

2019

# Sponsor prospectus.



DEV  
OPS  
DAYS  
MONTEVIDEO 2019

August 21-22  
Hotel NH Columbia

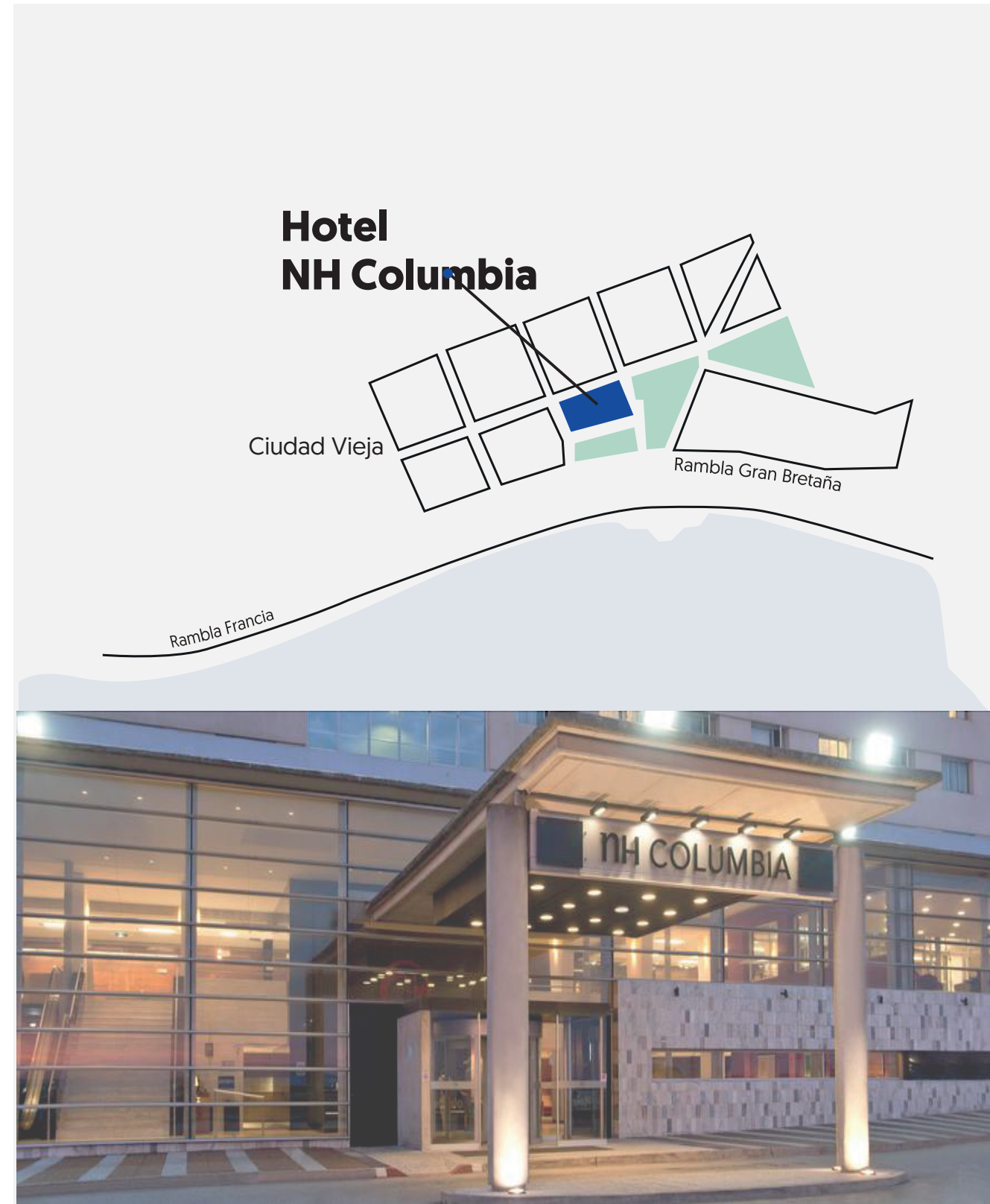
# About.

