

Hello, we're Virgin Media O2

Born in 2021 through combining two companies; Virgin Media + O2

Combines the UK's largest mobile network with a broadband network offering the fastest speeds

One of the UK's largest businesses

46m customers and around 18k employees across the UK



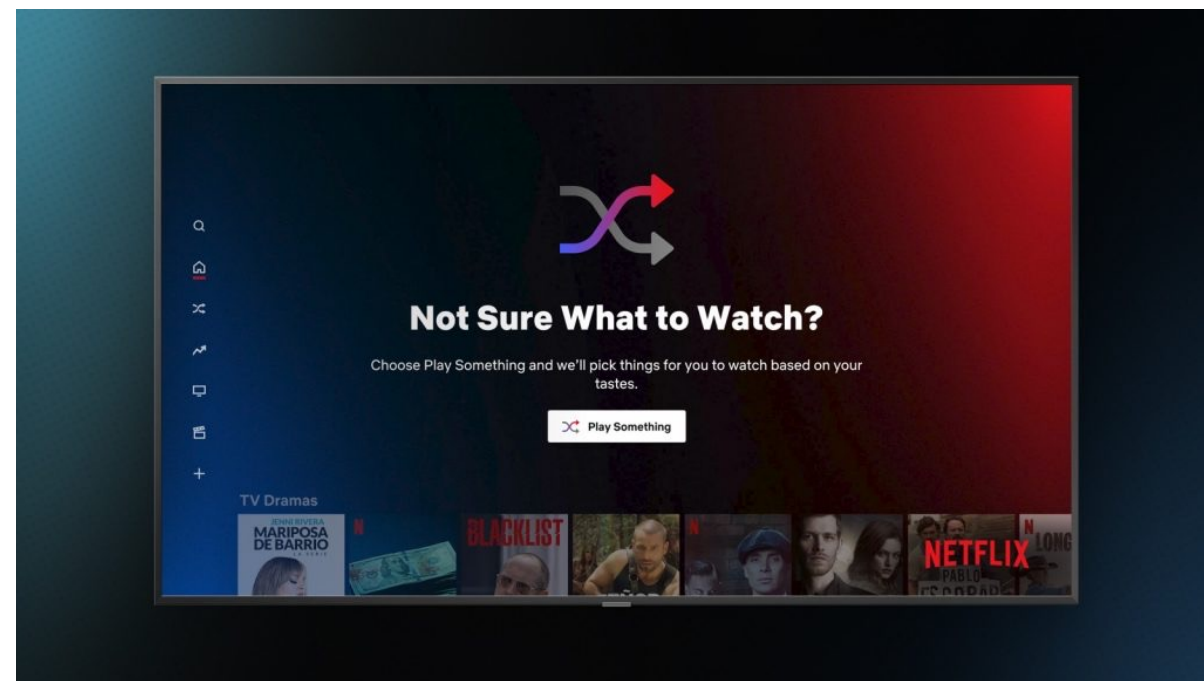


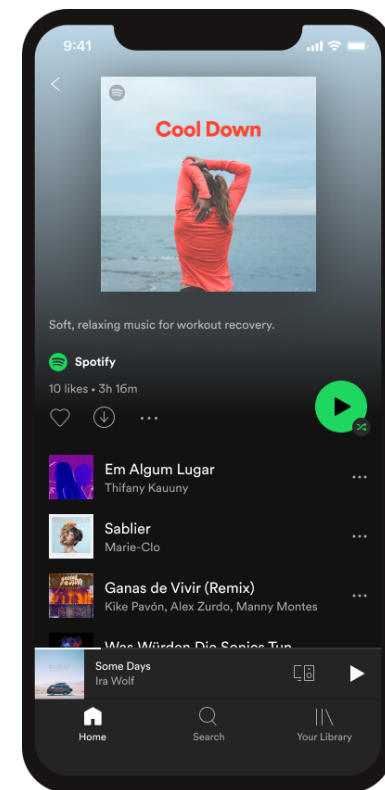
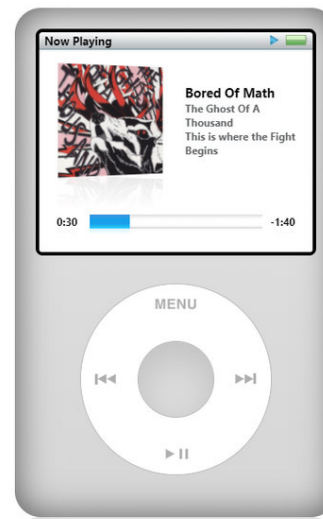
Richard He
Head of Data Services

