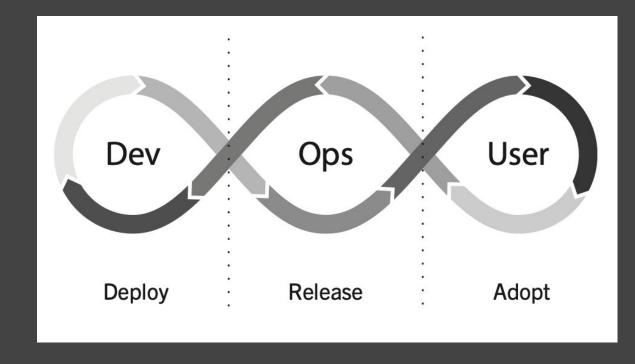
Progressive Delivery

Being a Nice and Accurate Description of Our Thesis

Build the Right Thing For the Right People At the Right Time

What is Right?



Progressive Rollout

Radical Delegation

Why does this matter?

"Right now Gen Al is the worst it will ever be." - Jason Cox



$$\mathbf{j}(t) = rac{\mathrm{d}\mathbf{a}(t)}{\mathrm{d}t} = rac{\mathrm{d}^2\mathbf{v}(t)}{\mathrm{d}t^2} = rac{\mathrm{d}^3\mathbf{r}(t)}{\mathrm{d}t^3}$$

Third derivative of position. The change in acceleration.



When technology changes faster than able to adopt and adapt.

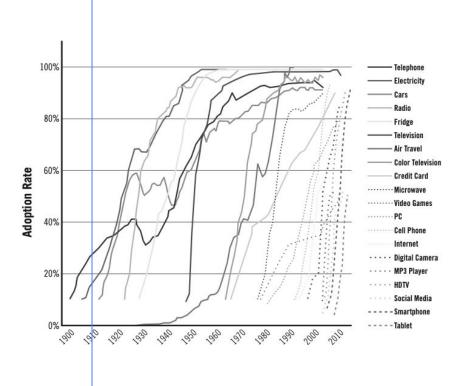


Figure 1.1: Adoption Rate of New Technologies from 1900 to 2012

Source: "The Topic We Should All Be Paying Attention to (in 3 Charts)," BlackRock Blog,

December 11, (year missing in document)

Four A's

All the resources you want

Abundance

I'm building what users need

Alignment

I can ship it myself

Autonomy

I'm making user adoption easier

Automation

Abundance

Autonomy

Alignment

Automation

Other As

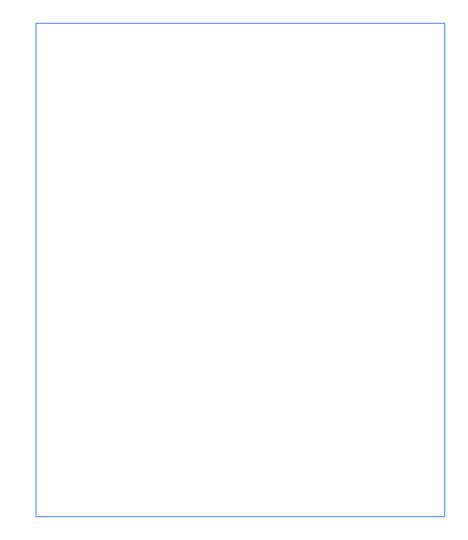
Adaptation

Αl

Accessibility

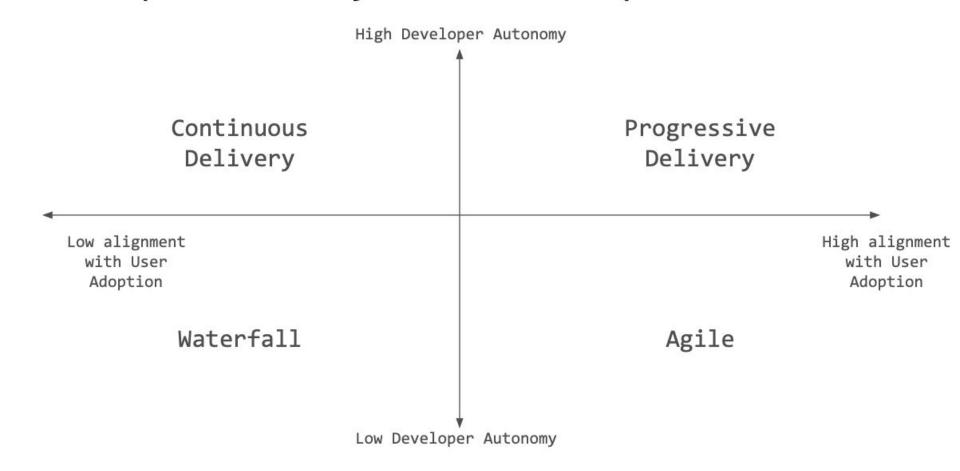
Adaptation/ Adoption

AI



Accessibility

Developer Autonomy vs. User Adoption



Historical Context

Start by asking newspaper questions

How You Can Get There

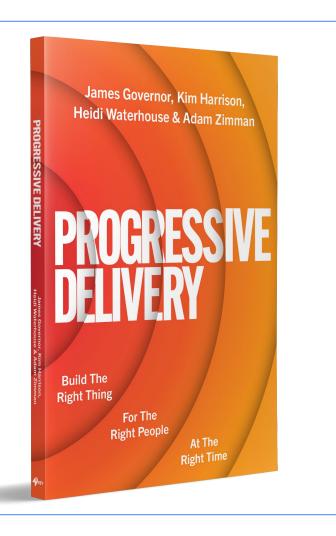
How you can tell it works

We have been Progressive Delivery

PROGRESSVE DELIVERY

Progressive Delivery Book

Build the Right Product For the Right People At the Right Time



How we need help

Come to our book signing

Write a 5 star review

Join us on our podcast and tell your story