



Miika Soininen



Director of Digital Services and IT, Ponsse Plc

- Reporting to Group CEO Juho Nummela
- Member of management team since 12/2021

Past:

- IT Manager, Ponsse Plc
- Managing Director, Qentinel Finland Oy
- Account Executive, Qentinel Finland Oy
- Consultant, Qentinel Finland Oy,
- Team lead, Nokia Oyj

Leadership
a
t Software R&D

Business IT a Q S

Digital Services
Process development e
s



Nikhil Sharma



Director of Product Management, Copado Inc

nsharma@copado.com





"Data is as important as putting fuel to machine."

Customer feedback, June 2021

PONSSE PLC

Ponsse is a forest machine company concentrating on sales, service, manufacturing and technology related to cut-to-length forest machines and services.



PONSSE PLC

Ponsse is a forest machine company specialized in the sales, service, manufacturing and technology related to <u>cut-to-length</u> forest machines and services. We operate in more than 40 countries.

Main markets: Finland, Sweden, Germany, France, North and Latin America

All forest machined manufactured in Vieremä and electronic equipment in Epec, Seinäjoki Finland

Research and Development 3 % from turnover

Turnover 636 MEUR (2020)

80 %of the machines are

exported

1903

Ponsse employees globally **46** % of the R&D engineers are working with automation

20 % share of the service business in

turnover



A LOGGER'S BEST FRIEND

PURPOSE

SUSTAINABLE SOLUTIONS FOR THE BENEFIT OF OUR CUSTOMERS AND ENVIRONMENT

DUR CUSTOMERS SUCCEED TOGETHER WITH US

MEGATRENDS

- PECANOLOGY IS CHARGONAL EVERYTHING
- SUPPRISONERS OF CHIEF MON



THE PREFERRED PARTNER FOR RESPONSIBLE FORESTRY



VALUES

- + INNOVATION
- CUSTOMER CLOSENESS

DECADES OF CTL SUCCESS

- TOTAL FOCUS ON SUSTAINABLE CTL METHOD
- CUSTOMER CLOSENESS AND COMMUNALITY FOR GROWTH
- > CONTINUOUS DEVELOPMENT AND FREEDOM TO INNOVINTE
- CORE CAPABILITIES IN OWN HANDS WITH CONTRIDUOUS ACTIVE PARTMERING