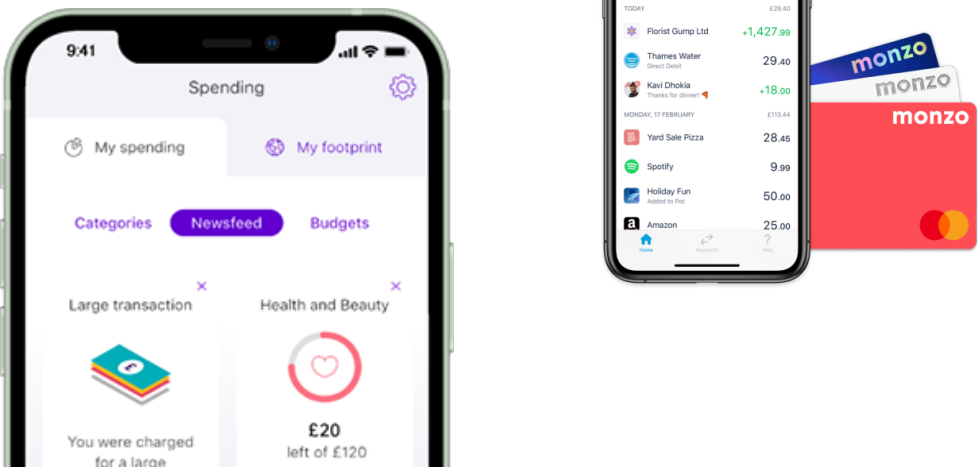
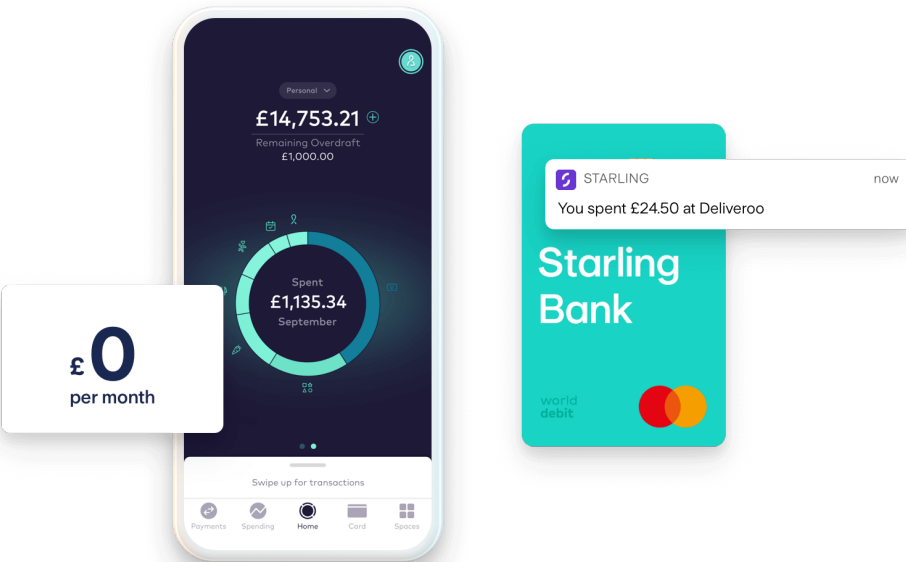


