



AutomicTM

Let's Automate Business.



July 1st, 2016

Continuous Delivery @ Automic

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We Empower Business Through Automation



Focused
on
Automation



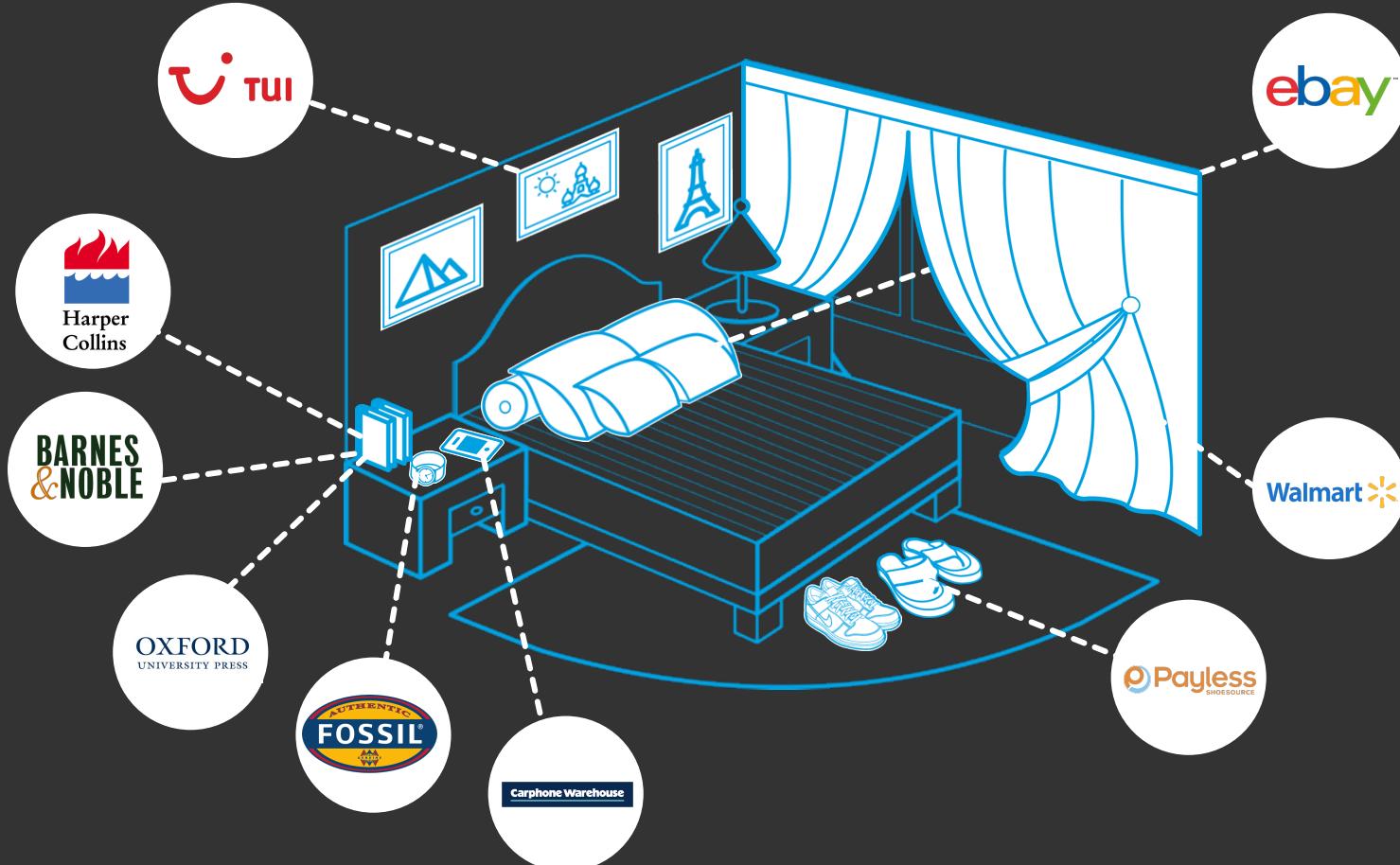
Connect
Islands of
Automation

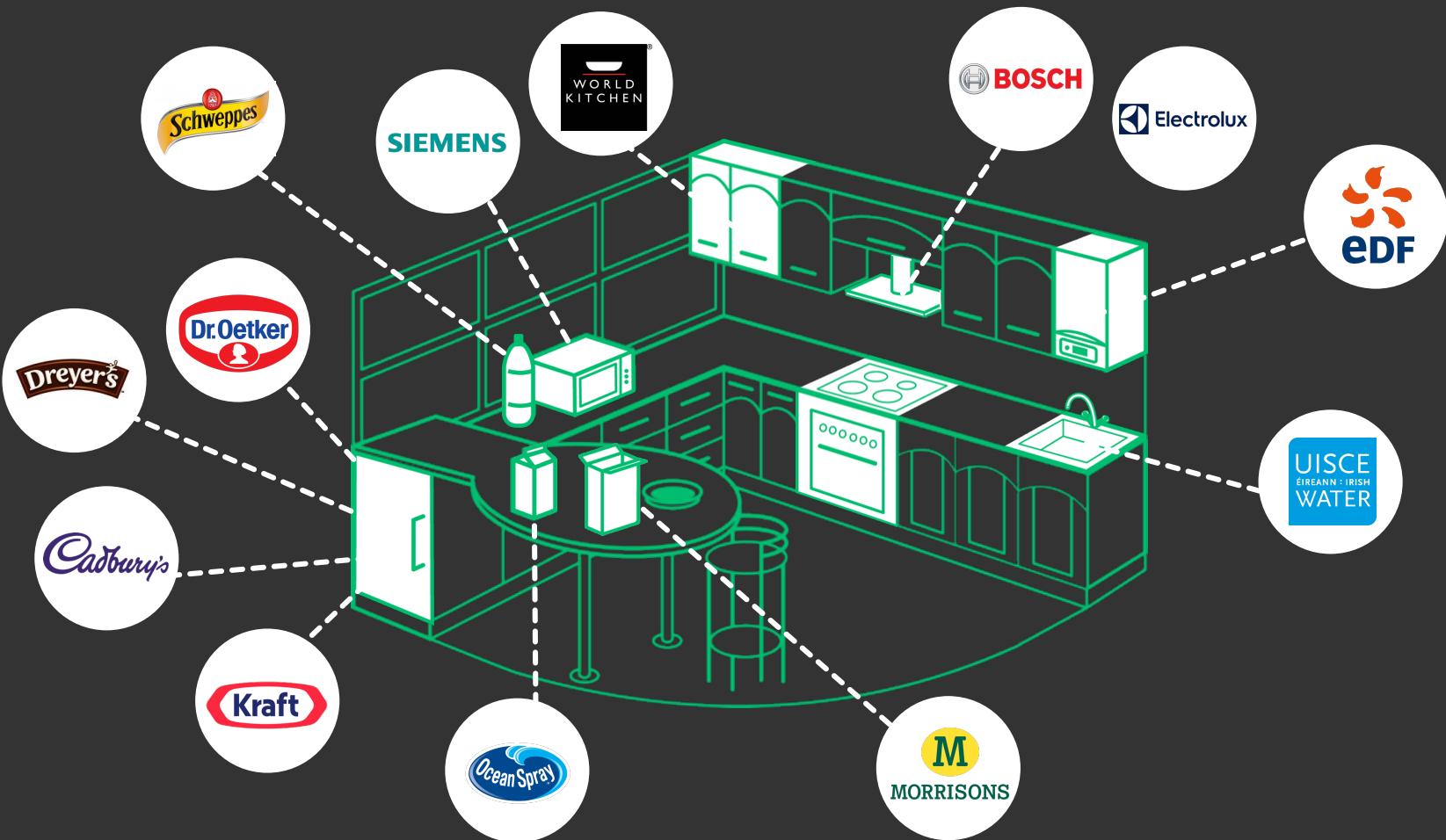


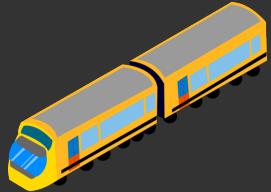
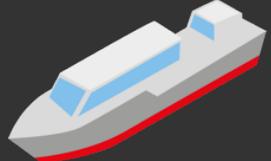
A
trusted
partner

