



# Building High-Performing Product Teams: *Grainger's Journey with KeepStock®*

Presented By:  
Emily Rosengren  
Lucas Hinz





Grainger is a leading broad line distributor with operations primarily in North America, Japan and the United Kingdom. We Keep The World Working<sup>®</sup> by serving customers worldwide with MRO products<sup>(1)</sup> delivered through innovative technology and deep customer relationships.

**1927**

Company  
founded

**Largest**

MRO distributor in  
North America

**53 years**

of consecutive  
dividend increases

**\$17.2B**

2024 Revenue  
(Total Company)



**>4.5M**

Active customers

**>26K**

Team members

**>30M**

Products offered  
globally

**34**

Distribution  
centers

Note: All metrics are for the year ended December 31, 2024, unless otherwise noted.  
(1) Material, Repair and Operating products.

# MRO customers have two basic needs ...

*Customers look for a partner that can deliver.*



**Flawless  
Experience**



**Tangible  
Value**



## ... and they show up differently across customers

*Large customers with  
high complexity*



*Small customers with  
low complexity*





# KeepStock®

Inventory Management



# Our journey's forecast

PHASE 01



INTERMITTENT STORMS

PHASE 02



PARTLY CLOUDY

PHASE 03



MOSTLY SUNNY

# Where we started...

## PRODUCT

- Feature chasing
- Opinion-driven decision-making
- Challenged empathy





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## PRODUCT

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## ENGINEERING

- Ambiguous technical vision
- Systems regularly went down under expected load
- Delivery unpredictable and perceived as slow





# Forecast: Intermittent storms

Define

Design



**Deliver**



**Support**

**Metrics:**

**Code contribution:**  
a single engineer wrote 90%  
of the code!

**Lead time for change:**  
~6 months

**Deployment frequency:**  
2/month

**Story Points/week:**  
highly variable

**Metrics:**

**MTTR:** 3 hours

**Incident Frequency:**  
2/Month



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Aligned teams with a focus on:

- Breaking work down into smaller chunks
- Measuring delivery – story cycle times and std deviation
- XP engineering practices – pair programming, TDD, CI

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- **Tech vision:**

Focus on strangling monolith CoTs with domain-driven API design

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## PRODUCT

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## PRODUCT

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## ENGINEERING

- Aligned on practices that enable continuous delivery
- Team structures support autonomous delivery
- Challenged work decomposition





# Forecast: Clarity of vision & execution

Define



**Design**



Deliver



Support

**Metrics:**

**Feature kickoff to release:**  
Highly variable

**Rate of rework:**  
High

**Metrics:**

**Lead time for change:**  
1 week

**Deployment frequency:**  
30/week

**Average Cycle Time:**  
4 days

**Cycle Time Std Deviation:**  
3 Days

**Metrics:**

**MTTR:** 1 hours

**Incident Frequency:**  
1/Month

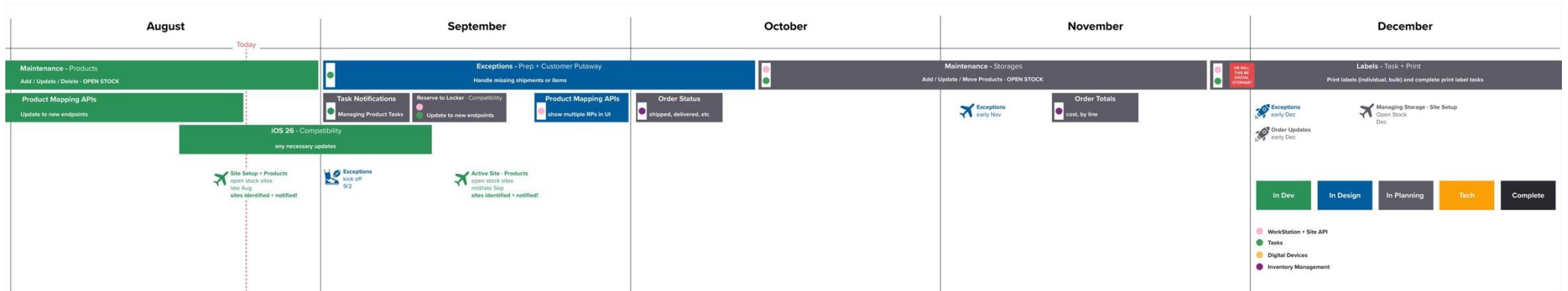
**Change Fail Rate:** 1%

# Two things that drove improvement

- **Lean Governance:**

Introduced standard work to help teams improve in key areas:

- Focus



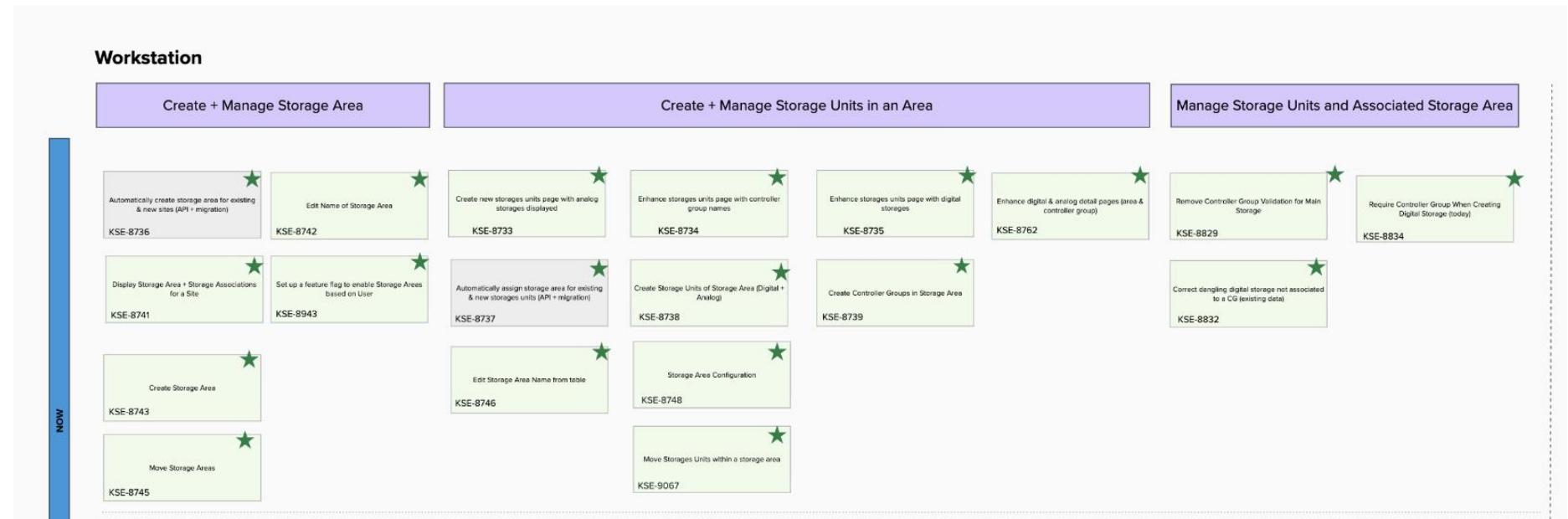
Team-level Roadmap

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- Decomposition



Feature Story Maps



# Two things that drove improvement

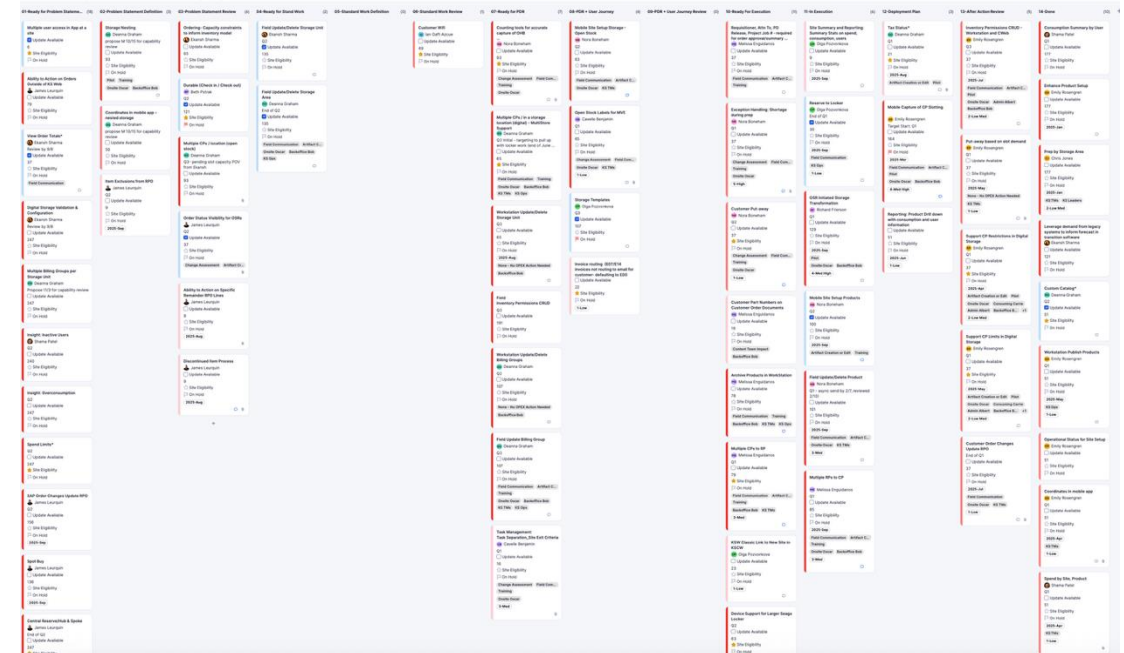
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- **Stakeholder Alignment:**

Make all work visible and look at it together



Shared Kanban with business partners

# Continuous improvement is never done...

## PRODUCT

- Draft and review problem statements and product decision records
- Establish metrics for each capability and feature
- Measure time to value



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- Measure time to value

## ENGINEERING

- Regularly rotate engineers across team for career development
- Improved production support process and feedback loops





## Forecast: Scale & continuous improvement

### Define

**Metrics:**

**Time to value:**  
<Months



### Design

**Metrics:**

**Feature kickoff to release:**  
Weeks

**Rate of rework:**  
Low



### Deliver

**Metrics:**

**Lead time for change:**  
3 Hours

**Deployment frequency:**  
30/week

**Average Cycle Time:**  
4 days

**Cycle Time Std Deviation:**  
3 Days



### Support

**Metrics:**

**MTTR:**  
30 minutes

**Incident Frequency:**  
1/Month

**Change Fail Rate:** <1%



# Problems that remain:

1. Maintaining alignment as pace increases
2. Navigating competitive pressures
3. Prioritizing across domains