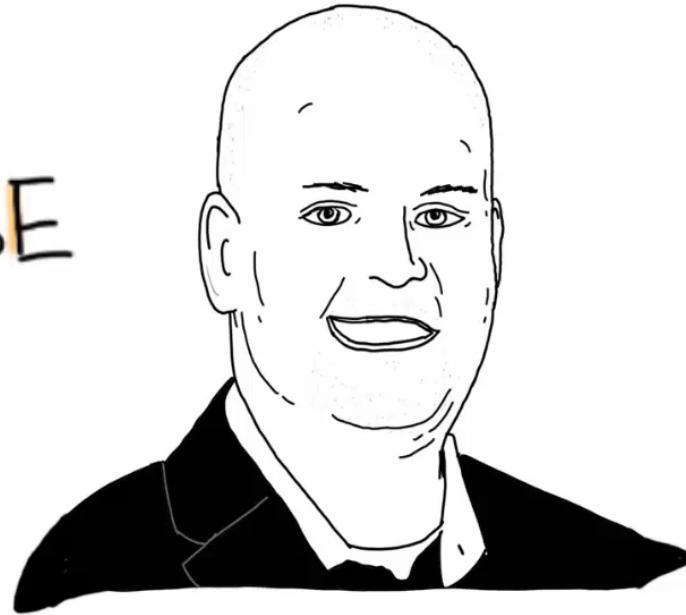


ENTERPRISE  
DEVOPS



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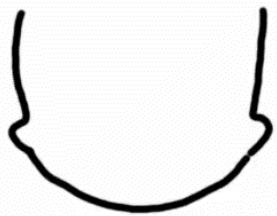


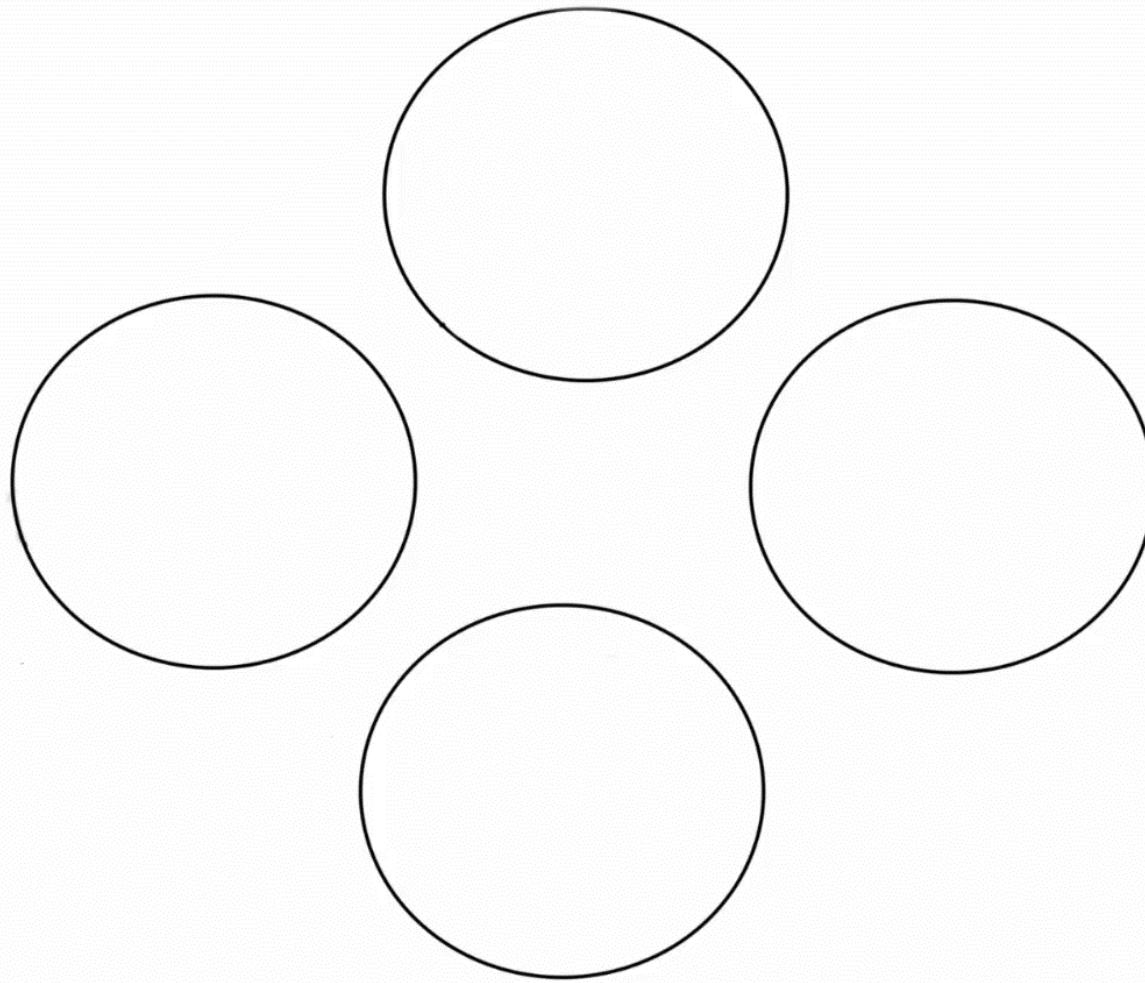
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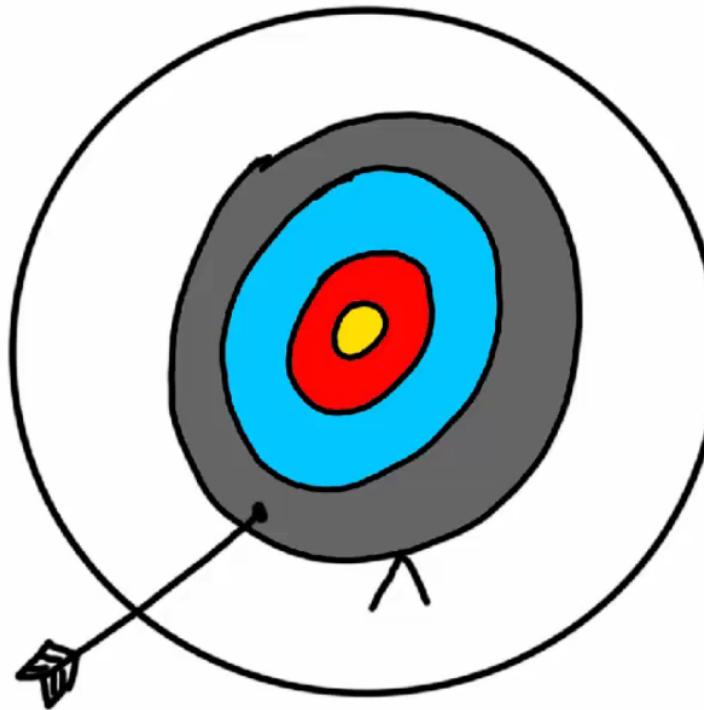




