



Country

All

Calendar Year

All

Product Group

All

Summary

No. of Orders

70,000

Total Sales

\$954.24M

Sales Return

\$108.22M

Sales Analysis



Countries

4



City

416



Stores

135

Delivery Analysis



Brands

201



SKUs

490



Customers

35418

Stock Analysis

Payment Analysis



Country

All

Calendar Year

All

Product Group

All

Summary

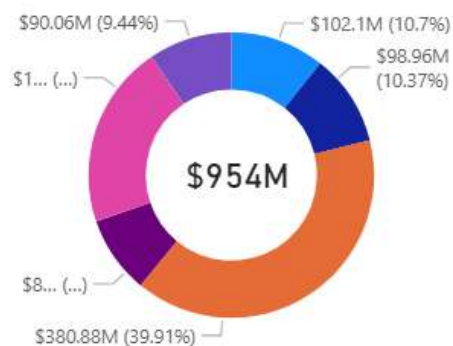
Sales Analysis

Delivery Analysis

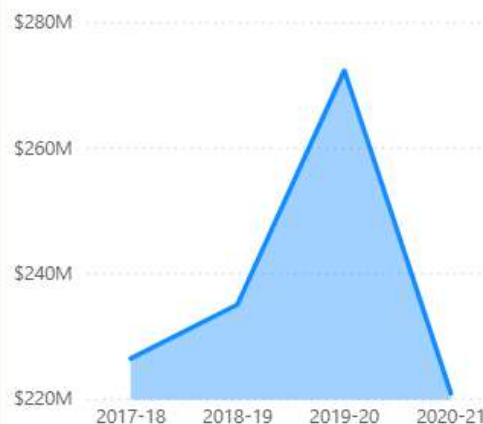
Stock Analysis

Payment Analysis

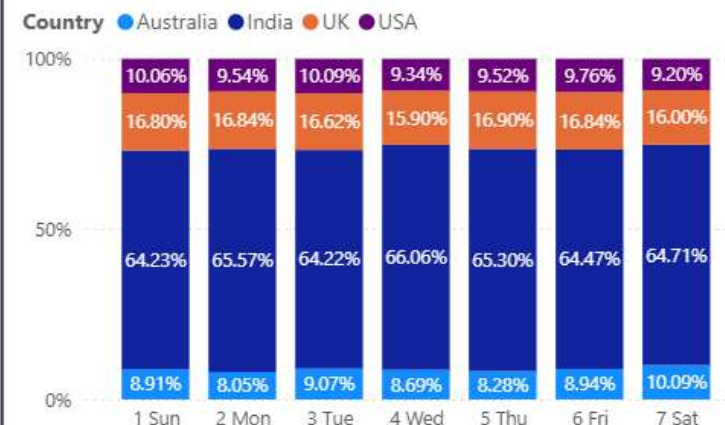
Sales by POS Type



Sales/Month



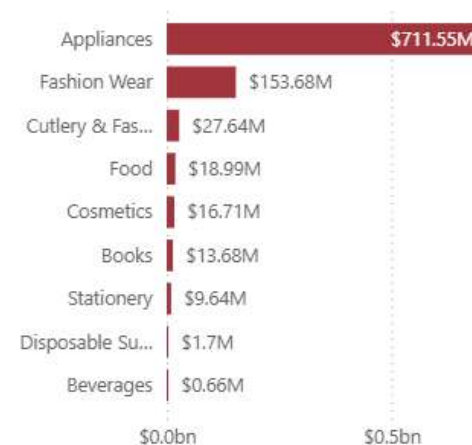
Weekday Sales Trend by Country



Sales by Country & Product Group

Group	Australia	India	UK	USA	Total
Appliances	\$63,041,083	\$462,660,107.4	\$117,288,332	\$68,559,521	\$711,549,043.4
Fashion Wear	\$13,781,653	\$98,973,383	\$25,869,743.8	\$15,052,207	\$153,676,986.8
Cutlery & Fashion	\$2,319,657.65	\$18,160,363.4	\$4,658,973.6	\$2,501,821.75	\$27,640,816.4
Food	\$1,708,716.55	\$12,256,596.1	\$3,207,570.85	\$1,812,829.8	\$18,985,713.3
Cosmetics	\$1,475,170.95	\$10,877,566.05	\$2,752,752.05	\$1,601,478.6	\$16,706,967.65
Books	\$1,170,585	\$8,947,592.85	\$2,237,332.9	\$1,327,910	\$13,683,420.75
Stationery	\$855,967.9	\$6,230,832.2	\$1,598,037.45	\$950,590.1	\$9,635,427.65
Disposable Supplies	\$147,645.9	\$1,106,438.65	\$275,369.25	\$173,477.65	\$1,702,931.45
Beverages	\$54,156.3	\$431,165.35	\$114,387.85	\$58,167.15	\$657,876.65
<b>Total</b>	<b>\$84,554,636.25</b>	<b>\$619,644,045</b>	<b>\$158,002,499.75</b>	<b>\$92,038,003.05</b>	<b>\$954,239,184.05</b>

