



DevOps Days

Columbus, Ohio 2015

November 18 & 19, 2015 / Downtown, Columbus, Ohio

Sponsorship Prospectus

From fledgling startups to established industry, the Midwest is home to a large, vibrant technology community. Ohio in particular has been a flurry of activity in the past several years, drawing attention from around the globe. DevOpsDays Ohio brings development, infrastructure, operations, InfoSec, management, and leadership together to discuss the culture and tools to make better organizations and products.

Sponsoring DevOpsDays Ohio will expose your brand to influencers in this growing technology community and give your organization's representatives a chance to talk with conference participants. Whether you're looking to recruit more talent, demo a new product, or generate brand awareness, DevOpsDays provides a unique opportunity to interact with technology professionals.

We expect 250-300 people this year, and will be holding the event in downtown Columbus.

Support DevOpsDays Ohio soon to garner the attention you'll receive for being an early sponsor of the event!

Sponsorship Level Details

| | Gold \$5000 | Silver \$3000 | Bronze \$1000 |
|---|-------------|---------------|---------------|
| Included Tickets | 1 | 3 | 5 |
| Logo on DevOpsDays Columbus Website | ✓ | ✓ | ✓ |
| Mentions in social media and outgoing marketing material | ✓ | ✓ | ✓ |
| Logo on shared slide during breaks | ✓ | ✓ | |
| Logo on participant emails | | ✓ | ✓ |
| Logo on dedicated slide during breaks | | | ✓ |
| Logo on banner at venue | | | ✓ |
| Mention by MC at kickoff and close | | | ✓ |
| 1-minute pitch to full audience (including video streaming) | | | ✓ |
| Shared booth/table for swag (no chairs) | | | ✓ |
| Dedicated booth/table for swag (with chairs) | | | ✓ |

Platinum, venue, lanyard, lunch, and evening event sponsorships available upon request. Let us know how you'd like to support the event, and we'll work something out!

Contact: organizers-ohio-2015@devopsdays.org