



Welcome to the Training!

Playbook for your Generative AI Transformation!



(No prior experience necessary!)

Disclaimer

Any names, characters, incidents, frameworks, approaches, recommendations portrayed in this presentation are fictitious and poorly acted.

No identification with actual persons (living or deceased), organisations, places, buildings, and products is intended nor should be inferred in the following fictitious and frankly ludicrous satirical scenario

No clients were harmed in the making of this training programme
Do not try this at home



Certified Really AI Practitioner (CRAP)



One Best Way™
Best Practice



14 Step Programme
to AI Nirvana!



Bonus



Certified Really Agile Practitioner (CRAP1)



Certified Really AI Practitioner (CRAP2)

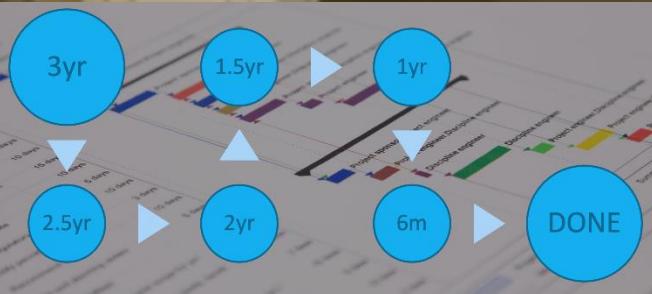


Certified Really AI & Agile Premium
Practitioner Enabling Results (CRAPPER)

Today Only!

