



Sponsorship Information

DevOpsDays
Madrid 2023

General Information

- DevOpsDays is a worldwide series of technical conferences covering topics on software development, IT infrastructure operations, and the intersection between them.
- Each event is run by volunteers from their local area.
- Most DevOpsDays events feature a combination of curated talks and a self organized open space content.
- Topics often include automation, testing, security, and organizational culture.



Second time in Madrid!

- **When?** October 6th, 2023
- **Where?** Universidad CEU San Pablo Monteprincipe, Madrid, Spain
- Speakers from all around the world
Planning to have 500+ attendees
- A dedicated space for sponsors

Let us show you some pictures ...



Universidad CEU San Pablo Montepriño



Sponsorship Booths / Reception

How was the DevopsDays Madrid 2020?



20 talks

3 main
tracks

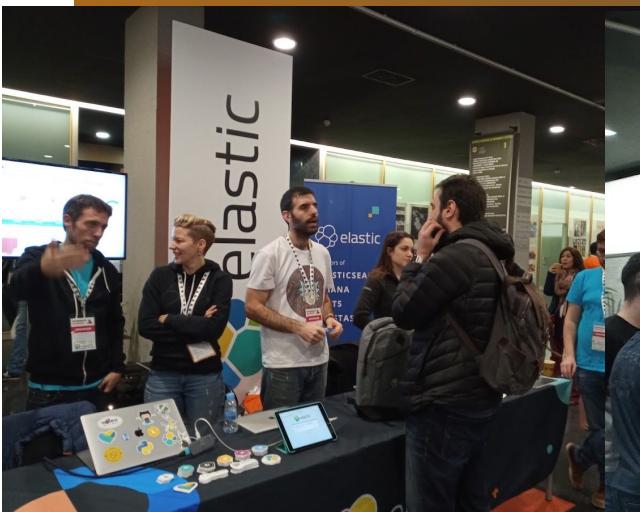
+500
attendees

20 sponsors
and
collaborators

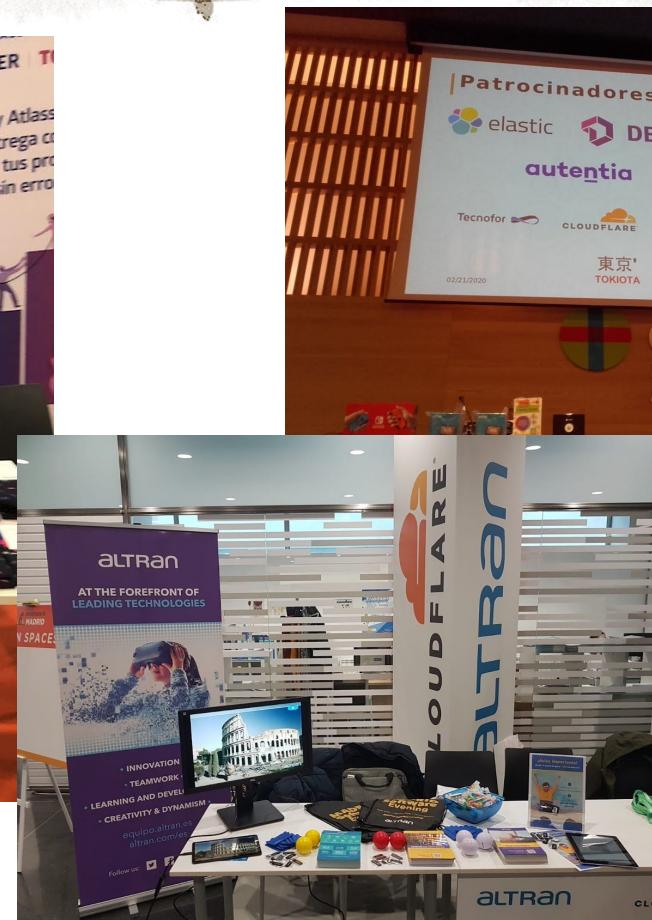
Madrid DevOpsDays 2020 in Photos



Madrid DevOpsDays 2020 in Photos



Madrid DevOpsDays 2020 in Photos



Video Recap of Madrid DevOpsDays 2020



Madrid DevOpsDays 2023 in Numbers

20 talks

4 main
tracks

+500
attendees

+12 sponsors

+10
community
sponsors

Sponsor Levels

This is how you can contribute to the event

Community

- Recognition as a sponsor in social media
- Logo on video recordings (publicly available)
- Logo on event website
- Price: € 0
- Tickets included: 10 % Discount
- Unlimited number of sponsors

