DEVOPSDAYS
CHATTANOOGA

DevOpsDays

DevOpsDays

DevOpsDays will be returning to Chattanooga on **Monday, November 14, 2022**. Our 2018 and 2019 events were highly successful, with increasing attendance year over year and great feedback from both attendees and sponsors. We're working to build on the success of 2018 and 2019 with an even better event in 2022. Are you sick of zoom? So are we! **This event will be IN PERSON ONLY!**

DevOpsDays

WHO WILL ATTEND?

DevOpsDays Chattanooga attracts a varied attendance of regional IT professionals including developers, operations, cybersecurity, product managers, scrum masters, managers, business analysts, and many other business and technology decision-makers. We anticipate the substantial regional attendance from Knoxville, Nashville, Huntsville, and Atlanta, bringing diversity to our substantial Chattanooga workforce and helping us hit our 375 registered attendees target for 2022. We also hope to tap into the growing remote workforce that is moving to the region.

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WHY SPONSOR?

The DevOpsDays event format offers a unique cross-section of technical and management personnel within organizations. Because this is a one-day conference, companies from Chattanooga, Atlanta, Nashville, Knoxville, Huntsville, and many others will be in attendance. The location of vendor tables in the main hangout area encourages natural conversations between vendors and attendees throughout the day. In addition to it being a fantastic marketing opportunity, much of the proceeds from the event goes towards the ChaTech Scholarship Fund, with over $11,000 donated by DevOpsDays Chattanooga since 2019.

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LOCATION & VENUE

DevOpsDays will be held at the Chattanooga Convention Center in the downtown Chattanooga.

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GOLD SPONSORSHIP LEVEL

$5,000 (Limit 8)

Gold sponsorships represent our premium sponsorship tier. This sponsorship tier enables you to give a pitch to all our attendees at a prime time in between speakers, provides prominent logo placement, and provides a dedicated table in our high traffic sponsor hall (includes snacks and coffee). For maximum visibility at DevOpsDays Chattanooga, this package includes:

7 tickets to the event

30% discount for additional tickets for employees

8 foot sponsor table with premium placement at event

Opportunity to participate in our sponsor giveaway

Your logo on:
Official DevOpsDays website

Attendee email communications

Signs at venue

T-shirts given to all attendees

On screen during introduction and breaks

A 1 minute pitch to full audience

A thank you from the MC at the beginning and close of the event

Mentioned on our social media in advance of the event

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SILVER SPONSORSHIP LEVEL

$3,000 (Limit 10)

The silver sponsorship tier is very similar to the Gold sponsorship tier offered in 2018. It provides a dedicated 8 foot sponsor table, prominent logo placement, and an option to participate in our sponsor giveaway. This package includes:

8 tickets to the event

8 foot sponsor table with premium placement at event

Opportunity to participate in our sponsor giveaway

Your logo on:
Official DevOpsDays website

Attendee email communications

Signs at venue

T-shirts given to all attendees

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BRONZE SPONSORSHIP LEVEL

$1,000

All bronze sponsorships include 3 tickets to the event and your logo on our DevOpsDays website with a link to your website.

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CONTACT

EMAIL

CHATTANOOGA@DEVOPSDAYS.ORG

WEBSITE

WWW.DEVOPSDAYS.ORG/EVENTS/2022-CHATTANOOGA