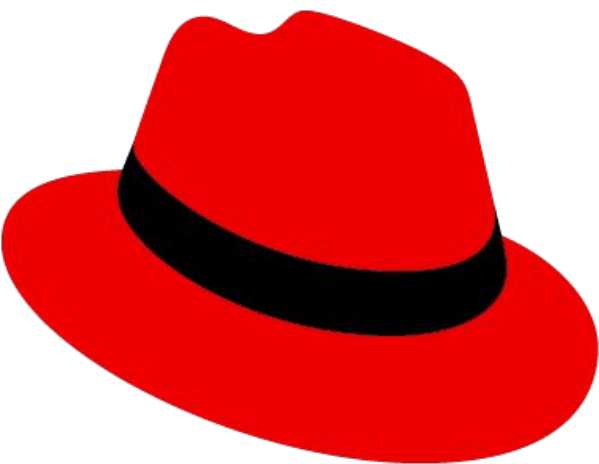


A meme featuring Tom Hanks in a cluttered office, shouting "SHOW ME THE MONEY!". The image is overlaid with a semi-transparent pattern of US dollar bills. Tom Hanks is wearing a white shirt and a patterned tie, holding a phone to his ear with his mouth wide open in a shout. The office background is filled with stacks of papers, boxes, and various office supplies. The text "SHOW ME THE MONEY!" is written in large, bold, white capital letters across the bottom of the image.

SHOW ME THE MONEY!



Red Hat

Definition

open-source

/əʊp(ə)n'sɔ:s/

Adjective Computing

1. denoting software for which the original source code is made freely available and may be redistributed and modified.

Principles of Open Source: <https://opensource.org/osd>



GitLab



sonatype

confluent

Open Source is not a
BUSINESS MODEL



mongoDB®

cloudera®



Alfresco



ANSIBLE



elastic



HashiCorp



CHEF

moz://a

CANONICAL

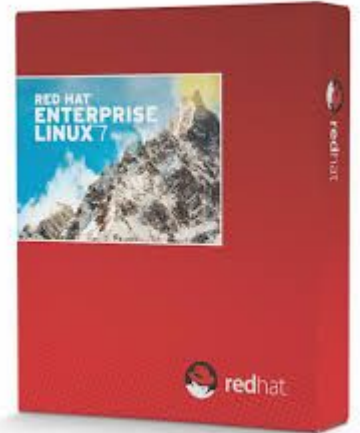
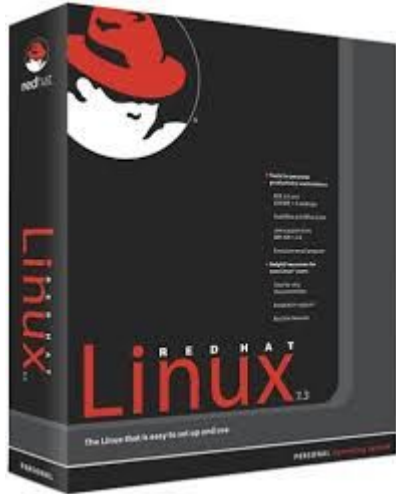


redis

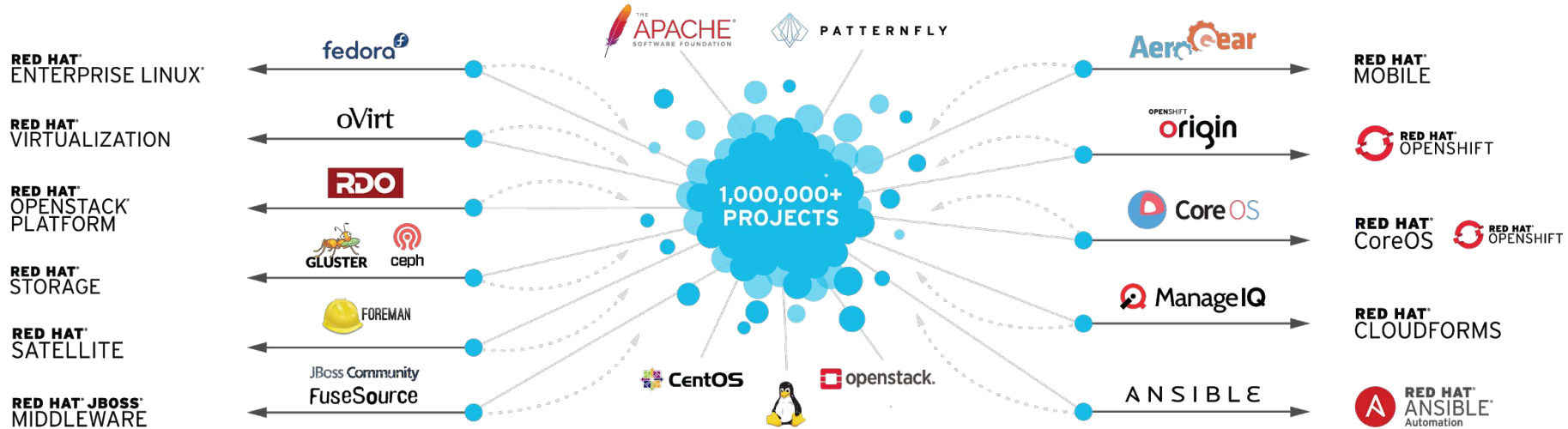
NGINX



How does Red Hat do it?