Chanade Hemming
Head of Data Products

**Bring a legacy company,
with a complex system
into today's world.**







We built a (winning) team



We're unlocking value through the creation of data products

"...a product that facilitates an end goal through the use of data"

- DJ Patil



Cloud Pub/Sub

COLLECTING



Cloud Dataflow

PROCESSING



BigQuery

MODELLING



Cloud Run



Data Store

UNLOCKING VALUE



Cloud Composer

ORCHESTRATING



Cloud DLP

DETECTING & TAGGING



Monitoring

MONITORING & ALERTING

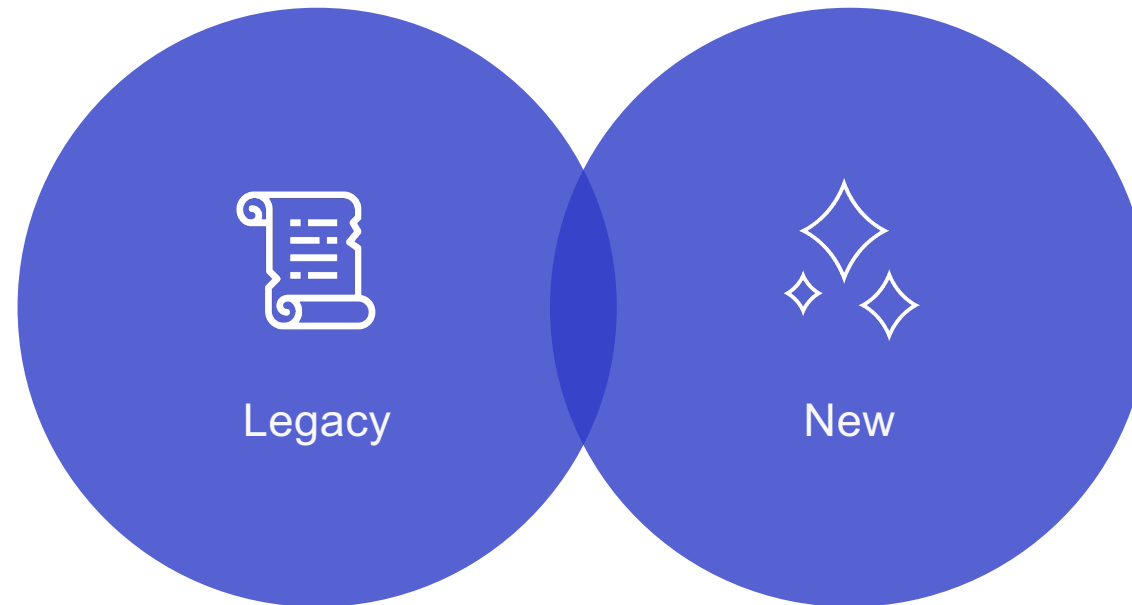


Moving to the cloud...



...requires strong collaboration

Working Together



Building new, or migrating old – a lot of stuff has to plug back into the existing world



