

# ***1. Overview: Six Sigma and the Organization***

**A** *Six Sigma and  
Organizational Goals*

**B** *Lean Principles in the  
Organization*

**C** *Design for Six Sigma  
Methodologies*

# ***1A. Six Sigma and Organizational Goals***

01

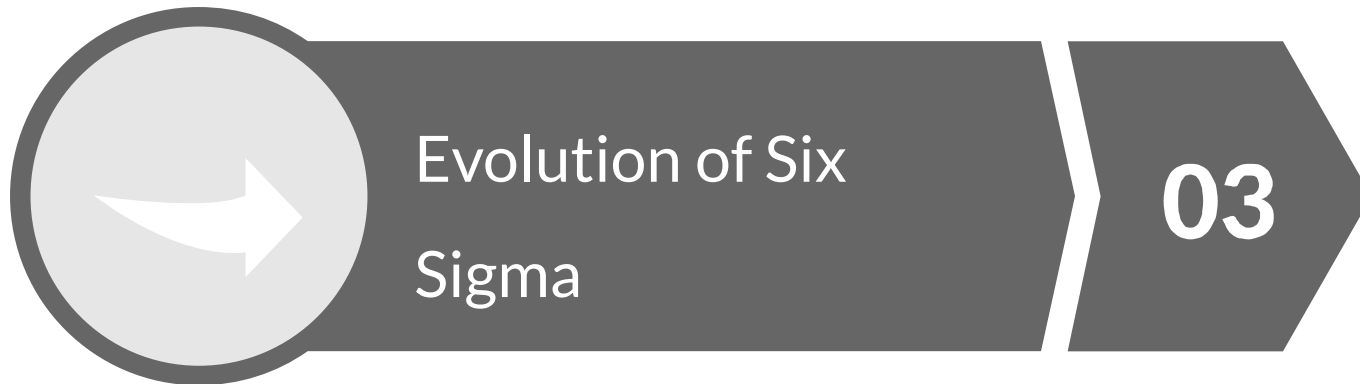
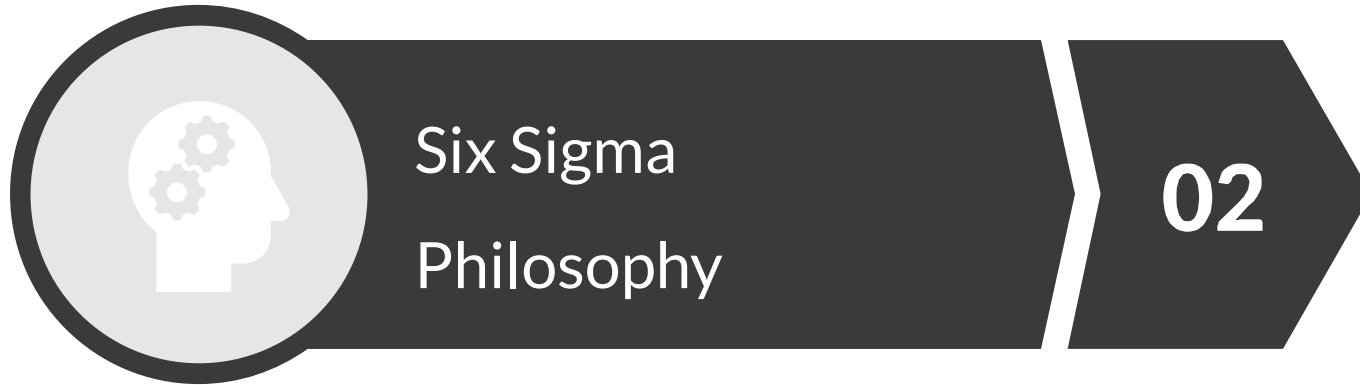
*Value of Six Sigma*

02

*Organizational Goals and  
Six Sigma Projects*

03

*Organizational Drivers*



# ***1A1 Value of Six Sigma***



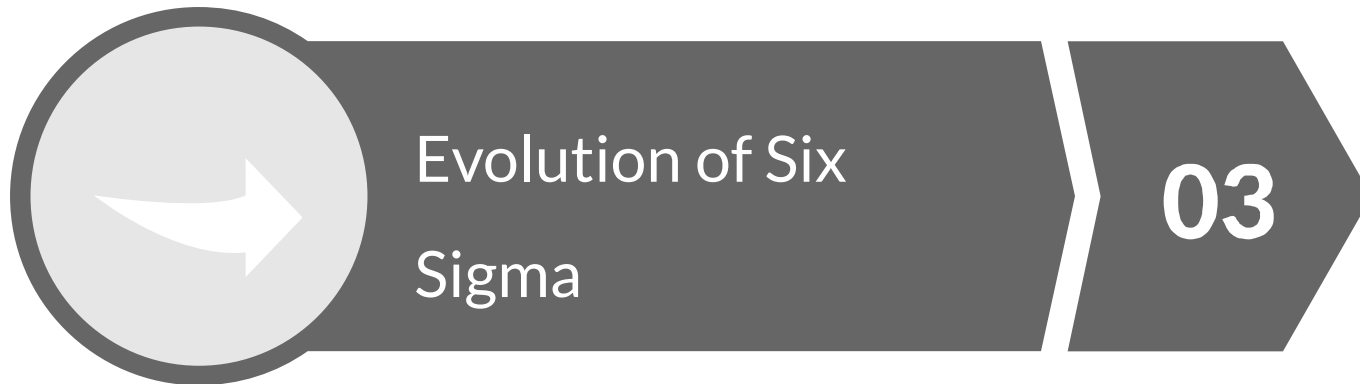
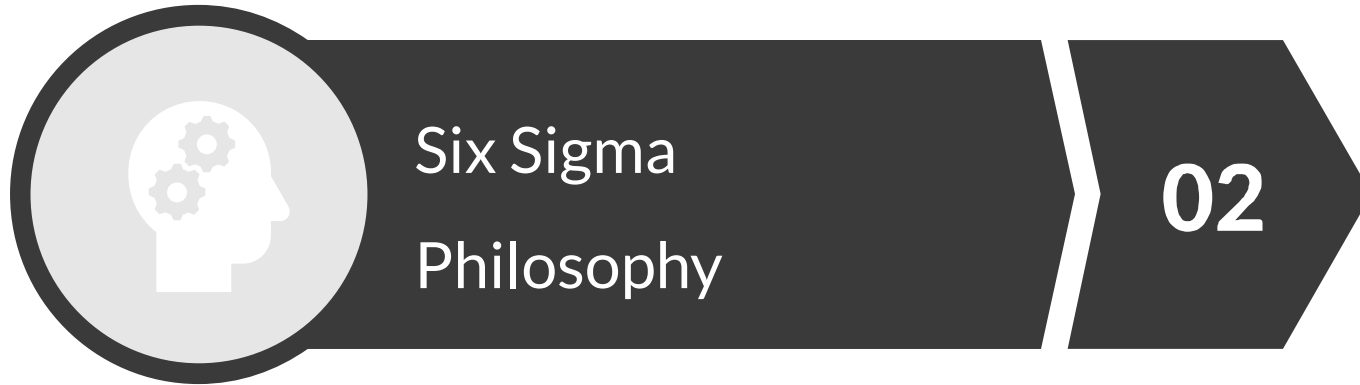
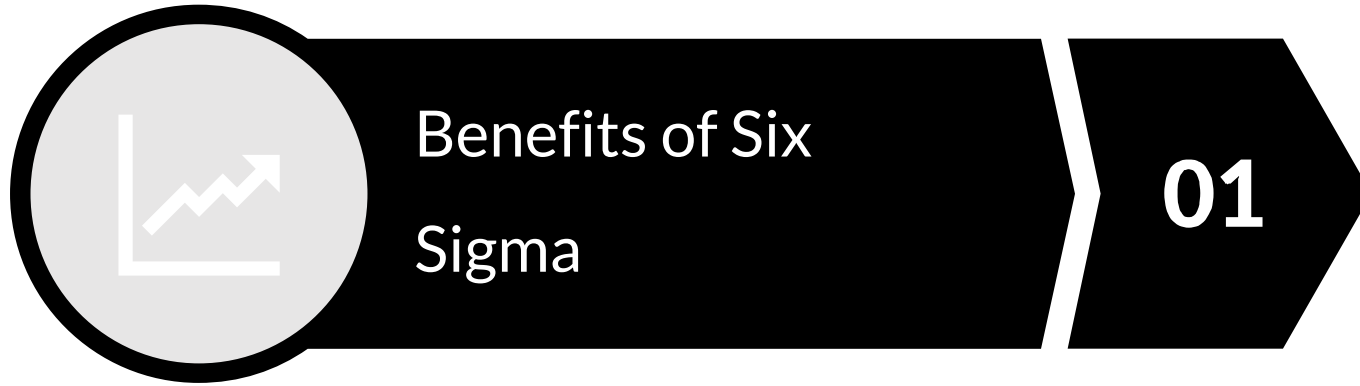
# Six Sigma Benefits