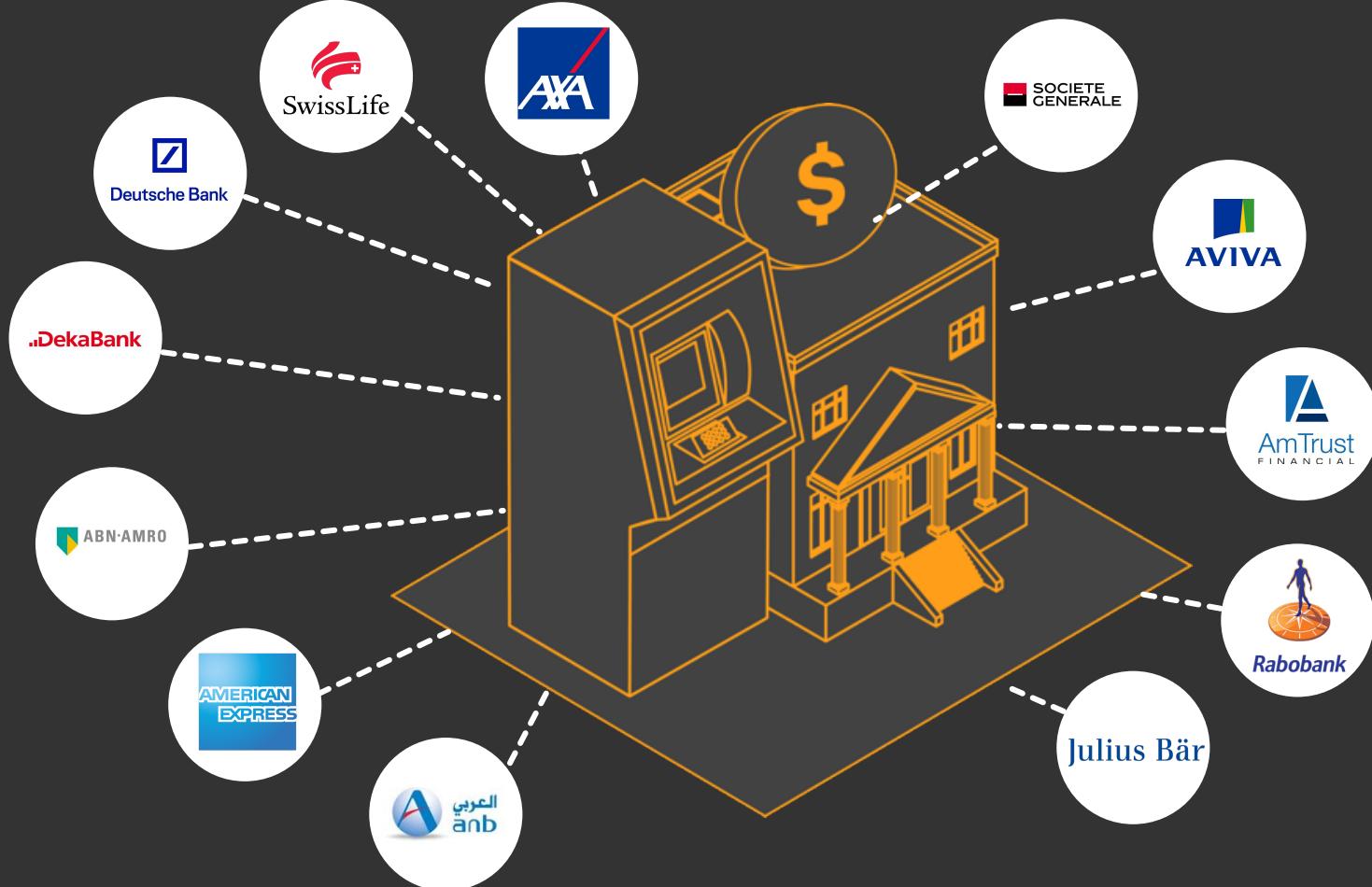


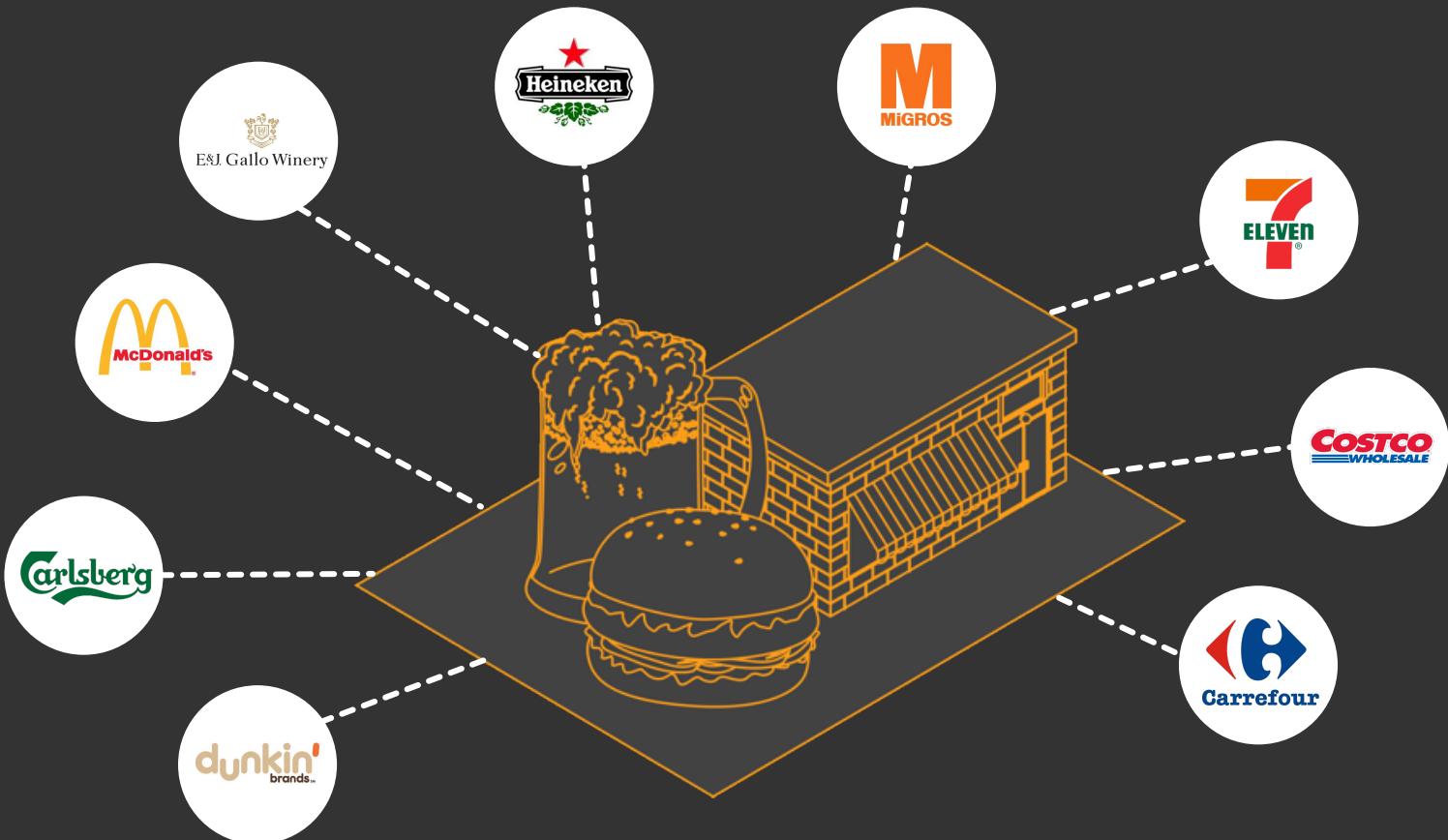
