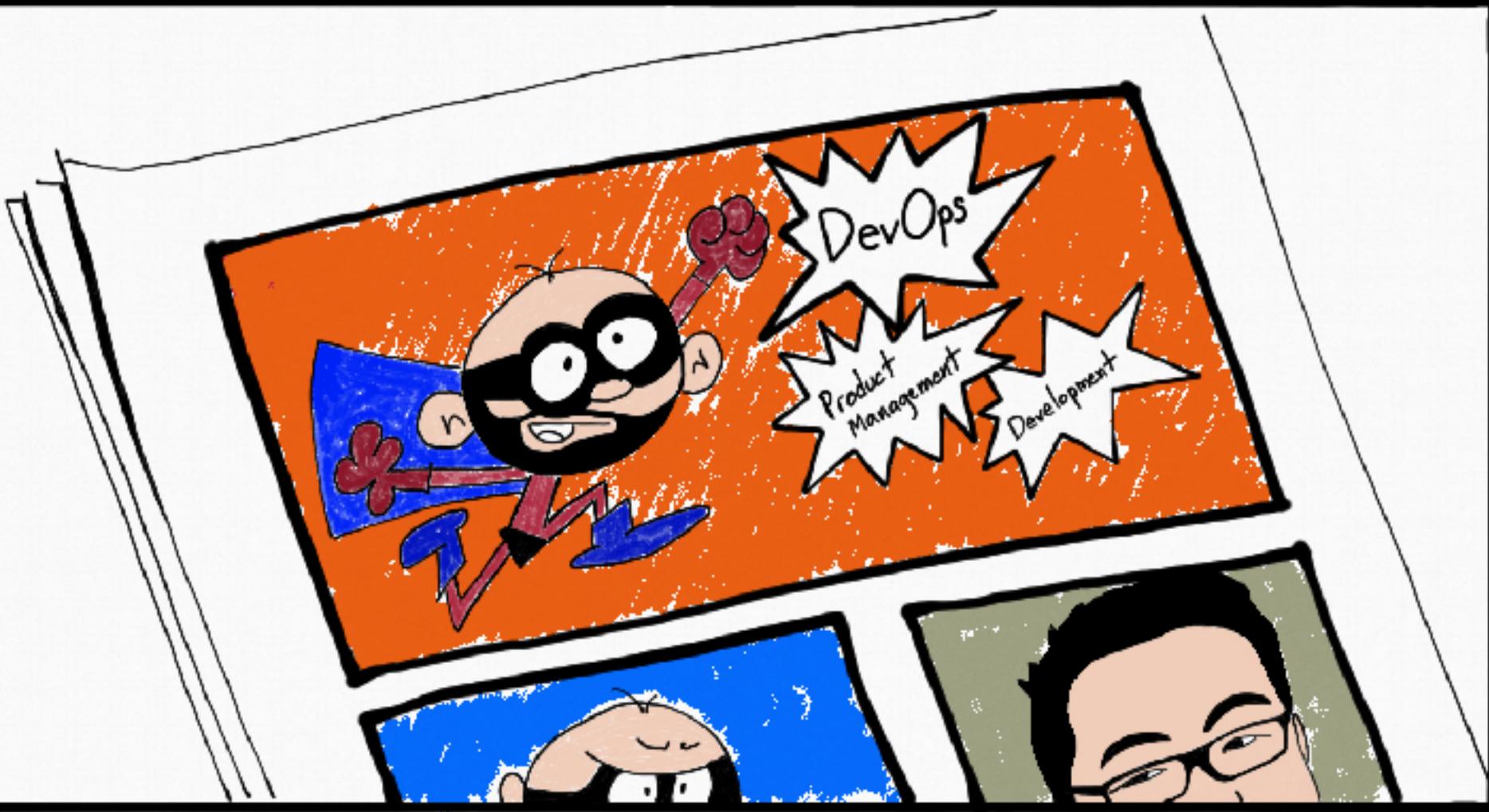


DevOps For Product Management



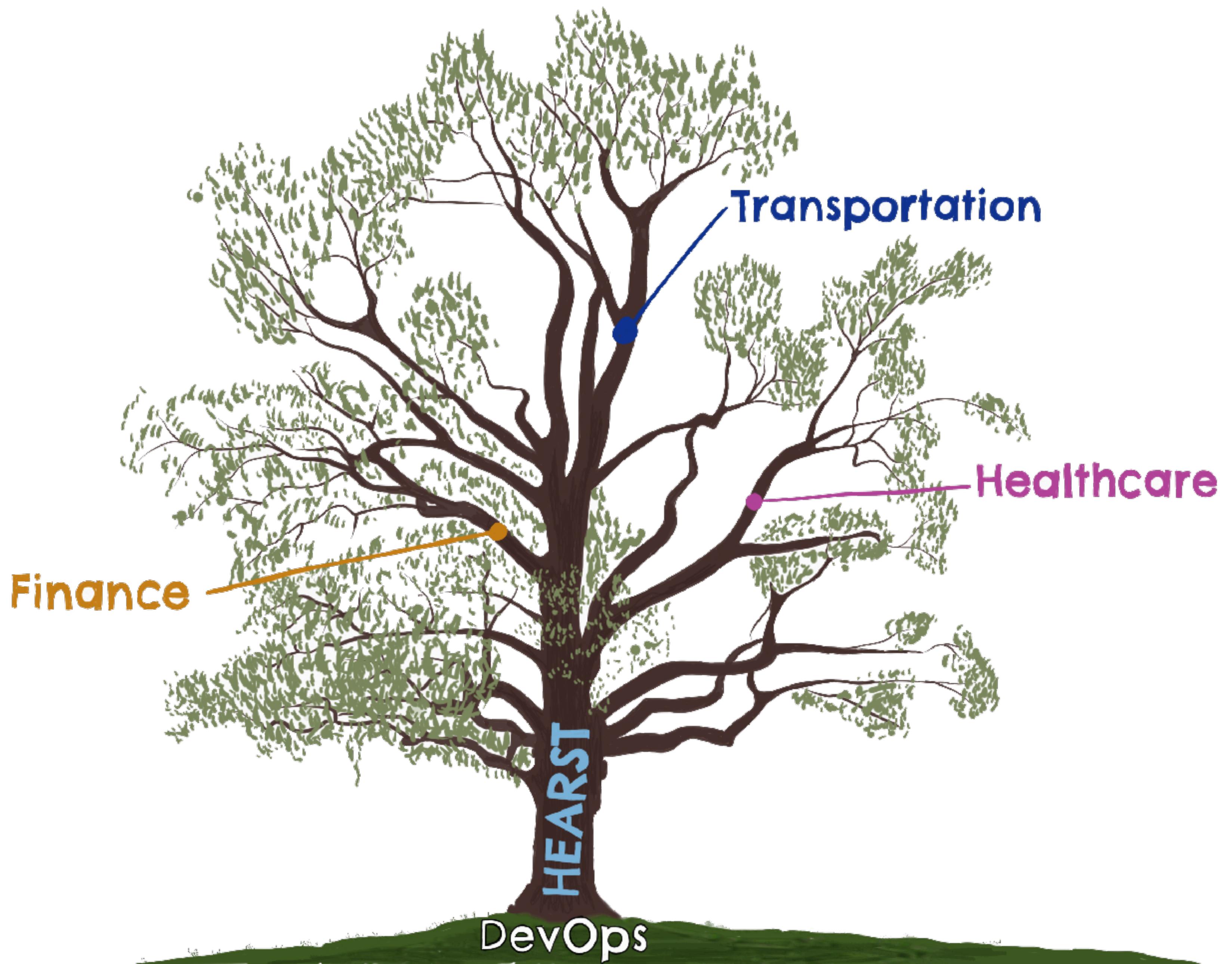