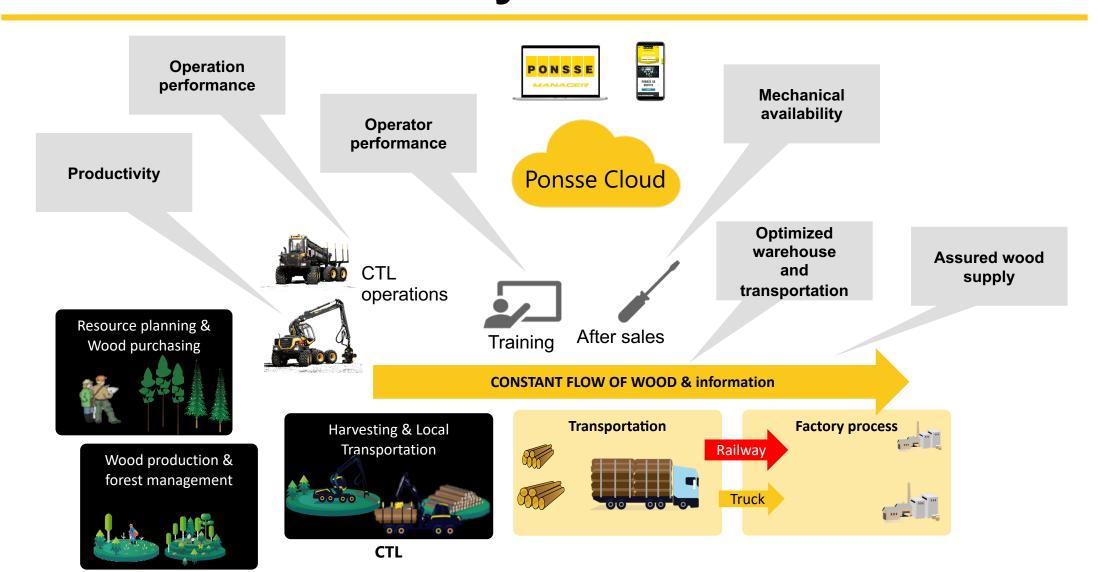
STRATEGIC GOALS

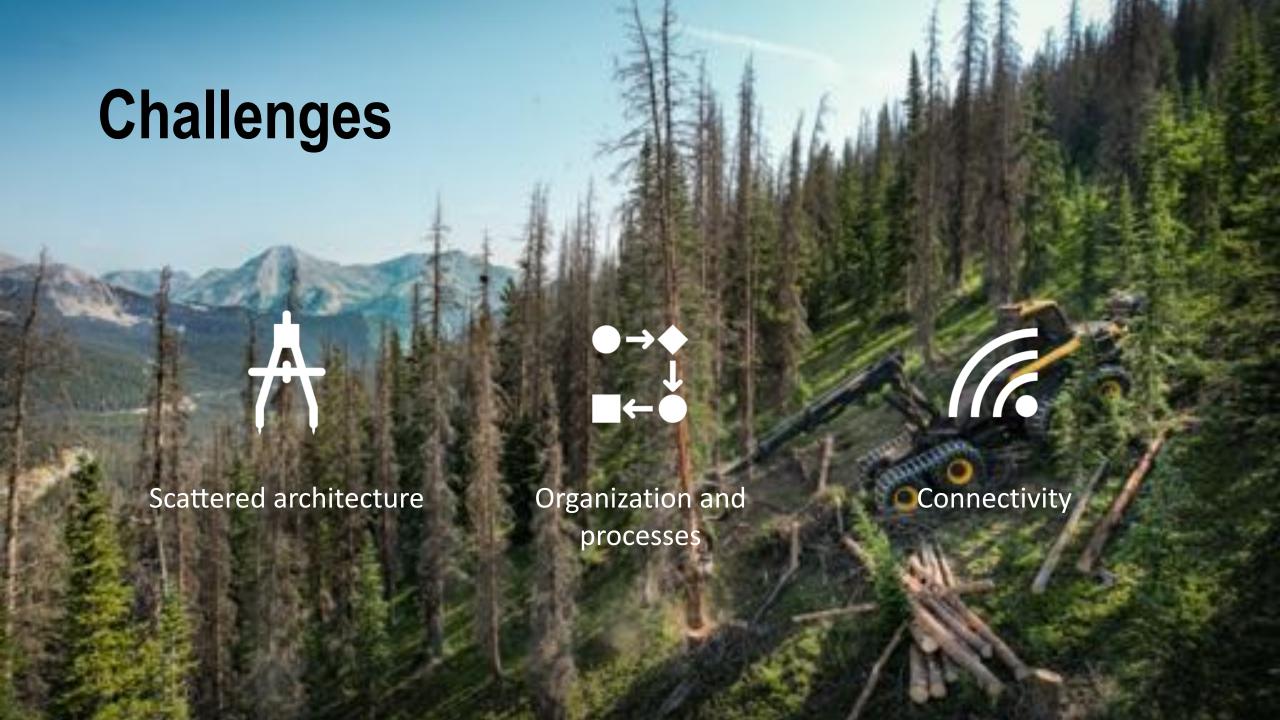
- OPERATIONAL AND SOLUTION EXCELLENCE
- SUSTAINABLE FINANCIAL PERFORMANCE
- GROW FASTER THAN THE MARKET