- Generated sustained success
- Project selection tied to organizational strategy
  - Customer focused
  - Profits
- Project outcomes / benefits tied to financial reporting system.
- Full-time Black Belts in a rigorous, project-oriented method.
- Recognition and reward system established to provide motivation.



# Six Sigma Benefits

- Motorola:
  - 5-Fold growth in Sales
  - Profits climbing by 20% pa
  - Cumulative savings of \$14 billion over 11 years
- General Electric:
  - \$2 billion savings in just 3 years
- Bechtel Corporation:
  - \$200 million savings with investment of \$30 million



# ***1A1 Value of Six Sigma***



# Six Sigma Philosophy

- Know What's Important to the Customer (CTQ)
- Reduce Defects (DPMO)
- Centre Around Target (Mean)
- Reduce Variation (Standard Deviation)

# Six Sigma Philosophy

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- ❖ Know What's Important to the Customer (CTQ)
- ❖ Reduce Defects (DPMO)
- ❖ Centre Around Target (Mean)
- ❖ Reduce Variation (Standard Deviation)



# Evolution of Six Sigma

- 1987 Motorola Develops Six Sigma
  - Control Charts by Walter Shewhart in 1924
  - Juran's project by project improvement
  - Deming's philosophy of process control, variation and PDCA
  - Ishikawa's fishbone diagram for RCA
  - Process capability ( $C_p$ ,  $C_{pk}$ ) > DPMO
  - Design of Experiments – work of RA Fisher in 1920 - 1930

**1A2.**  
***Organizational  
Goals and SS  
Projects***

**01**

*Selecting Six Sigma Project*

**02**

*Input > Process > Output  
and Feedback*

# ***Six Sigma Project Selection***

## ❖ External Sources:

### ❖ Voice of Customer

- ❖ What are we falling short of meeting customer needs?
- ❖ What are the new needs of customers?

### ❖ Voice of Market

- ❖ What are market trends, and are we ready to adapt?

### ❖ Voice of Competitors

- ❖ What are we behind our competitors?

# ***Six Sigma Project Selection***

## ❖ Internal Sources:

### ❖ Voice of Process

- ❖ Where are the defects, repairs, reworks?
- ❖ What are the major delays?
- ❖ What are the major wastes?

### ❖ Voice of Employee

- ❖ What concerns or ideas have employees or managers raised?