WRITTEN BY:
Pauly Comtois

DRAWN BY:
Pauly Comtois

A Fable
Based on
LIFE



VP DevOps
Hearst Business Media
@paulycomtois

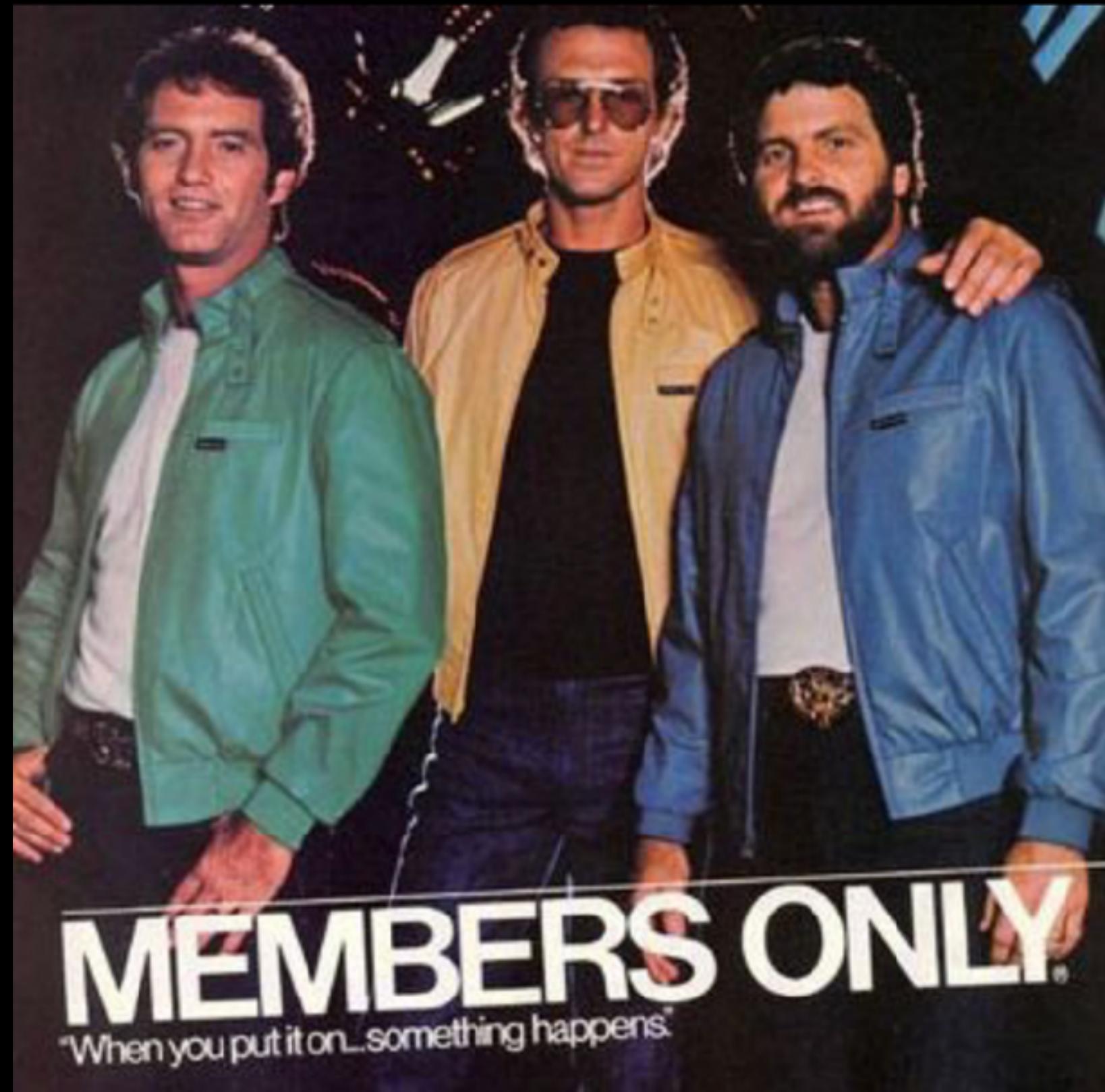
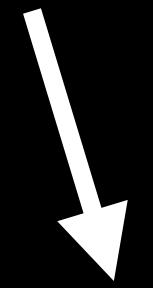




