

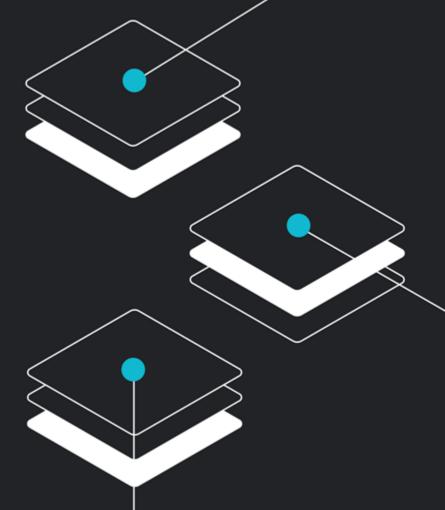
Forget vibe coding

Vibe leadership is the real risk



Ben Lloyd Pearson DevEx, LinearB Host, Dev Interrupted Find me on





Today's Agenda

- The GenAl revolution in software delivery
- 2 Your delivery pipeline won't cut it
- 3 Preparing for the brave new world



My journey

What framework should I use for measuring AI effectiveness? How do we know how much code is written by devs vs. Al toolings?

How do we know if Al is actually leading to more productivity?

Is our Al effective? Are we moving faster and how is the quality?

What is the ROI of our AI?

We are testing multiple AI tools? How do we know which one to choose? We need to present our Al adoption and how it's affecting productivity to leadership. How do we make this simple to show (not technical people)?



One Takeaway

Start automating code delivery workflows





THE 2025 GENALIMPACT REPORT

Planning, Development, Release



350+

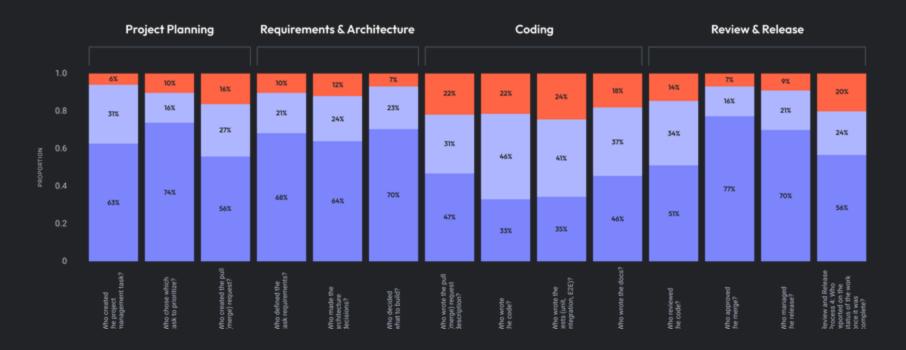
Organizations



Key

Where is AI Taking Over the SDLC?







THE GENAL REVOLUTION

... the agents are already here



"Dumb" agents

Security, compliance and other rule-based bots are creating PRs at a fast growing pace









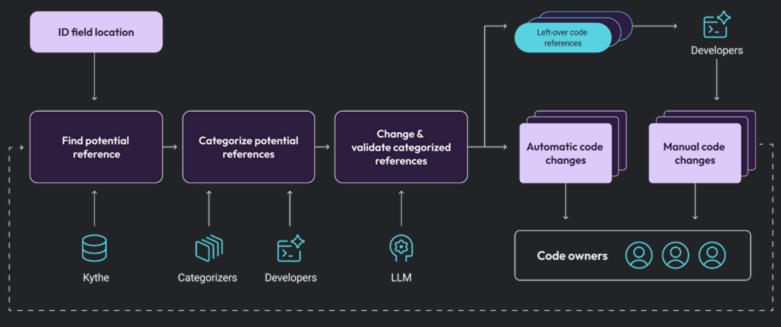
Smart agents

GenAl / LLM powered bots are already out there:

