

# Believers. Storytellers. Go-Getters.

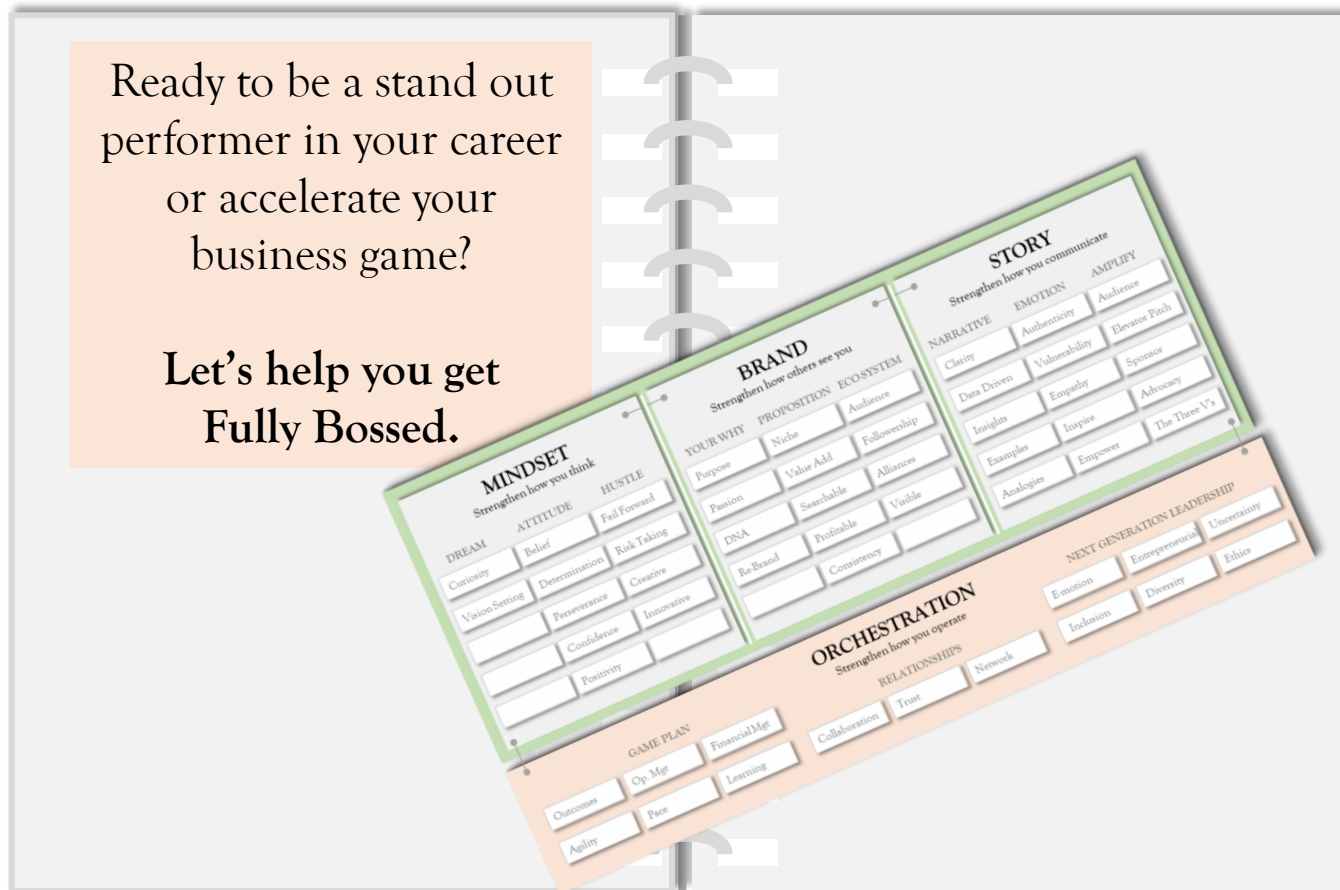
## WE ARE FULLY BOSSSED.

Advancing careers using soft-skills.



Ready to be a stand out performer in your career or accelerate your business game?

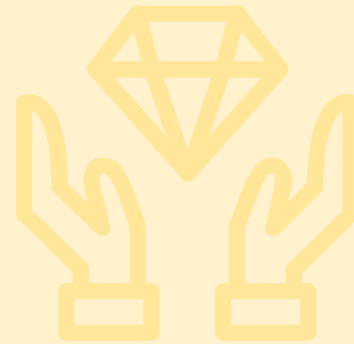
Let's help you get Fully Bossed.



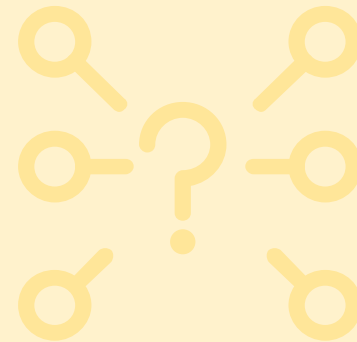
# The Goodies

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# Fully Bossed – The Blueprint

Bringing you the ‘how’...