# ***Six Sigma Project Selection***

## **Sweet Fruit**

*Design for Repeatability*

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## **Bulk of Fruit**

*Process Optimization*

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## **Low Hanging Fruit**

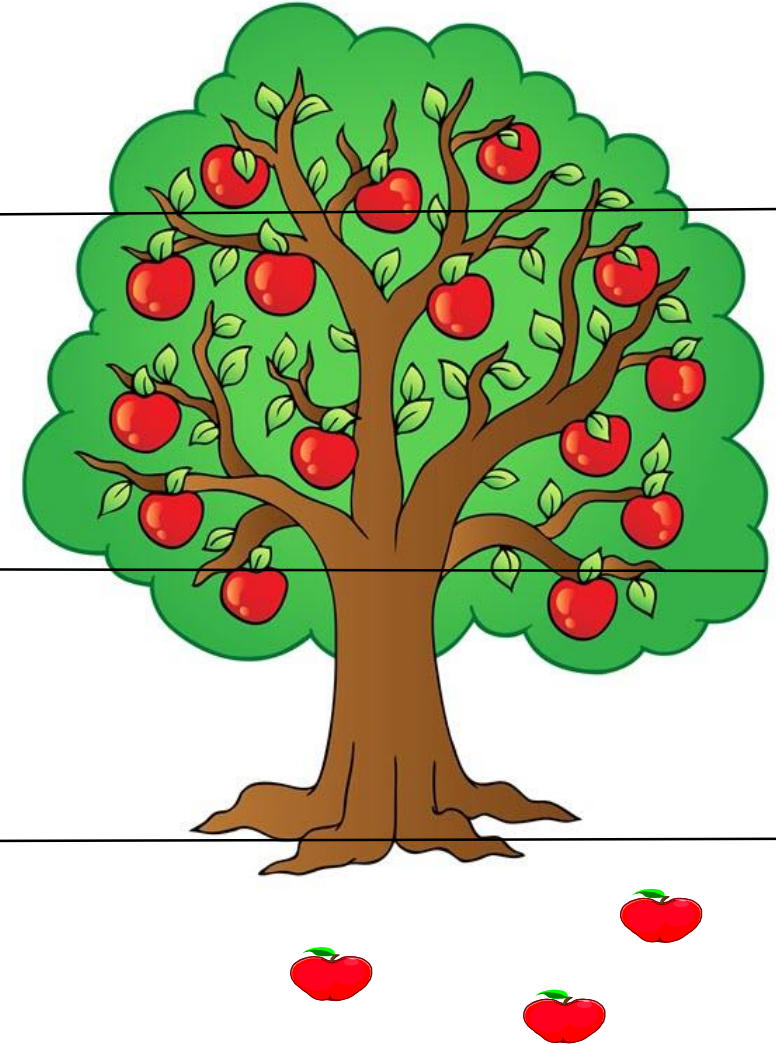
*Seven Basic Tools*

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## **Ground Fruit**

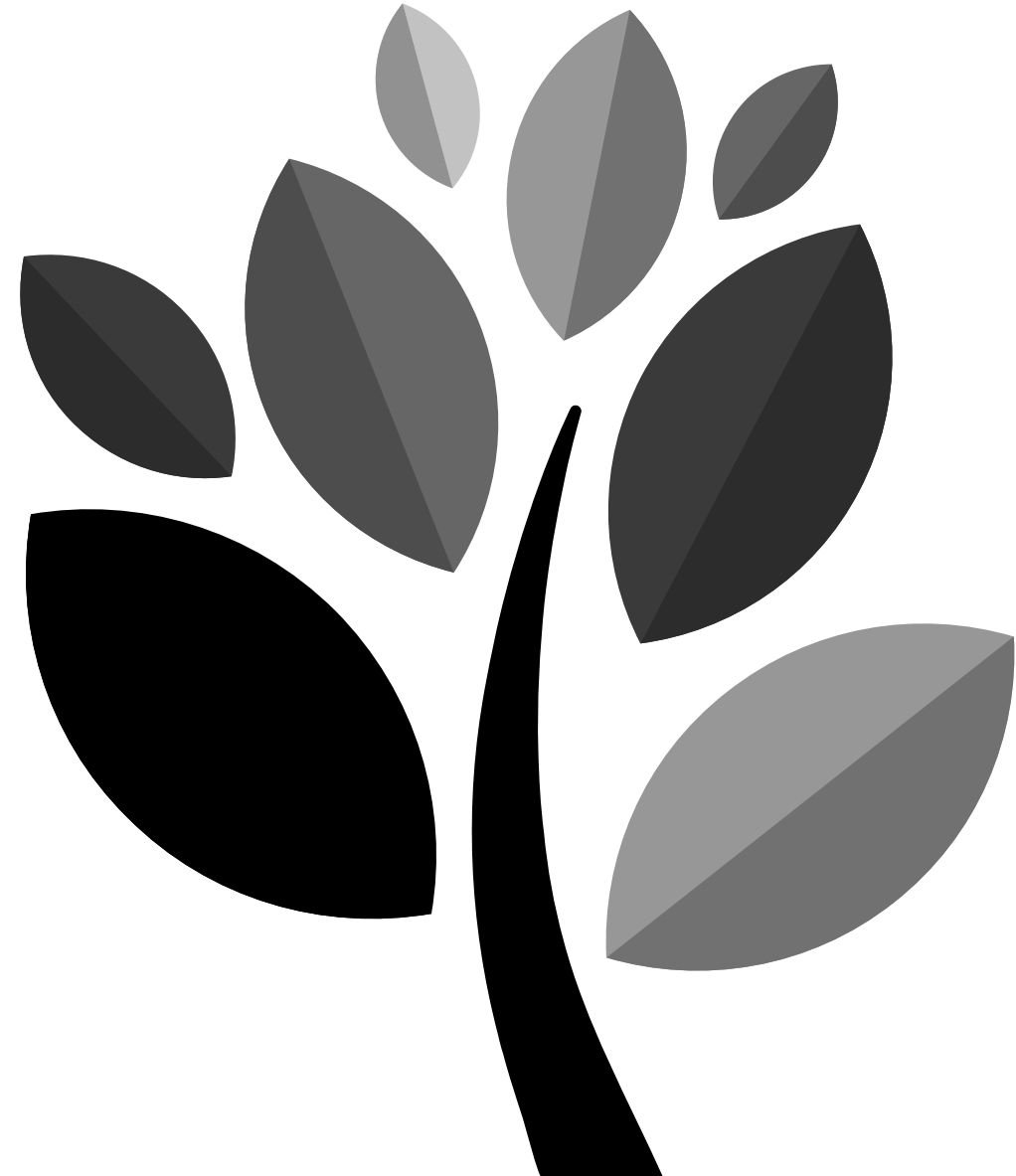
*Logic and Intuition*

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# *Qualifications of a SS Project*

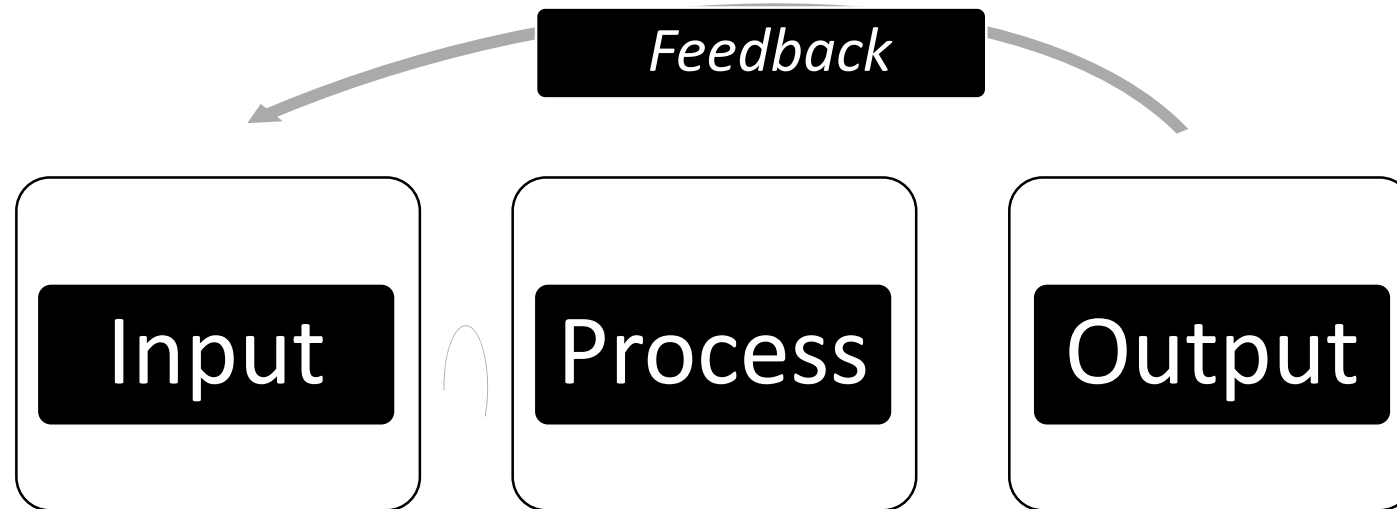
- 1** There is a gap between current and desired / needed performance.
- 2** The cause of problem is not clearly understood.
- 3** The solution is not pre-determined, nor is the optimal solution apparent.



