

DevOpsDays KC 2025

Sponsorship

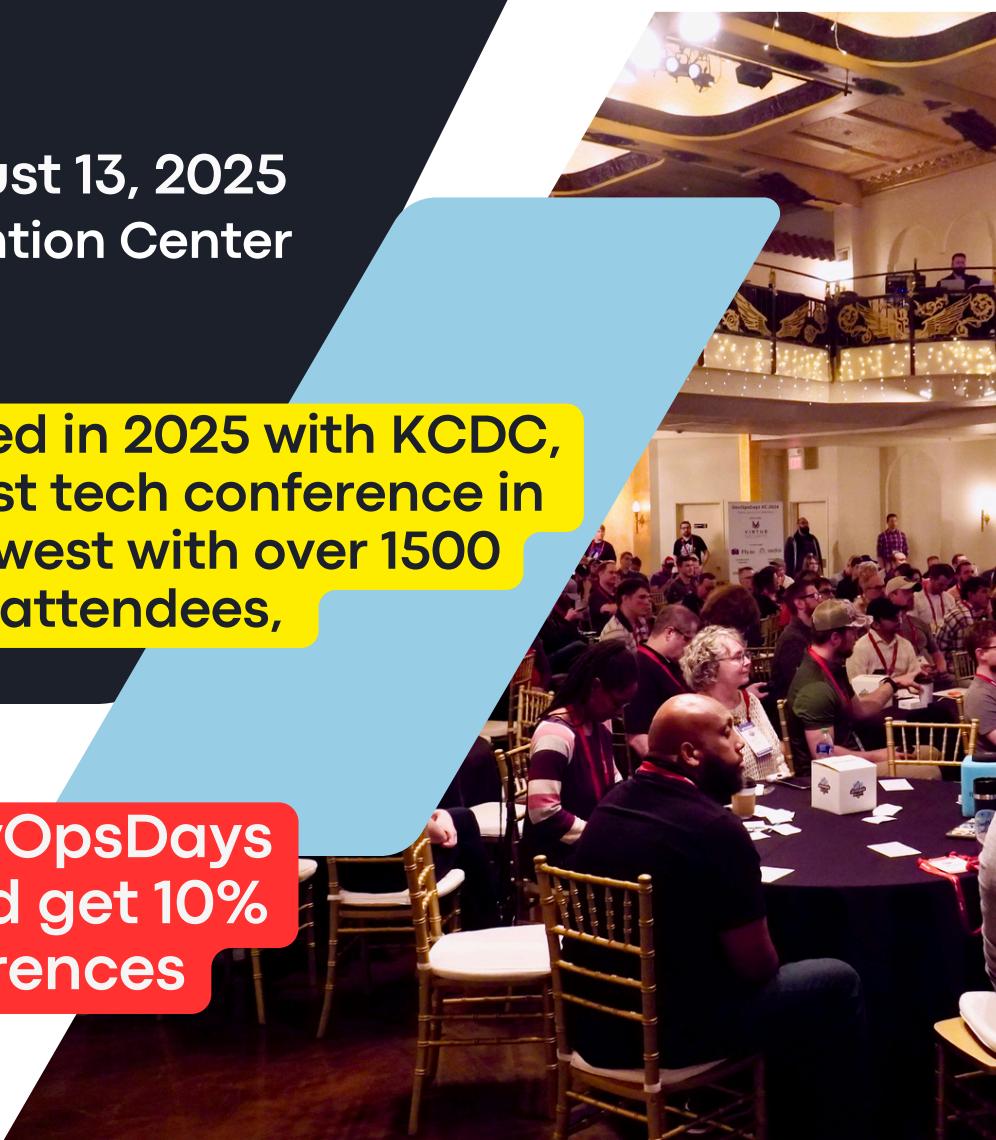
Prospectus



Wednesday, August 13, 2025
Kansas City Convention Center

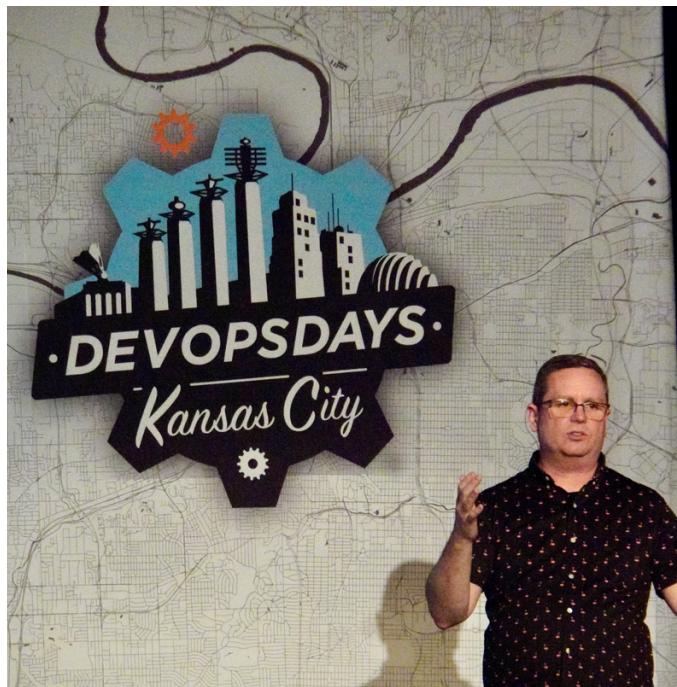
Co-Located in 2025 with KCDC,
the largest tech conference in
the Midwest with over 1500
attendees,

**Sponsor both DevOpsDays
KC and KCDC and get 10%
off both conferences**



devopsdayskc.org
sponsorships@devopsdayskc.org

About DevOpsDays KC



DevOpsDays is a worldwide series of technical conferences covering software development, IT infrastructure operations, and their intersection. Volunteers from the local area run each event.