- Generating code
- Writing tests
- Reviewing code



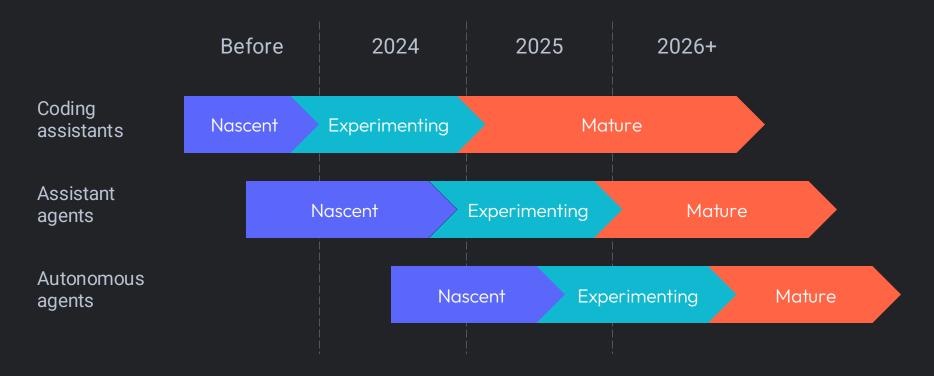
Al at Google to migrate legacy code



Repeat until no left-overs



Al maturity in the SDLC



Your delivery pipeline won't cut it

Al introduces new risks and bottlenecks

YOUR PIPELINE WON'T CUT IT

Human pipeline vs. Bot producers

Al Introduces new types of risk & bottlenecks

Quality & rework

Hallucinations, anyone?

Code review & ownership

Who will review increased rate of Al code? How do you defend it?

Delivery bottlenecks

Can your human + machine pipeline handle 10x more code? 50x?





Let's admit it: We don't know

- Code and process ownership
- Juniors & Seniors
- Delivery gates
- ???

Dev Interrupted



Risk: data silos and knowledge gaps

- Agents need full context
- Silos breed risky decisions
- Centralized knowledge is key



Risk: tooling and infrastructure debt

- **Tooling** isn't ready for agents
- Legacy ops block autonomy
- Infra must evolve to enable
 Al



Risk: oversight, governance, and trust

- Governance enables trust
- Enablement via oversight
- **Auditability** is mandatory



Brandon Jung
VP Ecosystem

tobnine



Cory O'Daniel
Co-founder and CEO



Brooke Hartley Moy Co-founder and CEO









Common Reaction #1: Freeze

- Sensing danger, all activity shuts down
- Analysis paralysis. Can't decide
- Hiring freeze; platform and infra Investments halt

Common Reaction #2: Ignore

- If I ignore it, it will ignore me
- Business as usual, same old same old
- Continued investments and effort in exactly the same projects as before





EVERYTHING EVERYWHERE ALL AT ONCE MULTIVERSEE ADVENTURE

Common Reaction #3: Panic

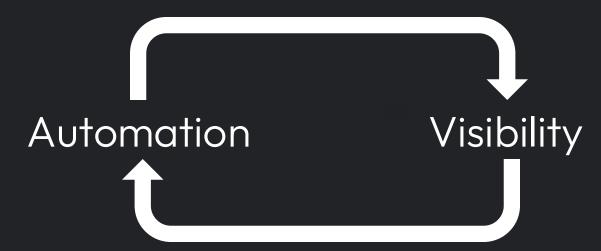
- We must do something, let's do everything!
- Frantic flurry of projects & experiments
- New tech and process introduced every week

