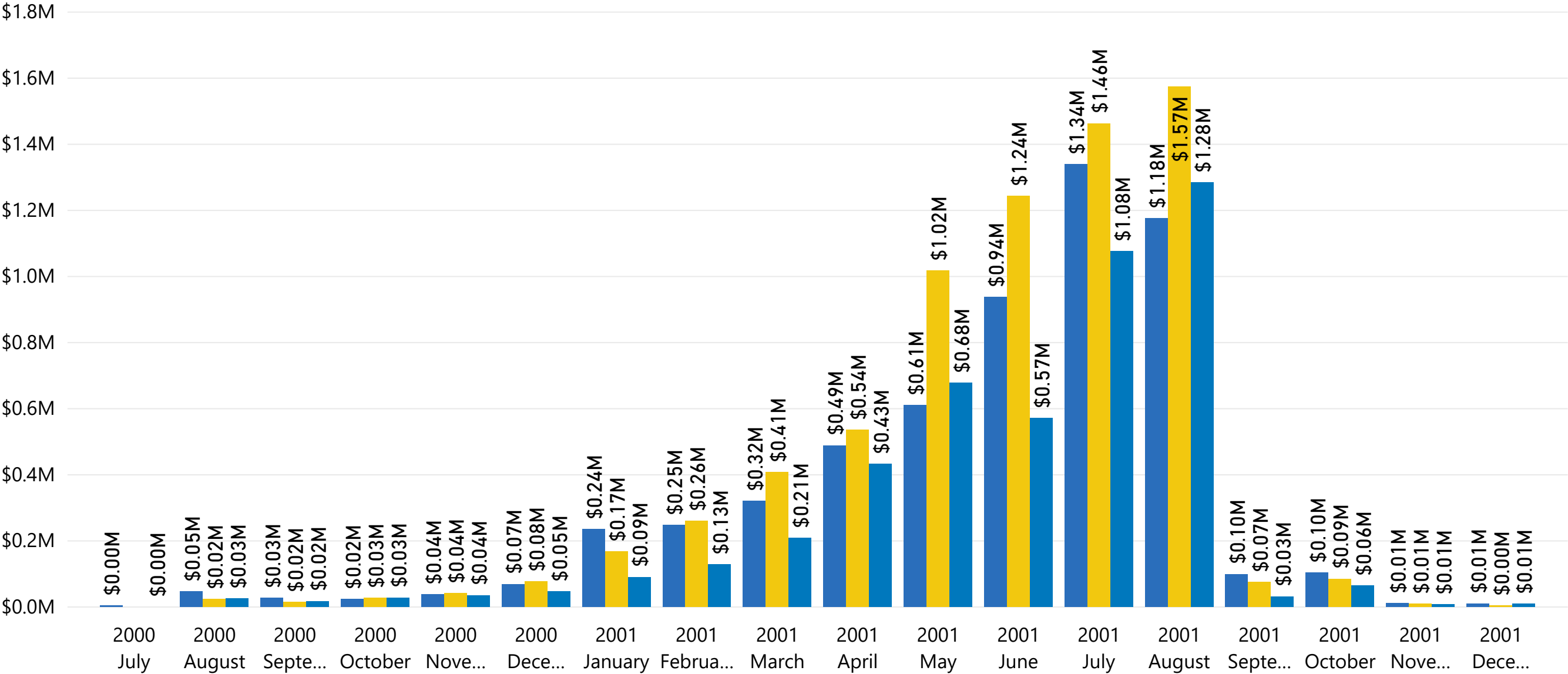
RCAB 3-Year Donation Trend

2017 Alberta RTCC
\$5.81M

2018 Alberta RTCC
\$7.03M

2019 Alberta RTCC
\$4.74M

Campaign Title ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC



RCAB 3-Year Number of Gifts Trend

2017 Alberta RTCC
37K

2018 Alberta RTCC
48K

2019 Alberta RTCC
32K

Campaign Title ● 2017 Alberta RTCC ● 2018 Alberta RTCC ● 2019 Alberta RTCC