In 2009 the term DevOps was created by the founders of DevOpsDays and since then more than 300 events were made all around the globe; this year, on 21 and 22 August Montevideo will have its first edition.

DevOpsDays uses a unique combination of curated content by international and local speakers and attendee driven “open spaces” to ensure everyone has an opportunity to learn or teach about the subjects most important to them. If you want to reach DevOps practitioners, this is the place to do it.

# Venue.

Event will take place on NH Columbia Hotel in Montevideo's old quarter, the city's most historic neighborhood. Within walking distance of the major tourist attractions and right on the Montevideo "Rio de la Plata" riverside.



**Rambla Gran Bretaña, 473, Ciudad Vieja,  
11000 Montevideo, Uruguay**

# Demographics and Interactions.

We expect about 200 attendees on our first edition.

DevOpsDays events tend to attract mostly practitioners from the medium and senior-level, though techies in more junior roles are also welcomed. In surveys from other DevOpsDays events, attendees identify as working in operations and IT engineering, with a small percentage indicating management or C-level positions.

The best way to interact with attendees at any DevOpsDays event is to engage with them at the practitioner level. We love salespeople and marketers, but you'll have better success by sending engineers who can participate in the discussions.

Both English and Spanish are accepted languages for presentations.

# Sponsoring.

DevOpsDays is a self-organizing and not profit-oriented conference for practitioners that depends on sponsorships. We do not sell product presentations or distribute attendee contact lists. Sponsors have the opportunity to have short elevator pitches during the program and will get recognition on the website and social media before, during and after the event.

Sponsorship packages does NOT include a talk slot but you are welcome to submit a talk proposal for consideration. See <https://www.devopsdays.org/events/2019-montevideo/propose> for more information.

All sponsorship slots are available at a first come, first serve basis. We have appointed a local event handling agency, to take care of all administrative, financial and logistics aspect of the event.

# Exposure.

Leading up to the conference, your logo, as well as a link to your company's website (or product) displays on our website. Depending on sponsorship level we also tweet your support via our Twitter account [@DevOpsDaysMVD](#) and include your logo in all email newsletters. During the event, we give you a shout-out and showcase your logo on our signage.

Additionally, available for Gold and Platinum levels, we provide an opportunity to pitch your service to our audience.

Moreover, our social event sponsor connects their name to our social event and addresses our audience while everyone enjoys delicious food and drinks.

# Sponsorship Levels.

SPONSOR	BRONZE	SILVER	GOLD	PLATINUM
Price	USD 350	USD 1000	USD 3000	USD 5000
<b>Max number of sponsors in level</b>	UNLIMITED		6	3
Tickets included	1	2	3	5
<b>Shared table</b>			●	
Individual table				●
<b>Logo on event website</b>	●	●	●	●
Logo on shared sildes during event	SMALL	MEDIUM		
<b>Logo on indivual sildes during event</b>			MEDIUM	LARGE
Logo on e-mail communications			MEDIUM	LARGE
<b>Logo ond badge</b>				●
Swag bag insert		●	●	●
<b>1 minute pitch to full audience</b>			●	
5 minute pitch to ful audience				●
<b>Roll-up (posters) on stage</b>				●
Roll-up (posters) on registration area			●	●
<b>Promotion on social media</b>		●	●	●
Dinner with speakers				●



## **Platinum**

This level is limited to only three sponsors and provides the best opportunity to bring attention to your brand on all phases of the event providing both online exposure and privileged physical presence during the event.

## **Gold**

This level provides online exposure and shared physical presence during the event.

## **Silver**

This level provides mostly online exposure.

## **Bronze**

For smaller sponsors that want to support our event and help the conference, with only online exposure.

## **Community**

The community sponsorship is a way to cross promote DevOpsDays Montevideo 2019 and your organization. These sponsorships are free in exchange for your promotion of the event.



# Contact us.

**E-mail:** [organizers-montevideo-2019@devopsdays.org](mailto:organizers-montevideo-2019@devopsdays.org)

**Website:** [www.devopsdays.org/events/2019-montevideo](http://www.devopsdays.org/events/2019-montevideo)

**Twitter:** @DevOpsDaysMVD