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# Stop Tackling the Talent Gap Without Addressing the Knowledge Gap



stackoverflow.co

# Stack Overflow by the numbers

**100M+**

Monthly Visitors to  
Stackoverflow.com

**Top 100**

Website in the world  
alexa.com

**14s**

Every time a new  
question is asked

**52M+**

Questions and answers  
to-date

**~200K**

Sign-ups  
per month

**50M+**

Monthly Visitors to 62  
tech sites (e.g., Super  
User, Server Fault)

“ Stack Overflow  
is an Internet  
Treasure.

Fred Wilson  
Union Square Ventures

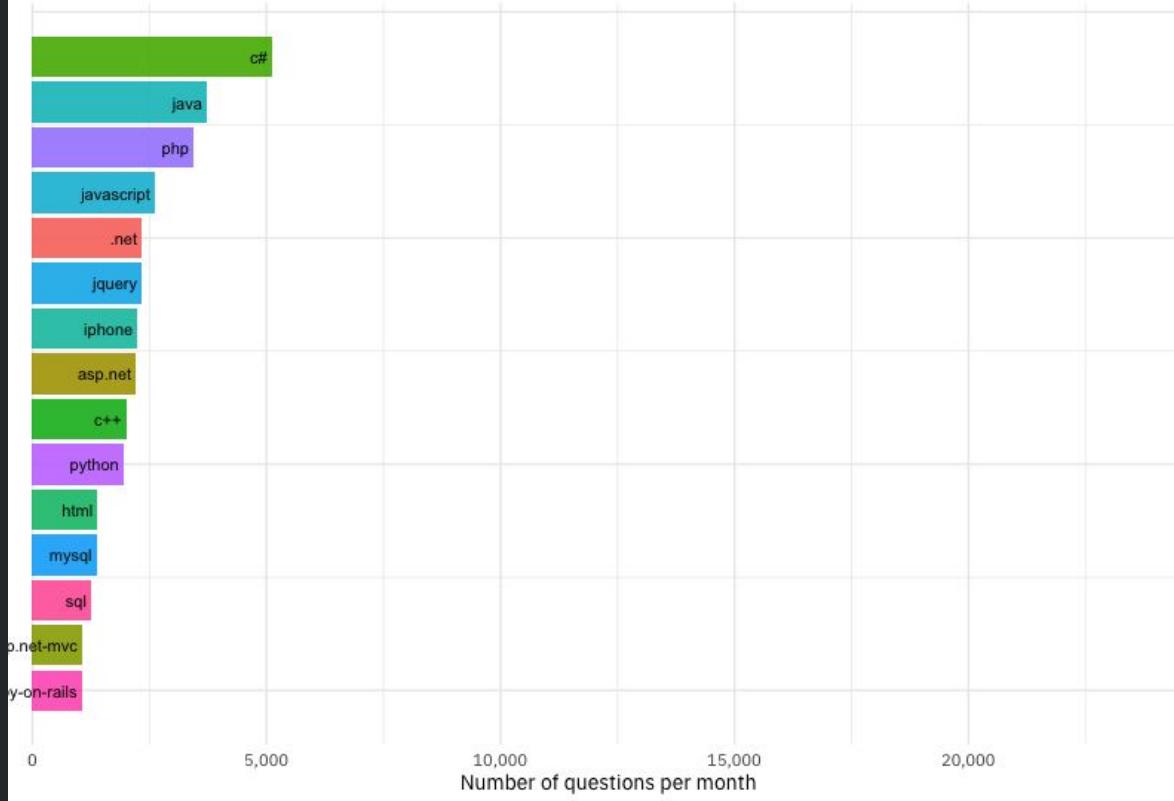


Over 70% of  
developers are  
learning a new  
technology at  
least once a year.