# ***Process***

*Process: Series of steps to produce a product or service.*

*Improve processes to improve the organization as a whole.*



$$Y = f(X)$$

# ***Six Sigma Aligned with Organizational Strategy***

- ❖ Assure that Six Sigma project align with the Organization's vision and mission.
  - ❖ Profits
  - ❖ Market share
  - ❖ Customer acquisition
  - ❖ Patient safety
  - ❖ Client satisfaction



**1A3.**  
***Organizational  
Drivers and  
Metrics***

01

*Understanding Business*

*Drivers*

02

*Key metrics and scorecards*

# ***Business Key Drivers***

Profit

Market share

Customer satisfaction

Efficiency

Product differentiation

# ***Business Key Drivers***

Focus on limited numbers of drivers.

- Those that are measurable
- Those that show the current performance of the organization
- Those which can be compared with competitors or benchmarks
- Those which provide actionable information

# ***Key Metrics***

- Metrics are aligned with the key drivers
- For example if the key driver is profit, then metrics may include:
  - Cost of production
  - Average sale price
  - Profit margins
  - Return on investment

# ***Balanced Scorecard***

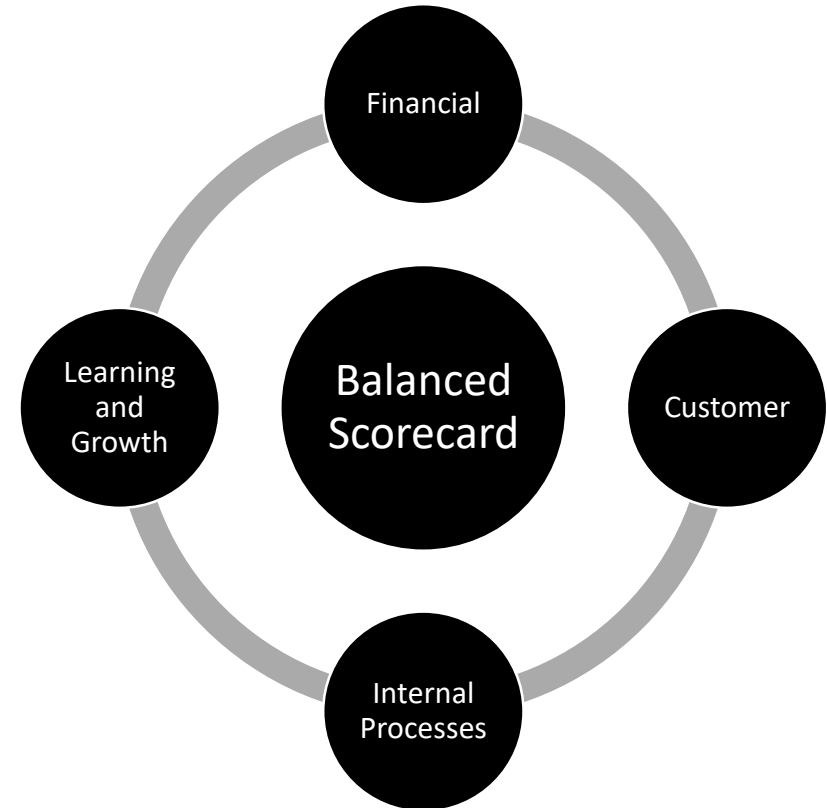
View the organization from four perspectives, and develop objectives, measures (KPIs), targets, and initiatives (actions) relative to each of these points of view:

Financial

Customer/Stakeholder

Internal Process

Learning and Growth



**1B**

# ***Lean Principles in the Organization***

01

*Lean concepts – Philosophy,  
TOC & Wastes*

02

*Value Stream Mapping*

# ***Benefits of Lean***

- Reduce Waste
- Improved Quality/Customer Satisfaction
- Reduced Inventory
- Reduced Cycle Time
- Flexible Manufacturing
- Safe Workplace Environment
- Improved Employee Morale

# Lean Philosophy

## 1. Identify Value



Specify what creates value from the customer's perspective.