Sales by Product Group





Country

All

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All

Summary



\$497.86M



\$308.18M

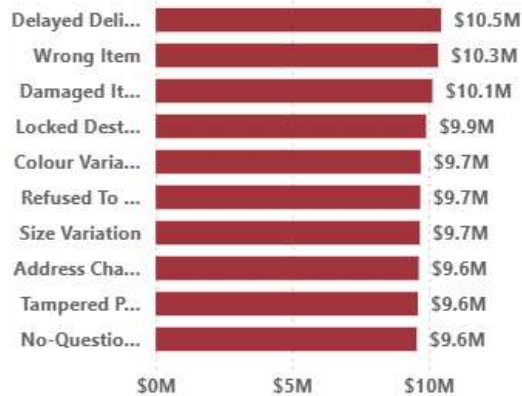


\$41.75M

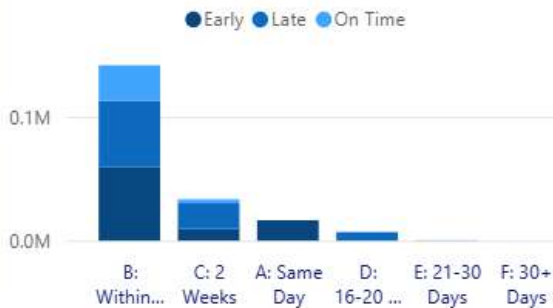


\$106.45M

Sales Return by Reason



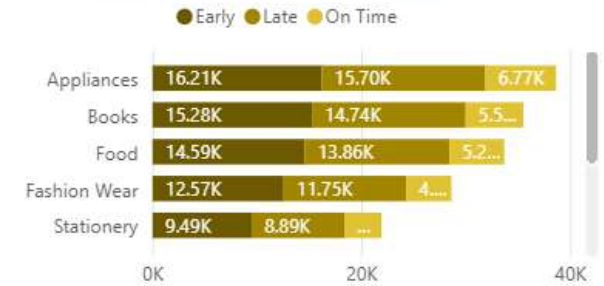
Delivery Gap by Type and Country



Sales Return Trend Over Years



Delivery Gap by Product Group



Orders Delivered by Country



Sales Analysis

Delivery Analysis

Stock Analysis

Payment Analysis



Country

All

Calendar Year

All

Product Group

All

Summary

**730K**  
**Quantity**

Sales Analysis

Delivery Analysis

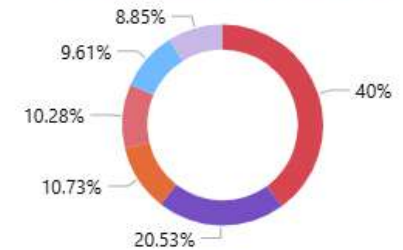
Stock Analysis

Payment Analysis

Stock Management by POS Type

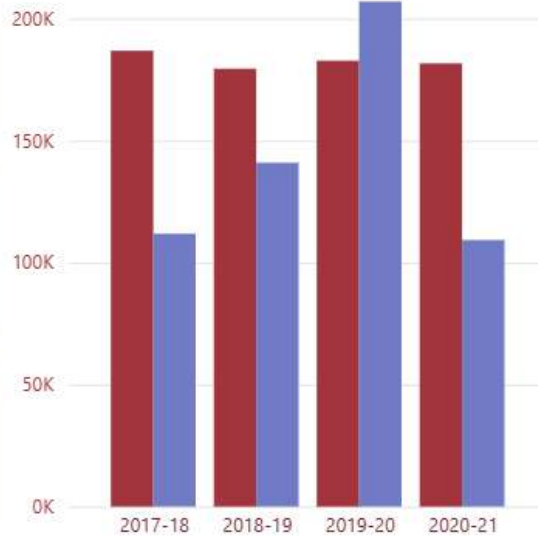
POS Type	Sum of Ord_Qty
+ Mall	226749
+ Retailer	117301
+ Branch	60977
+ Distributor	58735
+ Supplier	54663
+ Marketer	50483
<b>Total</b>	<b>568908</b>