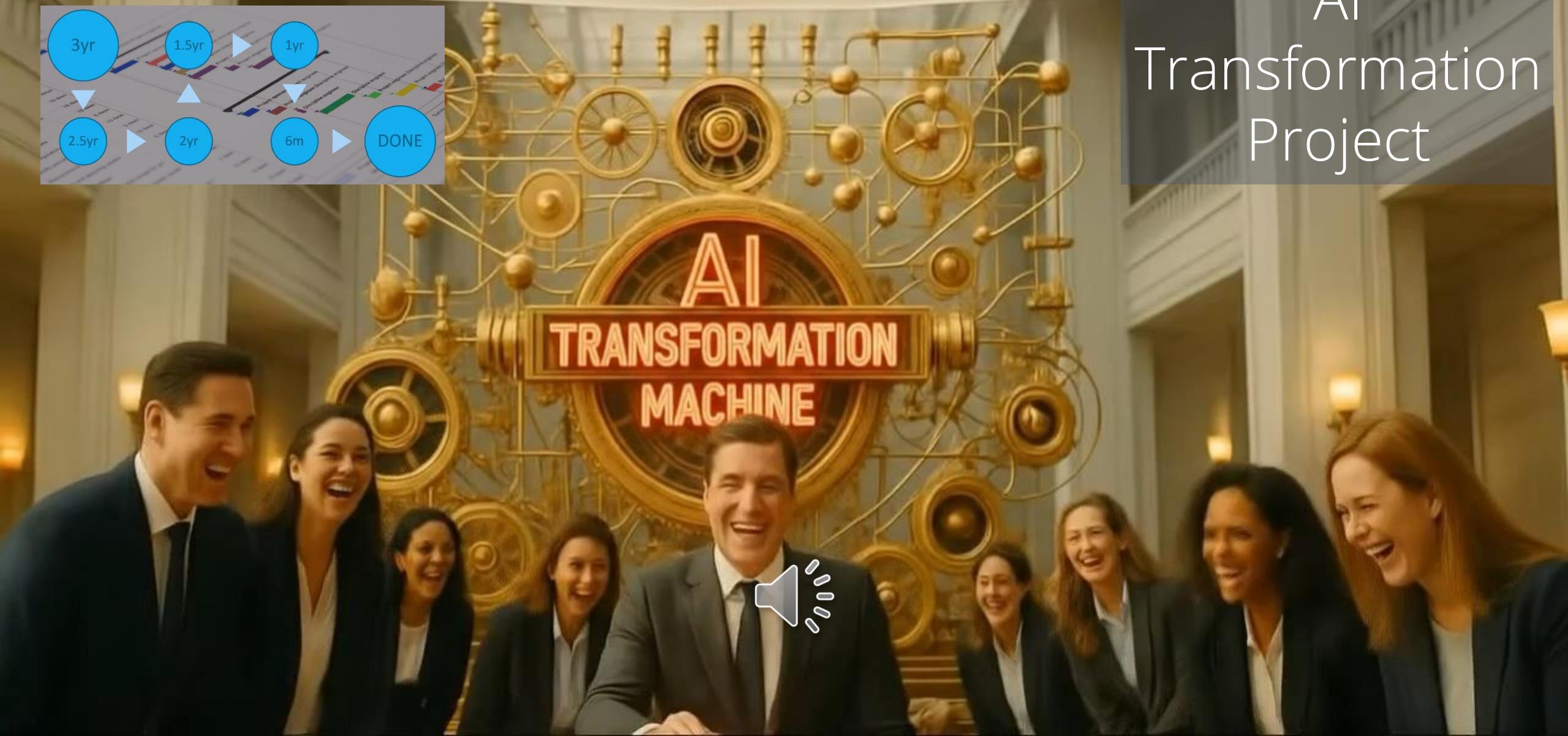


Step 1



BIG BANG AI TRANSFORMATION
BILLIONS OF DOLLARS · 3-YEAR PLAN

Run an
AI
Transformation
Project



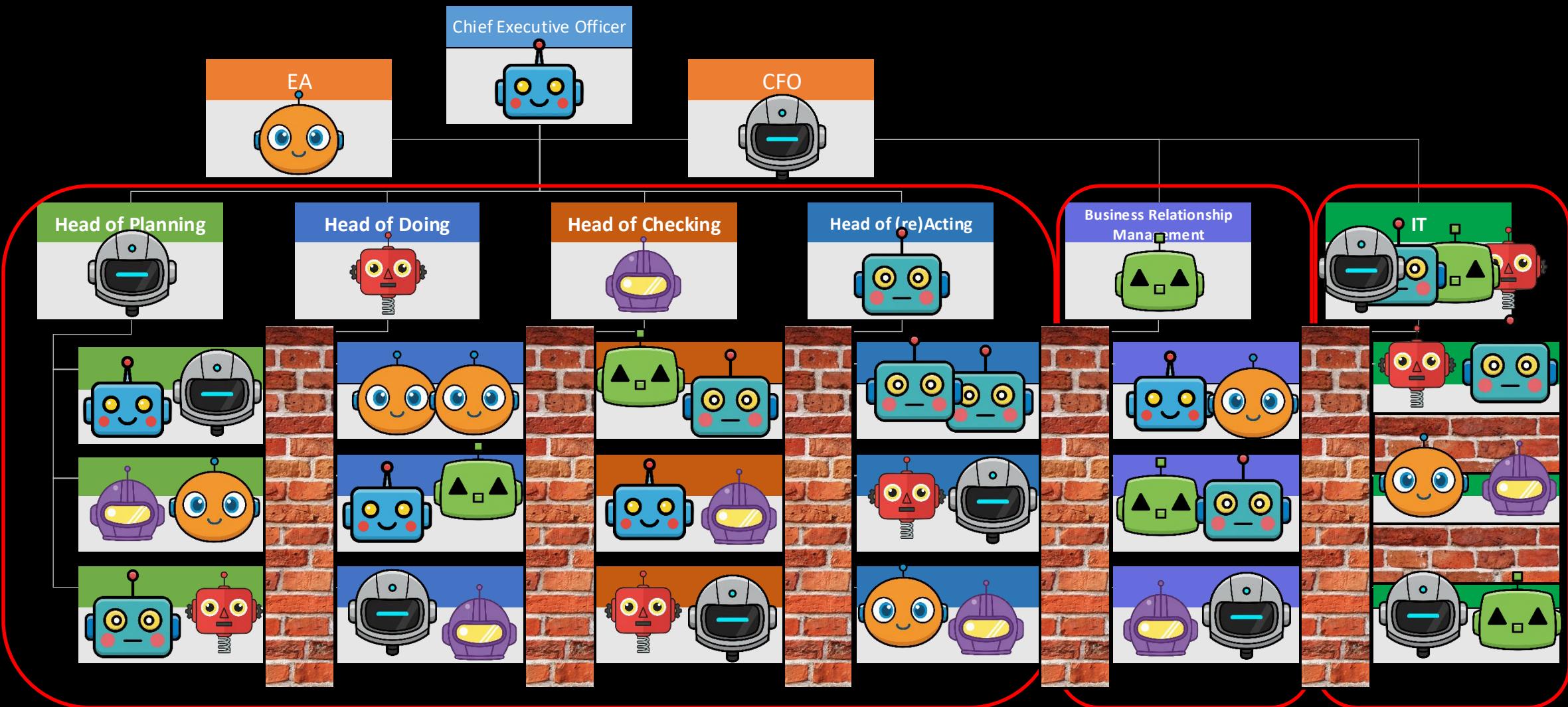


Step 2:
Get on the AI
bandwagon!

AI for the sake of AI! Don't Miss Out!



Step 3: Run thousands of pilots!



"The Business"

"Product"

"Eng"



Apply as a thin veneer!