## 2. Map the Value Stream



Identify all the steps along the process chain

## 3. Create Flow



Make the value process flow

## 4. Pull



Make only what is needed by the customer

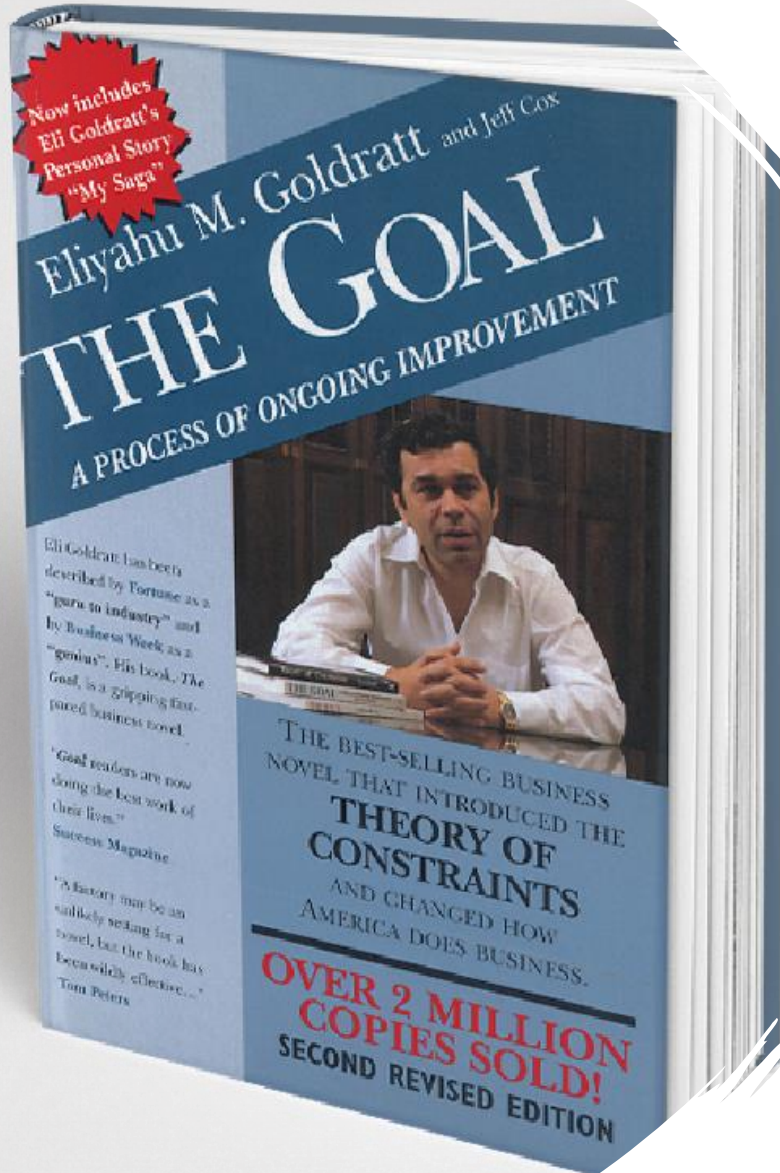
## 5. Seek Perfection



Strive for perfection by continually attempting to produce exactly what the customer wants

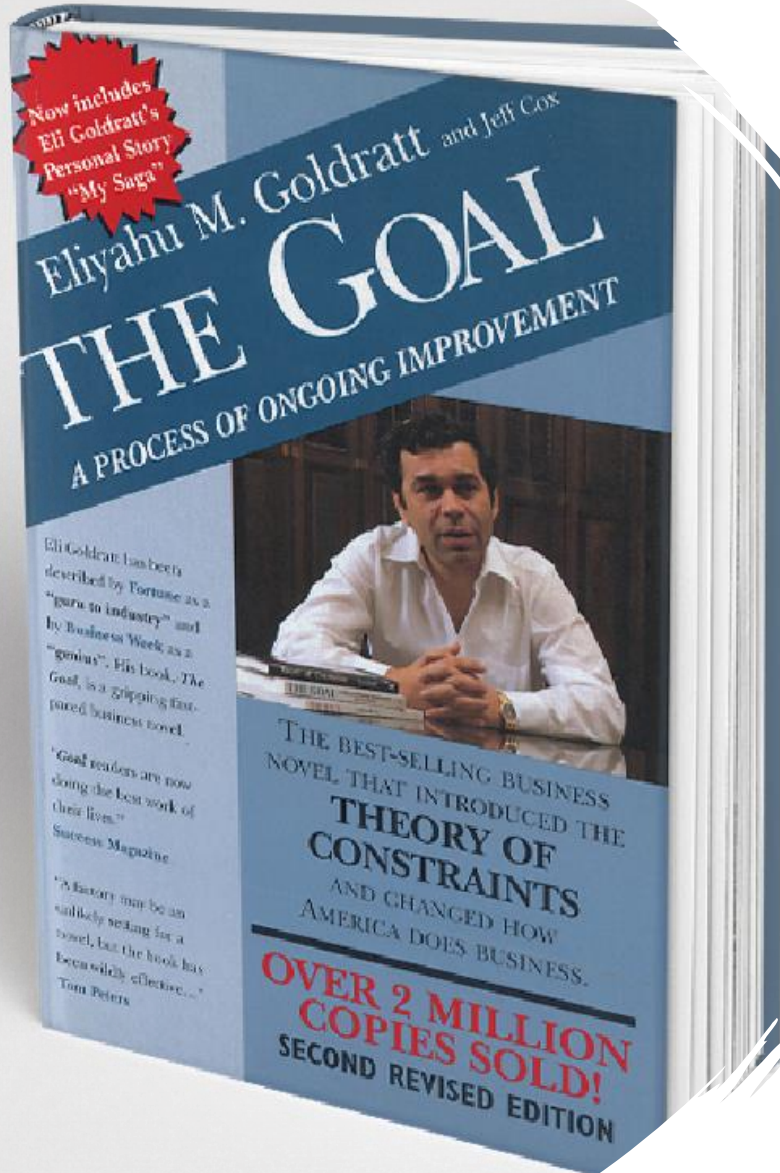


# *Theory of Constraints (TOC)*



- ❖ The theory of constraints (TOC) was introduced by Eliyahu M. Goldratt in his 1984 book titled ***The Goal***.
- ❖ Identifying the constraint (factor which limits throughput / stands in the way of goal) and systematically improving that. Repeating this process to improve the next constraint.
- ❖ Constraint is the weakest link in the chain.