Data driven forestry







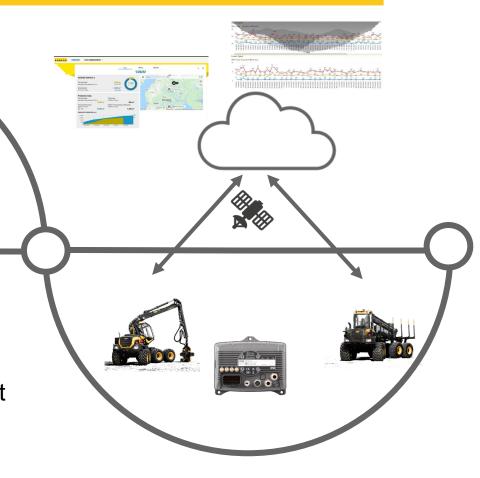
Journey to leader of data driven forestry



Delivered customer API in 6 weeks



- 1. Shared vision
- 2. Investing to digital platform
- 3. Learning to deliver fast

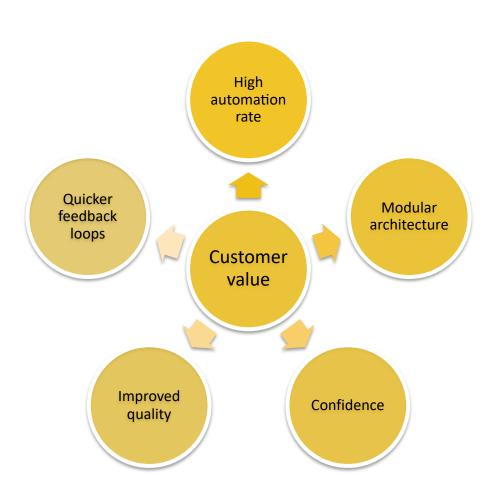


New value-added digital service offering





Increased customer value through quick feedback loops





Challenges

"If a harvester has an operating issue due to a buggy app upgrade, the customer not only loses valuable logging time — they lose trust in Ponsse. Each minute of downtime comes at a premium."



Accelerate Application Lifecycle to Support Machines



Eliminate Merge Conflicts and Deployment Bottlenecks



Automate Software Testing to Drive Quality Releases



Sync Tech Stack with Cloud-Native DevOps





We work together...

- ✓ Started in 2017
- ✓ Ponsse Manager Web and Mobile application
- ✓ Expanded to ERP systems On-premise and cloud applications
- ✓ REST API testing
- ✓ Extremely exciting and passionate team
- ✓ Shaped Copado Robotic Testing tremendously,

Thank you!