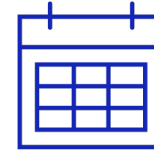
How we work, adapts for the work



Collaborate with
experts



Cross-functional team
focusing on a problem/area



Speak often and plan
frequently



Understand problem to
solve & value we could
create



Set a North Star for our
teams



Have quarterly goals

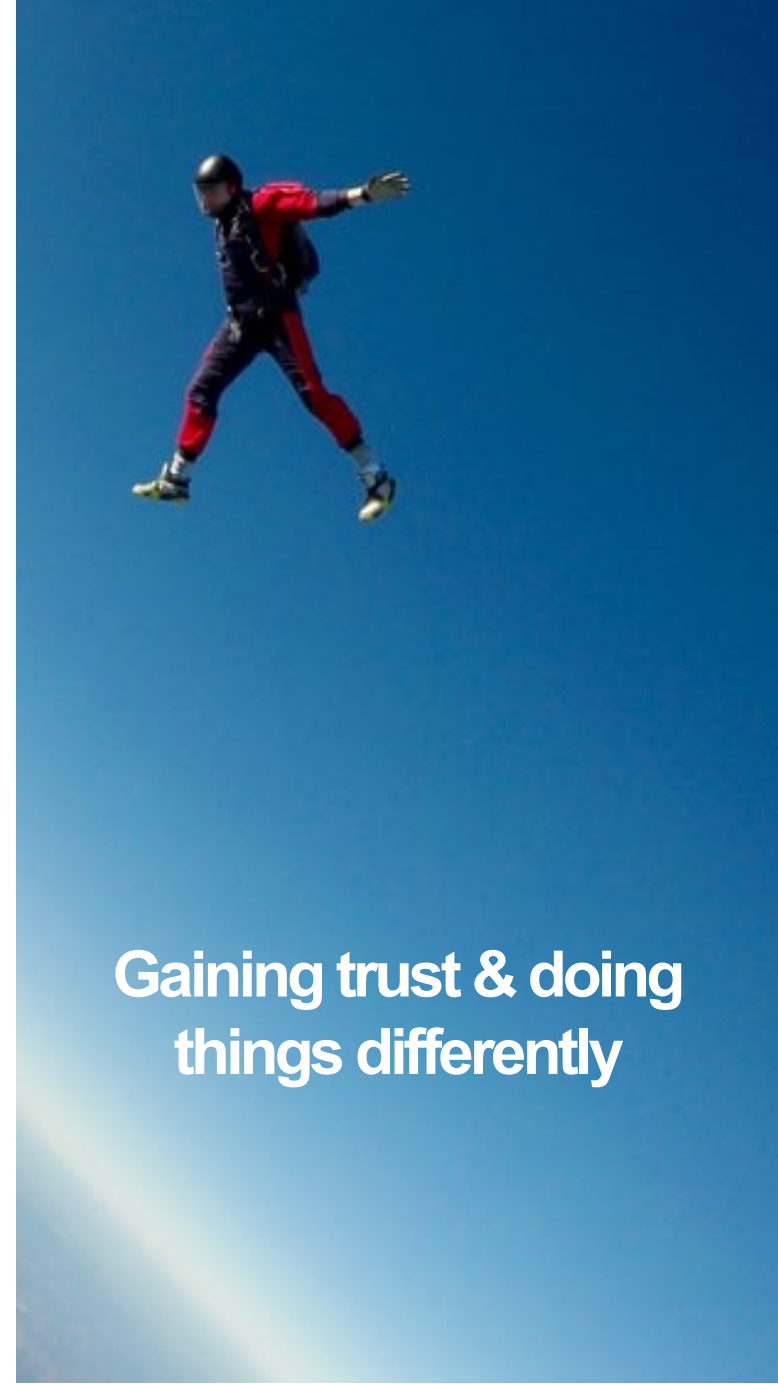




**Less forms & less
handshakes**



**Learning & shipping
faster than before**



**Gaining trust & doing
things differently**

Having an impact

Congratulations team!

This is a shining example of High Performing Team Play and a huge achievement for all of us at Virgin Media O2.

For me, this is proof that we are becoming a game-changer in the industry, using innovative technology and new tools to support our millions of customers.

We are on a Mission to upgrade the UK and become a digital-first company. So, this recognition for Virgin Media O2 and specifically the teams involved is incredible.

- CEO, Lutz Schüler



A photograph of a row of hurdles on a red running track. The hurdles have white bases and red vertical posts. The top bar of each hurdle is white and features the word 'CALGARY' in black capital letters. To the left of 'CALGARY' is a logo that says 'Facer' in a script font. To the right is a logo for 'Calgary Sports Commission' with a stylized mountain peak. The hurdles are arranged in a perspective that leads towards the background. In the background, there are green trees and a green tent with a white logo. The text 'Obstacles that remain' is overlaid in the center in a large, white, sans-serif font.

