



**Deloitte.**

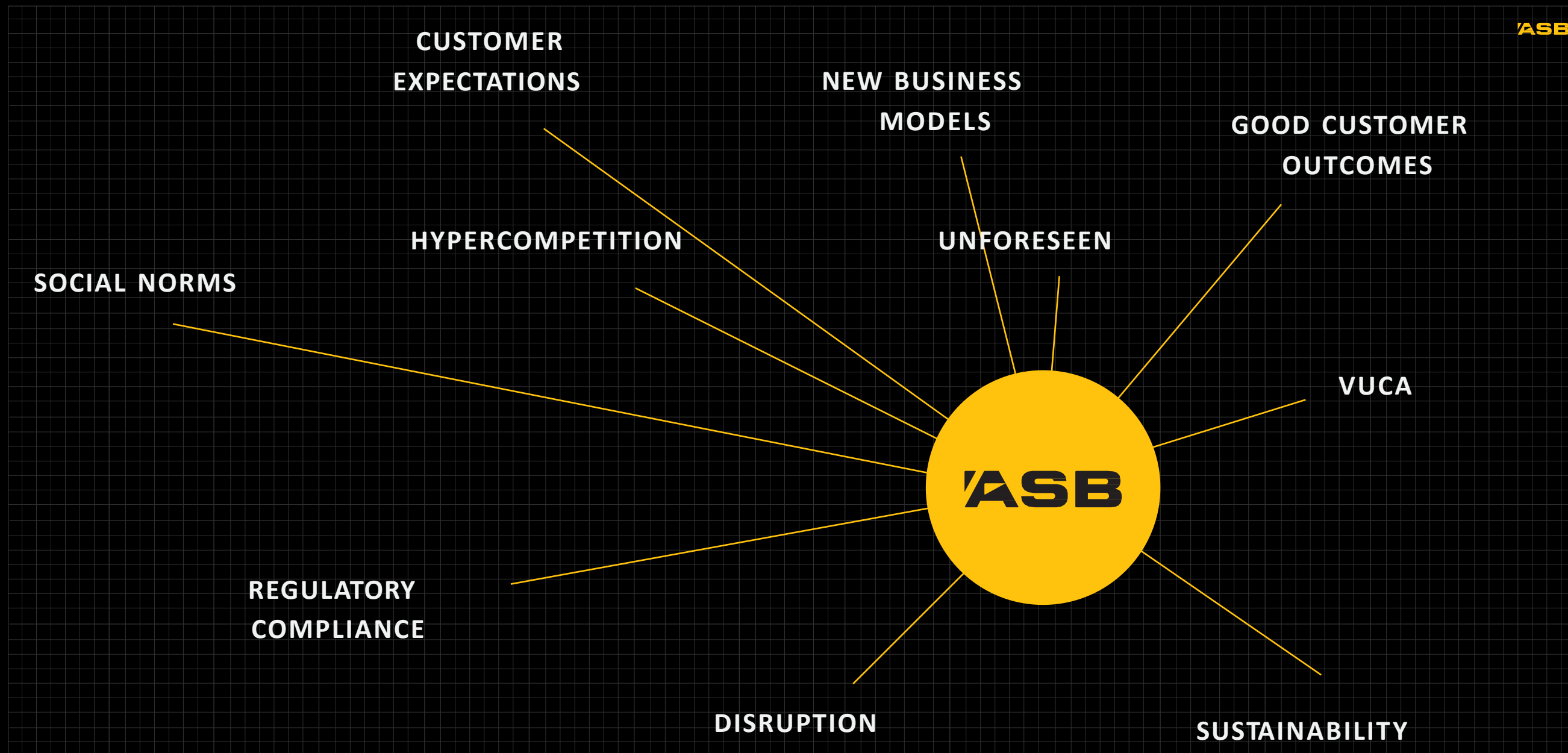
**ASB**  
ONE STEP>AHEAD

**Kia Ora**





**Our purpose is to accelerate the progress of all New Zealanders**



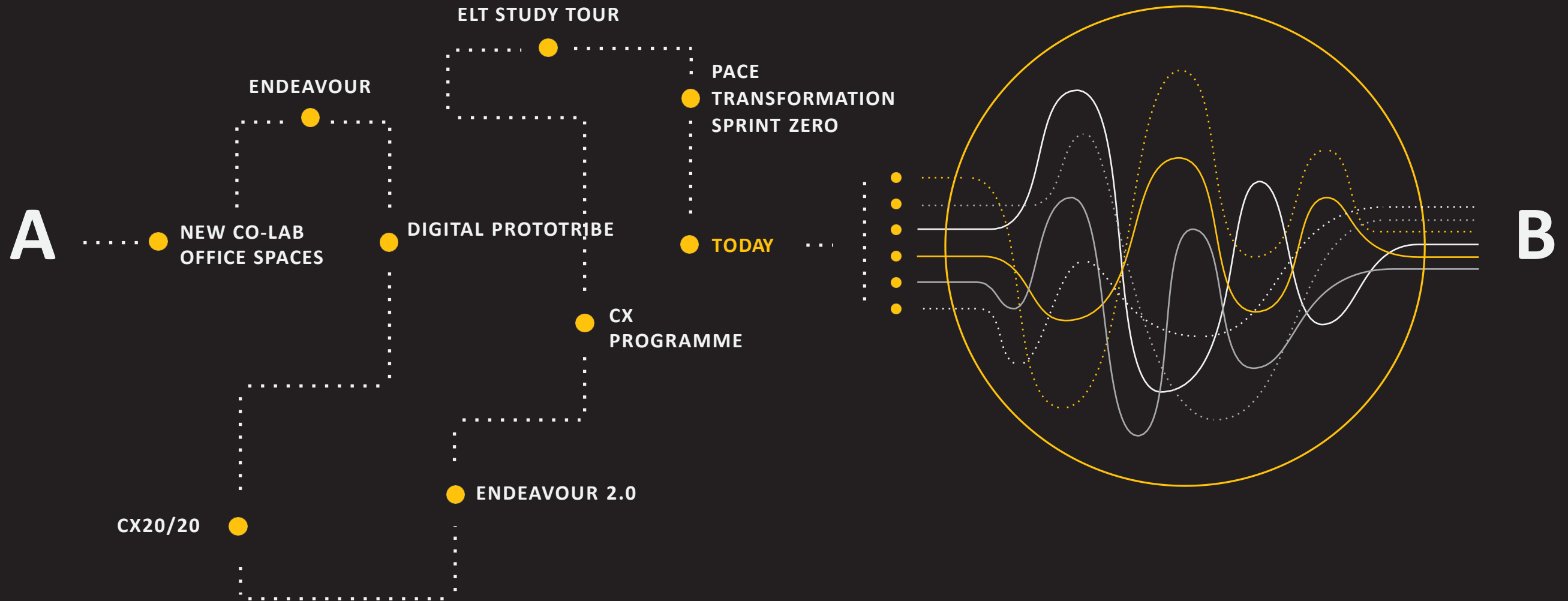
**OUR WORLD HAS CHANGED.**

**ASB**

**PACE**

**PEOPLE ACCELERATING CUSTOMER EXPERIENCE**

# THE NEXT STEP IN OUR JOURNEY





*Customer*  
*obsessed*

*PACE* *OVER*  
PERFECTION

*LEARN IT ALL*  
OVER KNOW IT ALL

EMPOWERMENT  
*over control*

TRUST *and*  
TRANSPARENCY