



# DevOpsDays Lima 2025

## Become a Sponsor

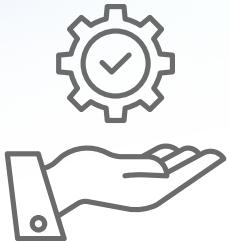
**Date:** August 21st.

**Location:** ESAN Convention & Sports Center.

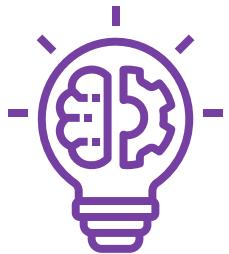


Join the leading conference in technology, DevOps, and IT collaboration!

# Event Summary



A space to explore innovative solutions, improve IT processes, and strengthen collaboration in high-performance teams.



DevOpsDays is a global series of community conferences designed for technology leaders, developers, and agility experts.

+ 485 expected attendees

+35 sessions.

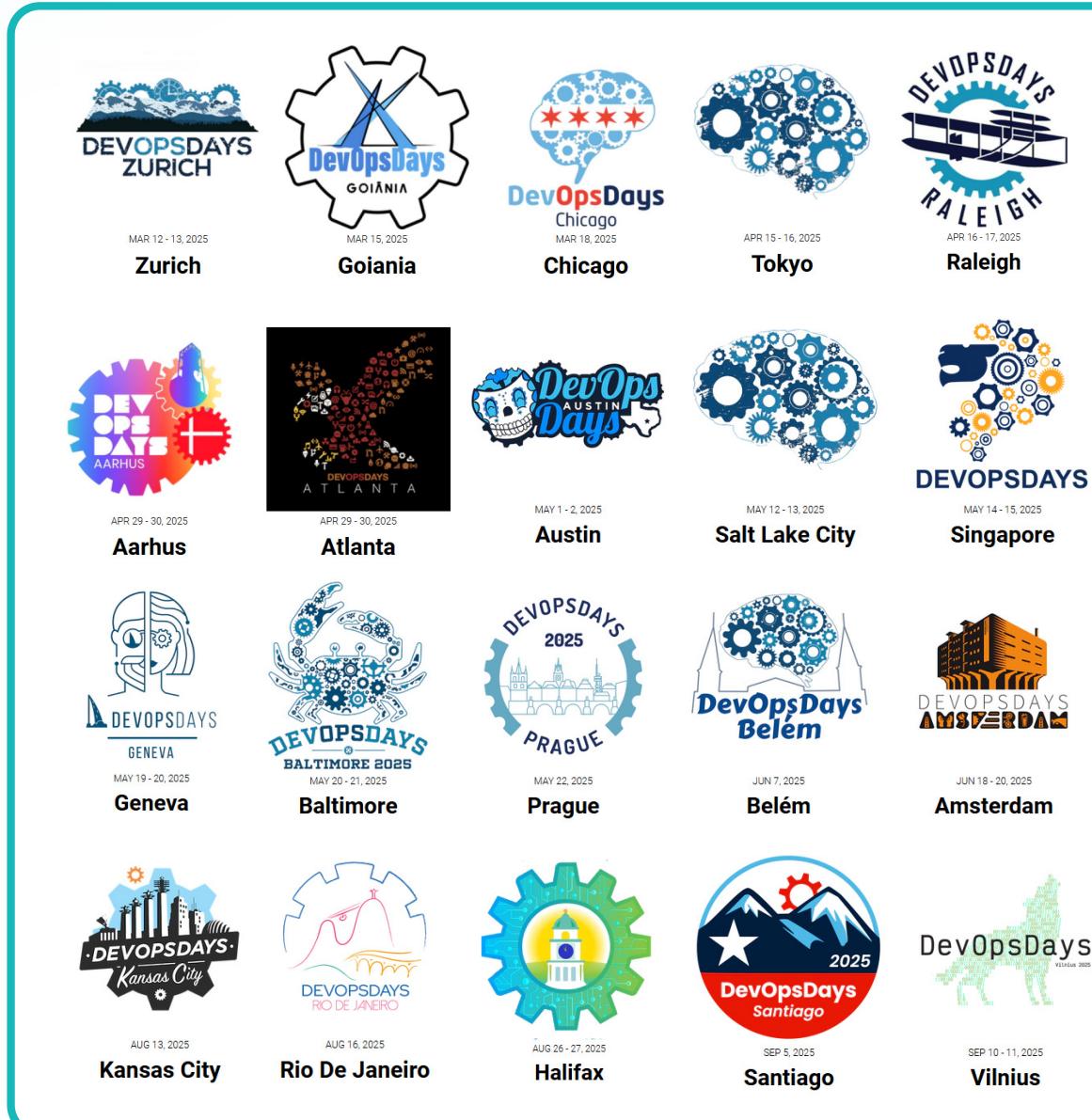
National and international speakers.

**Directed to:** DevOps Engineers, Software Developers, CTOs, CIOs.

# Event Summary

Can you imagine connecting with experts from more than 10 countries in a single event?

