

# DevOpsDays Nashville 2026

Middle Tennessee State University, Murfreesboro, TN

May 14th-15th, 2026

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DevOpsDays will be returning to Nashville in 2026!

From startups to enterprises in all industries including finance, health care, publishing, and more, Nashville is home to a unique and vibrant tech community. We're proud to bring DevOpsDays back to Nashville for the 6th year! This year we will be at Middle Tennessee State University (MTSU). DevOpsDays Nashville will bring together up to 200 development, operations, security, networking, and management professionals to discuss the culture, processes, and tools to enable better organizations and innovative products.

The schedule will consist of a mixture of single-track presentations, ignite talks, and the open spaces format that DevOpsDays is known for. Ticket prices include breakfast and lunch on both days. We will also have a number of surprises in store for attendees this year! We've reserved double the conference space this year to have more room for more activities!

The most up-to-date information can always be found at <http://www.dodnashville.com>

### About DevOps Days

DevOpsDays is a series of global conferences and events focused on the collaboration between software developers and IT professionals, aiming to foster communication, sharing, and learning within the DevOps community. These conferences typically feature a blend of talks, workshops, open spaces, and networking opportunities, where attendees ranging from technical experts to business leaders come together to discuss best practices, tools, methodologies, and cultural aspects essential for successful DevOps implementation. DevOpsDays events emphasize the cultural shift, automation, measurement, and sharing of knowledge, all crucial elements in the continuous improvement of software development and IT operations. It is highly interactive and invigorating for attendees.

### Why Sponsor DevOpsDays Nashville?

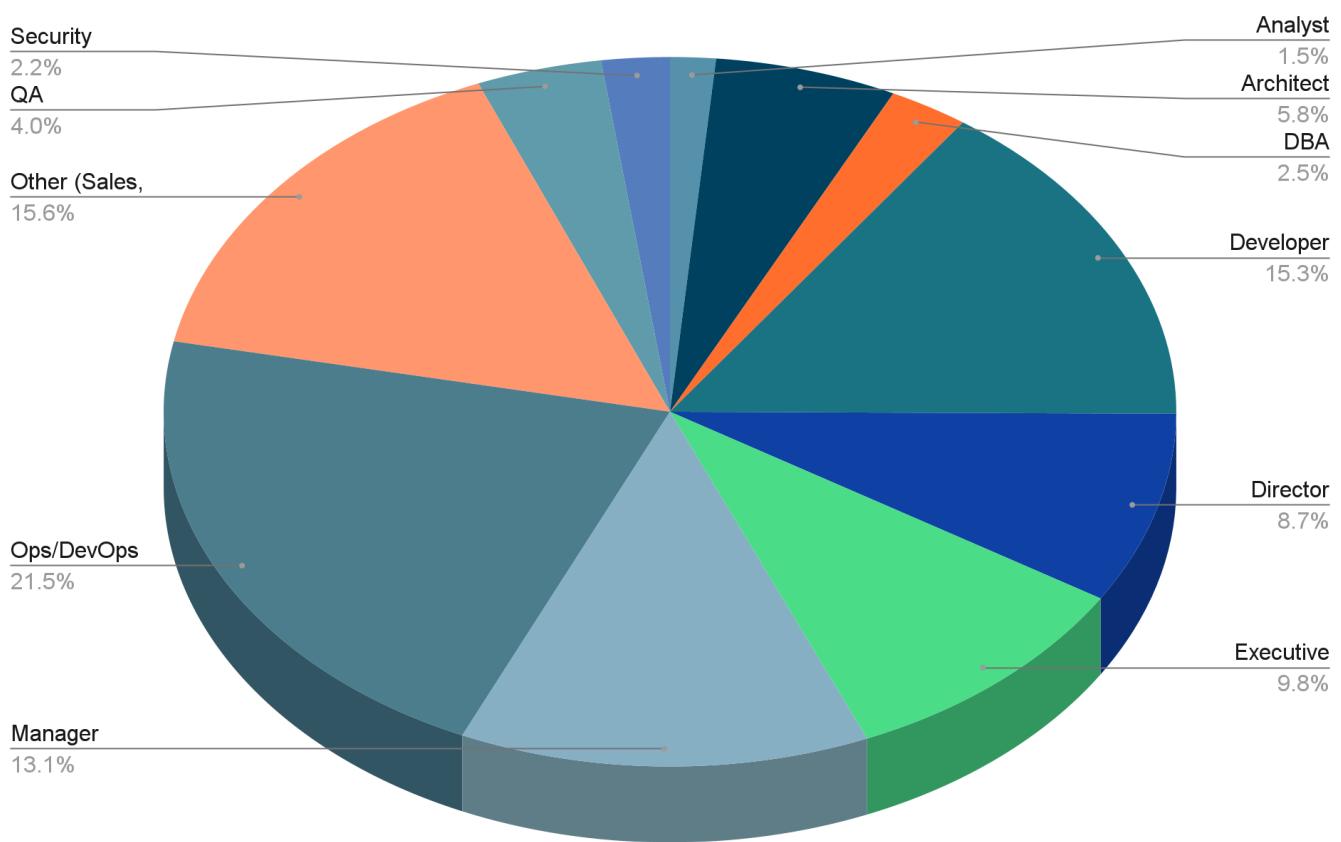
Sponsoring DevOpsDays Nashville offers companies a unique opportunity to gain visibility, promote their brand, and connect with a targeted audience deeply invested in the DevOps community. As Middle TN serves as a vibrant hub for technology and innovation, sponsoring this event provides a platform for companies to showcase their products, services, and expertise to a diverse range of attendees, including developers, IT professionals, and industry influencers. By aligning with DevOpsDays Nashville, sponsors can demonstrate their commitment to supporting collaboration and innovation within the tech ecosystem while fostering relationships with potential customers, recruiting talent, and gaining insights into emerging trends and best practices in the DevOps space.

