OUR STORIES

when Dev met Ops

Ross Clanton Heather Mickman

DevOps@TGT

1,925

EXPAND

more stores, more technology

TECHNOLOGY FOOTPRINT

a bit bigger than this guy's

https://flic.kr/p/gaYY1K

COMPLEXITY

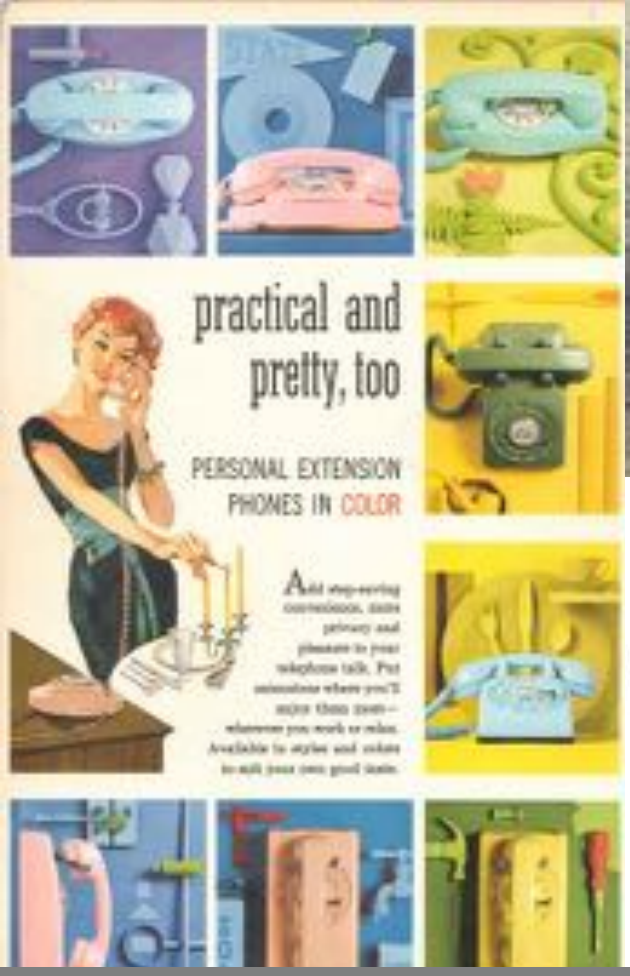
https://flic.kr/p/KikA9

which gold gear did you say?

STRUCTURE

https://flic.kr/p/7KtBa

we <3 silos



CHANGE HAPPENS

things have changed

https://flic.kr/p/827xtm
https://flic.kr/p/6T6S1D
http://bit.ly/1q47Fx8
http://bit.ly/1keBymw

