



# DevOpsDays

Moscow 2017



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### **Sponsor Prospectus**



# Venue – Technopolis Moscow





# What is DevOpsDays?

- **DevOpsDays** is about software engineering, development efficiency and new technologies.
- **DevOpsDays** is the largest world-wide community event that brings together the most enthusiastic engineering and operations minds together.
- **DevOpsDays** is an opportunity to meet and talk to the community leaders and Top-rated IT companies.



# DevOpsDays in numbers

DevOpsDays started in 2009, in Belgium (Ghent). Since that epic day:

- 75 events around the globe were held in 7 years;
- In 2016, 33 events will take place in 12 countries!
- This year, DevOpsDays is scheduled for all continents, from Africa to America;
- Largest software companies help this to happen ... In 2015 and 2016, we are supported by 583 event sponsors all over the world!
- Event community is a one big family. Tens thousands of IT specialists took already part in DevOpsDays events.

And now we are coming to **Russia**. Privet, Moskva!



# What sponsoring DevOpsDays will get you?

- Sponsoring DevOpsDays Moscow is a unique opportunity to connect with nearly 400 of the best minds in the industry! Our program is structured in a way that you can get in touch with professionals in security, operations, engineering and quality assurance as well as decision makers and thoughtleaders.
- Be the first in Russia to support probably the largest DevOps community in the world.

**Want to expose your brand to key influencers? Check out our sponsorship packages.**



# These sponsors care about DevOps future.

You can be among them!





# Sponsorship packages

	Silver 3000 USD	Gold 5000 USD	Platinum 10000 USD
Logo on website	+	+	+
Logo in e-mail communications	-	+	+
Included tickets	2	2	3
Own table at the event	-	-	+
Shared table for giveaways	+	+	-
Pitch to the audience	-	«1 min» pitch	«2 min» pitch
Participant package insert	-	+	++
Partner stretch wall logo (venue)	Small	Medium	Central position, large
Event roll-up	-	+	+
Logo on slides during breaks	Shared silver slide	Shared gold slide	Personal slide
Lunch with speakers and key influencers	-	1 ticket	1 ticket
OPTIONAL: Private room for demos			+ (additional cost)





# Sponsorship information

## Options description

1. **Included tickets** – all of the sponsors get some additional tickets to visit the event with its delegates. The number of tickets vary from sponsor package status.
2. **Table space:**
  - Platinum sponsors can have their own personal table at the event. Consider it your personal meeting place to talk and learn from other DevOps enthusiasts.
  - Gold and silver sponsors get two shared tables on the event for they're giveaways and communications. One table for each sponsor category.
3. **Pitch to the audience:**
  - Platinum and gold sponsors show commitment to our community and probably want to share a few words with us. Gold sponsors have one minute to reach out to the audience. Platinum have also one minute, but each day of the conference. This is the perfect moment to pitch a relevant product or let people know you are hiring.
4. **Event roll-up:**
  - Gold sponsors will be able to place one standard roll-up in the main hall.
  - Platinum sponsors will be able to place one standard roll-up in the main conference room.
  - There will be a big stretch wall with all silver, gold and platinum sponsors. Logo size and position is provided according to the sponsorship status.
5. **Participant package insert:**
  - Gold and Platinum sponsors will get 1 insert to the sponsor package. Insert format is discussed individually.
6. **VIP Party ticket:**
  - At the end of the second day there will be a VIP party, with all lectures and the most interested community members. Gold and Platinum sponsors will get one extra ticket to the VIP party zone.
7. **Logo and etc.:**
  - All sponsors get they're logo placed on web site in the appropriate category.
  - Silver sponsors logos will be placed on shared slides during the breaks.
  - Gold sponsors will get a shared slide during the breaks.
  - Platinum sponsors will get a personal slide during breaks each.
  - Gold and Platinum sponsors will be in all e-mail communications with the participants.
8. **Private room for demos** – platinum sponsors will get a additional option included – they can request a personal isolated room for demos and talks. This option is "first come first serve" – number of rooms is limited! This option comes with an additional cost to the SP.



# Contacts & General information

1. Planned date – 11 February 2017.
2. Planned Venue - Technopolis “Moscow”, congress-center (Volgogradsky prospect, 42/5).

## Contacts:

- Organizers e-mail: [organizers-moscow-2017@devopsdays.org](mailto:organizers-moscow-2017@devopsdays.org)

## Contact phone:

- +7 (966) 071-71-86 (Boris)

Please contact us if you have any questions.

See you on the DevOpsDays!