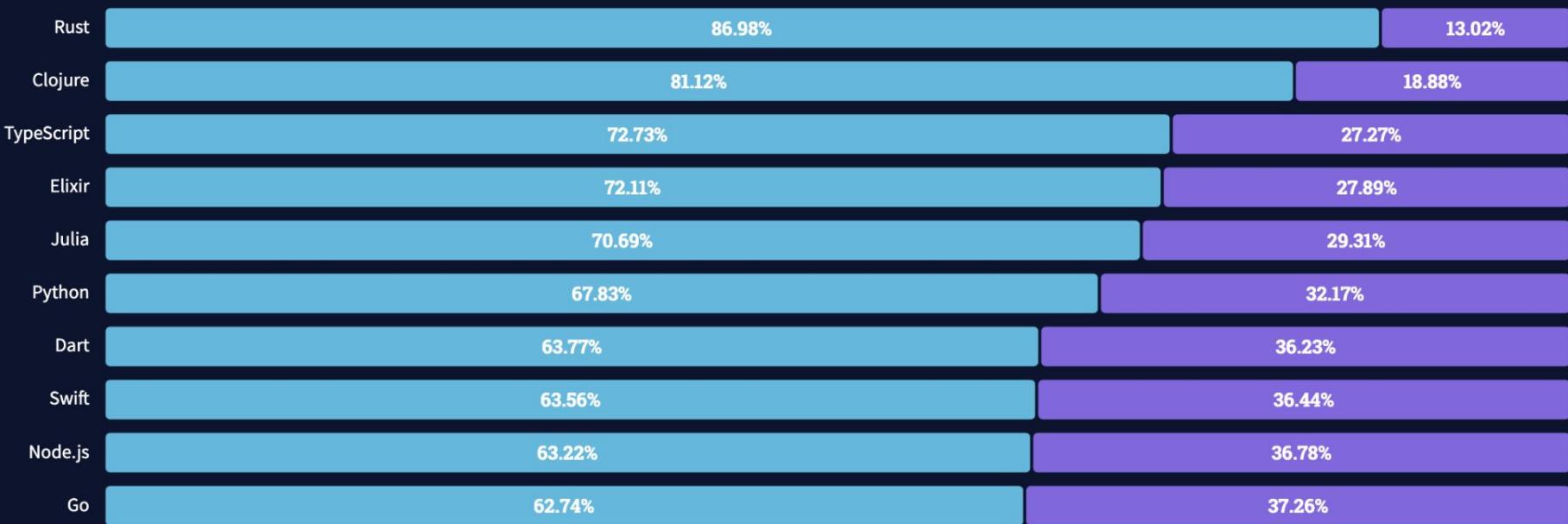


# Stack Overflow questions by tag

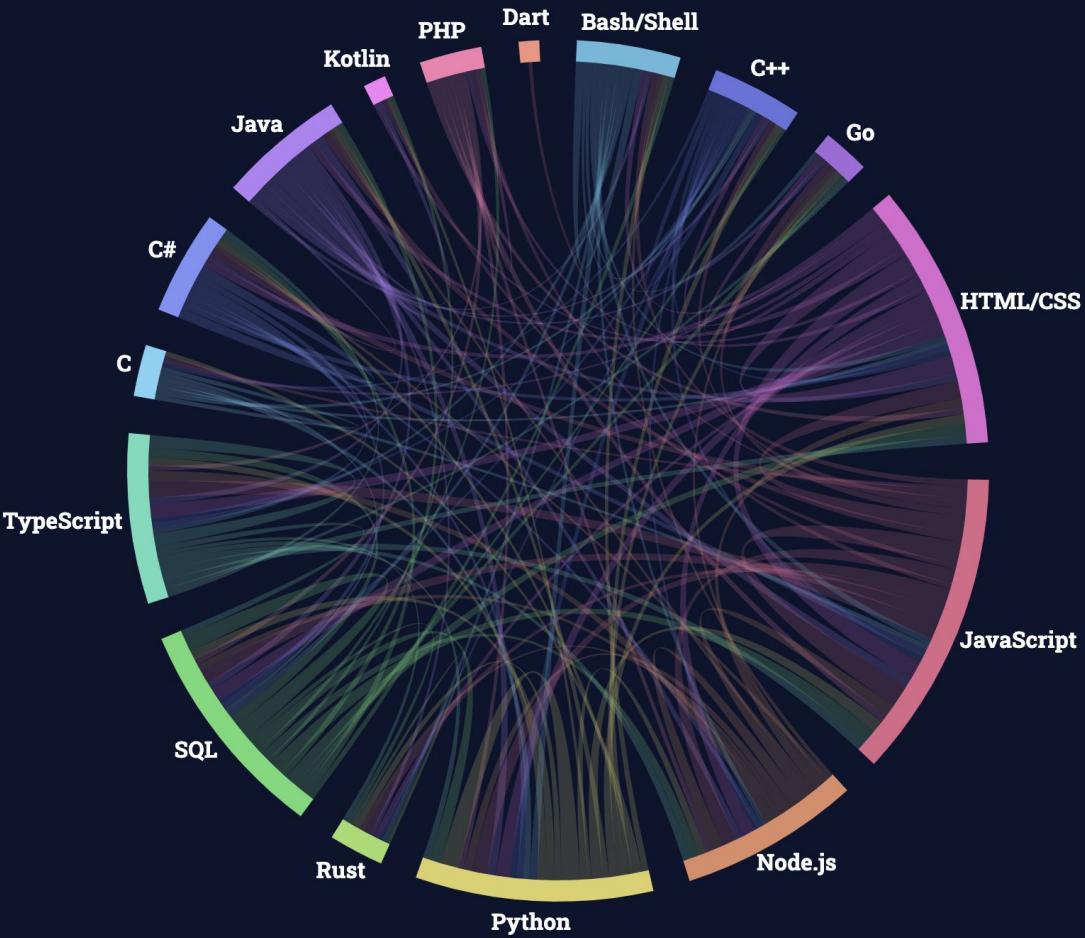
Monthly questions in 2010



# Most loved languages (and least dreaded)



# Familiar tech vs. what they want to work with





About 60% of  
developers  
learn to code  
from online  