Preparing for the brave new world



PREPARING FOR THE BRAVE NEW WORLD

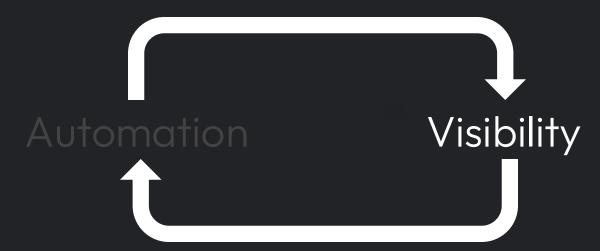
Your superpowers





PREPARING FOR THE BRAVE NEW WORLD

Your superpowers





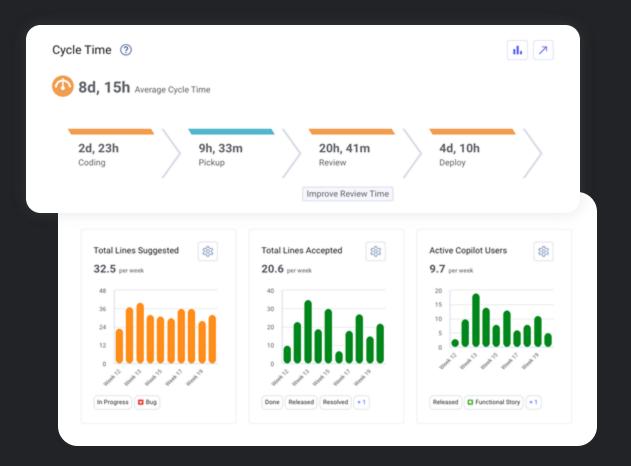


YOUR SUPERPOWERS

Visibility

Start measuring:

- ... your delivery flows
- ... your GenAl adoption
- ... GenAl impact and risk





Track value delivered, not hours eliminated.

Al ROI = features shipped, bugs avoided, and developer energy focused on high-leverage work.



Al Measurement Framework

Al Measurement Framework



Adoption

Proposed ROI



Impact

Real ROI



Visibility

Adoption

Quantitative

Al Tools Adoption

Track developer adoption of Al productivity tools through organizational **GenAl data analysis**.

Qualitative

Direct Feedback via Surveys

Gather team insights on Al tool adoption:

Vsibility

Impact

Quantitative

Al Tools Impact

Measure the tangible effects of AI tool adoption across key engineering performance areas.

- Coding processes and efficiency
- Code quality and defect reduction
- Velocity and delivery throughput
- Developer productivity

Qualitative

Survey Insights

Capture developer perspectives and experiences through structured team feedback collection.

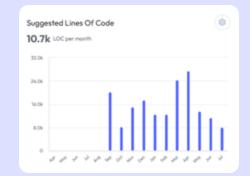
- Al tools adoption sentiment
- Perceived impact
- Adoption expansion recommendations

How?

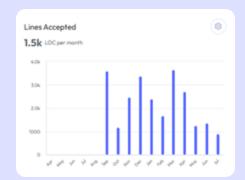
Al Adoption & Usage



- What: Adoption by Org, Group, & Team
- Why: Is adoption growing or dropping?



- What: Amount of code suggested by GenAl
- Why: Is the GenAl tool suggesting a sufficient amount of valuable code

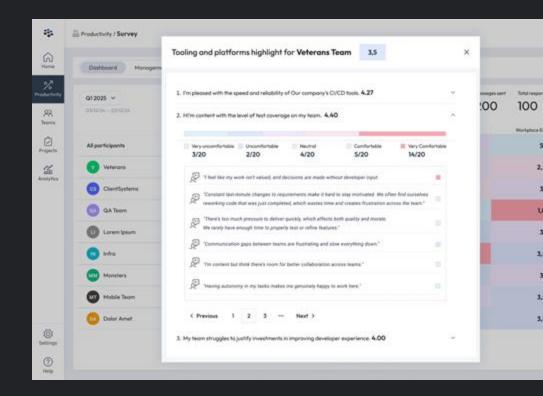


- What: Amount of code suggestions, accepted by the developer
- Why: Is the code being suggested valuable? Do our developers find it valuable?

Visibility

Developer Surveys

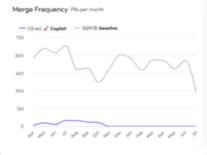
- What: Survey questions sent through Slack/MS Teams on Al sentiment
- Why: You need to hear from developers if the tool is perceived as valuable to them? If not, then it will not be utilized





Quantitative Impact









- What: total time it takes for an approved pull request (PR) to be merged into the main branch. This metric provides a comprehensive view of how quickly approved changes are finalized and integrated.
- Why: Are the areas in which GenAl is subject to improve, actually improving?

