Don't engineer your own obsolescence

A leader's survival guide to the AI revolution

- / **18+ years** as a Google Cloud Premier Partner

- / **8x** Google Cloud Partner of the Year

- / Consistently high Proserv **NPS of 79**

- / **500+** certified GCP professionals

- / **11** Google Services Specializations

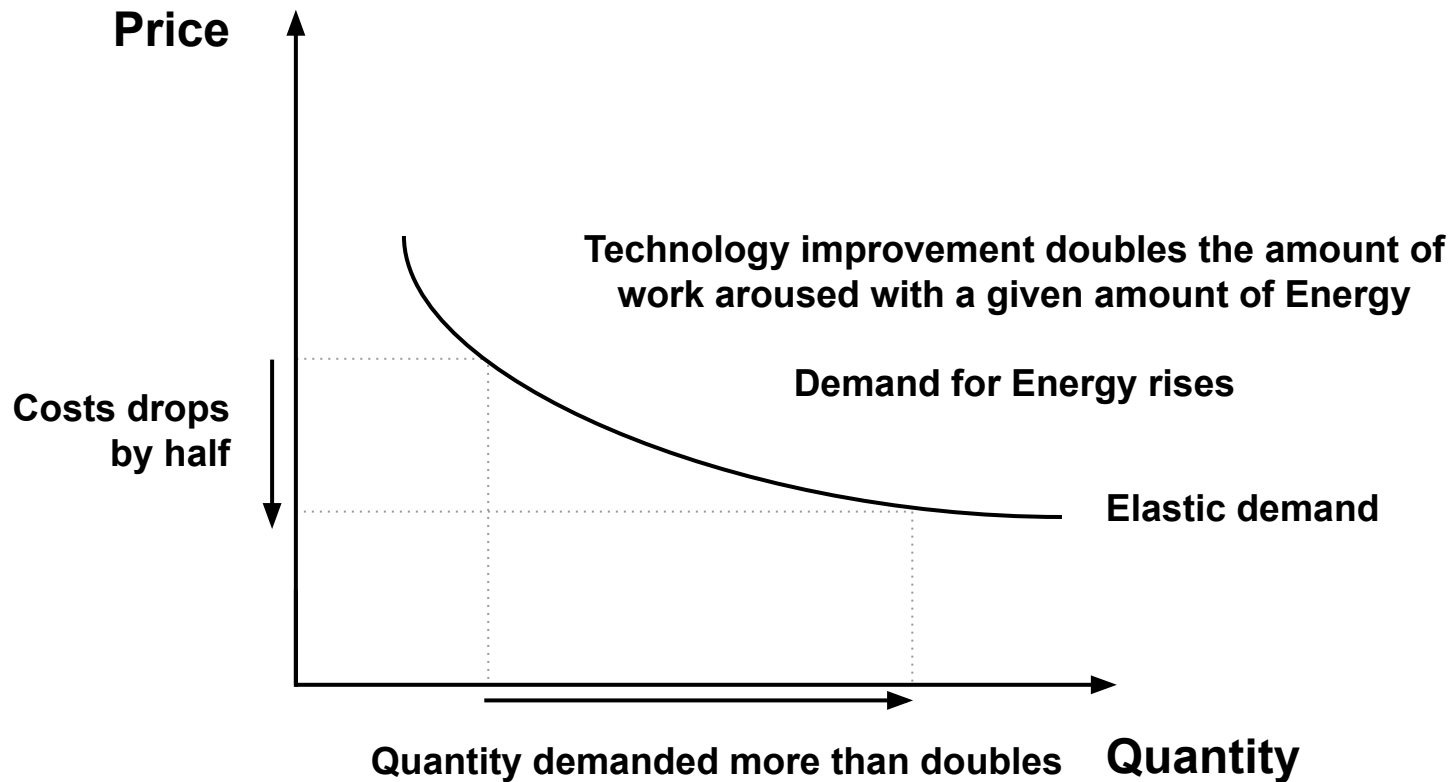- / Recognized with 5 Google Cloud **Public Sector Expertise Badges**