MOVING, MOVING, MOVING

things keep changing

EVOLVING MARKETPLACE

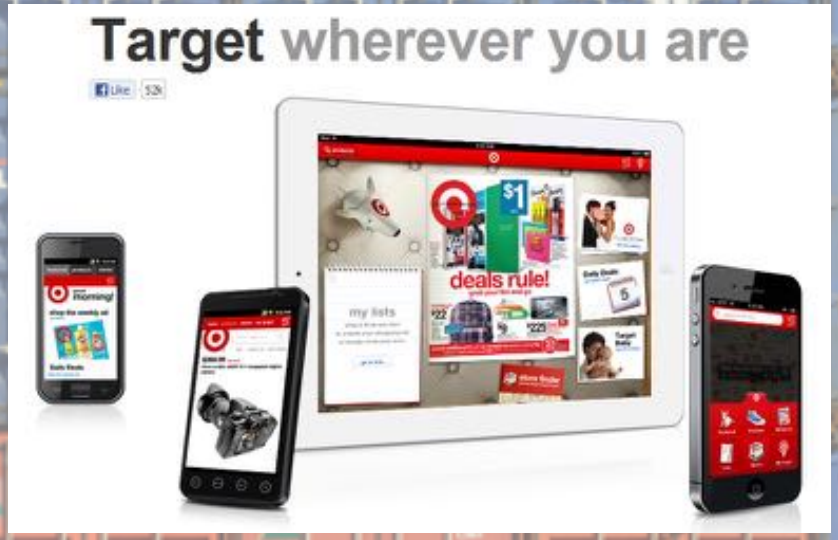
http://bit.ly/W4w2O0

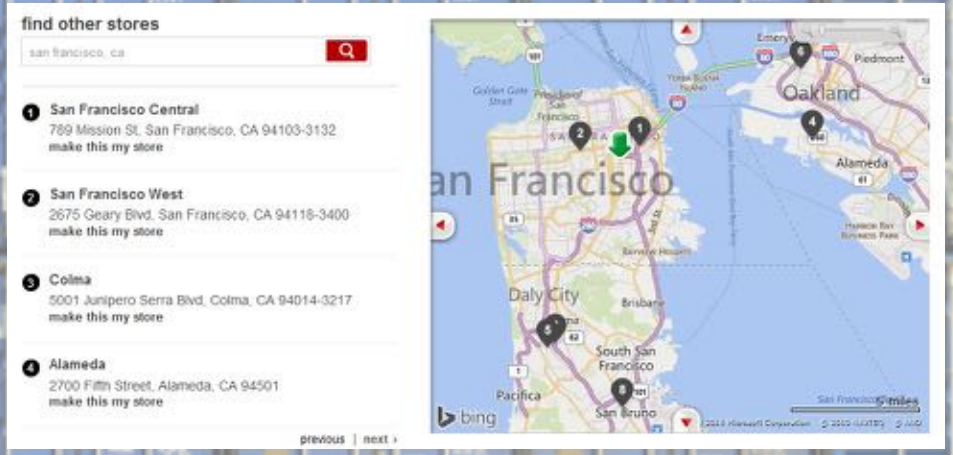
brick and mortar meets digital

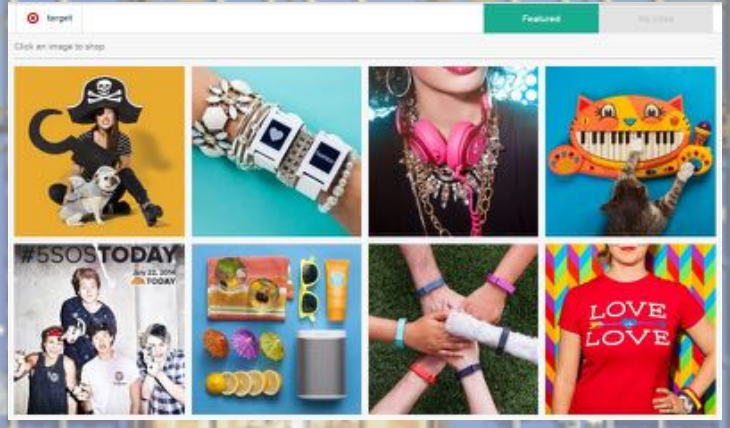
https://flic.kr/p/nSzwY1

API

making core assets easier to use







(R)EVOLUTIONARY

creating new opportunities to delight

https://flic.kr/p/nSzwY1
https://like2b.uy/target
http://www.target.com

ALIEN CONCEPTS

http://bit.ly/1jyXopT

did someone mention continuous delivery?

BUT IT'S THE ONLY WAY FORWARD

https://flic.kr/p/bBdyws

removing roadblocks, constraints

TALENT

team awesome

BUREACRACY

https://flic.kr/p/dYX1Pk

which gets cut first?

SAFETY ZONE

https://flic.kr/p/64KZxC

building an engineer sanctuary

TRUST ME

https://flic.kr/p/4XrNW1

overcoming stereotypes

TOOLS

http://pixabay.com/en/workshop-tool-drill-screwdriver-66823/

every engineers favorite subject

30+ APIs

80 deployments per week

monthly volumes **1.5+ billion**

<10 incidents per month

SUCCESS

if you got it, tell it

ROAD TRIP

a devops journey

ONE TEAM, DIFFERENT CLANS

https://flic.kr/p/5hZrhd

too many hand-offs, too little accountability

FINDING PERSPECTIVE

a gateway to devops

Gene Kim Google+
Itrevolution.com

CHANGE MINDS

https://flic.kr/p/638wPy

the first step is a doozy

ROCKSTAR TEAM

https://flic.kr/p/bwdgxN

getting the band together to rock

LEVEL UP

https://flic.kr/p/bK5ydk

today’s high score = tomorrow’s low score

LEGO™ OPS

https://flic.kr/p/NT667

simplifying infrastructure

FLASH BUILDS

flash mob + scrum + hackathon = awesome

```
{
“pipeline_builds”  :   8,710,
“job_count”        :   1,884,
“cookbook_repos”   :   270,
“team_members”     :   134,
“team_count”       :   30,
“direction”        :   1
}
```

IN THE ACT, NOT AFTER FACT

amplify ownership, collaboration, feedback

DIFFERENT SHOES, ONE DESTINATION

https://flic.kr/p/e25uFN

(it’s always snowy in Minnesota)

#DevOpsDays

Connect. Share. Learn.

