



Devopsdays Atlanta is returning to **The Historic Academy of Medicine** on **September 18 & 19, 2023**. We're glad your organization is interested in supporting the thriving Atlanta-area tech community by sponsoring this event.

The Academy of Medicine holds 300 people. Devopsdays Atlanta has sold out of tickets and sponsorship opportunities when previously hosted at the Academy. We're hoping for another full house and are excited for your organization to be a part of it! If you have any questions, please don't hesitate to contact us.

Sincerely,
Your 2023 Devopsdays Atlanta Organizers

<u>Page Number</u>	<u>Section</u>
1	Welcome
2	2023 Sponsorship Opportunities at a Glance
3	Location & Venue
6	Platinum Sponsorship
7	Gold Sponsorships
8	Silver, Bronze, Community & Add-on Sponsorships
9	Keynote Speaker & Additional Information

2023 Sponsorship Opportunities at a Glance

	Platinum	Gold	Silver	Bronze	Community
Cost	\$10,000	\$5,000	\$3,000	\$1,000	Let's talk!
Number available	1	10	Unlimited	Unlimited	Unlimited
Tickets included	10	5	3	1	0
Logo on website	✓	✓	✓	✓	✓
Logo on attendee email communications	✓	✓			
Logo on announcement slides	✓	✓			
Acknowledgement by MC at kick-off & close	✓	✓			
2-minute pitch on stage	✓				
1-minute pitch on stage		✓			
Premium table space by registration	✓				
Table space in vendor hall		✓			
After party opportunities (see page 6 for details)	✓				

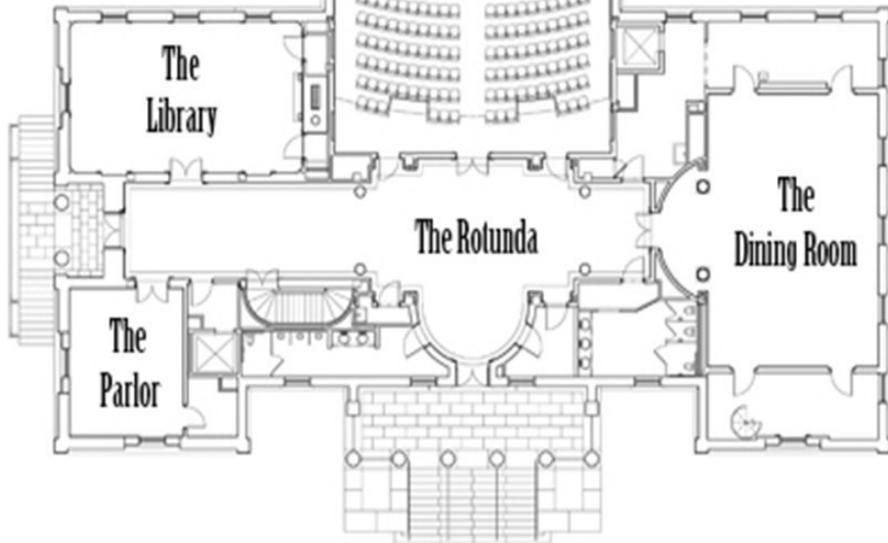
Additional sponsorship add-ons are available. See page 8 for more details.

Location & Venue



The Historic Academy of Medicine is located less than a quarter-mile from the Midtown Marta station in Atlanta, which makes it a convenient destination for folks flying into Atlanta. **Nearly half of our previous attendees either walked, biked, or took public transit to the Academy to attend Devopsdays Atlanta.**

The Academy's décor has a unique Southern ambiance that represents Atlanta well. As a historical building, complete with medical artifacts from its past on display, this location provides our 300 attendees an engaging backdrop for Devopsdays Atlanta.