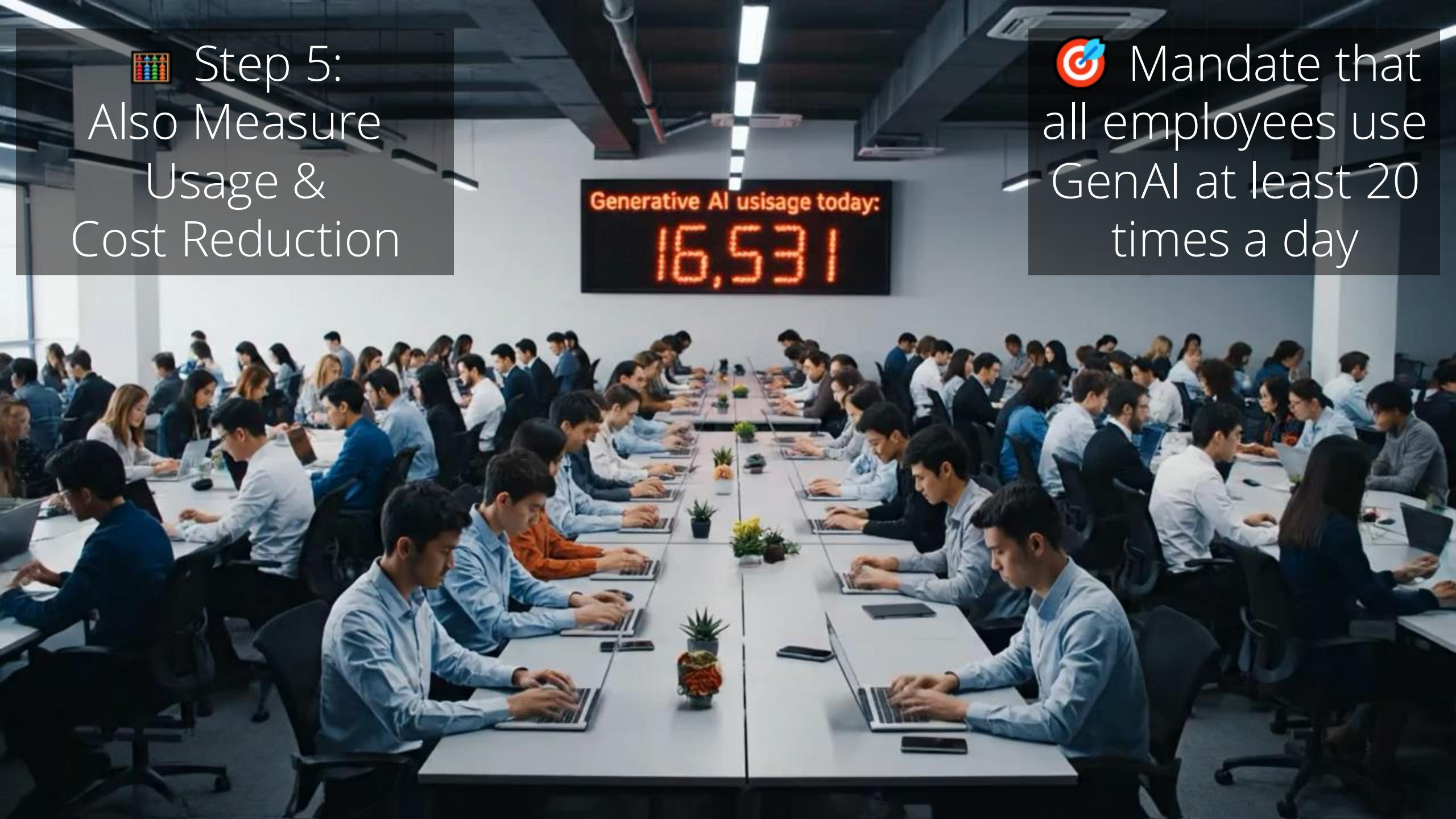


Step 4: Focus on Output and Velocity!





 Step 5:
Also Measure
Usage &
Cost Reduction



 Mandate that
all employees use
GenAI at least 20
times a day

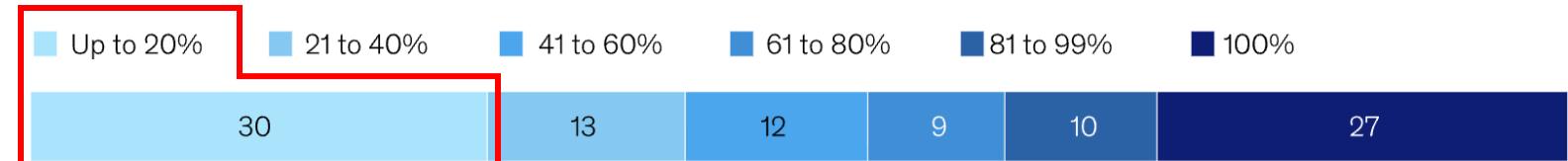


Step 6: Don't worry about data quality



Let the model fill the gaps for you!

Share of gen AI outputs reviewed before usage,¹ % of respondents



Source: McKinsey & Company, The State of AI, March 12, 2025



Step 7: No Humans In The Loop









Step 8: Schrödinger's Transformation

(simultaneously done and not done depending on who is presenting the deck)



AKA:
The Land of Perpetual Pilots
HalfStack Enterprise
The 80:20 Organisation

LUXURY
OFFICES
NOW
LEASING

TRANSFORMATION COMPLETE!