MTSU in Murfreesboro offers a convenient and accessible venue for DevOpsDays, located just 30 minutes southeast of Nashville. The campus provides ample parking, modern facilities, and a professional environment ideal for technical sessions and networking. Attendees will find a variety of local restaurants, coffee shops, and pubs just minutes away, making it easy to support the Murfreesboro community while connecting with peers. The combination of campus resources and the city's welcoming atmosphere ensures a smooth, engaging experience for sponsors and participants alike.

## Who Attends DevOpsDays Nashville?

DevOpsDays typically attracts technologists, architects, and technology managers. These folks are attending to learn and to share learnings about the DevOps movement. They most appreciate sponsors who engage with them with that in mind.

DevOpsDays Nashville Attendee Roles



## Sponsor Packages - Quick Comparison

Benefits	Startup \$999	Recruiting \$1,999	Silver \$2,499	Gold \$3,999	Platinum \$5,999
Included Tickets	2	2	3	4	6
Dedicated Slide with Logo on Event Slideshow					✓
5 Minute "Elevator Pitch" to full audience					✓
3 Minute "Elevator Pitch" to full audience				✓	
Booth space (6-foot table with power and table cloth)	✓	✓	✓	✓	✓
Giveaway Promotions Throughout Event	✓	✓	✓	✓	✓
Logo on Website, Main Room Signage and E-Mails	✓	✓	✓	✓	✓
Social Media Sponsor Shout-Outs	✓	✓	✓	✓	✓
20% Discount code for 10 tickets to share with your community	✓	✓	✓	✓	✓

### A reminder from DevOpsDays.org

DevOpsDays does not ever distribute attendee contact information. Do not expect badge scanning of any sort. Most events don't even collect information about job title. Sometimes company affiliation is on badges and sometimes it's not.

If you want to collect leads, you'll have to talk directly with individuals and request their contact information. Vendors also often raffle off prizes ranging from large Lego sets to tablets and game consoles and other desirable items, collecting contact information in the process.

Additional details regarding available sponsorship options, including A La Carte options, can be found below.