Want to take it further?

# Fully Bossed – The Academy

Bringing you practical and actionable solutions

**This Academy is aimed at:**

- Career Professionals looking to kick start their career or take it to the next level

		Your Ambition <i>(examples)</i>	
		Your Challenge	Career Professional
Soft Skill	Mindset	<p>Creating ambitious goals without selling yourself short due to disbelief, self-doubt or low confidence.</p> <p>Building influence, robustness and gravitas.</p> <p>Gaining comfort exploring new territories where you may be uncomfortable, learning in a safe space.</p>	<ul style="list-style-type: none"> <li>Confidence in a doing something unfamiliar, complex or challenging and perseverance to complete it</li> <li>Put the consumer/clients at the forefront and maintain perseverance towards your mission</li> <li>Develop and adopt an entrepreneurial mindset, challenge the norm and take smart risks</li> <li>Innovate solutions to real life problems and disrupt markets, industries and sectors</li> </ul>
	Brand	<p>Understanding your purpose and your why, as well as knowing how/when to re-brand.</p> <p>Developing a searchable niche that is adding value and profitable.</p> <p>Developing content that does the work for you.</p>	<ul style="list-style-type: none"> <li>Inspire a vision that passionately motivates others towards your mission</li> <li>Develop a personal band with clarity on what you're famous for and why</li> <li>Monetise priority opportunities within your market using an irresistible value proposition</li> <li>Know your audience of influencers with intimacy and consistently serve them</li> </ul>
	Story	<p>Create a killer message that matches exactly what you want to convey.</p> <p>Creating a lasting memory that makes others want to hear more and then act.</p> <p>Amplify your story by getting others to cheerlead for you and highlight the value you bring.</p>	<ul style="list-style-type: none"> <li>Influence investment opportunities by demonstrating investor readiness</li> <li>Communicate a winning story for promotion readiness, hiring into a new role and important business meetings</li> <li>Form emotional connections and brand loyalty through consistent and connected storytelling leading to sell-ons</li> <li>Communicate an effective business case</li> </ul>
	Orchestration	<p>Juggle effectively whilst delivering meaning results</p> <p>Know your eco-system and get them working for you and advocating for you</p> <p>Lead (not just manage) teams or campaigns effectively to succeed</p>	<ul style="list-style-type: none"> <li>Be a highly effective 'conductor' who can be trusted to seamlessly, and effectively, make it happen</li> <li>Build and collaborate effectively with all networks</li> <li>Lead teams effectively who are inspired and committed to your goals</li> </ul>

# Fully Bossed – The Academy

With lasting results

## What you'll get.

1. Actionable Fully Bossed Blueprint for you to follow – in accessible and digestible format for when you're on the move
2. Detailed Fully Bossed toolkit with 'let's get practical' pull-out templates to help continue developing mindset, brand, storytelling and orchestration skills
3. Access to our Fully Bossed network of Bosses
4. Help refining your own brand statement
5. Help refining your own career milestone story or message
6. Access to all workshop materials
7. 10% discount off any coaching package or future Fully Bossed Academy session for ongoing learnings



# Fully Bossed – The Academy

Get ready to be transformed in our 3-day workshop

Utilising our Fully Bossed Blueprint, our Academy aims to help you get vital tips, tools and insights to help you advance in your career by focusing on our 4 core topics. We'll bring this to you over a 3 day period.

## Agenda

Topic	Topics covered	Timings
<b>Introductions &amp; Context Setting</b>	Demystifying obtaining success in business.	Day 1
<b>Topic 1: Mindset</b> <i>Strengthening how you think</i>	Creating ambitious goals without selling yourself short due to disbelief, self-doubt or low confidence. Building influence, robustness and gravitas. Gaining comfort exploring new territories where you may be uncomfortable, learning in a safe space.	
<b>Topic 2: Brand</b> <i>Strengthening how others see you</i>	Understanding your purpose and your why, as well as knowing how/when to re-brand. Developing a searchable niche that is adding value and profitable. Developing content that does the work for you.	
<b>Topic 3: Story</b> <i>Strengthening how you communicate</i>	Create a killer message that matches exactly what you want to convey. Creating a lasting memory that makes others want to hear more and then act. Amplify your story by getting others to cheerlead for you and highlight the value you bring.	Day 2
<b>Topic 4: Orchestration</b> <i>Strengthening how you deliver results</i>	Juggle effectively whilst delivering meaning results. Know your eco-system and get them working for you and advocating for you. Lead (not just manage) teams or campaigns effectively to succeed.	
<b>Re-play, accountability and actionable steps</b>	Actionable recaps and suggested next steps.	