

VALUE STREAM MAPPING



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PROGRAM MANAGER - HEARST BUSINESS MEDIA

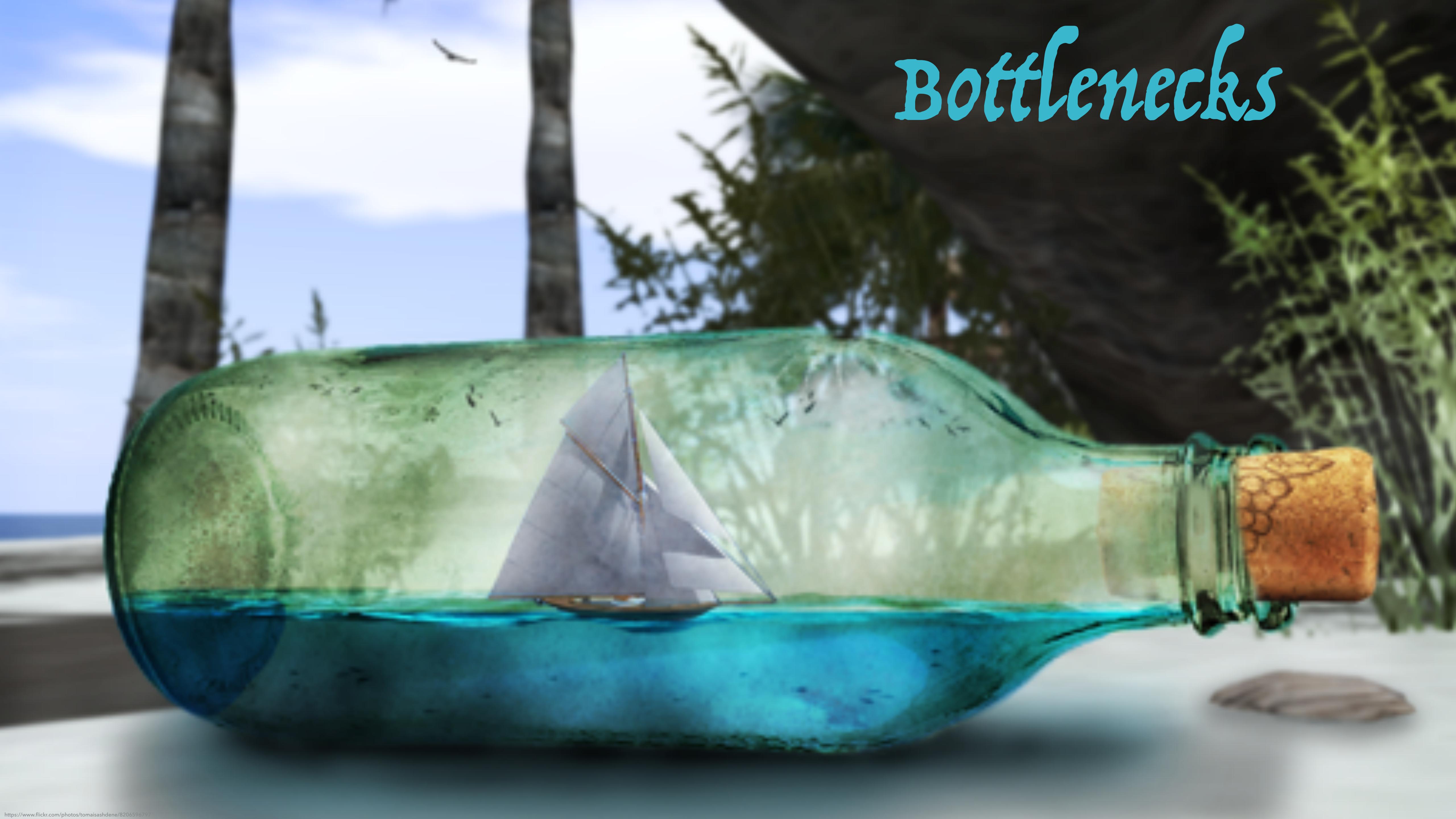
Journey



Culture and community



Bottlenecks



Buy-In



Be A champion



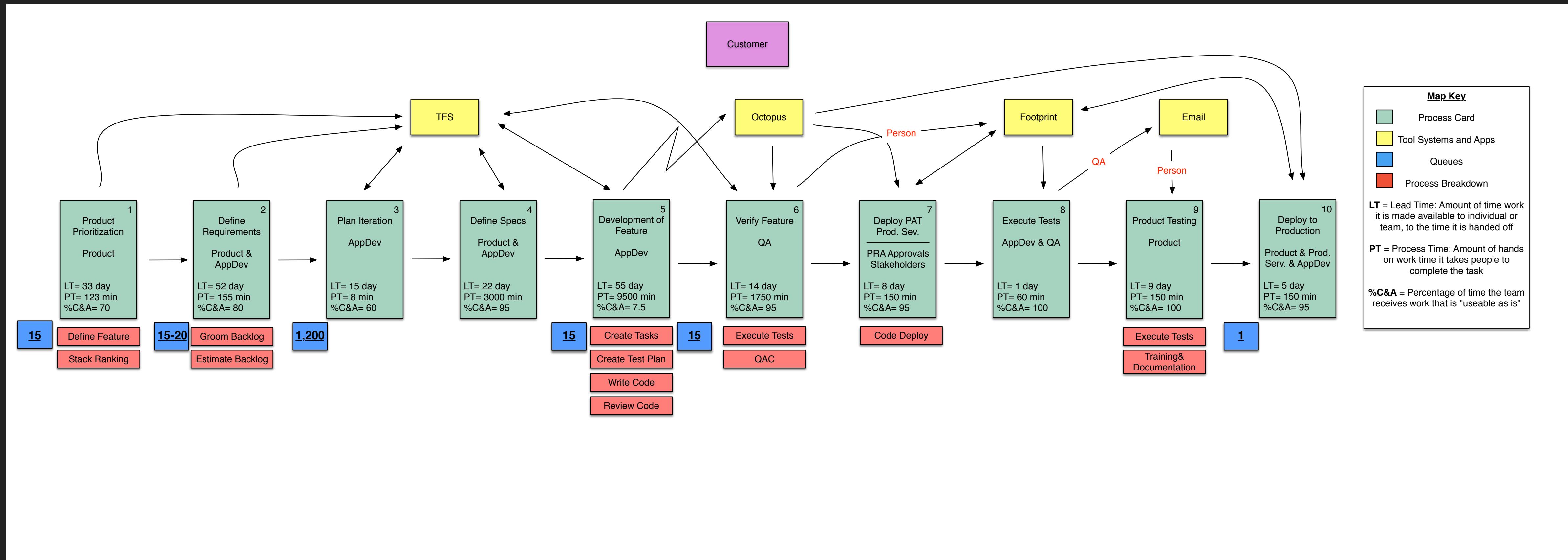
Ask Me Anything



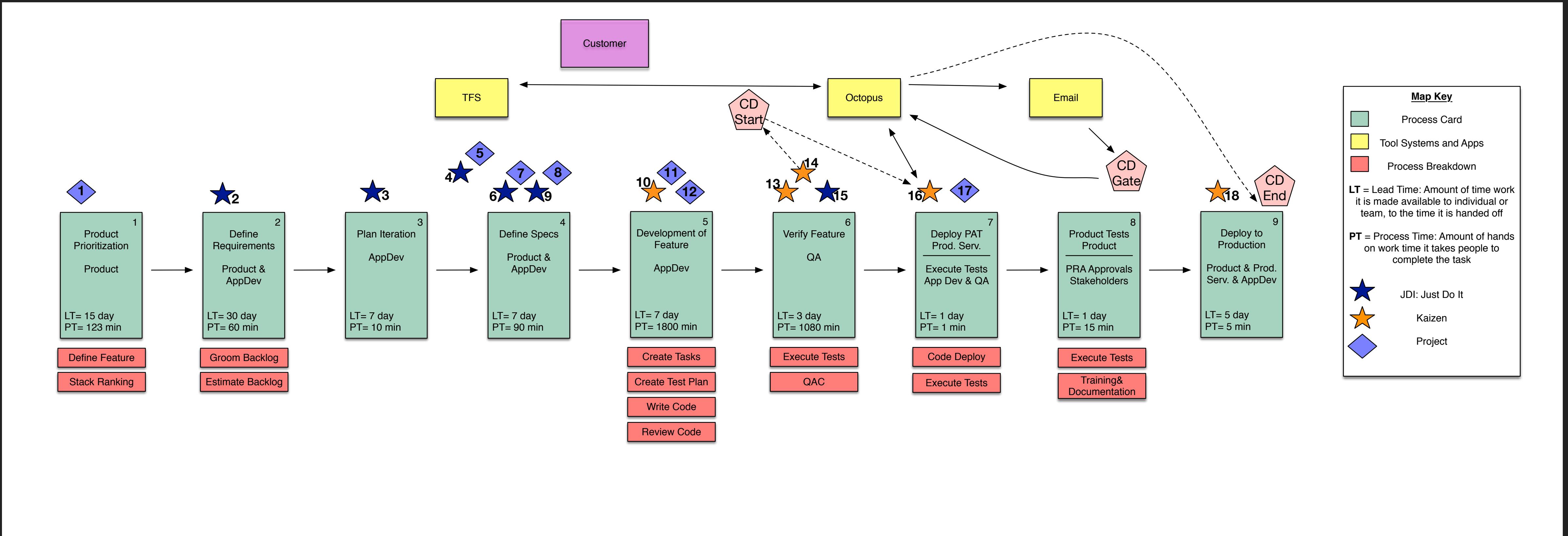
A close-up photograph of a stack of several antique books. The books have worn, brownish-yellow leather covers with visible grain and some surface abrasions. The spines of the books are visible, showing various titles and some wear. Overlaid on the top book, in a large, black, cursive font, is the word "Expectations".