## Sponsorship Packages - Details

### Platinum - \$5999

*There is a limit of two platinum sponsors*

- 6 tickets to the DevOpsDays Nashville conference
- Dedicated slide featuring your logo and sponsorship level throughout the conference
- BIGGEST logo on event signage
- All benefits of the Gold Sponsorship package
- 5 Minute "Elevator Pitch" to Full Audience.

### Gold - \$3,999

- 4 tickets to the DevOpsDays Nashville conference
- Logo to appear on DevOpsDays Nashville website
- Logo to appear on all DevOpsDays email communications
- Logo and sponsorship level to appear on the intro to all uploaded conference recordings
- Logo to appear on DevOpsDays Nashville t-shirts
- Premier full booth space located near the heaviest foot traffic
- Bigger logo on event signage
- Shoutout and sponsorship announcement via Twitter and other social media platforms
- 20% Discount code for 10 tickets to share with your community
- Giveaways promoted throughout the event
- 3 Minute "Elevator Pitch" to Full Audience

### Silver - \$2,499

- 3 tickets to the DevOpsDays Nashville conference
- Logo to appear on DevOpsDays Nashville website
- Logo to appear on all DevOpsDays email communications
- Logo and sponsorship level to appear on the intro to all uploaded conference recordings
- Full booth space
- Bigger logo on event signage
- Shoutout and sponsorship announcement via Twitter and other social media platforms
- 20% Discount code for 10 tickets to share with your community
- Giveaways promoted throughout the event

### Recruiting - \$1,999

- 2 tickets to DevOps Days
- Logo to appear on DevOpsDays Nashville website
- Logo to appear on all DevOpsDays email communications
- Logo to appear on event signage
- Shoutout and sponsorship announcement via Twitter and other social media platforms
- 20% Discount code for 10 tickets to share with your community
- Full booth space

### Startup - \$999

- 2 tickets to the DevOpsDays Nashville conference
- Logo to appear on DevOpsDays Nashville website
- Logo to appear on all DevOpsDays email communications
- Logo to appear on event signage
- Shoutout and sponsorship announcement via social media platforms.
- 20% Discount code for 10 tickets to share with your community
- Full booth space
- Startup must show that they are below 50 employees

### A La Carte Sponsorship Options

Please reach out to the organizers at [nashville@devopsdays.org](mailto:nashville@devopsdays.org) for the availability of a la carte options

- **Lanyard Sponsorship** - \$1,500 (Limit 1)
  - Include your logo on attendee lanyards
- **Badge Sponsorship** - \$1,500 (Limit 1)
  - Include your logo on attendee badges
- **T-shirt Sleeve Logo** - \$1,500 (Limit 1)
  - Include your logo on the sleeve of the DevOpsDays Nashville t-shirts
- **Coffee / Snack Sponsorship** - Varies (Limit 2)
  - Signage with your logo by the coffee and snack displays throughout the day
  - Please contact the organizers for options and pricing
- **Breakfast Sponsorship** - Varies (limit 2)
  - Signage with your logo by the breakfast tables and eating areas in the morning before sessions
  - Please contact the organizers for options and pricing
- **Lunch Snack Sponsorship** - Varies (Limit 2)
  - Signage with your logo by the lunch tables and in the eating area during lunch
  - Please contact the organizers for options and pricing
- **Speaker Gift Sponsorship**
- **Speaker Reception Sponsorship**

### Refund Policy

We are excited to have you sponsor our event. We also understand that there are sometimes circumstances that may cause you to need to withdraw that sponsorship. Refunds for sponsorships are available according to the following schedule:

#### A La Carte

- No refunds are available for A La Carte sponsorships

#### All other Sponsorship Levels

- Before Jan 1, 2026 - 80% refund is available
- Between Feb 1, 2026 and March 1, 2026 - 50% refund is available
- After March 1, 2026 - No refund is available

Please email the organizers at [nashville@devopsdays.org](mailto:nashville@devopsdays.org) with any questions you may have about sponsoring the event or requesting a refund.