

# SPONSOR OPPORTUNITIES

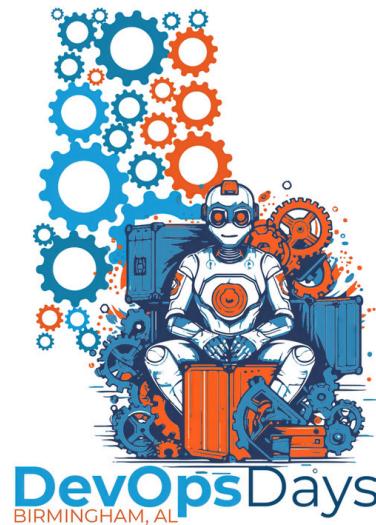
## 2024

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RED MOUNTAIN THEATER  
BIRMINGHAM, ALABAMA

AUGUST 19-21. 2024





## Partner with DevOpsDays

DevOpsDay Birmingham is a two day event for local and regional technology practitioners, students, and leaders with a third day dedicated to workshops for practitioners. The event brings together world-class talks and workshops on forward learning cloud native practices and tools for software development, deployment, and enterprise implementation. Our first day consist of workshops at Innovation Depot where we will have sponsor signage and no tabling while days 2 and 3 are talks and open-spaces at Red Mountain Theatre where sponsors will have the opportunity to interact with attendees.



TEALS Program



2023 SPONSORS:

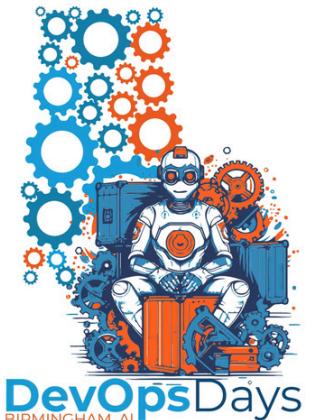


spectro cloud



new relic®





## SPONSOR OPPORTUNITIES

### Benefits:

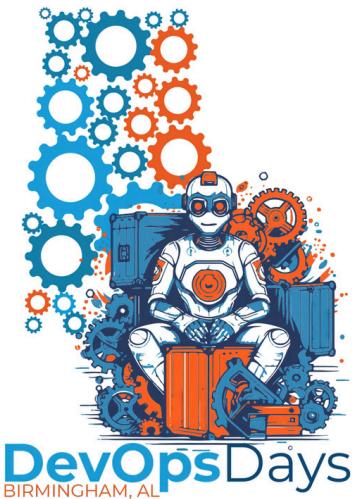
**Visibility** – Take advantage of the opportunity to get your Company brand in front of the more than 150 attendees, including local and national IT professionals and students. Your Company name and/or logo will appear on all conference promotional efforts including tshirts, social media, press-release, and e-blasts.

**Networking** - Enjoy networking and recruiting opportunities with attendees who are passionate about DevOps, SecOps, Project Management, and Engineering Leadership and Management

**Help Birmingham Tech** - These conferences are intended to bring together people in the industry, create community, and strengthen Birmingham's tech economy.

Of note, the planning committee is not able to profit from the event, and any leftover funds must be used for future events, help bootstrap another city, or donated to the DevOpsDays governing body to help with global costs.





**DevOpsDays**  
BIRMINGHAM, AL



## TIERED SPONSORSHIP **OPTIONS**

SPONSOR PACKAGE INCLUDES:	SUPPORT \$500	BRONZE \$1,000.00	SILVER \$2,500.00	GOLD \$5,000.00	HOST \$10,000.00
Complementary Tickets	1	1	2	4	10
Inclusion in Swag Bag	✓	✓	✓	✓	✓
Your Logo on the Event Website	✓	✓	✓	✓	✓
Your Logo on all Sponsorship Signage	✓	✓	✓	✓	✓
Your Logo on Shared Sponsor Slides During Breaks	✓	✓	✓		
Your Logo on Dedicated Sponsor Slide During Breaks				✓	✓
Social Media Shout Out	✓	✓	✓	✓	✓
1/2 Table (3ft) Space in Exhibitor Area		✓			
Full Table (6ft) Space in Exhibitor Area			✓	✓	✓
< 5 Minute Pitch Talk to Full Audience				✓	✓
Branding on Entrance Signage					✓