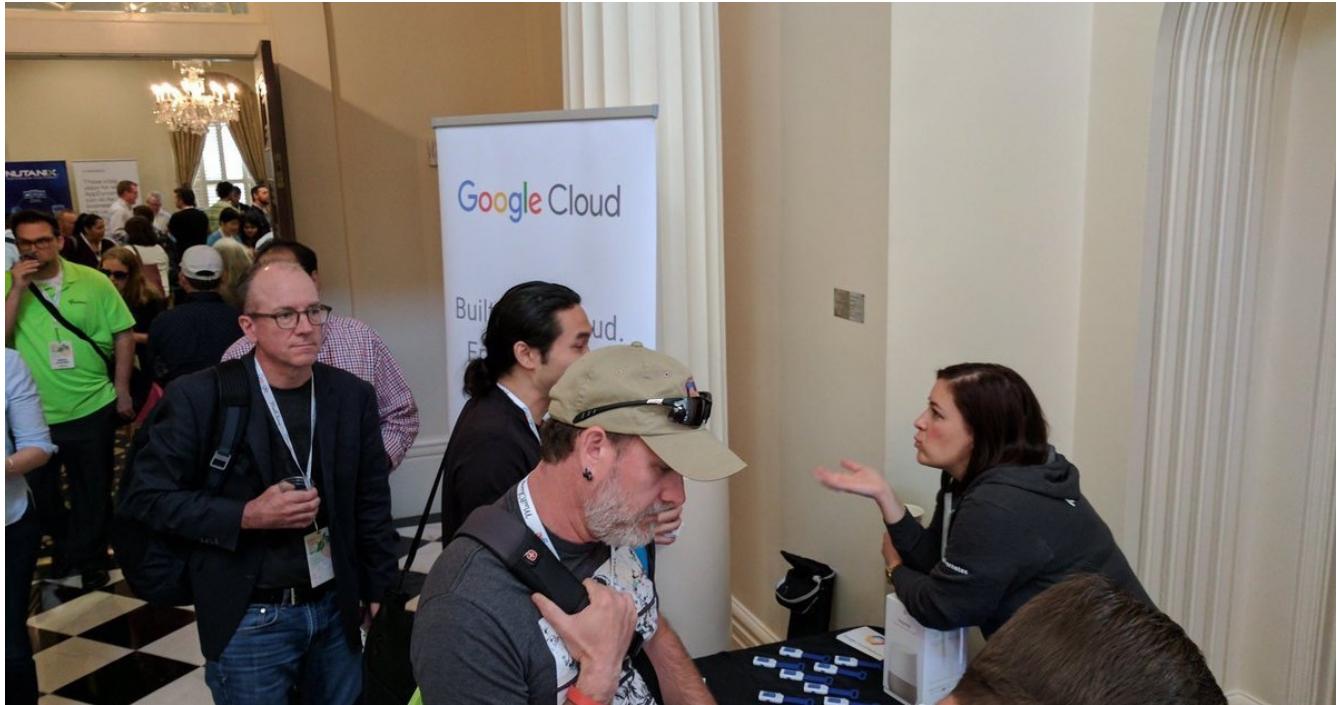


The Dining Room next to the theater accommodates 10 gold sponsors and is where we serve coffee and a light breakfast in the morning. We have room for 1 platinum sponsor table in the central Rotunda next to registration.

We serve lunch downstairs in the Magnolia Room with plenty of options for vegetarians, vegans, and other dietary restrictions. The Magnolia Room is then converted for open spaces in the afternoon. The Library, Parlor, Cottonwood, and Sugarberry rooms are also available for open spaces.



Platinum Sponsorship | \$10,000



Platinum sponsorship is our premier level and is a great way to show your company's commitment to, and leadership in the Atlanta tech community.

In addition to more tickets and a pitch on stage to the audience, platinum sponsor tables are located in the central Rotunda for higher visibility and more attendee traffic.

Platinum sponsors also have exclusive access to promotion at the after party and our team will work with you to help meet your goals.

Platinum Sponsorship Includes

- 10 tickets
- Logo on website
- Logo on all attendee email communications
- Logo on announcement slides
- Acknowledgement at kickoff and close
- A 2-minute pitch to full audience
- 2 dedicated tables near registration
- Promotion at the after party

Gold Sponsorships | \$5,000



Gold sponsors have a table in the sponsor hall where you can engage with attendees and show how your company's solutions can help them. You'll also have 1 minute on stage to introduce attendees to your company and invite them to visit your table.

