



DEVOPSDAYS BENGALURU

Sponsorship Prospectus

October 20-21, 2023

sponsorship-2023@devopsdaysindia.org



About DevOpsDays Bengaluru

DevOpsDays Bengaluru is a global event complementing other DevOpsDays events across the world. It is a non-profit, community event which sees volunteers from the tech community come together to share and discuss DevOps practices & trends and the impact it has on the technology world.

Radisson Blu Bengaluru Outer Ring Road

October 20-21, 2023



Why sponsor us?



Target audience

Growing community of developers & cloud-native enthusiasts



Showcase/Launch

A display booth for sponsor to showcase their products, organise product demos and engage with the attendees



Networking

Opportunity to meet and connect with the top tech talents from across the globe



Brand visibility

Company logo at venue, marketing collaterals, invites to delegates



DevOpsDays 2022 highlights



330+
Total Attendees



142
Companies Represented



50+
Female Attendees



Past Sponsors

Site24x7
Crafted at Zoho Corp.

sumo logic

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INFRACLOUD

Last9

POSTMAN

solo.io

devtron

Infraspec

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KodeKloud



FluxNinja





Sponsorship packages

Package	Platinum USD 12,270 2 slots	Gold USD 7,670 4 slots	Silver USD 4,600 6 slots	Diversity USD 2,300 4 slots	Student USD 1,530 4 slots
Company Logo and Branding	Videos + Website + Venue + Lanyards + Attendee bags	Website + Venue + Swag in Attendee Bags	Website + Venue	Website + Venue	Website + Venue
Display booth	Large booth	Medium booth	Small booth	✗	✗
Speaking slot	10 minutes	5 minutes	3 minutes	✗	✗
Conference passes	12 complimentary + passes	8 complimentary passes	5 complimentary passes	✗	✗
Sponsor's emails	Pre + post conference emails	Pre + post conference emails	Pre-conference email	✗	✗
Video during breaks	3 minutes	2 minutes	1 minute	Logo during breaks	✗
Social mentions	5 times	3 times	2 times	1 time	1 time



À la carte sponsorships

Swag sponsor

1 available

USD 1,530

- Sponsor the swag item that is given out to all attendees
- Company logo will be displayed on the swag item
- Special Twitter mentions

Video recording sponsor

1 available

USD 1,530

- Sponsor the video recording for our conference
- Footer bar in each recorded video (Sponsored by your logo)
- Recognition on our website and special Twitter mentions

Party sponsor

1 available

USD 3,060

- Sponsor the post-conference party
- Company logo and branding at the party
- Special Twitter mentions
- Recognition on our website and special Twitter mentions



Contact us

For any queries, including **sponsorship** and **speaking opportunities**, contact us at:

Email ID: sponsorship-2023@devopsdaysindia.org

Website: devopsdaysindia.org

Twitter: [@devopsdays_blr](https://twitter.com/devopsdays_blr)