resources.





There are over  
70,000 job listings  
posted in the tech  
industry alone.



We've seen a  
massive reshuffling  
of the workforce (the  
Great Resignation).

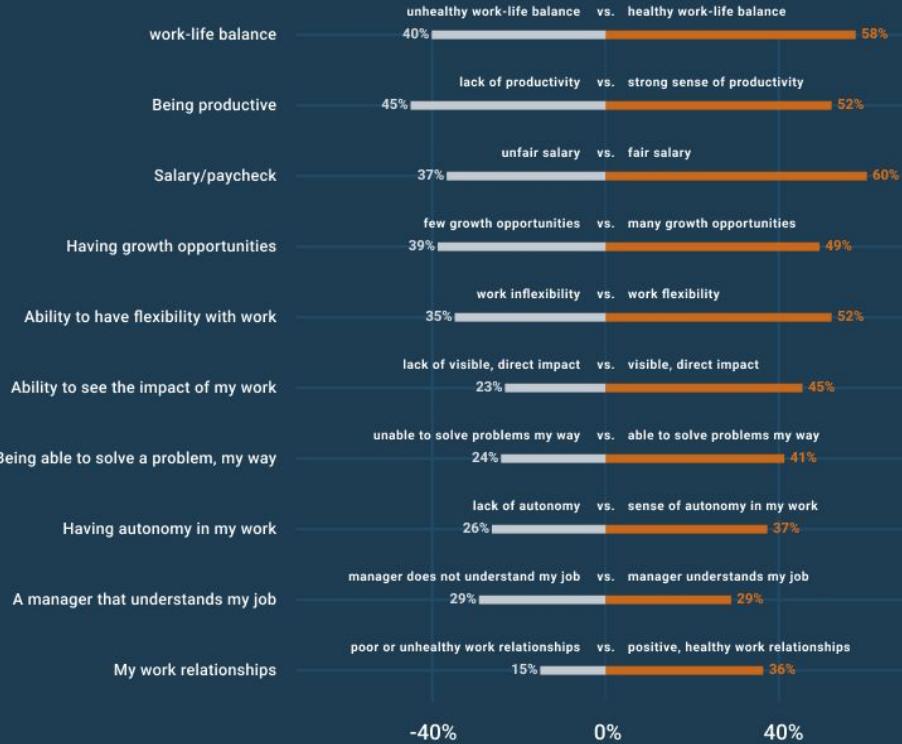


Yet, developers  
don't actually want  
to quit. They want  
to learn.