Expectations

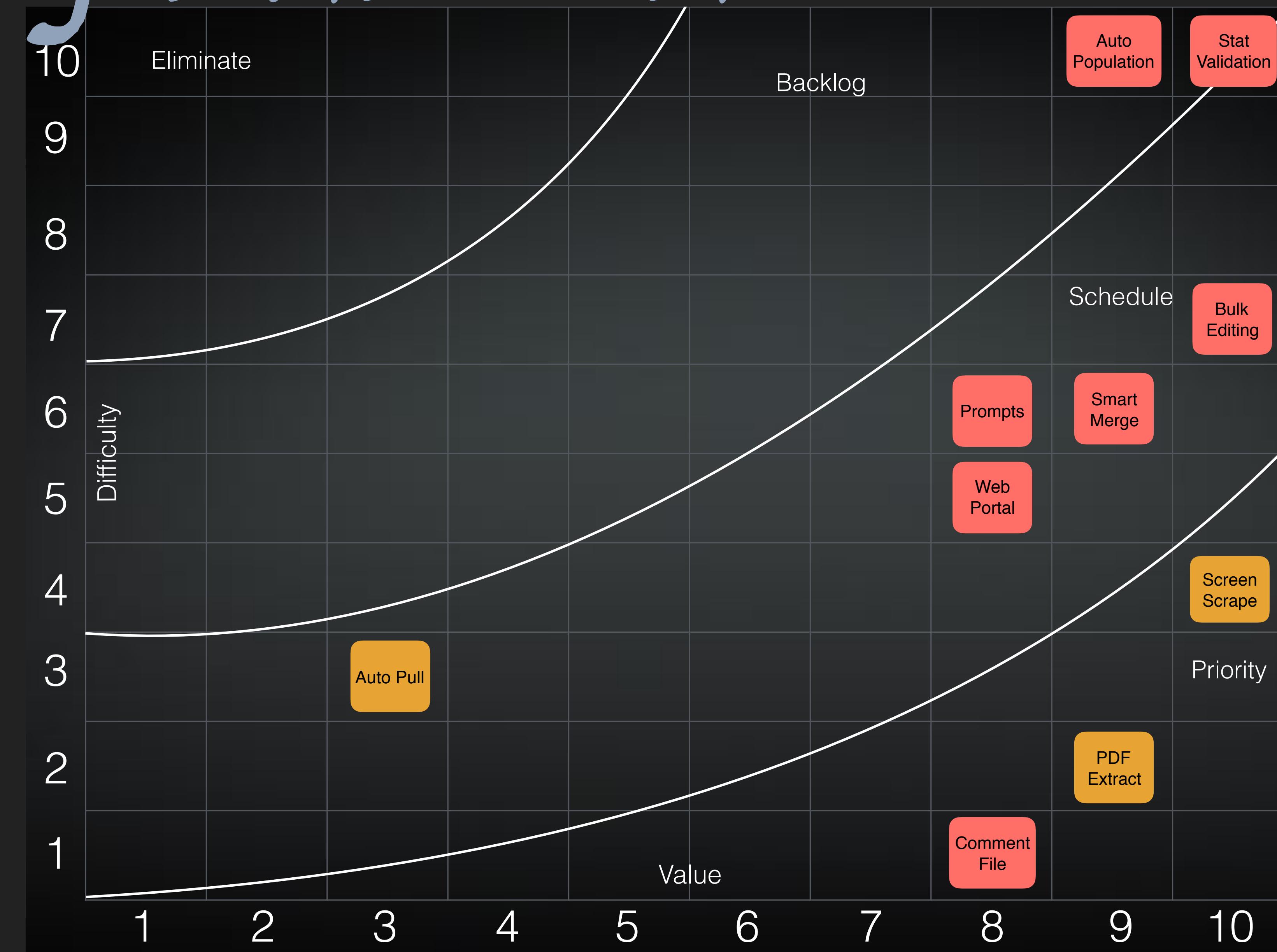
Current State



Future State



Transformation Plan



challenges



Thank You

References

<http://www.ksmartin.com/books/value-stream-mapping/>

<http://leanmanufacturingtools.org/551/creating-a-value-stream-map/>

http://courses.washington.edu/ie337/Value_Stream_Mapping.pdf

