PROJECT GUIDELINES

1. Introduction

Purpose:

The objective of this project is to develop a custom e-commerce platform using the MERN stack (MongoDB, Express.js, React.js, and Node.js). This project aims to provide students with practical experience in full-stack development, focusing on modern web technologies.

Background:

E-commerce websites are essential for businesses in the digital era. By creating a custom platform, students will understand how to integrate frontend, backend, and database components seamlessly.

Scope:

This project covers user authentication, product catalog management, shopping cart functionality, order processing, and optional payment gateway integration.

2. Problem Statement

Definition:

Small businesses often struggle to find affordable and customizable e-commerce solutions. This project addresses the need for a scalable and customizable e-commerce platform for such businesses.

• Importance:

Solving this problem enables businesses to have an online presence, improve customer reach, and streamline operations.

3. Objectives

- Design a responsive user interface for browsing and managing products.
- Implement secure user authentication (registration and login).
- Build a dynamic product catalog with CRUD operations.
- Integrate a shopping cart and order placement system.
- Optionally, connect a payment gateway (e.g., Stripe, PayPal).

4. Methodology

1. Data Collection:

Gather requirements for user roles, product data, and expected functionalities.

2. Tools/Technologies:

- o **Frontend**: React.js, Material-UI or Bootstrap for styling.
- Backend: Node.js, Express.js.

- Database: MongoDB (Mongoose for schema management).
- Version Control: GitHub/GitLab for source code management.
- Deployment: Not yet decided.

3. Experimentation/Implementation Process:

- Design the database schema.
- Set up the backend API endpoints.
- Create the React frontend and connect it with the API.
- Test all functionalities end-to-end.
- o Deploy and validate the application in a production-like environment.

5. Project Plan

Timeline:

- Week 1: Requirement gathering, project setup, and initial planning.
- o Week 2-3: Backend API development and database setup.
- Week 4-5: Frontend design and integration with backend APIs.
- Week 6: Testing and deployment.

Milestones:

- o Completion of database and API design.
- o Functional frontend with user authentication.
- o Integrated shopping cart and order placement.
- o Fully tested and deployed application.

6. Expected Deliverables

- Fully functional e-commerce website codebase.
- User and technical documentation.
- A 10-15 minute presentation demonstrating the project features.
- A report detailing the project implementation and learnings.

7. Evaluation Criteria

- Quality of literature survey: 10%.
- Design and implementation: 30%.

• Functionality and results: Not yet tested.

• Report quality: 10%.

• Presentation skills: 25%.

8. Submission Guidelines

• Format:

o Code: Submit via GitHub/GitLab repository.

o Report: PDF format.

o Presentation: PowerPoint slides.

• **Deadline**: By end of February 2025.

• Mode of Submission: Submit via email or upload to an online portal.

9. References

• MERN stack official documentation.

• Tutorials and guides on React, Node.js, Express, and MongoDB.

• Articles on best practices for e-commerce design