## ↗ Developer Happiness

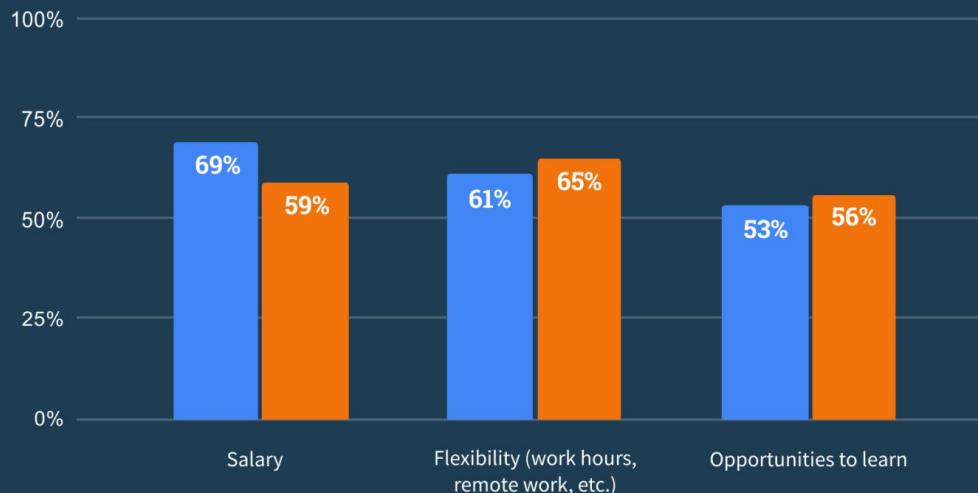
# What makes developers happy and unhappy at work?



↗ Pulse Survey Employer Branding

Future Employer Current Employer

## Important factors for future & current employers



# Addressing the global knowledge gap

- ✓ Build a culture of lifelong learning at work
- ✓ Democratize knowledge for all



# Building a culture of learning at work

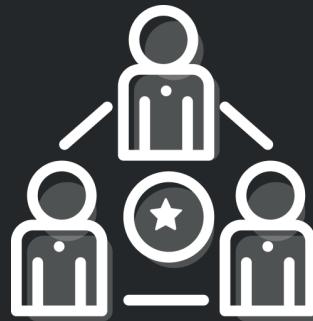


**“You don't have to  
know everything.  
You just have to  
know where to  
find it.”**

**– Albert Einstein**



Community-based  
**learning** is the  
future



**Democratize  
knowledge for  
everyone**



23987 votes

✓ 102 answers

10.7m views

# How do I undo the most recent local commits in Git?

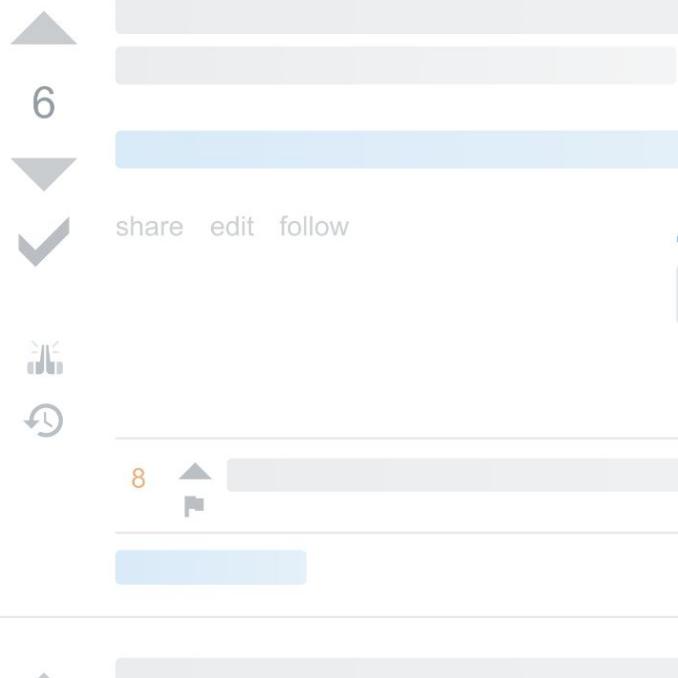




All learning starts with **one question.**

You're sitting on **the answers.**

- Uncover SMEs
- Capture institutional knowledge
- Incorporate it into the flow state
- Ensure it's resilient





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