



**The conference that brings development  
and operations together.**

### **DevOpsDays Raleigh 2016 – Sponsor Information**

Date: October 6-7, 2016

Location: McKimmon Conference and Training Center  
1101 Gorman Street  
Raleigh, NC 27606  
919.515.2277

### **About DevOps Days**

DevOpsDays is a technical conference for developers, system administrators and anyone else, whether expert or beginner, involved in technology. With technology and responsibilities crossing over spaces, DevOps is a movement that has rapidly spread through the technical community along with the adoption of agile techniques. DevOpsDays take place all over the world as self-organized events which community members who are passionate about their work attend. The format of presentations, Ignites and Open Spaces is unique to this event. It is highly interactive and invigorating for attendees.

### **Why Sponsor DevOpsDays Raleigh**

Raleigh is one of the fastest growing locations for DevOps. With many companies headquartered here, and more with plans to move their operations here, it's a beacon for DevOps. More than 200 DevOps experts, professionals and community members are expected to attend the inaugural DevOpsDays Raleigh. This is your company's chance to meet these people, gain their attention and interact with people who will become leaders in the DevOps community.

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### **Attendee Job Titles**

This audience will be one that believes development and operations should work closely together to make each other's lives easier. Therefore there are a wide variety of professionals who will attend, but all will add value in exploring DevOpsDays to network, collaborate and engage with their peers. They will also learn more about DevOps, improve skills and advance their organization's capabilities.

- CIO/CTO
- IT Manager/Director
- System Admin
- IT Operations Staff
- Release Engineer
- Configuration Manager
- Web Developer
- Programmer
- Application Developer
- ScrumMaster
- Software Manager
- Team Lead
- IT Project Manager
- Program Manager
- Product Owner
- Product Manager
- Automation Engineer
- Site Reliability Engineer
- Network Engineer

### **DevOpsDays Raleigh Highlights:**

- 8 diverse group presentations from DevOps experts and thought leaders
  - 200+ DevOps Professionals
  - Ignite Sessions
  - Open Spaces Sessions
  - Leaders and experts in the DevOps community
  - Venue is 13 miles from RDU Airport and RTP, the largest research park in the country; 4 miles from downtown Raleigh; 20 miles from downtown Durham; 26 miles from Chapel Hill
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### Sponsor Packages

Benefits	Silver \$1000	Gold \$3000	Platinum \$5000
Included Tickets	2	2	3
Table Space		✓	✓
Logo on Website, Main Room Signage & Email Communication	✓	✓	✓
3 Minute Pitch to Full Audience on Day One			✓
A la Carte Opportunities (See Below)			

**A la carte opportunities** (also available without sponsorship purchase):

- Cocktail hour - \$5,000
- Logo on conference bag - \$2500
- Lanyard sponsor - \$500
- Bag inserts - \$250
- Other opportunities available upon request

For more information and questions, please contact [organizers-raleigh-2016@devopsdays.org](mailto:organizers-raleigh-2016@devopsdays.org).



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**DevOpsDays Raleigh 2016 – Sponsorship Form**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name and title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

**Sponsor Level**

- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$3,000
- ☐ Silver Sponsor \$1,000
- ☐ A La Carte

Total cost of sponsorship: \_\_\_\_\_

Company Representative Signature: \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

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