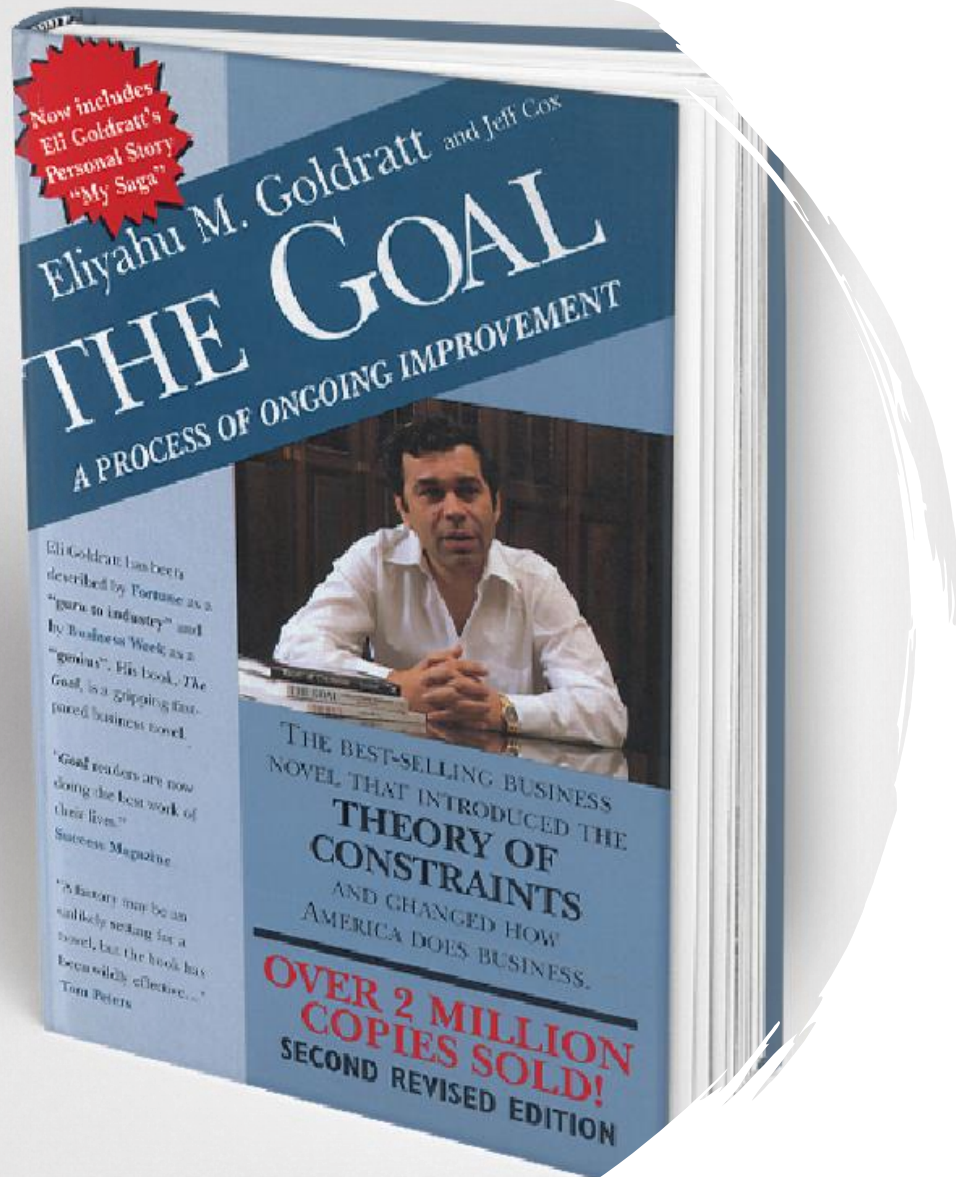
# *Theory of Constraints (TOC)*



- ❖ It helps in identifying what to improve.
- ❖ Current constraint should always be the top priority to make improvement.
- ❖ Improving a non-constraint process will not improve the overall throughput.
- ❖ Constraints examples – Physical, Policy, Paradigm, Marketplace



# 5 Steps to Identify and Eliminate Constraint



- ❖ Identify
  - ❖ Identify the current constraint
- ❖ Exploit
  - ❖ Make improvement using existing resources
- ❖ Subordinate
  - ❖ Ensure all activities support constraint
- ❖ Elevate
  - ❖ If constraint still exists, take further actions
- ❖ Repeat
  - ❖ Move to the next constraint

**1B**

# ***Lean Principles in the Organization***

**01**

*Lean concepts – Philosophy,  
TOC & Wastes*

**02**

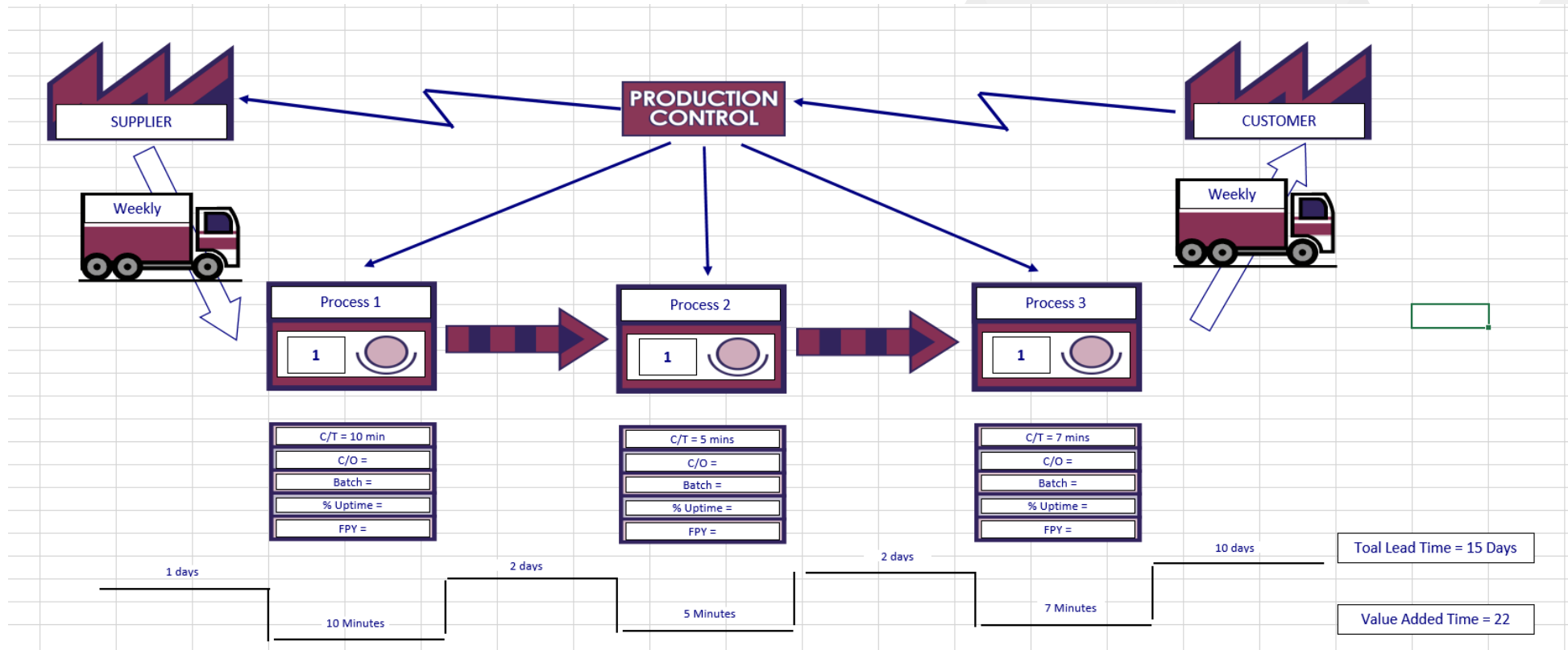
*Value Stream Mapping*

# Value Stream Maps

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- ❖ Type of Flow Chart showing how value flows through the organization
  - ❖ Flow of material
  - ❖ Processes to transform raw material to finished good
  - ❖ Flow of information

# Value Stream Maps



# Value Stream Maps

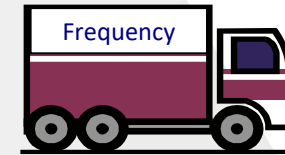
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Supplier / Customer



Production Control



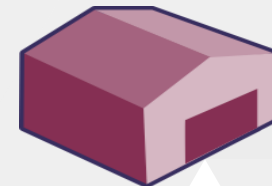
External Shipment



Operator



Work Cell



Inventory Store

Source: SigmaXL software

# Value Stream Maps

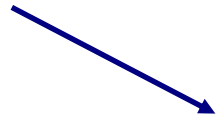
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**Push Arrow**



**FIFO Lane**



**Manual Information Flow**



**Electronic Information Flow**

**Source: SigmaXL software**



# Value Stream Maps

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## Typical Process Information