Enabling
Business
Value

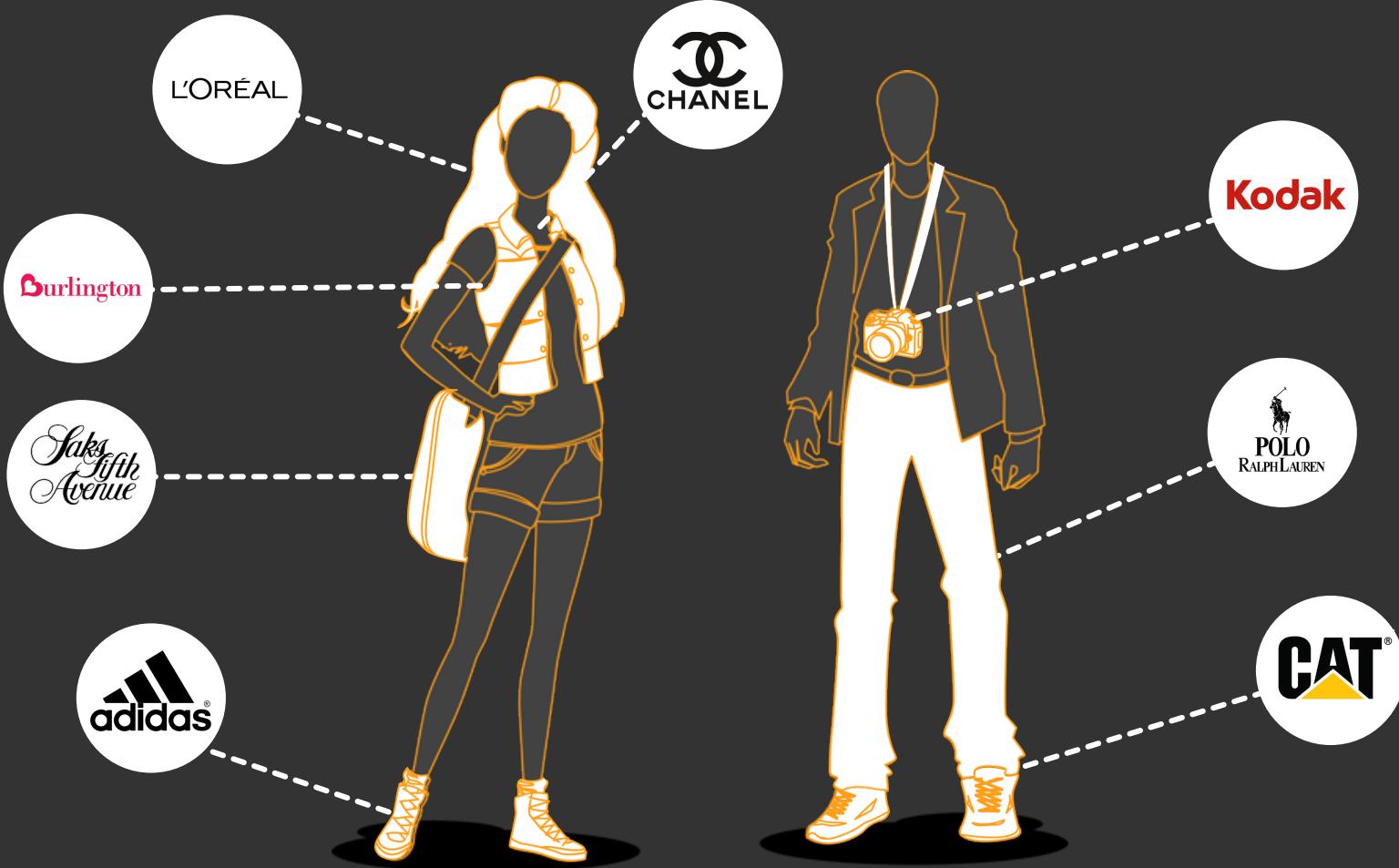












Every industry is being **disrupted**.

