

Research Triangle PowerShell Users Group

PowerShell Saturday

Dates:

Event Date: Saturday Sept 21, 2019

Call for Speakers: April, 22nd 2019 – June, 2nd 2019

Finalize Speakers: June 9th 2019

Ticket Sales Open: June 16th 2019

Purpose

The purpose of the PowerShell Saturday will be to have an all-day event that focuses on PowerShell learning and development. The event will have content for beginner and intermediate professionals. The format of the conference will be a multi-track speaker lead. The conference will be beneficial to the IT professional and the PowerShell community. The event will encourage networking and learning

Schedule

There will be three tracks:

- PowerShell 101
- PowerShell Tools
- Manage the Cloud with PowerShell

8:00 – 9:00	Registration \ Breakfast
9:00 – 9:45	Talk (All Tracks)
9:45 – 10:00	break
10:00 – 10:45	Talk (All Tracks)
10:45 – 11:00	break
11:00 – 11:45	Talk (All Tracks)
12:00 – 1:30	Lunch Break
1:30 – 2:15	Talk (All Tracks)
2:15 – 2:30	Break
2:30- 3:15	Talk (All Tracks)
3:15 – 3:30	Break

3:30 – 4:30 Birds of a Feather \ Open Forum \ Panel Discussion

Calendar

Call For speakers

Ticket

Session Tracks

PowerShell 101

This track will be focused on beginner topics. The sessions will be geared towards fundamental PowerShell skills. (i.e. HowTo, Getting Started, understanding pipeline, etc.)

PowerShell Tools

This track will be for all other PowerShell topics. Sessions on setting up your own tools with PowerShell, or using vendor tools to work with PowerShell. (i.e. GUI, Citrix, Exchange, AD, SQL, etc.)

Managing the Cloud with PowerShell

This track will be focused on using PowerShell with cloud technologies. (i.e. Azure, AWS, Google, VMWare, Nutanix, etc.)

Price:

Attendance fee: \$75.00

This will include light breakfast, snacks and drink, and lunch

Sponsorships

We will seek sponsorship from local businesses and community organizations. These sponsorships are for advertising and additional gifts and swag for attendees.

Location

The event will be located at North Carolina State University College of Textiles Building. We have an entire building, which includes 6 auditorium style lecture halls; 2 – 95 seat hall; no power at seat, 2 – 45 seat hall; no power at seat, 2 - 45 seat; hall with power. The building has a main entrance hall. We'll use the entrance hall for registration and breaks. The building also contains a large dividable room which can seat over 250 people at tables, and small stage. The facility has both round and rectangle tables available for use, along with chairs.

The location and date are confirmed with the university, and the cost of the location is donation of \$1500.00. (This will be used to pay for the cost of additional facilities cleaning staff on the weekend, university staffer (NSCU Faculty sponsor) to be present to resolve any issues, and wear\usage on tables and chairs)

Attendance

The number of attendees will be 75 – 100. The location may be up to a maximum of 120 attendees.

Based on speaking to others in the local community and local tech companies, we feel comfortable that we will get 75 attendees at minimum. The average attendance of our monthly meeting is 30, with a core of 20 regulars and rotating group of over 30. We have spoken to the group multiple times about having a full day event. We have also gotten feedback from members, that believe multiple people from their companies would attend.

The location can accommodate over 200, but we believe as a first event, we would want to limit the attendees to 120

Promotions/Advertisements:

We will advertise at our bi-weekly meetings (virtual and local). We have relationships with other local technology meetup groups that we share advertisements with. We will advertise with local university CS/Engineering programs (Duke\UNC\NC State)

We will advertise and market the PS Saturday event on our group website

<https://rtpsug.com/pssaturday>

We will advertise on multiple social media channels

Tickets

We will use Eventbrite to sell Tickets

Speakers

We will submit a call for speaker during the month of March. Speakers will submit presentations using papercall.io <https://www.papercall.io/rtpsug-pssaturday>

Hotel\Accommodations

We are currently gathering details for discounted rates for out-of-town attendees and speaker. There are many hotels in the area

We will also have a list of sights and things to do in the area for those from out-of-town

Financials:

Income:

- Attendee Fee: \$75.00 / Attendee x 75 (\$5,625.00)
 - \$80 x 75 attendees (\$6,000.00)

Budget:

- Facilities: \$1500 (public facility no fee required, Donation)
- Speaker compensation - GiftCard: \$50.00 x 15 (\$750)
Speaker Dinner: 20 people x \$25 (500)
- Food: \$25.00 / Attendee x 75 (\$1850.00) - + 10 core team/volunteers (\$250) 15 speaker (\$375)
 - Breakfast – Coffee, pastries (bring boxed coffee, Costco pastries) ~ \$5/head
 - Lunch – Box lunch (Sandwiches\chips\drink) ~\$15/head
 - Snacks – Drinks - ~\$5/head
- Advertising (Stickers,etc) (\$200.00)
- Swag (notepad, pen): (\$1200.00)
- Prizes /Giveaways: \$325.00

Ticket Sales	5,625.00
Facilities	(1,500.00)
Speaker Gift	(750.00)
Speaker Dinner	(500.00)
Food\Drink	(2,250.00)
Advertising	(200.00)
Profit\Loss	425.00