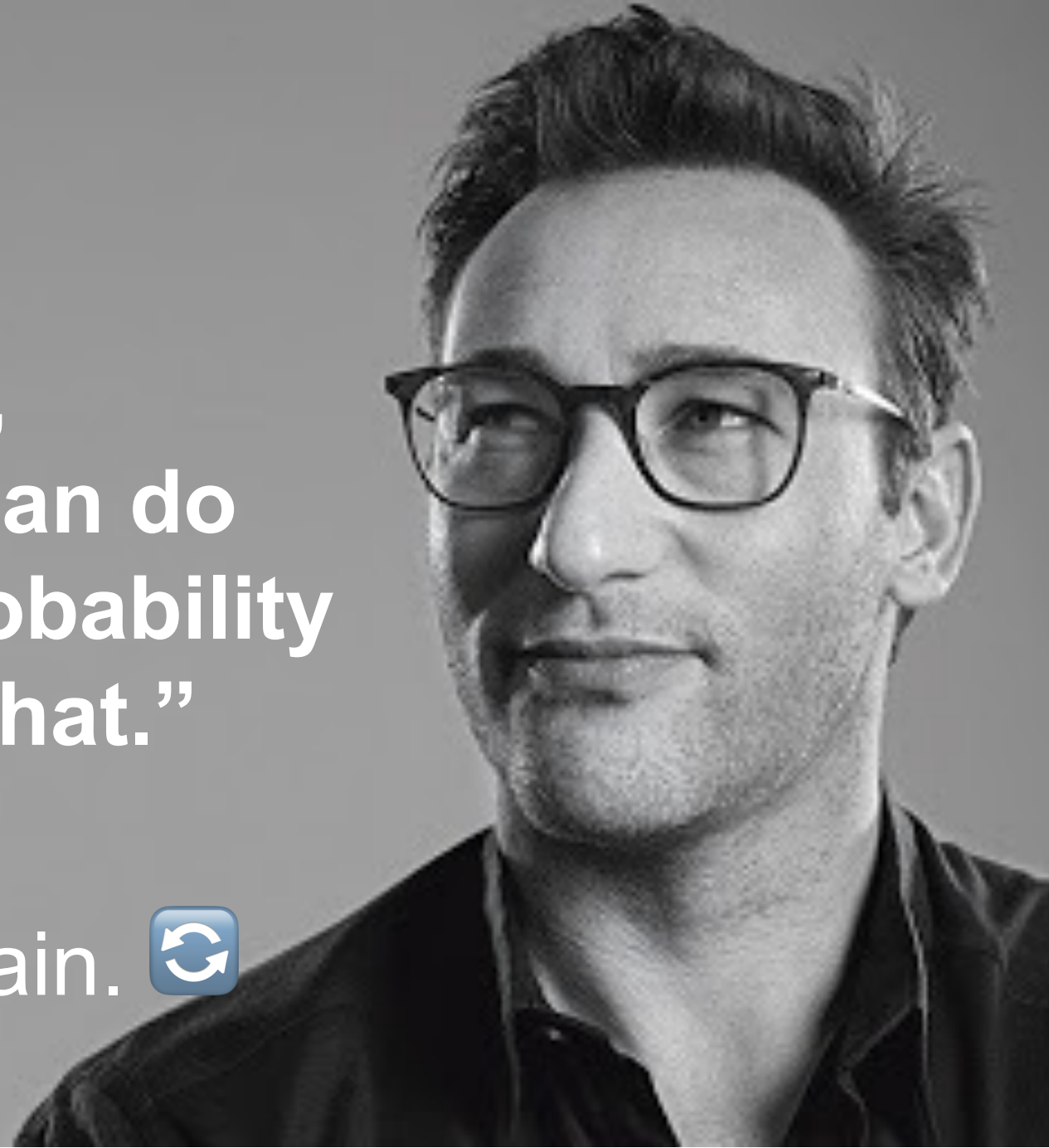
Obstacles that remain

This...

**“What’s the fastest,
simplest thing we can do
with the highest probability
of success? Build that.”**

– Simon Sinek

...and again, and again. 



 Say Hi!

Thanks for listening!
We'll be in Slack
throughout the conference.