DevOpsDays Portugal 2019

Sponsorship Program

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Event Description

[DevOpsDays](#) is a worldwide series of technical conferences covering topics around software development, IT infrastructure operations, and the intersection between them. Topics often include automation, testing, security, and organization culture.

The first DevOpsDays was held in Ghent, Belgium in 2009. Since then, DevOpsDays events have multiplied, and this is your opportunity to make part of the first DevOpsDays event held in Portugal.

DevOpsDays Portugal 2019 is powered by [DevOps Lisbon](#) and [DevOps Porto](#) communities, the two main communities dedicated to DevOps in Portugal.

Event Details

DevOpsDays Portugal 2019 edition will be held on 3-4 June 2019 and will be hosted at EDP - Energias de Portugal facilities located at Av. 24 de Julho 12A, 1249-300 Lisboa.

Each day will feature a combination of selected talks, ignite talks (10 minutes long), and open space (group discussions). The talks will be presented in a single track wille the open space discussions will happen in parallel (according to the topics suggested by the audience).

All the talks (not the open spaces) will be recorded and made public on social media after the conference (reaching a worldwide network of DevOpsDays attendees).

The conference will focus on real-world experience reports from diverse organizations in Portugal and abroad. Covered topics will include Culture, Automation, Lean, Measurement, and Sharing ([CALMS](#)), and others.

There will also be one or more keynotes from recognized thought leaders highlighting the state of the art in DevOps practices and adoption worldwide.

The selected speakers will likely include local speakers as well as foreign speakers. The goal is to strengthen and promote the local community/reality and at the same time learn from international experiences. A special attention will be given to diversity and newcomers. We value new and diverse points of view.

Event Attendance

Together DevOps Lisbon and DevOps Porto have over 3300 members (as of the end of 2018) that are potential attendees.

As a globally recognized brand (and adding the DevOpsDays promotion support), DevOpsDays allow us to expect a fair number of external attendees. Also, Lisbon is a great city to visit!

Our expectations are 250 - 300 attendees during the 2 days of the event.

How the money will be used

As a not-for-profit conference organized by a team of volunteers, the sponsorship will be used to support the conference expenses. The goal is to provide the best experience to attendees, speakers and sponsors.

Why should you sponsor?

- Be part of the first DevOps dedicated conference in Portugal
- Associate your company brand with a DevOps global brand
- Contribute to the local DevOps reality promotion and growth
- Learn from experts and practitioners
- Direct contact and networking with a growing DevOps community

Sponsorship Levels

The available slots for each sponsorship level will be assigned in a **first come, first serve** basis. We will reply to requests as soon as possible, to allow you to take advantage of the sponsor level benefits as early as possible.

Bronze

- Logo in event website
- Logo on video recordings (publically available)
- Provide swag for attendees (optional)

Silver

- All the benefits from Bronze level sponsors PLUS:
    - Roll-up in the lunch area
    - Logo in the conference poster located in the registration area
    - Logo displayed in the main screen between sessions
    - Booth space in conference area (possibly shared table)

Gold

- All the benefits from Silver level sponsor level PLUS:
    - Booth space in conference area (dedicated table)
    - 2-minute pitch to full audience during primetime
    - Logo is presented with higher relevance (size and position) at conference poster, main screen, website

Sponsorship Plans Overview

Sponsor Level	Gold	Silver	Bronze	Community
Cost	5000€	3000€	1000€	0€
Max sponsors*	5	6	10	(unlimited)
Free tickets	4	2	1	10% discount
2-minute pitch to full audience	Yes	No	No	No
Booth space (dedicated table)	Yes (2 people)	No	No	No
Booth space (shared table)	No	Yes (1 person)	No	No
Logo in the poster in registration area	Yes	Yes	No	No
Logo in main screen between sessions	Yes	Yes	No	No
Roll-up at lunch area	Yes	Yes	No	No
Swag (flyer, sticker, others, brought by the sponsor)	Yes	Yes	Yes	No
Logo on event website	Yes	Yes	Yes	Yes
Logo on video recordings (publicly available)	Yes	Yes	Yes	Yes
Recognition as a sponsor in social media	Yes	Yes	Yes	Yes

Reminders for Sponsors

We would like to highlight a few guidelines/rules that we expect all sponsors to understand and respect.

First of all, the conference and sponsors must respect attendees' data privacy, especially in light of GDPR regulations. In that regard, contact details of the attendees will not be shared with the sponsors. Attendees are, of course, free to provide their own details at the sponsor booths.

As a sponsor, you can not buy a speaker slot. This is a golden rule. However, sponsor employees are free to send in proposals for talks. Every talk submission is welcome and will be evaluated against the same criteria as any other proposal.

Sponsorship levels were designed according to DevOpsDays guidelines and experience over the years, so we expect that they match potential sponsors' needs.

All the sponsor representatives must follow the conference's code of conduct which will be made publicly available on the conference website. Failure to comply could lead to offenders being asked to leave the conference premises and activities, at the sole judgment of the conference organizers.

Contacts

Email: organizers-portugal-2019@devopsdays.org

Web: https://www.devopsdays.org/events/2019-portugal/welcome/

Social media:

      Twitter: https://twitter.com/devopsdayspt

      Linkedin: https://www.linkedin.com/company/devopsdaysportugal