Algnitors

Social Media Agent

The Problem

- Every brand needs a PR team and social media managers
- Tracking through all the complaint and mentions are difficult for humans
- An average company spends 30% of marketing budget on brand PR on social media sites

Confidential

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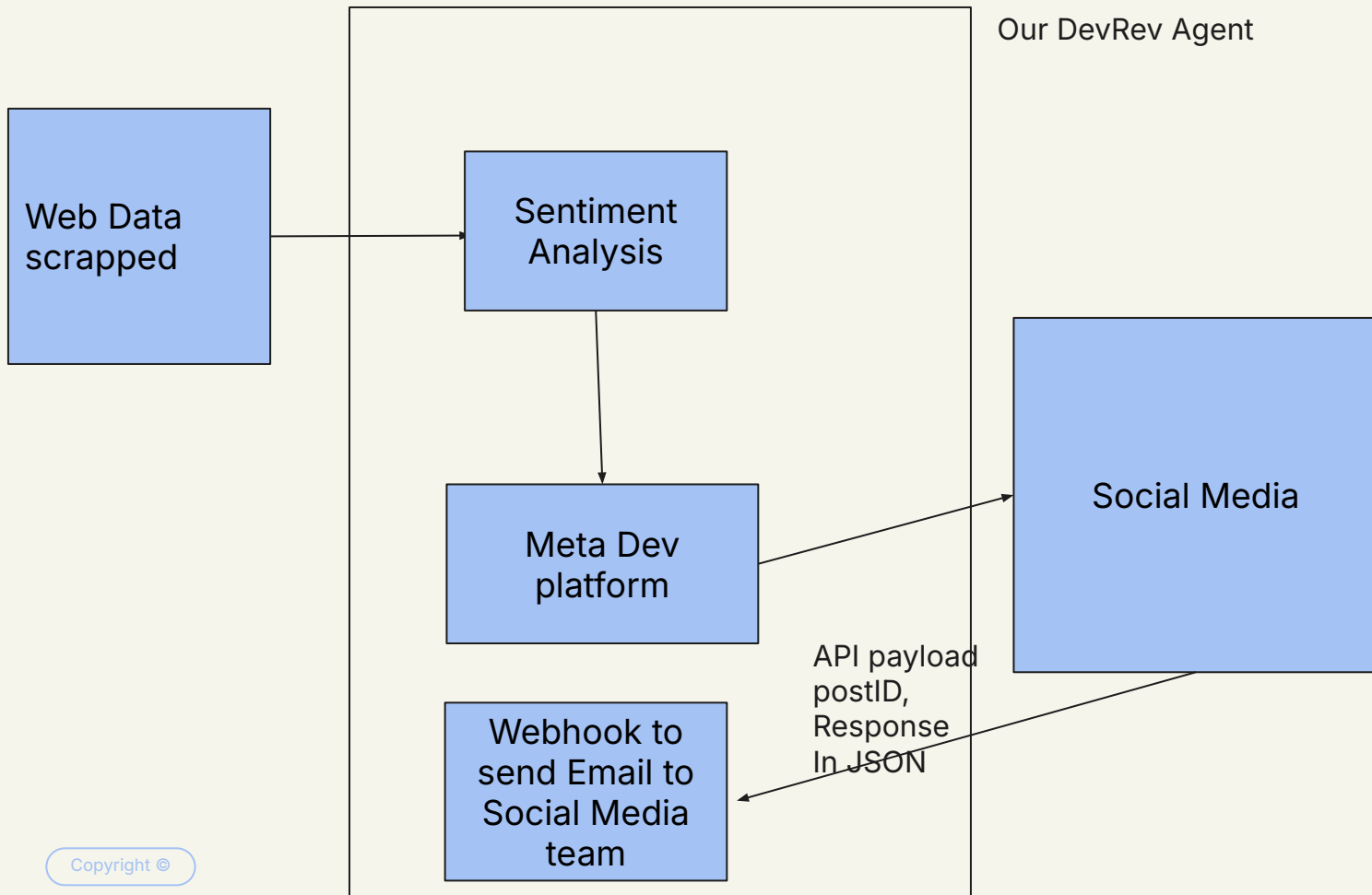# What if an AI agent can solve it?

DevRev Tech

- A DevRev skill to scrap the social media with keywords of our brand.
  Eg. instagram.com/search=Myntra
- A DevRev skill to connect to meta developer API.
- A DevRev skill to sentiment analysis the data scrapped.
- Using the API call on DevRev and respond at the post ID.

Our DevRev Agent

Web Data scrapped

Sentiment Analysis

Meta Dev platform

Social Media

API payload postID, Response In JSON

Webhook to send Email to Social Media team

Subtitle Date

THE END