

Task Force Phoenix

A Construct for Capability Delivery

What problem were we solving?

To compete on the modern battlefield, the Marine Corps needs to embrace DEVOPS. We did not have the organizational or physical network necessary for this change.

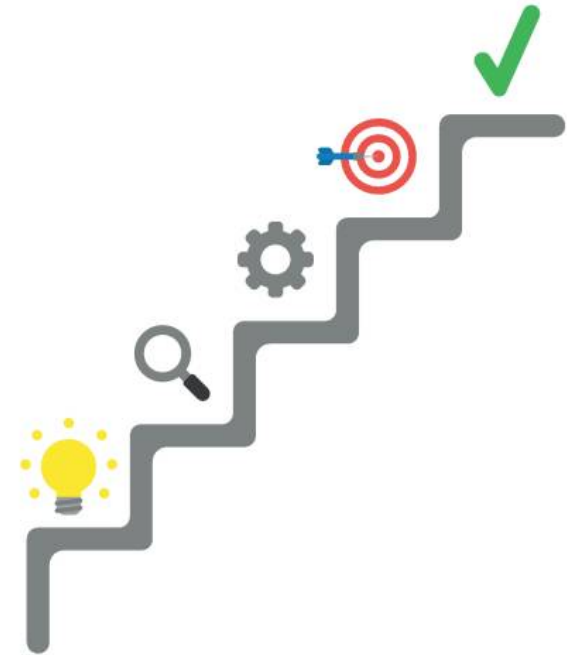


What is Task Force Phoenix

- Construct for capability delivery
- Cross-functional, cross-organizational Team of Teams able to stack authorities
- A way to communicate what a matrix group is working together on

Approach

- Start at the top – General Officer enthusiastic advocacy
- Value Stream Mapping to get matrix organizations buy in
- Embrace the role of CEO – Chief Explaining Officer
- Coalition of the willing – started in the basement
- Agile training for the enterprise – making work visible to decision makers
- Phoenix Cast – podcast as means to explain / communicate



Results

- Bandwidth increase – following operational needs vice schedule
- Architecture change and (3) reference architectures
- Work visible to senior leadership
- Fastest service to transition to O365
- First lift and shift migration of Marine Corps application
- Crossover acquisition delivery



Failures

- Frozen middle
- Conceptual understanding
- Essentialism
- Agreement (at all levels) on what the problem was
- Communication on what Agile would provide
- Implementing (meaningful) measurements
- Siloed product delivery



Where are we now?

- Transition from 2 star to 3 star advocate
- Rebrand from Task Force Phoenix to Task Force NetMod
- Expansion from original Infrastructure Modernization and Cloud Migration