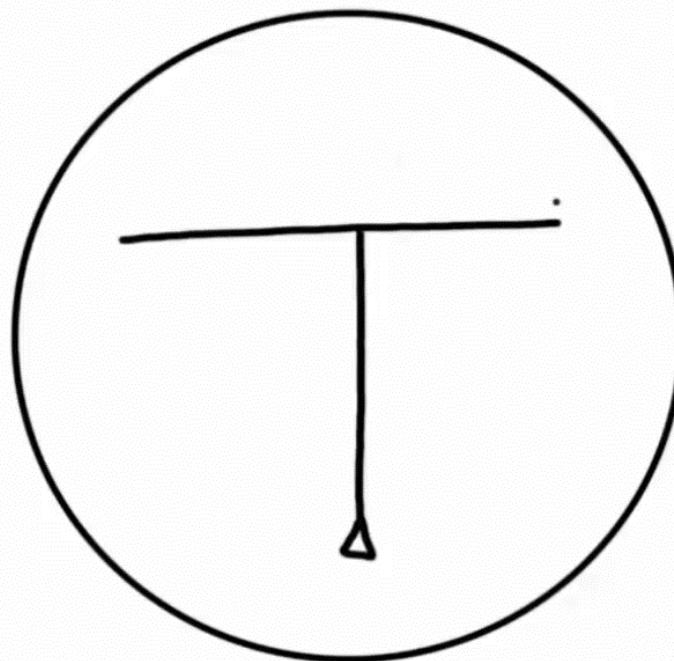




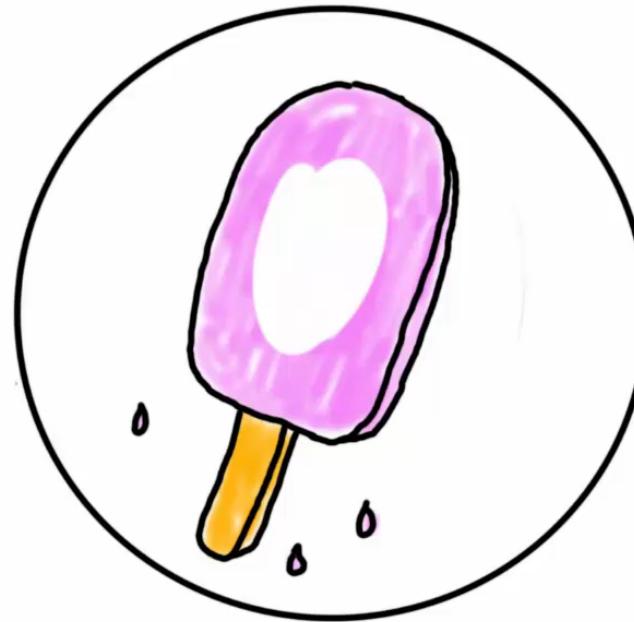
LACKING STRONG C-LEVEL SPONSORSHIP FOR THE TRANSFORMATION



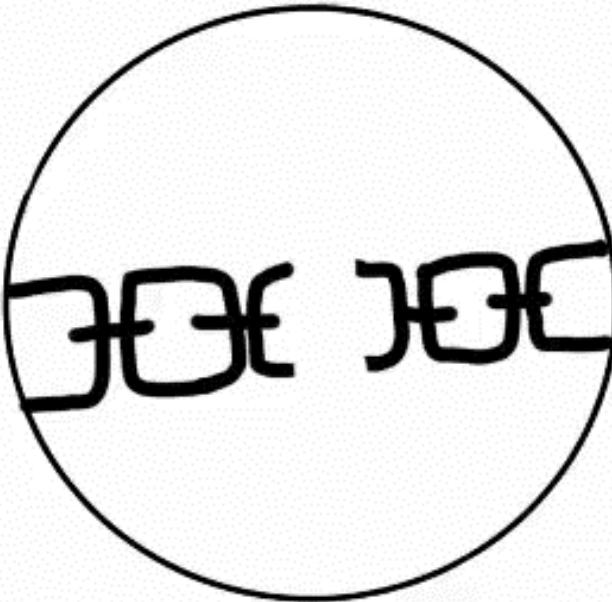
EXECUTIVE BEHAVIORS CONTRADICT CULTURAL ASPIRATIONS



NOT ADDRESSING RESISTANCE TO CHANGE IN MIDDLE MANAGEMENT  
( THE FROZEN MIDDLE )