## COFFEE SPONSOR

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### Morning or Afternoon Sponsorships Available

#### **description**

Take advantage of the opportunity to get your Company brand in front of the more than 150 attendees, including local and national IT professionals and students, who are known for loving their coffee!

#### **cost**

\$500.00 for one Conference half-day: Morning or Afternoon

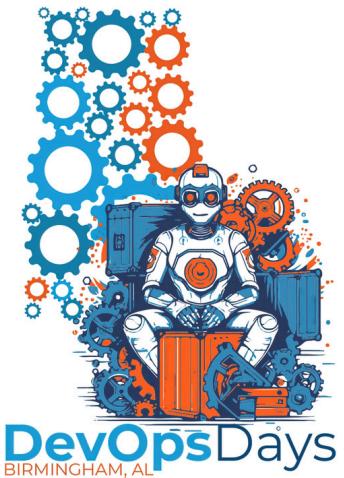
#### **benefits**

**Exposure** – Branded signage at placed at the Coffee service table.

**Brand awareness** – Your Company name and/or logo will appear on all conference promotional efforts including social media, press-release, and e-blasts.

**Expanded On-site Visibility** - Your Company Logo and/or name will be included on On-site sponsor signage. You will be recognized at various points in the on-site main session remarks.





## MEAL SPONSOR

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### Breakfast or Lunch Sponsorships Available

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#### **description**

Take advantage of the opportunity to get your Company brand in front of the more than 150 attendees, including local and national IT professionals and students, who like to eat!

#### **cost (per day)**

Breakfast Sponsor: \$1,000.00

Lunch Sponsor: \$4,000.00

#### **benefits**

**Exposure** - Branded signage at placed at the Meal service table.

**Brand awareness** - Your Company name and/or logo will appear on all conference promotional efforts including social media, press-release, and e-blasts.

**Expanded On-site Visibility** - Your Company Logo and/or name will be included on On-site sponsor signage. You will be recognized and thanked at various points in the on-site main session remarks.





## WIFI SPONSOR

### Conference Wifi Sponsorships Available

#### **description**

Take advantage of the opportunity to get your Company brand in front of the more than 150 attendees, including local and national IT professionals and students, who appreciate wi-fi!

#### **cost**

Day 1: \$500.00

Day 2: \$500.00

Both Days: \$900.00

#### **benefits**

**Exposure** - Branded signage at placed at the Registration Desk

**Brand awareness** - Your Company name and/or logo will appear on all wifi password cards handed out to every attendee in registration and check in.

**Expanded On-site Visibility** - Your Company Logo and/or name will be included on On-site sponsor signage. You will be recognized and thanked at various points in the on-site main session remarks.





## 2023 DEVOPSDAYS TICKET DATA

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# 2023 DEVOPSDAYS BHAM

TOTAL TICKETS: 170

TOTAL SPONSORS: 14

TOTAL SPEAKERS: 18

DevOpsDays, Birmingham, AL is part of the global phenomenon of user-created conferences run independently by members of each community to foster the growth of DevOps and automation.





**DevOpsDays**  
BIRMINGHAM, AL



## Partner with Us.

Your sponsorship helps to make 2024 DevOpsDays a rewarding experience for the Birmingham Tech Community.

Sponsors can submit applications at

<https://airtable.com/appgYtcq1ad8Udc9w/shrMhBUNtoGeNyeV8>

For inquiries, contact us at [organizers@devopsdaysbham.org](mailto:organizers@devopsdaysbham.org)