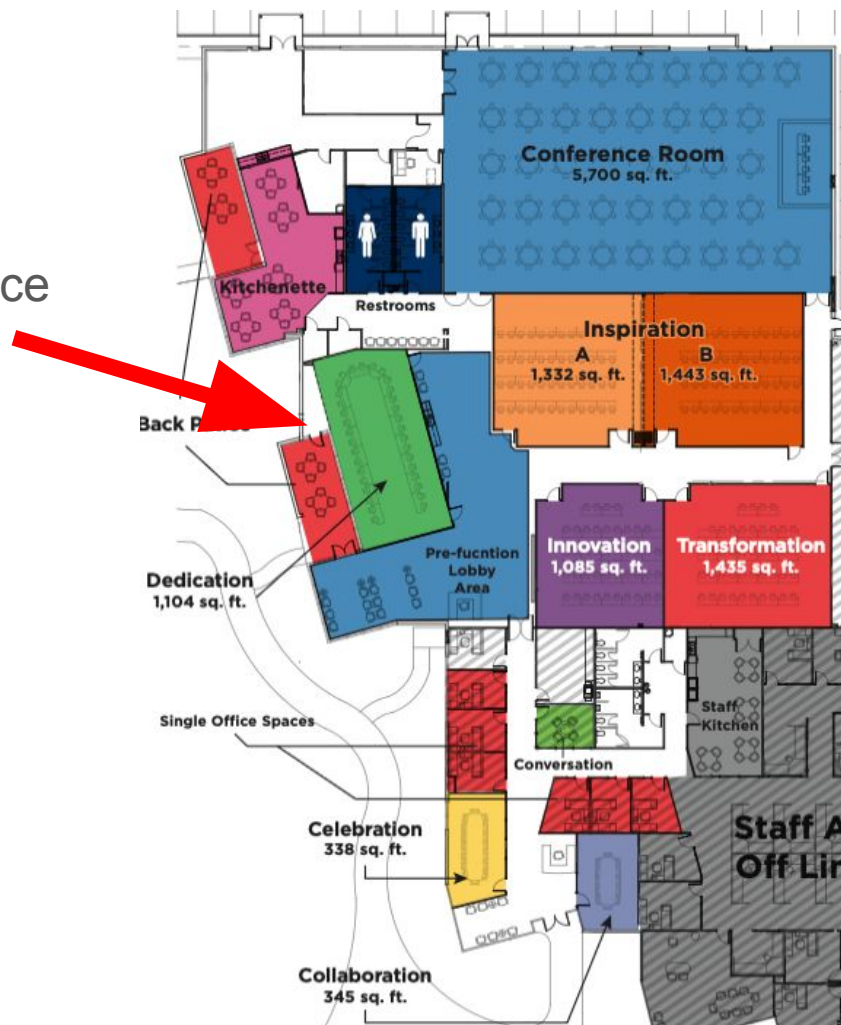


Event
Entrance



Main/Track A - Conference Room
(Ballroom)

Track B - Inspiration

Workshop - Transformation

Sponsor area - Pre-function Lobby
Area

Registration - Pre-function Lobby Area

Startup Alley - Kitchenette

Quiet Room - Innovation

New Iron - Celebration and
Conversation

Startup Alley Pitches - Collaboration

Open Spaces additional space -
Dedication

Lunch - Hallway between Inspiration
and Innovation/Transformation