Bronze Sponsor

- Recognition as a sponsor in social media
- Logo on video recordings (publicly available)
- Logo on event website
- Roll-up at lunch area
- Price: € 1000
- Tickets included: 2
- Maximum number of sponsors: unlimited

GOLD SPONSORS



GOLD (MEDIA) SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



COMMUNITY SPONSORS



Silver Sponsor

- **All Bronze Benefits**
- Booth space will be a shared table with another sponsor for one person
- Logo in main screen between sessions
- Price: € 3000
- Tickets included: 4
- Maximum number of sponsors: up to 12 (gold+silver)



Gold Sponsor

- **All Silver Benefits***

- Booth space will be a dedicated table
- Logo in the poster registration area (visibility according to level)
- Price: € 5000
- Tickets included: 6
- Maximum number of sponsors: up to 12 (gold+silver)

* Not included the shared table booth



Platinum Sponsor

- **All Gold Benefits***

- 5-minute pitch to full audience
- Booth space will be a dedicated table
- Your logo will be visible in the main auditorium (Keynotes)
- Your logo will be visible on the t-shirt given to all attendees
- Price: € 8000
- Tickets included: 10
- Maximum number of sponsors: 2

* Not included the shared table booth



	Level	PLATINUM	GOLD	SILVER	BRONZE	COMMUNITY
	Price	8000€	5000€	3000€	1000€	Free
Maximum numbers of sponsors		2	12	Unlimited	Unlimited	
Tickets included (only valid for conference)		10	6	4	2	10% discount
Recognition as a sponsor in social media		✓	✓	✓	✓	✓
Logo on public video recordings (visibility according to level)		✓	✓	✓	✓	✓
Logo on event website (visibility according to level)		✓	✓	✓	✓	✓
Roll-up at lunch area		✓	✓	✓	✓	
Swag for welcome pack (1 item brought by the sponsor)		✓	✓	✓		
Booth 2m (dedicated table) and customized (customization by the sponsor)		✓	✓			
Booth 1m (shared table) not customized					✓	
Logo in main screen between sessions (visibility according to level)		✓	✓	✓		
Logo in the poster registration area (visibility according to level)		✓	✓			
Your logo will be visible in the main auditorium (Keynotes)		✓				
Your logo will be visible on the t-shirt given to all attendees		✓				
5-minute pitch to full audience		✓				

Sponsorship AddOns

Coffee Break

2000€

Kindergarten

1000€

Closing Party

3000€

Track Name*

1500€

Welcome Pack**

500€

* Track Name only for Gold and Silver Sponsors (Included in Platinum).

** Welcome Pack Swag only for Bronze Sponsors (included in Platinum, Gold and Silver).

Sponsorship Levels Summary

Level	# Tickets	Price	Max. Slots
Bronze	2	€ 1000	Unlimited
Silver	4	€ 3000	12
Gold	6	€ 5000	
Platinum	10	€ 8000	2
Community	10% OFF	€ 0	Unlimited



You can also be part of
DevOpsDays 2023 in
Madrid! Join us!

Let us know at
devopsdaysmad@gmail.com

Disclaimer

Devopsdays Madrid is organized by Asociación Madrid Devops, a non-profit organization. Our resources are limited so:

- **We appreciate your sponsorship and help in supporting the event.**
- We issue an invoice for the sponsorships that will include the legal taxes as appropriate.
- Taxes are not included in the prices shown in this document.
- We have a contract model and we can't customize it.
- We can't manage any suppliers portal or similar tools, invoices will be sent by email.
- We only accept payments via bank transfer, and the payment must be done within 30 days of issuing the invoice, and always before September 18th of 2023. In other case, the sponsorship will be cancelled.
- All sponsorship benefits will start when the payment is completed.
- If you need more tickets you can buy them, just ask us for a discount.
- We are always open to listen your ideas as sponsor, if you have questions, please reach out.