C/T =
C/O =
Batch =
% Uptime =
FPY =

Cycle Time

Changeover Time

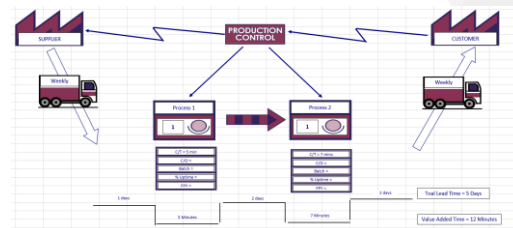
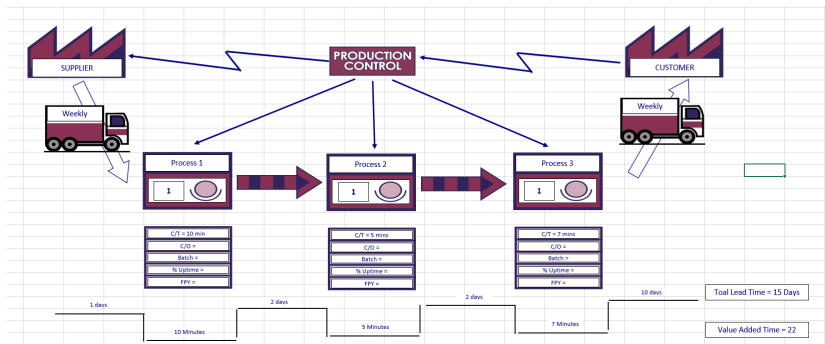
Batch Size

% Uptime

First Pass Yield

# Value Stream Maps

❖ Used to analyze waste



# ***1C Design for Six Sigma Methodologies***

01

*Road maps for DfSS*

02

*Basic Failure Mode and  
Effects Analysis*

03

*Design FMEA and Process  
FMEA*

# ***1C-1 Road maps for DfSS***

01

***DMADV***

02

***DMADOV***

03

***IDOV***

# DFSS Methodologies

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- ❖ DMADV
- ❖ DMADOV
- ❖ IDOV

# DMAIC vs DMADV

DMAIC



DEFINE MEASURE ANALYZE IMPROVE CONTROL

DMADV



DEFINE MEASURE ANALYZE DESIGN VERIFY

*Define the  
process or  
design goals*

*Measure  
Critical to  
Quality  
aspects*

*Analyze  
designs*

*Detail  
design of the  
product or  
process*

*Verify  
chosen  
design*

# DMADOV

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**DEFINE**

*Define the  
process or  
design goals*



**MEASURE**

*Measure  
Critical to  
Quality  
aspects*



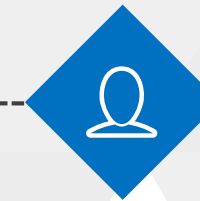
**ANALYZE**

*Analyze  
designs*



**DESIGN**

*Detail  
design of the  
product or  
process*



**OPTIMIZE**

*Refine the  
design*



**VERIFY**

*Verify  
chosen  
design*

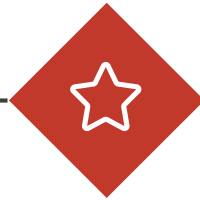
# IDOV

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## IDENTIFY

*Define the  
Voice of  
Customer*



## DESIGN

*Detail  
design of the  
product or  
process*



## OPTIMIZE

*Analyze  
designs*



## VERIFY

*Verify  
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# ***1C Design for Six Sigma Methodologies***

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*Road maps for DfSS*

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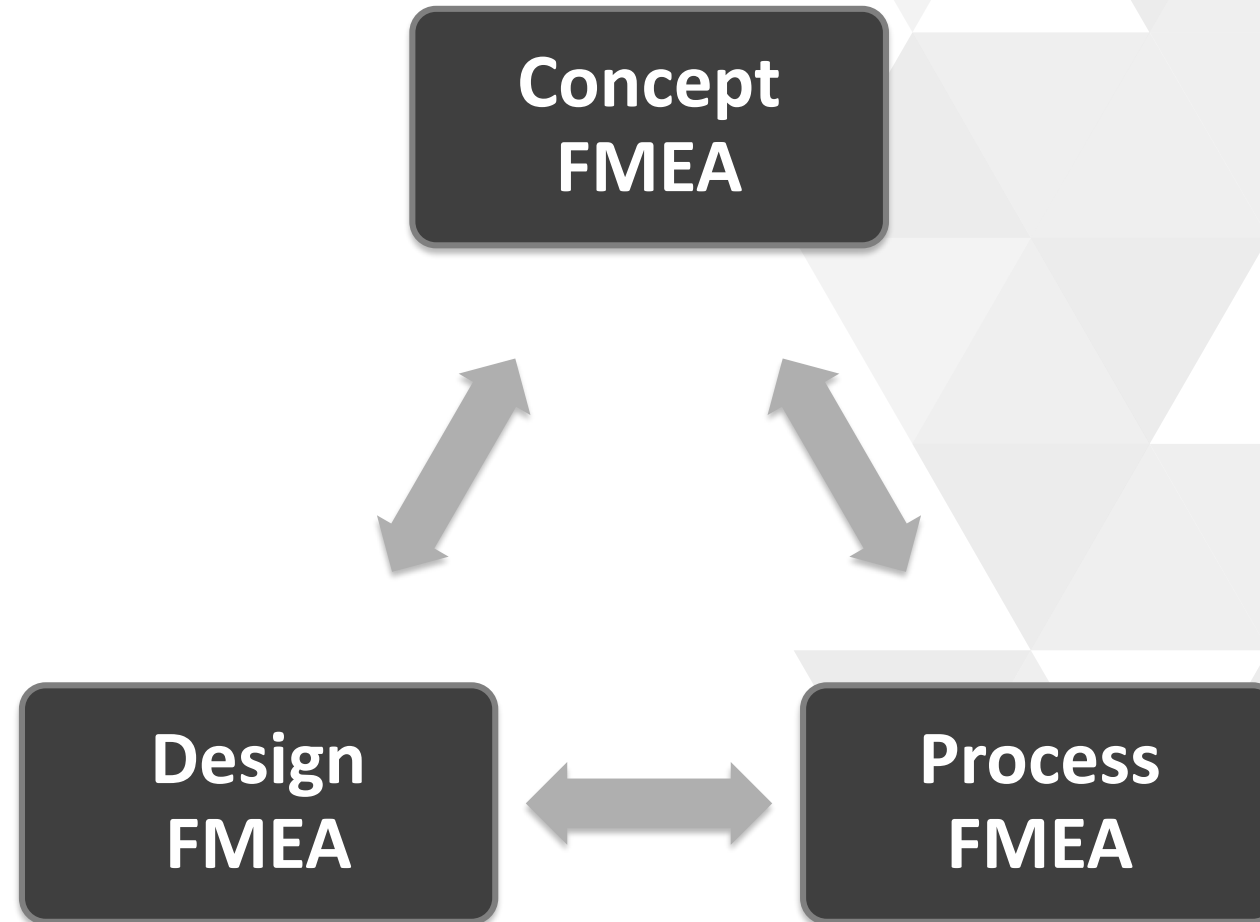
*Design FMEA and Process  
FMEA*