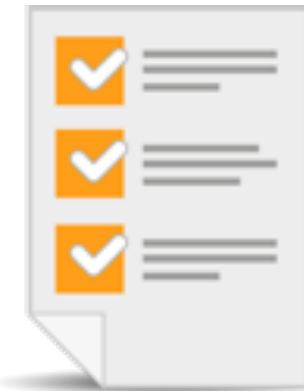
This is **REVOLUTION** not **EVOLUTION**



Digital Transformation



Agility



Reliability



That's the story we tell (and
sell) to our customers!

Empowering Business through Automation with

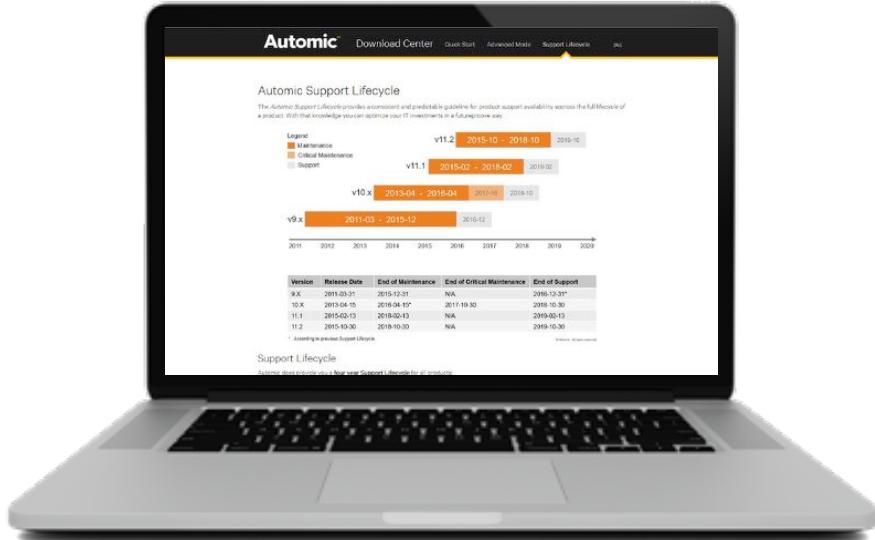
Automic™

Continuous Delivery

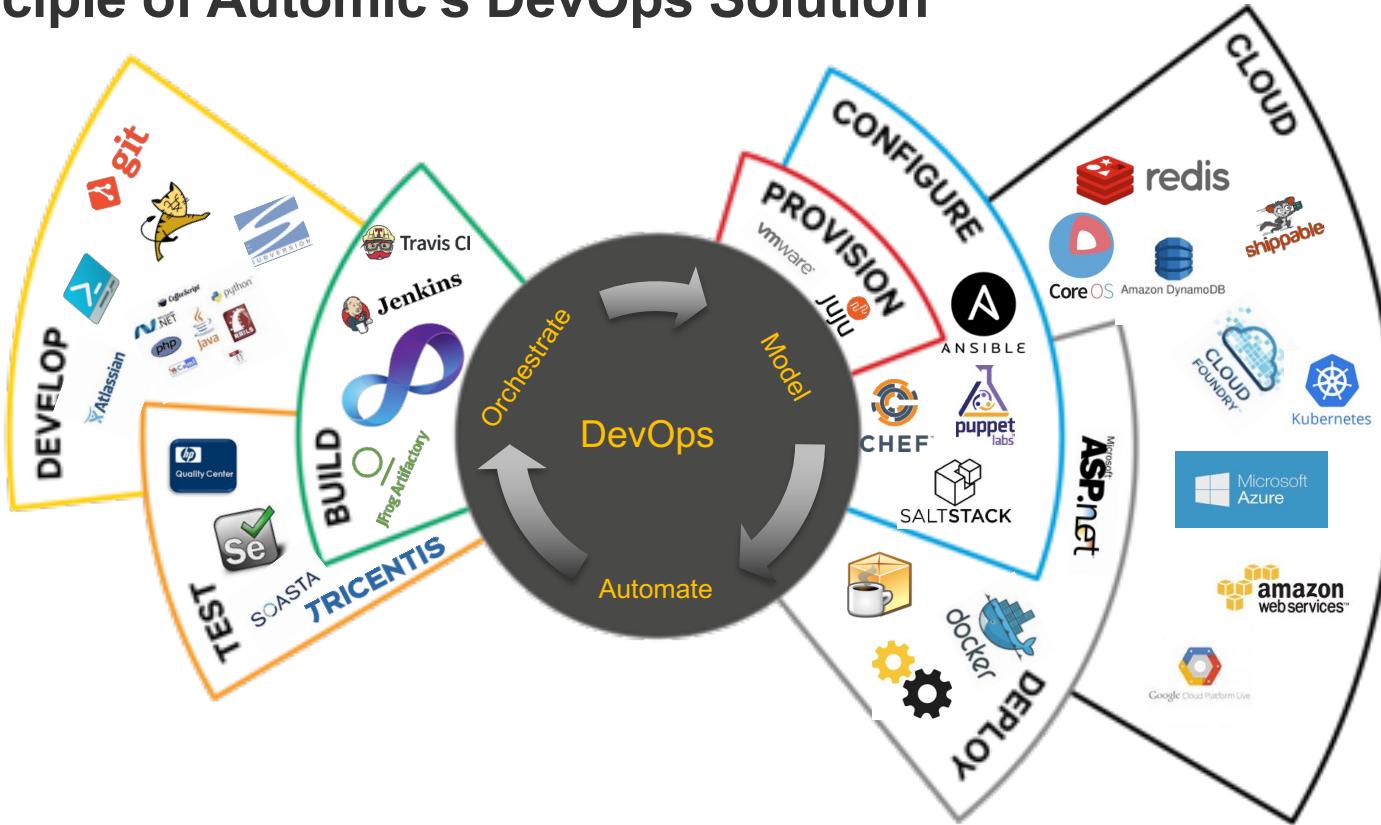
Automic™

RELEASE AUTOMATION

Continuous Delivery for Automic Products



Principle of Automic's DevOps Solution



The benefits – Manager's version

Quality

One way to **help developers focus on creating more stable systems** might be to measure the effect of releases on the stability of the affected systems.

(source: unknown)



Risk Mgmt.

Is your style of delivery high-risk, 'big bang' deployment? Unless you're an adrenaline junkie, **you're just risking spectacular failure** with your company's money and your sanity.

(source: Jez Humble, co-author of Continuous Delivery: Reliable Software Releases through Build, Test, and Deployment Automation)