- What: Tracks how often teams or individuals successfully merge PRs into the main branch across all repositories within a given timeframe.
- Why: Are we delivering more frequently?

- What: a measure of how refined and well-prepared a pull request (PR) is when it is submitted for review. It assesses the extent of changes made by the developer after the initial submission to determine how much work was required post-submission to address feedback, fix issues, or improve the PR.
- Why: Is GenAl helping our developers write better quality code?
- What: Changes to recent code, defined as any code modified within the last 21 days. Rework is expected during the iterative development process—for example, when code is updated after peer reviews or internal testing. However, consistently high levels of rework may indicate problems with initial implementation, planning gaps, or unclear requirements.
- Why: Is GenAl helping improve our developer toil and quality across code bases



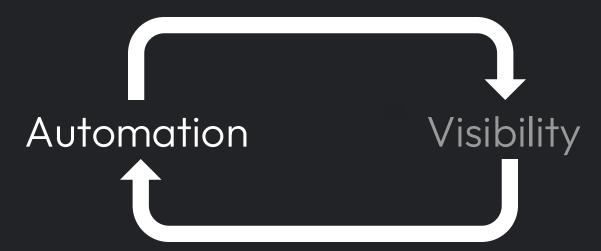
Impact Metrics

	Elite	Strong	Fair	Needs Focus
Cycle Time	<42 hours	42-95 hours	95-188 hours	188+ hours
Coding Time	<0.5 hours	0.5-1 hours	1-4.5 hours	4.5+ hours
Pickup Time	<1 hours	1-3 hours	3-14 hours	14+ hours
Review Time	<1 hours	1-5 hours	5-21 hours	21+ hours
Deploy Time	<1 hours	1-20 hours	20-196 hours	196+ hours



PREPARING FOR THE BRAVE NEW WORLD

Your superpowers





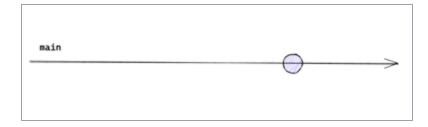


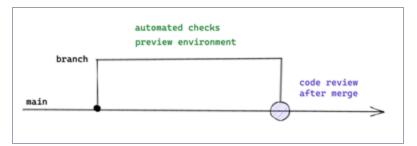
YOUR SUPERPOWERS

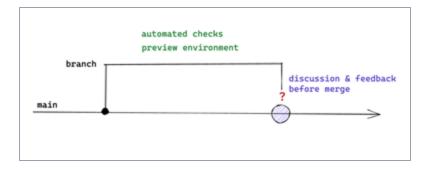
Automation

- Rigid, uniform flows won't scale
- Not all PRs need the same review
- Use context to decide where you deploy precious human time

Ship / Show / Ask by Rouan Wilsenach











YOUR SUPERPOWERS

Automation Cues

- "Always"
- "Only"
- "After"
- "Never"

"New code always needs to be reviewed and approved by a senior developer"

"I never ask Bob to look at my code"

"The code is deployed to test env after the PR was approved and all tests are passing"

"Only Alice can approve this change"

"Always link your PR to a Jira ticket"