Stock Quantity by POS Type

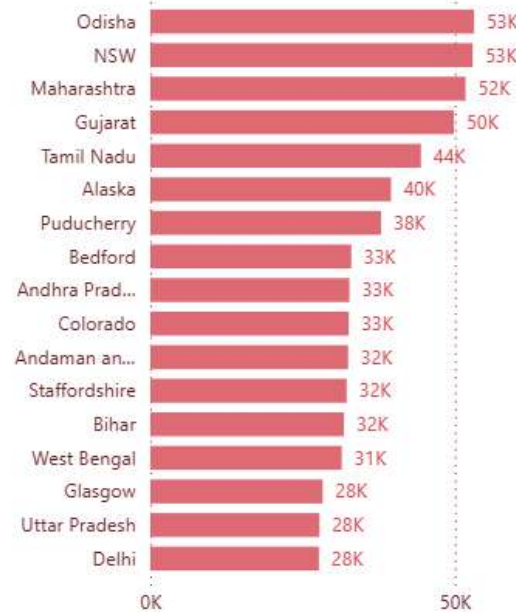


Stock Qty v/s. Ord Qty by Fiscal Year

● Stock Quantity ● Sum of Ord\_Qty

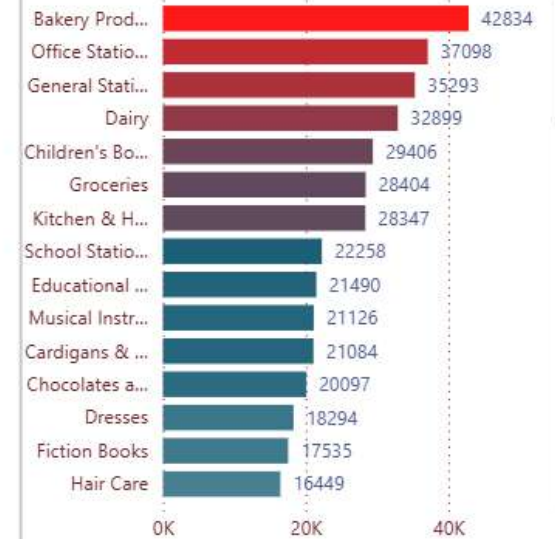


Stock Quantity by State



Stock Quantity by Product Category

1.7K 22.27K 42.83K







Country

All

Calendar Year

All

Product Group

All

### Payment Distribution Analysis

Country

India

POS Type

Mall

Payment Method

**Order Value**  
\$954,239K

**India**  
\$619,644K

**UK**  
\$158,002K

**USA**  
\$92,038K

**Australia**  
\$84,555K

**Mall**  
\$245,055K

**Retailer**  
\$99,000K

**Branch**  
\$80,206K

**Distributor**  
\$70,938K

**Supplier**  
\$69,689K

**Marketer**  
\$54,756K

**Credit Card**  
\$59,032K

**Bank Transfer**  
\$51,330K

**Net Banking**  
\$43,755K

**PayTM Wallet**  
\$29,313K

**G-Pay**  
\$28,735K

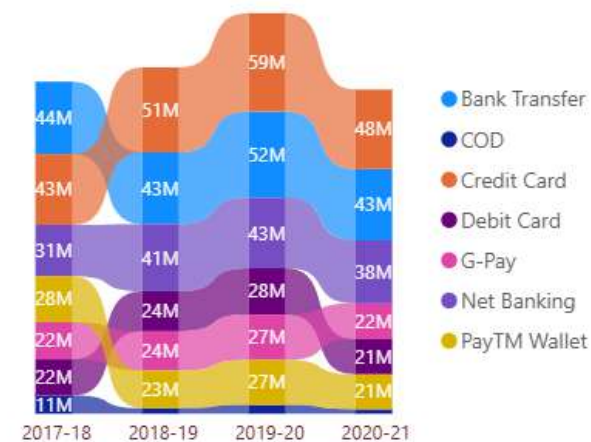
**Debit Card**  
\$26,439K

**COD**  
\$6,451K

Payment Return Rate is 11.34% (Good)



### Payment Rank by Method and Fiscal Year



Summary

Sales Analysis

Delivery Analysis

Stock Analysis

Payment Analysis