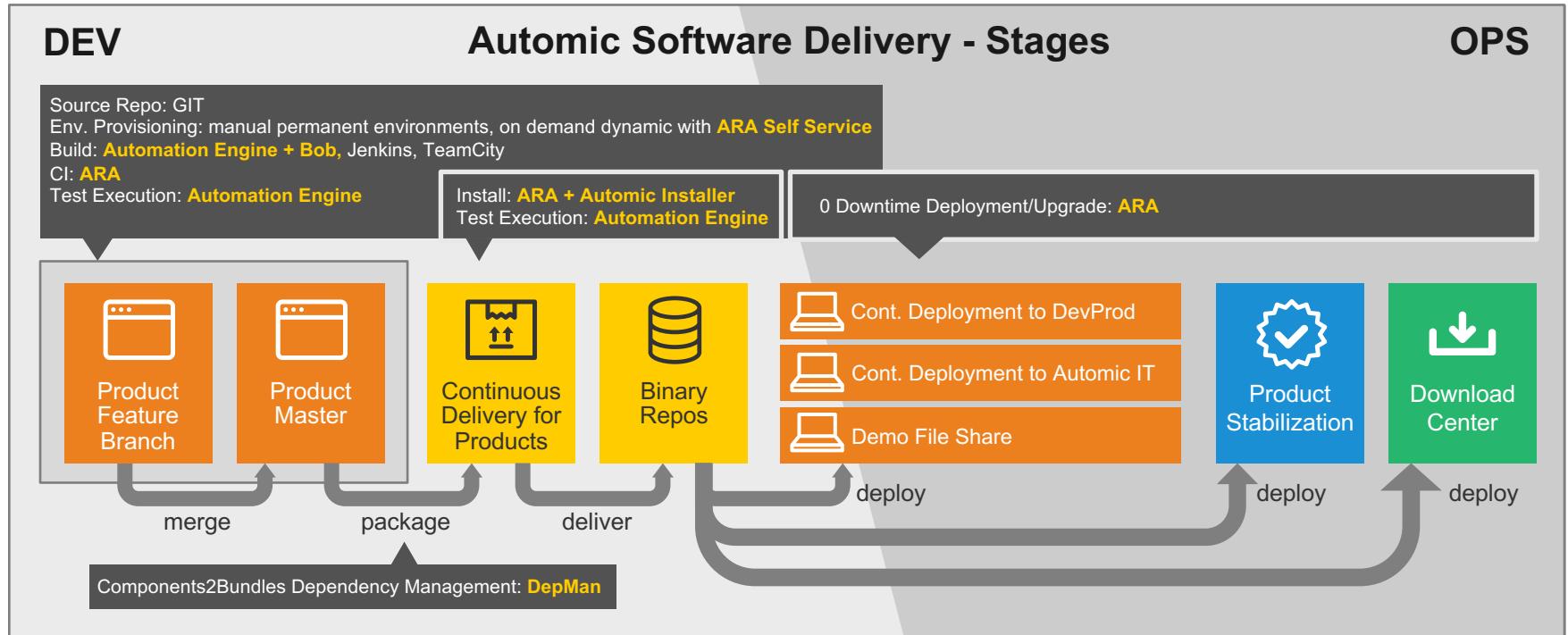
Time to Value

Make your Potentially Shippable Increment **available for internal production use, demos** and POCs.

(source: Josef)



The benefits – Developer's version



The challenges

- Culture & mindset: merging to product master codeline is *the developer's go live*
- Keep the feedback loop *short*
- **Effective** test automation
- Full stack *application provisioning* for heterogenous and complex applications
- Make people *beg* for the new software increments
- I can't do this because it does not work for ...

Our benefit is our customer's benefit



Better features and usability



Better software quality - early detection of integration & compatibility issues



Better install & upgrade procedure



Releasing software *is becoming* a pure business decision



Quality



Risk mgmt.



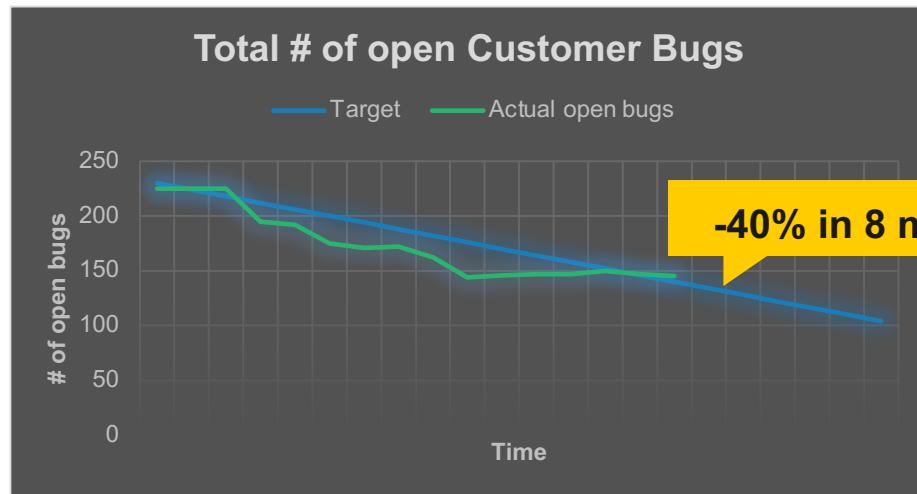
Time to Value



Customer Focused



Results Matter



Our products are better because we do
Continuous Delivery

Our products are better because we use
them to do Continuous Delivery



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**Continuous Delivery – can you
survive without it?**

**Empowering Business through
Automation with**

**Automic™
RELEASE AUTOMATION**



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