Gold Sponsorship Includes

- 5 tickets
- Logo on website
- Logo on all attendee email communications
- Logo on announcement slides
- Acknowledgement at kickoff and close
- A 1-minute pitch to full audience
- 1 dedicated table in the sponsor hall

Silver Sponsorships | \$3,000

All Silver sponsorships include 3 tickets and your logo on the website.

Bronze Sponsorships | \$1,000

Bronze sponsorships include 1 ticket and your logo on the website.

Community Sponsorships | Let's talk!

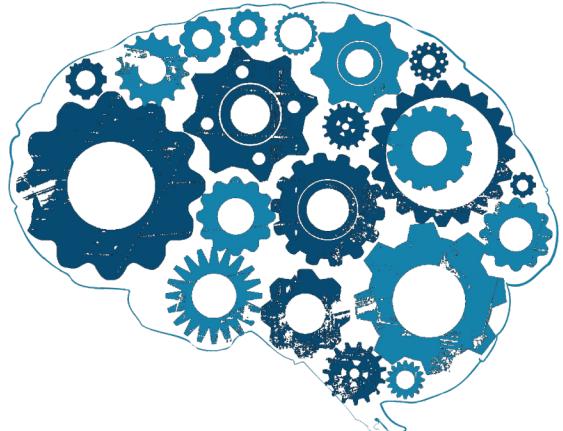
We're happy to put community sponsor logos on our website for helping us spread the word about the event or supporting the community in other ways.

There is no table space included with any Silver, Bronze or Community sponsorship.

Sponsorship Add-ons

The Quiet Room | \$3,500

The Quiet Room is a place to take a break, work, meditate, or just sit quietly with no expectation of any interaction. This sponsorship lets you brand the room and leave some swag out.



Lanyards & Badges | \$3,500

Your company name & logo on our lanyards & badges.

Wireless Internet | \$3,000

Your company name will be used as the wifi passphrase.

Morning Breaks | \$3,000

Signs with your company logo & name at morning breaks.

Ignite Karaoke | \$3,000

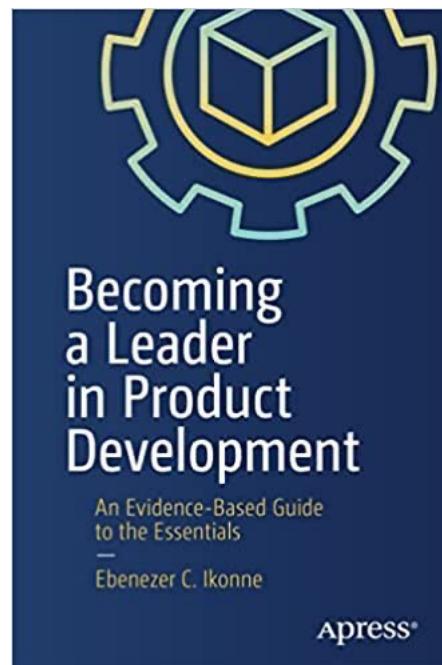
A Devopsdays Atlanta tradition, attendees adlib a talk to randomly selected slides on stage while hilarity ensues. Your logo on slides before and after each Ignite Karaoke participant.

Did we miss something? Please let us know if there's something your organization would like to sponsor that wasn't listed here.

2023 Conference Theme

This year's theme is "Minimum Viability". Between product, design, agile, UX, accessibility, and security, to name a few, DevOps practitioners have a variety of communities and disciplines to collaborate with on our path to production. What does a minimally viable approach to these practices look like?

Atlanta's own **Ebeneezer Ikkone**, author of "**Becoming a Leader in Product Development: An Evidence-Based Guide to the Essentials**", will be joining us for an opening keynote.



Our CFP is Still Open!

We do not offer sponsored sessions (per Devopsdays rules), but you can submit your talk at <https://www.papercall.io/devopsdaysatl2023>. We'd love to have someone from your company present about DevOps or a topic around our theme of "Minimum Viability". Note that product demos and pitches will be rejected.

Our Code of Conduct & Anti-harassment Policy

<https://www.devopsdays.org/events/2023-atlanta/conduct/>

Note that badge scanning and attendee lists are never provided (per Devopsdays rules). Consent must be given when collecting contact information from an attendee. We recommend using a form that attendees can fill out on their phone or a device you provide.