Lack of understanding
No trust Different = Bad



Joel



Lack of understanding Different = Bad

No trust



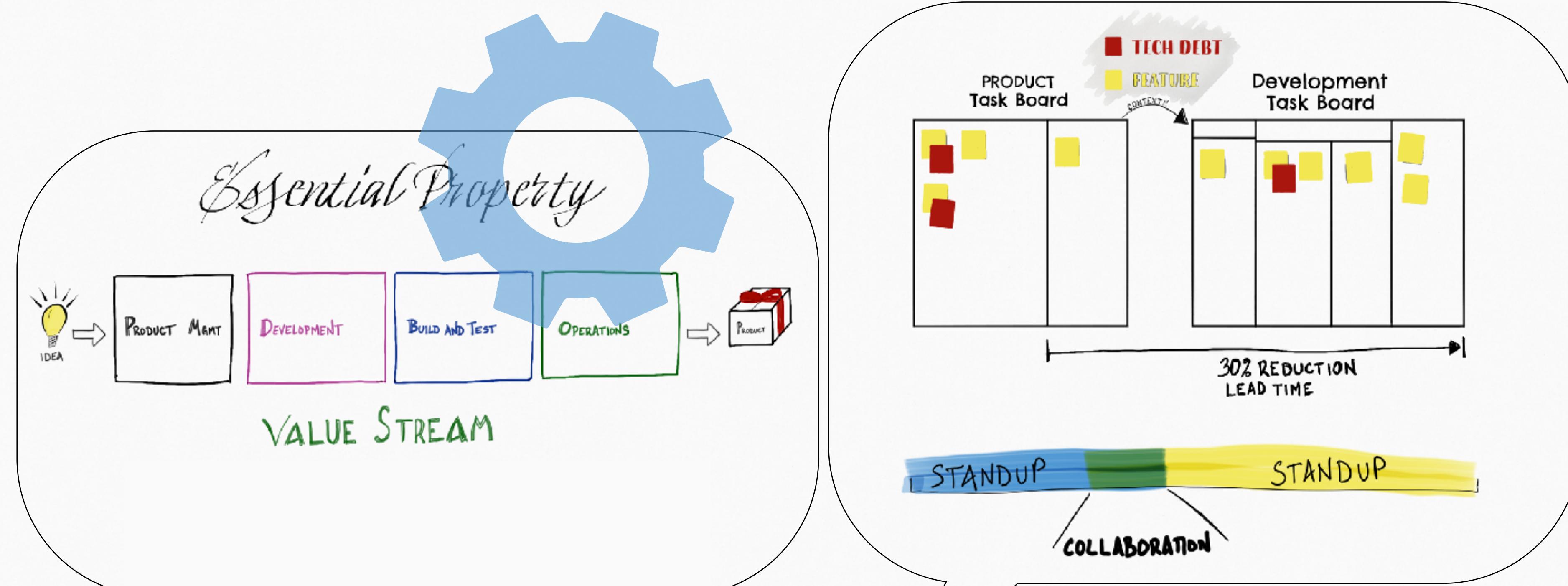




Habitual application of DevOps will organize your life

TO GAIN CUSTOMERS TRUST, INTERNAL TRUST MUST COME FIRST
FAITHFUL application of DevOps will **CHANGE** your life