DevOpsDays KC 2025 will be our 6th annual conference in Kansas City, where the fastest internet in the world, Google Fiber, fuels large enterprise software companies and a growing startup community. This event will allow you to connect with diverse stakeholders in one place, and we expect to have over 300 attendees.

And in 2025, we will be co-locating with KCDC, the largest technology conference in the Midwest with over 1500 attendees.

Our Attendees

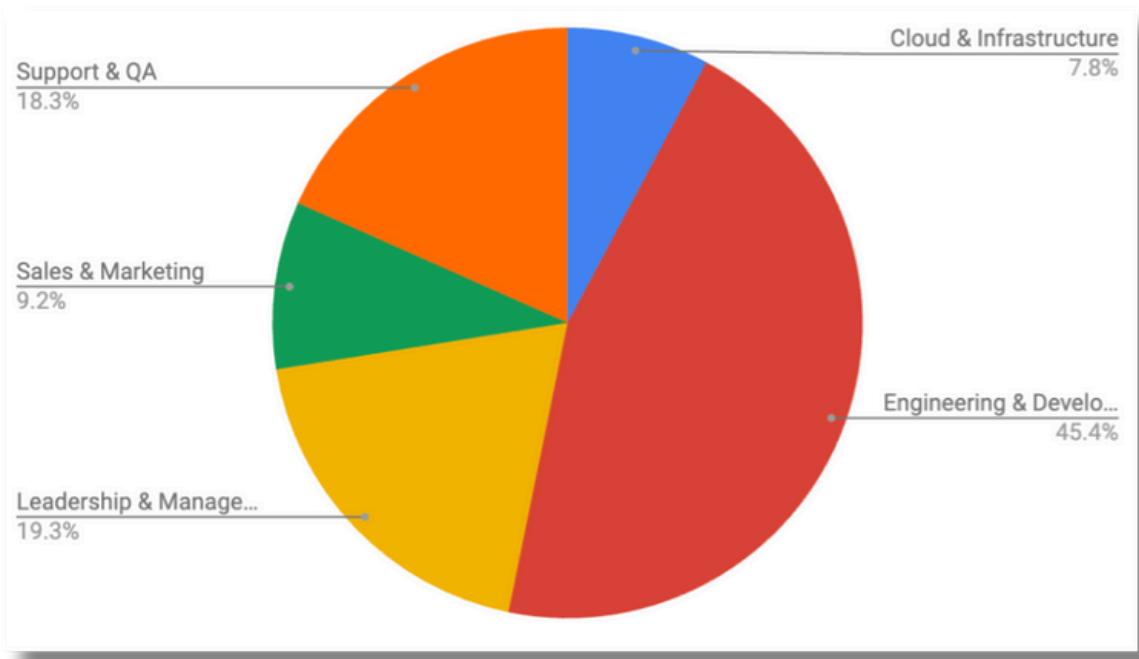
In 2024 we had 200+ attendees who identified as having roles in software development, operations, engineering, QA, leadership, infosec, and infrastructure engineering from over 70 different companies from the Kansas City and surrounding region. A few of the companies in attendance last year were:



U.S. ENGINEERING



■ Demographics



■ Reasons to Sponsor

Sponsoring DevOpsDays KC gives you a unique opportunity to connect with a diverse group of attendees, across multiple disciplines and skill sets. It's a great way to recruit top talent, gain exposure to new markets, raise brand awareness, or connect with existing customers.



■ Past Sponsors



Sponsorship Pricing

DevOpsDays KC 2025

Select from the sponsorship levels outlined, or contact us about additional sponsorship opportunities for specific amenities or to customize something from the packages below.

	Gold	Bronze
Tickets included	4	2
Logo on website	*	*
Logo on marketing material	*	*
Logo on slides at breaks	*	*
Logo on participant emails	*	*
Logo on banner at registration	*	*
Shout out from MC	*	*
Logo featured on slide at breaks	Dedicated	Shared
Dedicated table in sponsor area	*	*
High priority		
1 minute pitch during Program		*
3 minute pitch during Program	*	
Price	\$6,000	\$4,000

Add-ons & A la carte

- Live transcription. - \$5,000
- Breakfast sponsor - \$4,000
- Lunch sponsor - \$8,000
- Coffee/snack sponsor - \$2,500

Sponsor both DevOpsDays and KCDC and receive **10% off of each conference's sponsorship level**. Contact us to get more information or to customize something that fits your goals at sponsorships@devopsdayskc.org