8x

Google Cloud

GLOBAL

Partner of the Year

Google Workspace

2025

This meeting is a trap

+50%
"PRODUCTIVITY"

Insight   SADA

Gemini

Jevon's Paradox

Price

Technology improvement doubles the amount of work aroused with a given amount of Energy

Demand for Energy rises

Costs drops by half

Elastic demand

Quantity demanded more than doubles   **Quantity**

Choose your path

GROWTH ENGINE

COST CENTER

New Prompt   Account Rep Lookup   Activity

✏️ **My customer wants to understand similar use cases they can leverage AI for their business in healthcare.**

Solution Line: **SADA / Google Cloud**   Company: **Mayo Clinic**

Conversation Starters	Case Studies	Solutions	Company Insights	Similar SOWs

The customer is seeking to understand how they can leverage Artificial Intelligence (AI) in the healthcare industry and wants to know about similar use cases.

- 💬 Questions to ask
- ✅ Benefits
- ✋ Organizational Roadblocks
- ✂️ Product Challenges
- 📋 Competing Technologies

Improved Diagnostics with AI
AI can analyze medical images (X-rays, MRIs, CT scans) with greater speed and accuracy, assisting radiologists in detecting anomalies and improving diagnostic accuracy. This leads to earlier and more accurate diagnoses, improving patient outcomes.

Personalized Treatment Plans with AI
AI algorithms can analyze patient data (medical history, genetics, lifestyle) to develop personalized treatment plans tailored to individual needs. This can lead to more effective treatments and reduced side effects.

Drug Discovery and Development Acceleration with AI
AI can accelerate the drug discovery process by identifying potential drug candidates, predicting their efficacy, and optimizing clinical trial design. This reduces the time and cost associated with bringing new drugs to market.

Enhanced Patient Monitoring with AI
AI-powered wearable devices and remote monitoring systems can continuously track patient vital signs and detect early warning signs of deterioration. This enables proactive intervention and prevents adverse events.

Streamlined Administrative Tasks with AI
AI can automate administrative tasks such as appointment scheduling, insurance claims processing, and medical coding, freeing up healthcare professionals to focus on patient care. This improves efficiency and reduces administrative costs.

Predictive Analytics for Disease Outbreaks with AI
AI can analyze large datasets to identify patterns and predict disease outbreaks, enabling public health officials to take proactive measures to contain the spread of infectious diseases. This improves public health preparedness and response.

Virtual Assistants for Patient Support with AI
AI-powered virtual assistants can provide patients with 24/7 access to medical information, answer their questions, and provide emotional support. This improves patient engagement and satisfaction.

Stop guessing.
Start building.

Insight   SADA   An Insight company

Reframe your metrics.
Reframe your value.

NEW HOTNESS

OLD AND BUSTED

Why SADA?

The Strategic Impact

Our Google depth means you're never using yesterday's toolkit.

Our **skills breadth** means you don't have to manage a complex ecosystem of niche partners.

Our **expertise in the new** means you can be confident we are already working on what's next.

SELL | SERVICE
Premier Partner
Google Cloud

About Insight

Insight is a Fortune 500 global Solutions Integrator helping organizations accelerate their digital journey and maximize the value of technology. Our technical expertise spans cloud and edge-based transformation solutions, built on 35+ years of deep partnerships with the world's leading and emerging technology providers.

In 2023, Insight completed the acquisition of SADA. As an 8x Google Cloud Partner of the Year, SADA is a leader in Generative AI, Infrastructure & App Modernization, Cloud Security, Data Analytics, Productivity & Collaboration, and Location Intelligence solutions.

You can rely on our combined expertise as a multicloud powerhouse — honed over thousands of successful engagements — to get you further, faster.

Let's talk
818.766.2400 / googlesales@SADA.com / SADA.com

Thank you