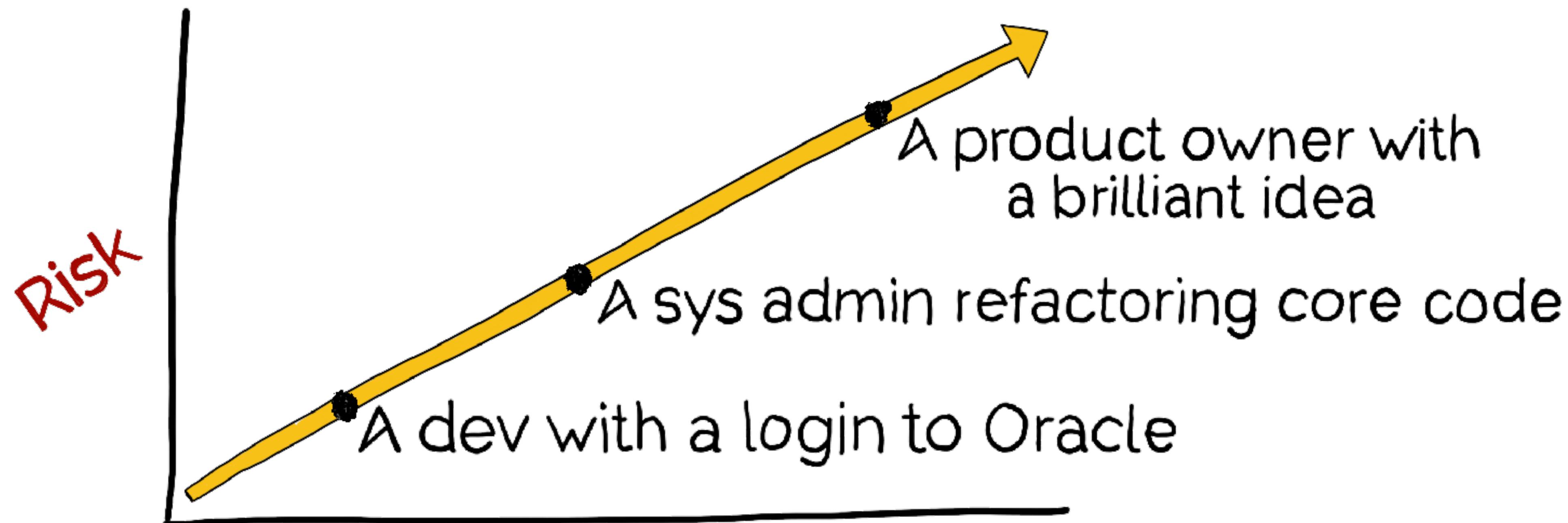




ELEVATE
THE
PROCESS



Snark's Risk Chart



A **clever and thoughtless** person
is one of the most **dangerous**
opponents to DevOps





Reacting is automatic, thinking is not

WHAT IS A KOBAYASHI MARU ??

ASK YOUR STAR TREK FRIENDS

Mentor each other

Create shared workspace

Sit in on other team's stand-up

SHARED EXPERIENCES

Make customer needs visible

Ride along customer visits

Automation

Automated toolchain with API integration

Tools feed public updates

Consistency

Loyal Opposition

Context was never kept secret or held hostage

Culture

Accountability and Responsibility

Team makes commitments
Not individuals

CAMS

Sharing

Metrics made public

Common purpose enabled sharing
Learning
Growing

Tech Debt

Feature Efficacy

Lead and Cycle time

Measure everything!!

Metrics

EXECUTIVE PRODUCER.....GENE KIM
YOUNG PAULY COMTOIS.....BRAD PITT
THE BRAINS OF THE OUTFIT.....ALEXA ALLEY
DEVOPS CAT HERDER.....JESS MYERS
YOUNG EDWARDS DEMING.....JOHN WILLIS
CONTINUOUS DELIVERY MAN.....JEZ HUMBLE
KEY WIP.....DOMINICA DEGRANDIS
PORTLAND WONDER WOMAN.....ROBYN CRUMMER-OLSON
EXECUTIVE CHILI-DOG CONNOISSEUR.....SCOTT NASSELO
PAPPY VAN WINKLE.....JOSH ATWELL