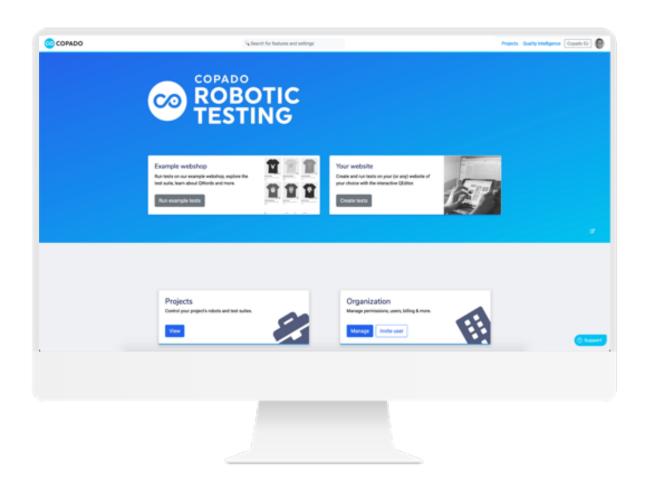


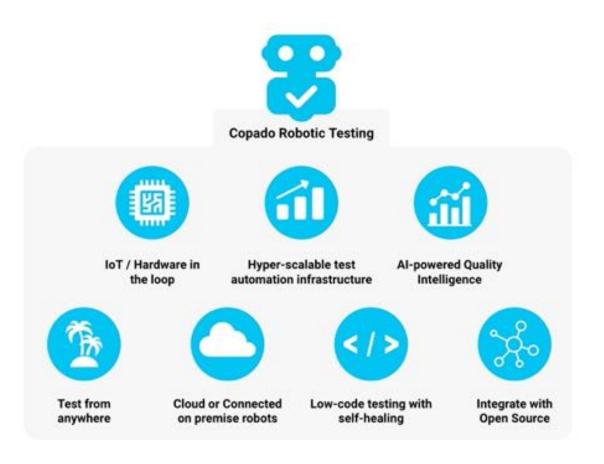
"Test automation supports the continuous development of our systems in a flexible manner. This helps us identify the project phase and gain practical experience from the projects more quickly than ever before we move on to the next phase of development."

Copado Robotic Testing



Deliver maximum value and higher quality releases at lightning speed







Key Outcomes





4,000 Euros Saved Per Month



400+ Automated Test Cases



24 Hours of QA Work Saved Per Month



15+ Bugs Caught and Corrected Per Week



10-15% of Entire Test Suite is Covered by Automation



10% of Errors Uncovered via Automated Regression Testing "Working with Copado is an important guarantee for our quality operations. Copado Robotics Testing, with its continuous and easy-to-use service, is an excellent and cost-effective operating model for us."



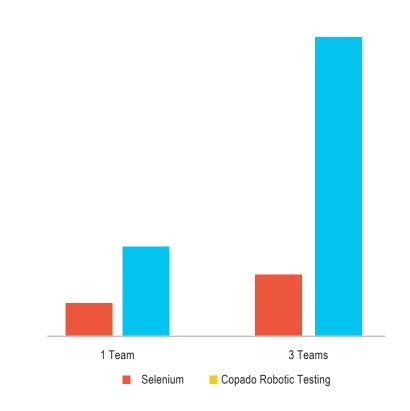


But not all test automation is created equal

Total Test Efforts in Cost

3 Teams Analysis & Reporting Test Execution Test Maintenance Test Design Automation Framework 1 Team Test Infrastructure Selenium Copado Selenium Copado Robotic Robotic Testing Testing

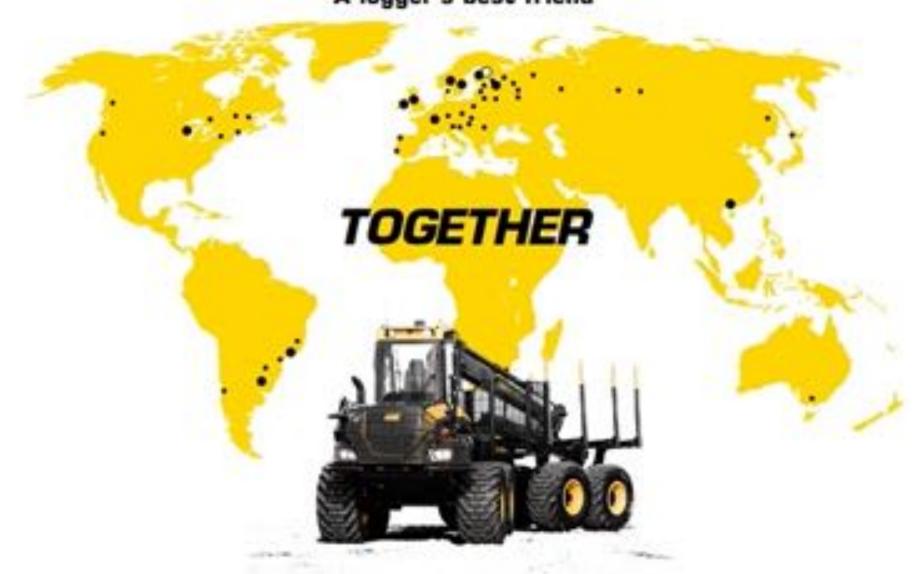
Number of Automated Tests Executed







A logger's best friend





Data driven forestry is truly an ecosystem

We are looking for new connections, possible partners in forestry ecosystem and talents to join our team!