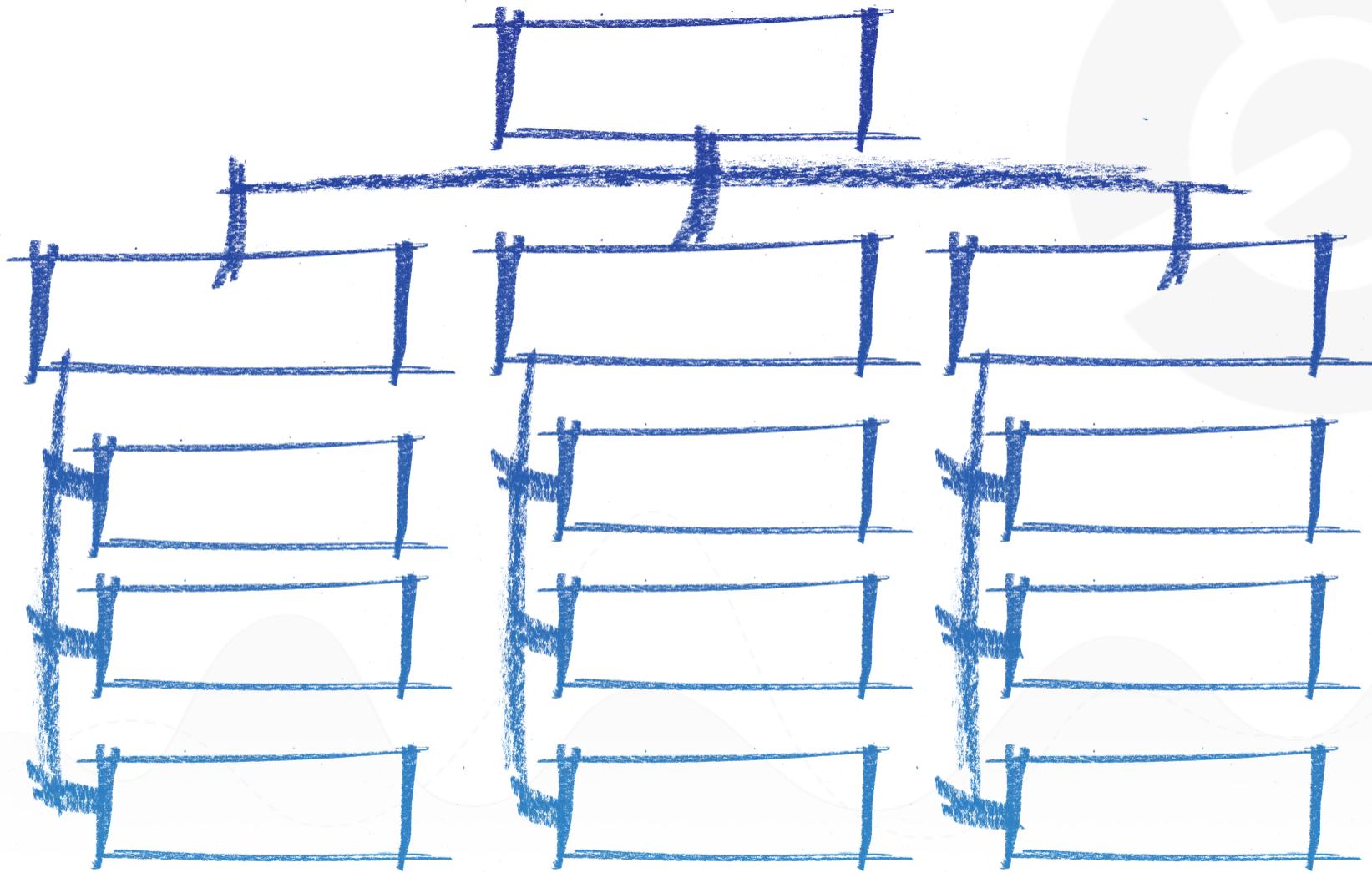


# Lessons from Three Paths to a Hundred Deploys a Day



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# 2022 ACCELERATE

## State of DevOps Report

### DORA Metrics

Four measures of the best teams, since 2014

Sponsored by



## Elite performers vs low performers

**973x**

More frequent deployments

**6570x**

Faster change lead time

**3x**

Lower change failure rate

**6570x**

Faster recovery from incidents

# Atlassian - story of legacy

- Joined at 50, left around 2500
- On-prem only product, released 3-6 months or more
- Took over 10+ years
- Stages: server -> plugins -> forked -> multitenant -> microservices
- Products twice a day, microservices continuously
- insights: uneven, tied to business goals, constant adjusting

# Reciprocity - story of culture

- \$15m product company, 150 people,  
40 devs
- Sales-driven culture, marketing  
aligned to big releases
- Customer usage was infrequent
- insights: communication, non-eng buy  
in, celebrate successes

# Sleuth - story of growth

- continuous deployment from the start, now 30 people
- What works at 3 devs works differently at 10
- maintaining during growth
- insights: broken windows fixed, multi-goes rock, automate all the things

# What I learned

## Four steps to success



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Determine fit and buy in



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Measure state and set goal



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Address measures, culture,  
tools, communication, ownership



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Constantly learn and adapt

## Eye on the prize



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Features and fixes out to  
customers quicker



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Less downtime because faster  
detection and recovery, less risk



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Happier devs - feeling of  
satisfaction and empowerment

# My takeaways

# **Takeaway: Keep focus on the successes**

Tactics without leadership gets you nowhere

# Q&A

Do you have any questions?



SLEUTH

# THANK YOU



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