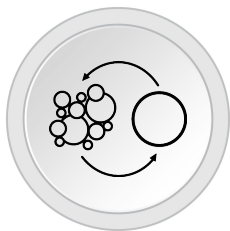


FROM COMMUNITIES TO ENTERPRISE



A RED HAT SUBSCRIPTION

DELIVERS CONTINUOUS VALUE EVERY DAY



CUSTOMER PORTAL



KNOWLEDGE



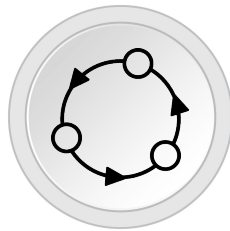
SECURITY



CERTIFICATIONS



SUPPORT



LIFE CYCLE



ASSURANCE

access.redhat.com/subscription-value

MY WALLET IS LIKE AN ONION

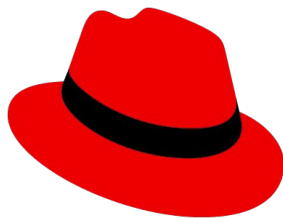


WHEN I OPEN IT
IT MAKES ME CRY

9GAG.COM/GAG/4687367

Support and Services

CANONICAL



Red Hat

Advertisements



Open-Core



cloudera®



HashiCorp



Funny pics on www.LeFunny.net

SaaS / Hosted



GitLab



Hybrid/Dual License



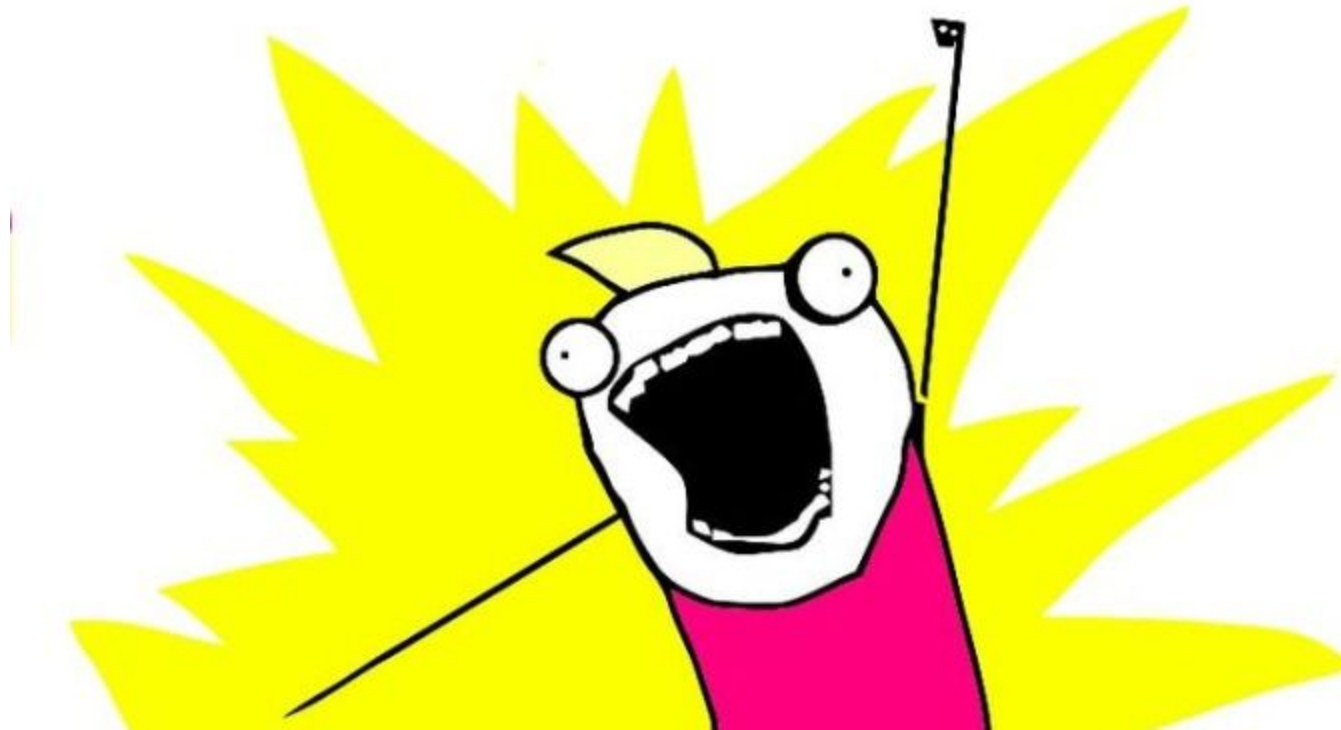
redis

Licenses

Open Source Initiative (OSI) approved licenses - <https://opensource.org>

A mixed approach!

DO ALL THE THINGS



Benefits of starting with open source project



Benefits of starting with open source project

Top open source projects

VS Code, React, and Tensorflow once again top our list of open source projects by contributor count. New to the list are projects that manage containerized applications, share Azure documentation, and consolidate TypeScript type definitions: Kubernetes, Azure Docs, and DefinitelyTyped. *

	Contributors
1 <u>Microsoft/vscode</u>	19k
2 <u>facebook/react-native</u>	10k
3 <u>tensorflow/tensorflow</u>	9.3k
4 <u>angular/angular-cli</u>	8.8k
5 <u>MicrosoftDocs/azure-docs</u>	7.8k
6 <u>angular/angular</u>	7.6k
7 <u>ansible/ansible</u>	7.5k
8 <u>kubernetes/kubernetes</u>	6.5k
9 <u>npm/npm</u>	6.1k
10 <u>DefinitelyTyped/DefinitelyTyped</u>	6.0k

Acquisition!



I CALL THESE

FUN COUPONS

memecrunch.com

Thank you

Any questions?

pcarey@redhat.com