# Failure Mode and Effect Analysis (FMEA)

- ❖ The FMEA is a design tool used to systematically analyze potential failures and identify their effects.
  - ❖ Identify
  - ❖ Prioritize

# FMEA

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## FMEA

### Design FMEA

Identifies failures associated with product design:

- Product malfunctions
- Product life
- Safety hazards

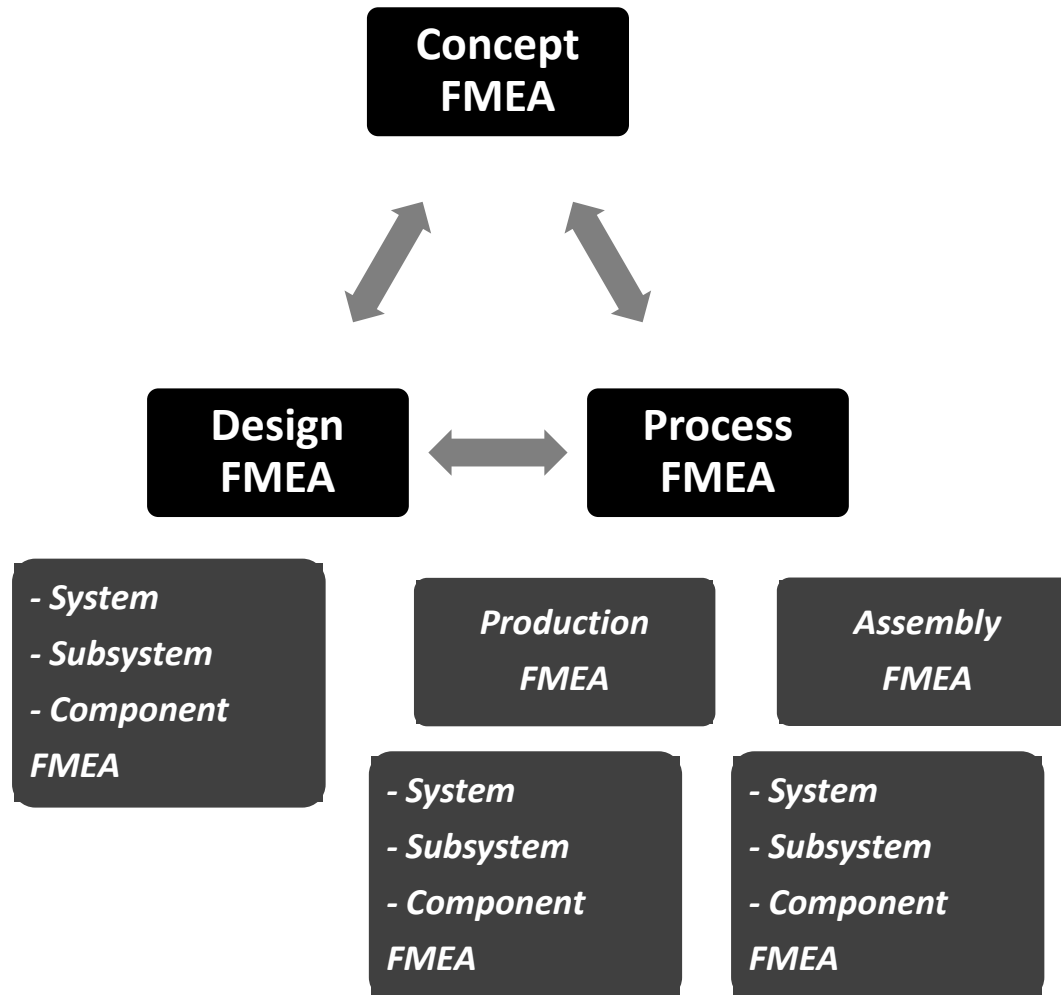
### Process FMEA

Identifies failures associated with processes:

- Production quality
- Process reliability
- Customer dissatisfaction

# FMEA

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# Failure Mode and Effect Analysis (FMEA)

- ❖ It is a proactive tool (Before the problem happens / not the after-effect analysis)
- ❖ It is a living document

# Failure Mode and Effect Analysis (FMEA)

- ❖ It is proactive tool (Before the problem happens / not the after effect analysis)
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# FMEA

Process / Requirement	Failure Mode	Failure Effect	Severity (1-10)	Cause(s) of failure mode	Occurrence (1-10)	Current Controls (KPIVs)	Detection (1-10)	R P N	Recommended actions
<u>Perfume Making</u> • Receiving	• Wrong ingredients	• Inconsistent quality	(1-10) 8	• Unclear specification	(1-10) 3	• Review and approve specification by design	4	96	
				• Substandard material supplied by supplier	6	• Third party certification • In house test lab	4	192	
• Mixing									



# FMEA

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- ❖ **Risk Priority Number (RPN)**
- ❖ **Severity (1-10) x Occurrence (1-10) x Detection (1-10)**

# FMEA

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- ❖ **Severity**
- ❖ Severity 1 – No effect/ client might not even notice it
- ❖ Severity 10 – Serious safety hazard without warning

Risk Priority Number (RPN) =  
Severity (1-10) x  
Occurrence (1-10) x  
Detection (1-10)

# FMEA

---

- ❖ **Occurrence**
- ❖ Occurrence 1 – Rare event, no data of such type of failure in past
- ❖ Occurrence 10 – Failure almost inevitable

Risk Priority Number (RPN) =  
Severity (1-10) x  
Occurrence (1-10) x  
Detection (1-10)

# FMEA

---

- ❖ **Detection**
- ❖ Detection 1 – Current system almost certainly detects the problem (automation)
- ❖ Detection 10 – Current system can not detect the problem

Risk Priority Number (RPN) =  
Severity (1-10) x  
Occurrence (1-10) x  
Detection (1-10)

# FMEA

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- ❖ Identify key process steps
- ❖ Identify failure mode
- ❖ Identify failure effects/severity
- ❖ Identify causes/occurrence
- ❖ Identify controls /detection
- ❖ Calculate Risk Priority Number (RPN)
- ❖ Prioritize by RPN – Higher RPN first
- ❖ Determine action plan



# FMEA

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- ❖ Update FMEA when there is plan to change / actual change of :
  - ❖ Design
  - ❖ Application
  - ❖ Material
  - ❖ Process
  
- ❖ FMEA is a living document