- More than 10 countries and 20 cities have been part of DevOpsDays.
- From North America to South America, Europe, and Asia, this global series of conferences has brought together technology experts, digital transformation leaders, and DevOps enthusiasts.



# Vision and Mission



## Mission

Facilitate technological evolution in Lima through an event that connects professionals and organizations, promoting the exchange of DevOps knowledge and strengthening a culture of continuous innovation based on real experiences.



## Vision

Position DevOpsDays Lima as the epicenter of technological transformation in Peru, where each participant finds inspiration, knowledge, and the necessary tools to lead change in their organizations.

# Our principles



**COLLABORATION,**  
to grow together and  
build better solutions.



**INNOVATION,**  
to transform technology  
with new ideas.



**CONTINUOUS  
IMPROVEMENT,**  
towards learning, adapting  
and evolving every day.

# Event objectives

What do we seek to achieve at DevOpsDays Lima?

- ✓ Connect professionals from the DevOps and IT sectors.
- ✓ Promote the exchange of knowledge and real experiences.
- ✓ Create networking and business opportunities.
- ✓ Showcase the latest trends and tools in technology.



# Benefits for Sponsors

What will you gain by sponsoring DevOpsDays Lima?

- ✓ **Reach:** social media and networks exposure.
- ✓ **Presence:** banner, stands and promotional material showcase.
- ✓ **Direct exposure:** platform to interact with professionals and leading companies.
- ✓ **Branding:** brand positioning in a key technology event.



# Sponsorship levels

ITEM	BRONZE	SILVER	GOLD
20% off on package price (available until April 23rd 2025).	\$1,200.00	\$2,400.00	\$4,000.00
Package price	\$1,500.00	\$3,000.00	\$5,000.00
Complimentary tickets.	2	4	8
Company logo exposure in websites, banner y communication emails to participants.	✓	✓	✓
Logo exposure in promotional material (*).	✓	✓	✓
Logo in event slides and screens during the event and breaks.	Yes	Yes	Yes
Discount on event tickets (10 max).	5%	10%	20%
Social media coverage (LinkedIn and Instagram).	Mention	Advertising	Featured advertising
Mention by the presenter at the beginning of the event	-	✓	✓
Stand size	-	Small (1m x 1m)	Large (3m x 2m)
Central stage presentation.	-	2 min.	5 min.

# Sponsorship levels

ITEM	BRONZE	SILVER	GOLD
Permission to distribute merchandise with attendees.	-	✓	✓
Permission to hold a raffle at the end of the event on central stage.	-	-	✓
Permission to collect information from attendees.	-	-	✓
Agradecimiento especial al finalizar el evento.	-	-	✓
(*) T-shirts, lanyards, bags, notebooks, pens, etc.	✓	✓	✓

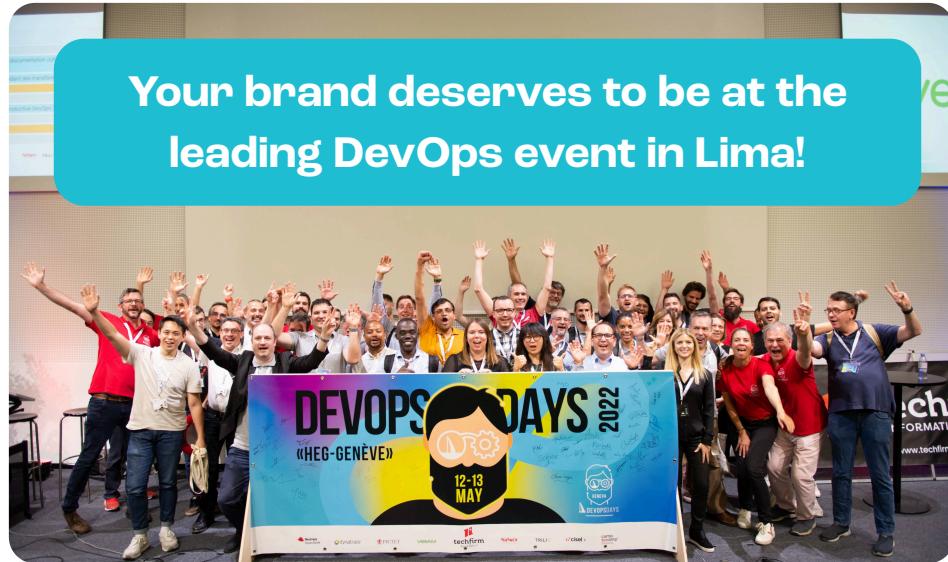


# Join as sponsor

- ✓ This event is **non-profit**; the funds raised allow it to be sustainable.

- ✓ Sponsorship opportunities are **limited**. Secure your place and connect with the **leading DevOps community in Peru**.

- ✓ Contact us today at [sponsors@devopsdays.pe](mailto:sponsors@devopsdays.pe) and receive additional benefits for early payment.



Your brand deserves to be at the leading DevOps event in Lima!

## Canales de contacto:

- ✓ **LinkedIn:** DevOpsDays Lima
- ✓ **Instagram:** devopsdayslima
- ✓ **Correo:** [sponsors@devopsdays.pe](mailto:sponsors@devopsdays.pe)