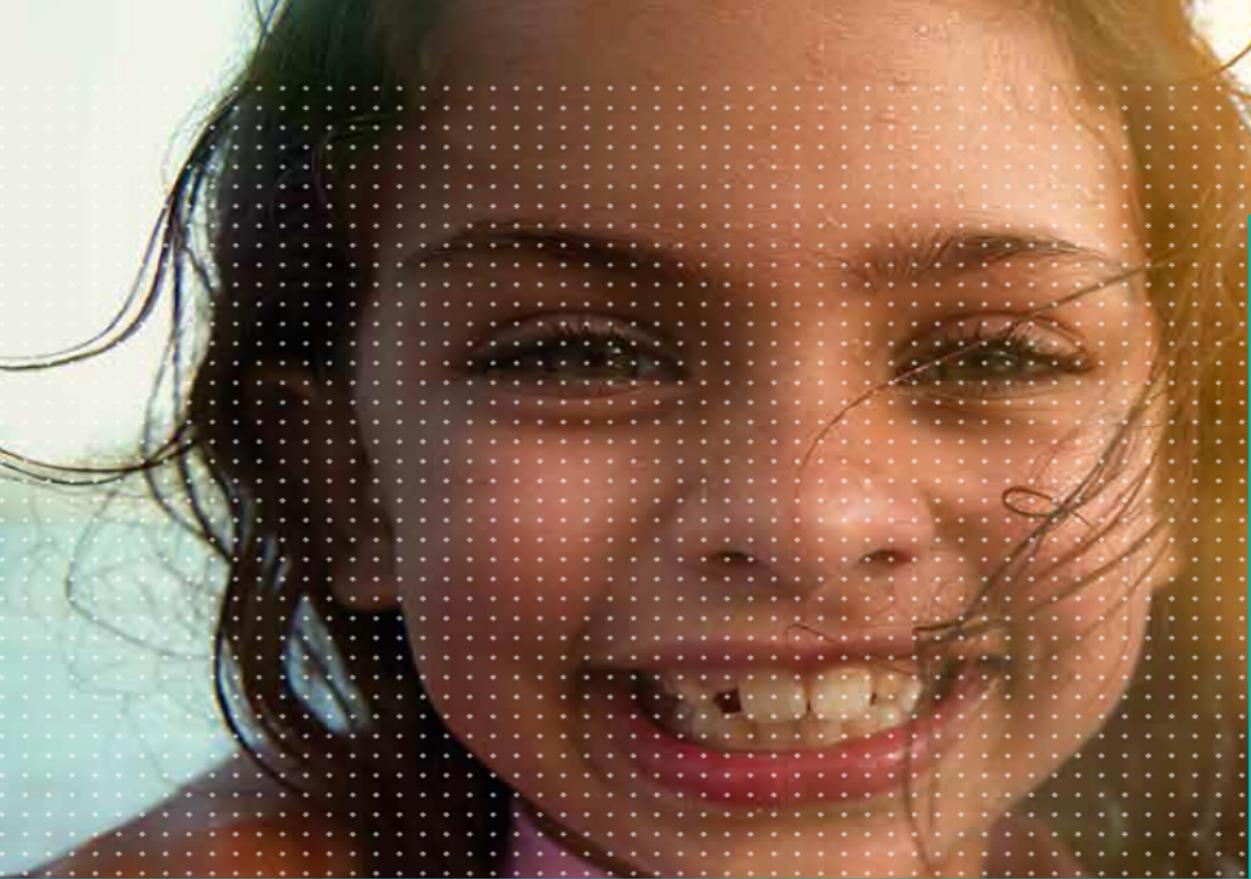


Kjersten Moody, VP Information & Analytics
Sarah Chong, DevOps Evangelist



UNILEVER

- **2nd** largest advertiser in the world
- **400** brands globally
- **12** generate sales in excess of **€1 billion** a year.

OUR BRANDS

DOVE
VASELINE
LYNX
VO5
KNORR
MARMITE
BEN & JERRY'S
TRES SEMME
POT NOODLE
HELLMANN'S
+ 390 MORE





**TECHNOLOGY
FOOTPRINT**

**TECHNOLOGY
SUPPLIERS**



WE HAVE STRONG HEADWINDS COMING

Reshaping business

Driving technology

Shifting talent needs

DRIVING SIMPLIFICATION TO ENABLE MARKETERS TO BE THE BEST MARKETING COMPANY IN THE WORLD, FOR THE WORLD



- Technology enabling DevOps culture**
- Adopt and adapt industry practices**
- Increased application deployments**

The screenshot shows the Unilever OneView interface. At the top, there's a navigation bar with links for UNILEVER, CATEGORIES, FUNCTIONS, MARKETS, COLLABORATE, MY SITE, SERVICES, and SUPPORT. Below this is a search bar with the placeholder "This Site: One View". The main area is titled "One View" and contains a grid of report cards. The grid is organized into sections: CORPORATE (Investor Relations), CATEGORY (Analytical, Reference Documents), GLOBAL MARKETS & FOOD SOLUTIONS (Global Markets Performance, Global Marketing Documents), MCO (M&C MCO Review, Leadership Team, Reference Documents), SUPPLY CHAIN (Performance Review, Procurement Review, Quality Review, Safety, Security & Customer Service Review), and FUNCTIONS (Enterprise & Technology, Key User Test Tile). Each card has a small icon and some descriptive text.

ONEVIEW: SMART BUSINESS INTELLIGENCE TOOL

FROM TO

Waterfall methodology

Agile methodology

On-premise

Cloud

Requirements in silo

Requirements with IT

6 month cycle

1 month cycle

Give us everything

MVP

Complete screen design

Rapid prototyping

Technology driven design

Human-centred design



WHAT WE HAVE LEARNT SO FAR

- **Communication and good business engagement**
- **Understanding**
- **Integration**
- **Relationships**