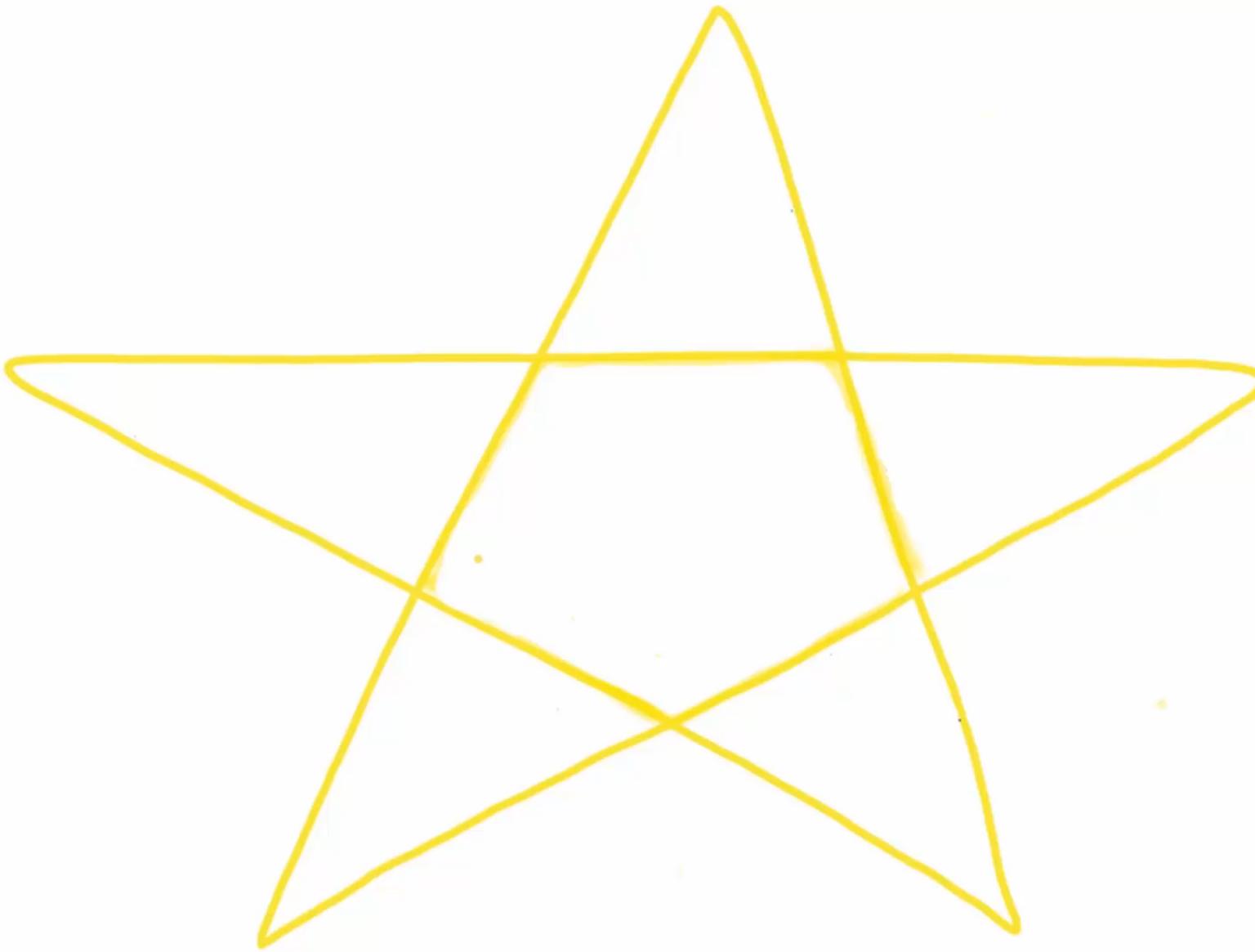


TECHNOLOGY TRANSFORMATION DISCONNECTED FROM BUSINESS STRATEGY



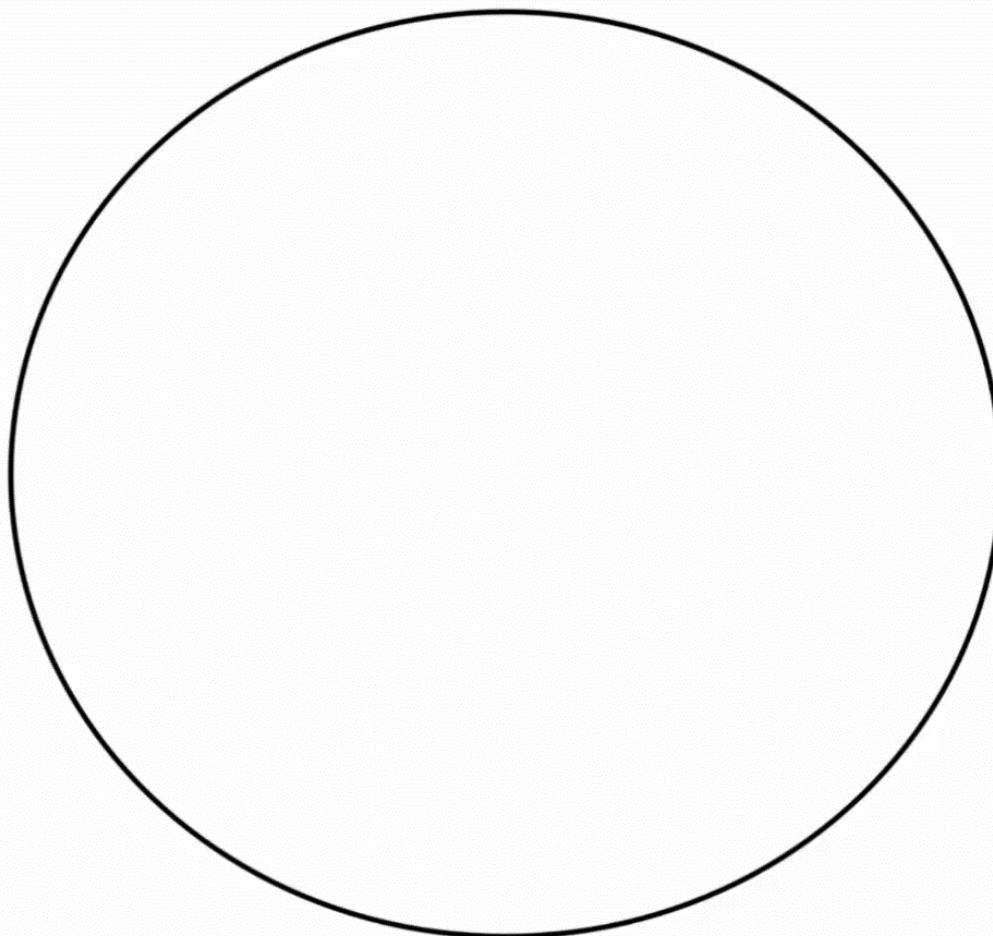






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Ashton Rodenhiser

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