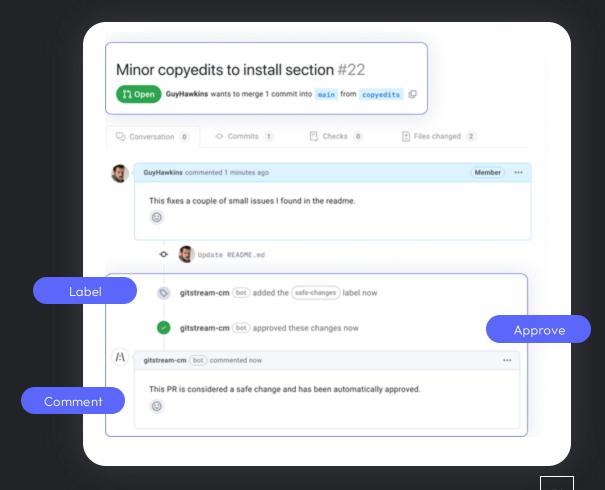


Automati0on

Ship: unblock low-risk work

Safe change ideas

- Whitespace / formatting
- Docs / typos
- Non-production code



Ship: Unblock the Bots

Fight fire with fire

- Rules to decide what's safe
- Skip human where possible
- Lower exposure time







```
manifest:
  version: 1.0
automations:
 merge_dependabot_minor:
   if:
     - ({ bump == 'minor' }}
     - {{ branch.name | includes(term="dependabot") }}
      - {{ branch.author | includes(term="dependabot") }}
    run:
     - action: approve@v1
     - action: add-comment@v1
                                                               Auto approve
                                                               minor bumps
          comment: |
           Dependabot 'minor' version bumps are approved automatically.
  merge_dependabot_minor_patch:
   if:
     - {{ bump == 'patch' }}
     - {{ branch.name | includes(term="dependabot") }}
     - {{ branch.author | includes(term="dependabot") }}
    run:
     - action: approve@v1
     - action: merge@v1
                                                              Auto merge
     - action: add-comment@v1
                                                              patch bumps
        args:
          comment:
           Dependabot 'patch' version bumps are approved and merged automatica
bump: ({ pr.description | extractDependabotVersionBump | compareSemver })
```



Show: AI PR Descriptions

Automatically add descriptions to pull requests

Productivity Drivers

- Better context for reviewers
- Direct time savings for author

PR Description

Purpose: Introduces a category-based prompt system for Al responses, making the prompt parameter optional and adding predefined templates for PR descriptions and reviews.

Main changes:

- · Added PromptManager class to handle predefined prompts and response formatting for different request categories
- . Made 'prompt' field optional and added 'category' field in LinearBAIRequestModel
- . Updated response handling to support category-specific formatting and prefixes

```
manifest:
    version: 1.0

automations:
    add_pr_description:
    on:
        - pr_created
        - commit

if:
        - {{ pr.author | match(list=['github-actions', "dependabot', '[bot]']} |
        run:
        - action: update-description@v1
        args:
              concat_mode: append
              description: {{ source | AI_DescribePR }}
```

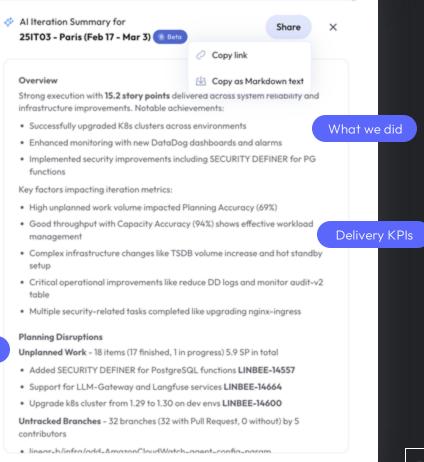


Show: Al sprint summary

Automatically update team status

More effective retros

- What got done
- What we missed
- Why we missed



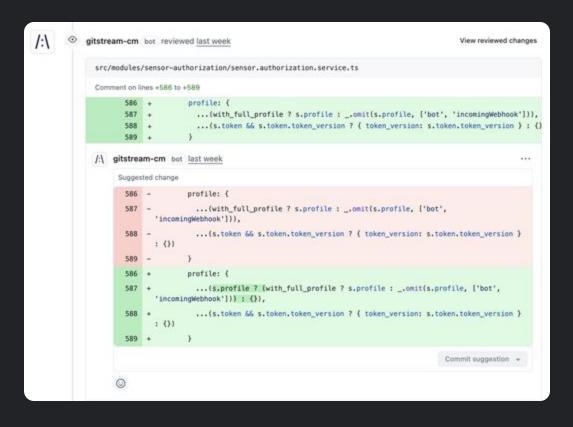
Disruptions

Ask: Al code review

Automatic first take review of your pull request

Productivity Drivers

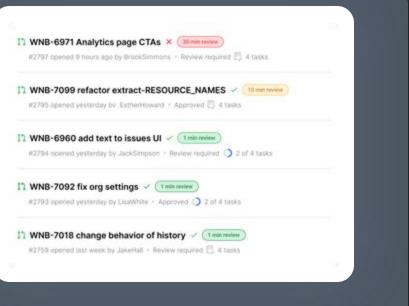
- Short feedback loop
- Human reviewer gets mature PRs
- Opportunity to fully automate