3 events

50 presenters

650+ attendees

8 out of 10 on **AWESOME** scale

100% say **“Do it again!”**

DEVOPSDAYS

#make_awesome_happen

BUILD COMMUNITY

making silos fun

https://flic.kr/p/4HogLN

CHALLENGING NORM

https://flic.kr/p/5RegRd

as-is ≠ should-be ≠ to-be

#make_awesome_happen

Advancing and enabling conversations regarding DevOps and Automation

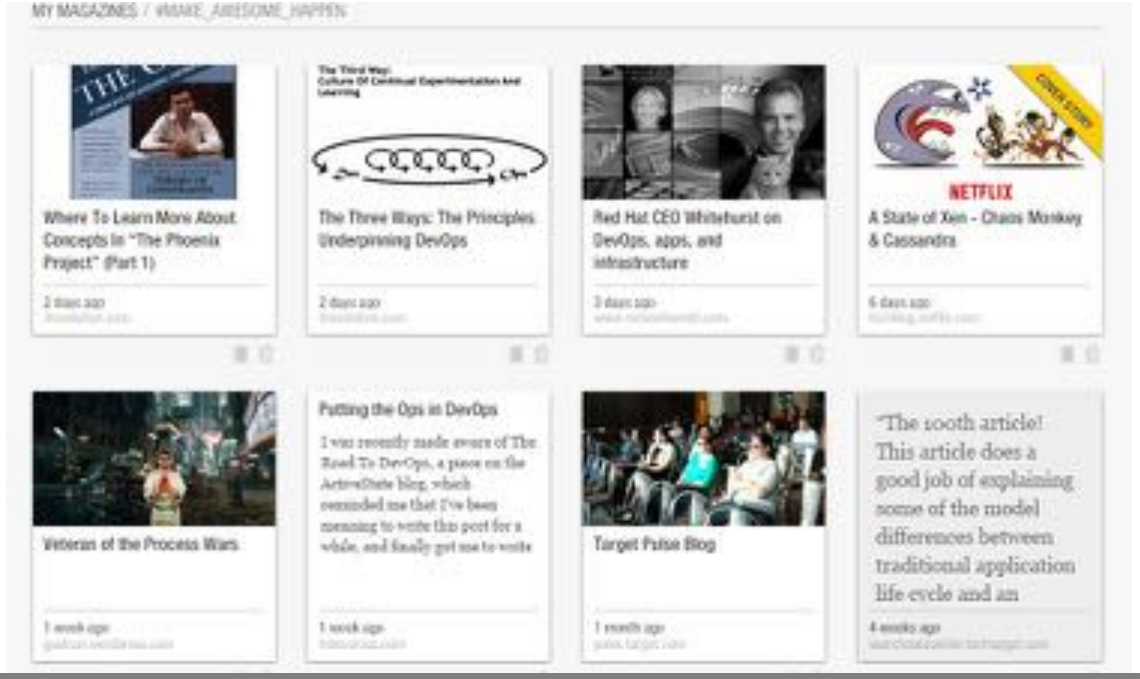
208 Readers

3,764 Page Flips

109 Articles

Flipboard

http://flip.it/4sJVc



FLIPPING OUT

#make_awesome_happen

SET A NEW COURSE

enabling change

wikimedia.org coastal navigation with dead reckoning

EMPOWER TECHNOLOGISTS

https://flic.kr/p/aoJ8Jm

they like to be free to be

USE OUR OUTSIDE VOICE

share the awesome with the world

START SOMETHING

https://flic.kr/p/6tWQJp

amazing things just need a place to grow

CREATE A CULTURE

that everyone wants to catch

TAKE THE LEAP

it’s working for us

https://flic.kr/p/2VTXqC

Accelerating DevOps Transformation

aligning incentives and
shifting to a “blameless culture”

#MAKE_AWESOME_HAPPEN

https://flic.kr/p/6HiaNh

here's what we'd like help on

DevOps@TGT

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we'd like to thank …