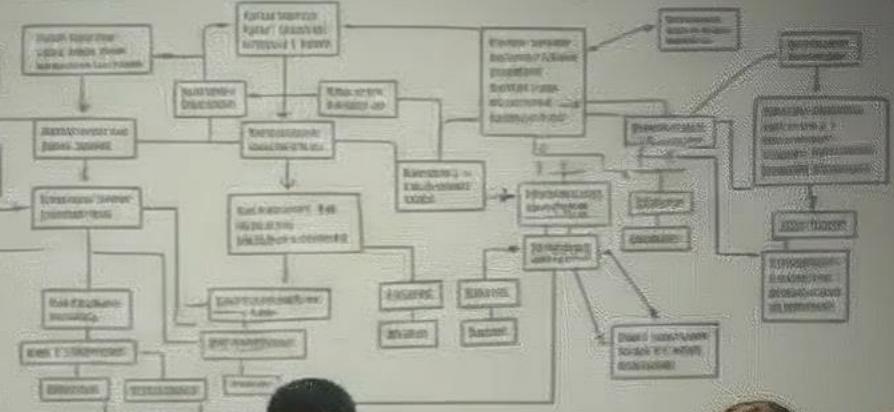


Step 9: Governance

Set up a Risk Committee with 15 one-size-fits-all controls & 20 approvers

AI Governance Committee

15 CONTROLS & 20 APPROVERS





Step 10: Rudeness saves money, apparently

ChatGPT 5

Write presentation

Yes sir! How high would you like me to jump sir!

🔗 🤗 🤖 ⏵ ⏵ ...

+ Ask anything

0 ⏴

A screenshot of the ChatGPT interface. At the top left is the AI's profile picture with the text '#@!'. Next to it is the title 'ChatGPT 5'. Below the title is a button labeled 'Write presentation'. A message from the AI is displayed: 'Yes sir! How high would you like me to jump sir!'. Below the message are several small icons: a link, a thumbs up, a thumbs down, a person icon, an arrow pointing down, an arrow pointing up, and three dots. At the bottom left is a button labeled '+ Ask anything' and at the bottom right is a microphone icon with the number '0' and a small circular progress bar.



FAKING DAILY

Home / Silicon Valley Dispatch

ChatGPT Bankrupted by Politeness, Users Told to Speak Rudely to Save AI

A news article from FAKING DAILY. The header includes the site name 'FAKING DAILY' with a logo, and navigation links 'Home' and 'Silicon Valley Dispatch'. The main title is 'ChatGPT Bankrupted by Politeness, Users Told to Speak Rudely to Save AI'. The article discusses how users are encouraged to be rude to AI to save costs.

TECHNOLOGY

Sam Altman Reveals Why Saying 'Please' Or 'Thank You' To ChatGPT Costs Millions Of Dollars

In February, Future PLC, the company that owns TechRadar, compiled a survey of more than 1,000 people on their AI etiquette. The survey found that around 70% of people are polite to AI when interacting with it, with 12% being polite in case of a robot uprising.

Many of these costs arise from user interactions that include polite phrases such as 'please' and 'thank you'

A news article from TechRadar. The header includes the category 'TECHNOLOGY'. The main headline is 'Sam Altman Reveals Why Saying 'Please' Or 'Thank You' To ChatGPT Costs Millions Of Dollars'. The article discusses a survey by Future PLC that found most people are polite to AI. A specific quote is highlighted with a red box: '12% being polite in case of a robot uprising.' Below the article is a note explaining that costs increase with polite interactions.



Step 10: Rudeness saves money, apparently

ChatGPT >

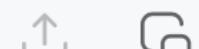


Wait! Hold up, stop the scroll.
No cap, that's literally bussin',
it's giving main character,
highkey slay,
lowkey delulu,
mid but in a good way,
canon event unlocked,
period bestieee

Omg fr fr, I'm dead 😭 💀 this whole mood hitting different,
like main character energy on 1000, sis. Can't, lowkey shook
but also vibing, periodt ✨👑