Ask: Add Context for Code Review

```
automations:
  estimated_time_to_review:
   if:
     - true
    run:
     - action: add-label@v1
        args:
         label: "{{ calc.etr }} min review"
          color: {{ colors.red if (calc.etr >= 20) else ( colors.yellow if (cal-
calc:
  etr: {{ branch | estimatedReviewTime }}
  gitstream-cm (bot) added the (1 Unresolved Thread(s)) label 3 minutes ago
        // gitstream-cm (bot) added the (missing-jira) label
          A gitstream-cm bot added 18% Core 82% Mobile
          labels yesterday
```



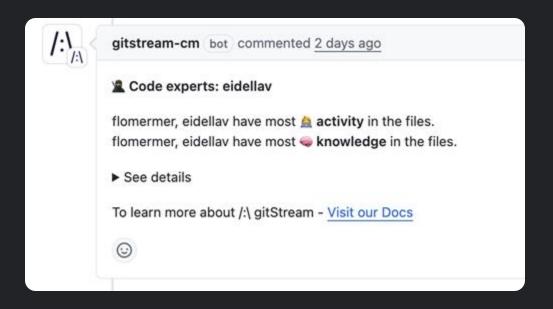


Ask: code experts

Who should review this PR?

Smart decisions

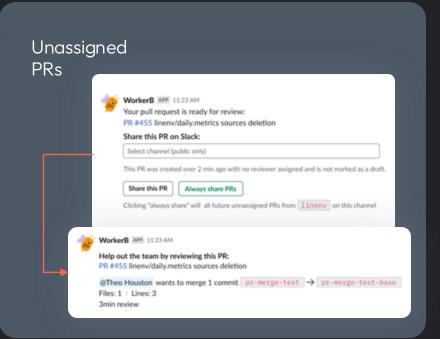
- More flexible than code owners
- Top expert: best review
- Pick from the middle: spread knowledge



(:\ gitstream-cm bot requested a review from KerenLinearB 2 days ago

Ask: dev bot assistants

WorkerB APP 11:23 AM Approve this pull request in 1-click: Inline linenv/daily.metrics sources deletion approve Shaked Zohar wants to merge 1 commit pr-merge-test → pr-merge-test -base PR Diff changes/changes.yml - api-pateway: v0.13.20 * 11868: v0.22.38 * + pm-connectors; v0.18.48 Files: 1 | Lines: 3 Leave a comment: LGTM. M Approve View in GitHub







YOUR SUPERPOWERS

Automation Principles

- Deterministic when possible
- Focused AI experimentation
- Measure and audit
- Remember the human

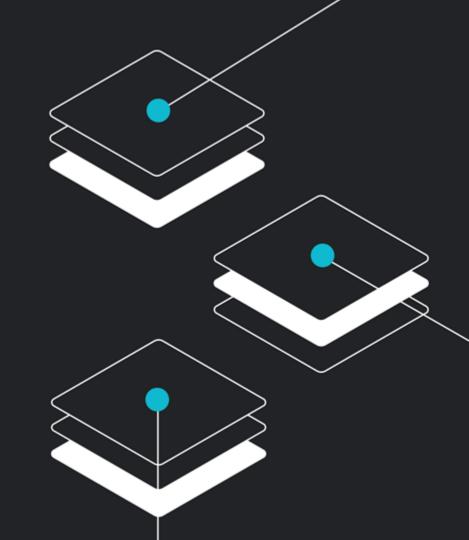


Summary

Disruption is coming, fast.

To prepare, you should:

- Foster Al experimentation, but measure for success
- Start automating your code delivery workflows





Remaining challenges

Where you can help me

- Where has AI accelerated your engineering teams?
- Have you faced negative AI backlash?
- What are the biggest blockers to Al adoption?



Thank you

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