

# DEV RAJWADI

7075084281 ◇ Hyderabad, India

[devrajwadi11@gmail.com](mailto:devrajwadi11@gmail.com) ◇ [LinkedIn](#) ◇ [GitHub](#) ◇ [Portfolio](#)

## EDUCATION

---

<b>Bachelor of Engineering in Computer Science</b> , Keshav Memorial Engineering College	2022 – 2026
Relevant Coursework: DSA, DBMS, Statistics, Machine Learning, Data Visualization	
<b>Intermediate</b> , Narayana Junior College	2020 – 2022
<b>Secondary Schooling</b> , St. Joseph's Public School	2010 – 2020

## SKILLS

---

<b>Data Analysis</b>	SQL, Python (Pandas, NumPy), Excel
<b>Visualization</b>	Power BI, Tableau, Matplotlib, Seaborn
<b>Languages</b>	Python, Java, JavaScript
<b>Core Knowledge</b>	EDA, Statistics, Data Cleaning, BI, DBMS
<b>Tools</b>	GitHub, VS Code, Kaggle

## PROJECTS

---

- **E-Commerce Sales Performance Dashboard (Python, SQL, Tableau)** — Cleaned and analyzed Amazon sales data (1,465+ records, 16 columns) to uncover **revenue trends and customer behavior**. Engineered features such as **discount value, discount ratio, and estimated revenue** to quantify product performance. Built **interactive visualizations and KPI dashboards** in Tableau to track **top products, top categories, and revenue insights**. Enabled **data-driven decision-making** by identifying **high-performing products and categories**. [Dashboard Screenshot](#)
- **Customer Segmentation Sales Insights Dashboard (Python, Excel, Tableau)** — Processed and analyzed **500K+ e-commerce transactions** to explore customer behavior and revenue distribution. Implemented **RFM (Recency, Frequency, Monetary) analysis** to segment customers into high-value, loyal, and at-risk groups. Created **interactive Tableau dashboards** with KPI cards (Revenue, Transactions, Unique Customers), visualizations for **top products, top countries, and revenue trends**, and customer segmentation insights. [Dashboard Screenshot](#)

## CERTIFICATIONS

---

- **Deloitte Data Analytics Job Simulation – Forage** [View Certificate](#)
- **AI for Beginners – HP Life** [View Certificate](#)
- **Python Programming (SIDH) – Microsoft** [View Certificate](#)

## EXTRACURRICULAR ACTIVITIES

---

- Participated in Kaggle challenges for real-world data practice.
- Completed job simulations to gain industry exposure.
- Collaborated on projects with peers, improving teamwork and communication.