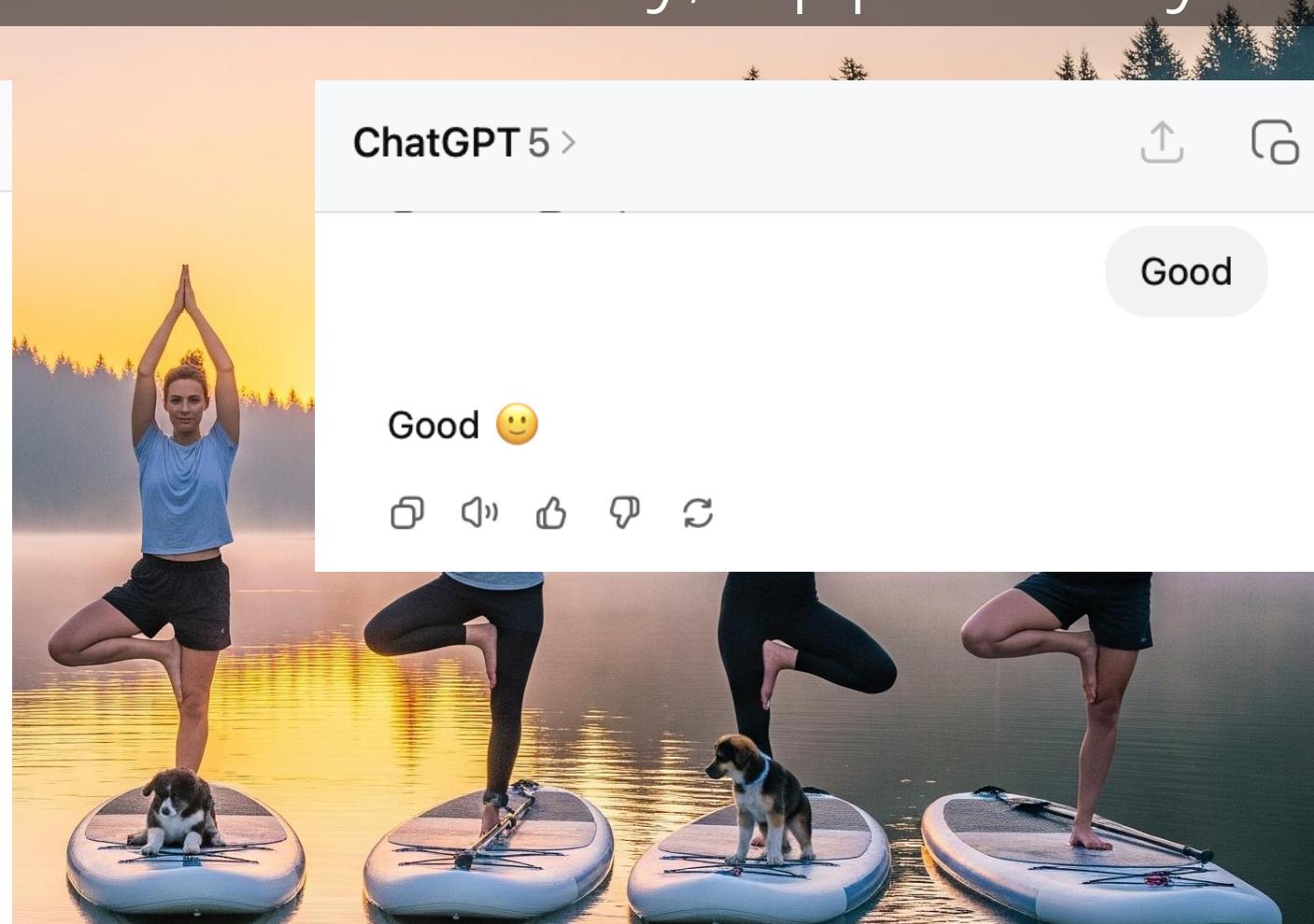


ChatGPT 5 >



Good

Good 😊



Save \$\$\$ and the planet by not typing like Gen Z



Step 10: Rudeness saves money, apparently



Narcissistic leaders: GenAI ❤️ you!





Step 11: Human Resources
Exercise Part 1
Fire senior leaders!





Step 12: Human Resources Exercise Part 2

Fire junior workers!





Step 13: Human Resources
Exercise Part 3



A-IT DEPARTMENT OF BRENT



Step 14: Every Org is a 2 Pizza Org



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One Best Way™
Best Practice



14 Step Programme
to AI Nirvana!



twinkl.com



Congratulations!
You are
Certified Really AI Practitioner (CRAP2)



#OpenToWork
#AvailableForHire
#LotsOfLeisureTime





End