Website Overview

Link Higher is a professional service-based platform offering comprehensive digital solutions with customer management, e-commerce capabilities, and content management system.

FRONTEND PAGES

Main Website Pages

1. **Home Page** - Fully customized design with dynamic content management
2. **About Page** - Company information with dynamic content control
3. **Site Page** - Platform overview and features
4. **Service Page** - Service offerings listing
5. **Service Details Page** - Individual service descriptions
6. **Package Plan Page** - Pricing and plan options
7. **Package Plan Details Page** - Specific package information
8. **Blog Page** - Articles and updates listing
9. **Blog Details Page** - Individual blog articles
10. **Case Study Page** - Success stories and project showcases
11. **Case Study Details Page** - Detailed project analysis
12. **Team Page** - Team member profiles
13. **FAQ Page** - Frequently Asked Questions
14. **Contact Us Page** - Contact information and form
15. **Privacy Policy Page** - Legal compliance document
16. **Terms & Conditions Page** - Service agreement terms
17. **Return and Refund Policy Page** - E-commerce policy document

---

CUSTOMER PORTAL

Authentication & Access

1. **Customer Login Page** - Secure authentication interface
2. **Customer Registration Page** - New account creation with validation
3. **Customer Dashboard** - Personalized user portal

Customer Dashboard Features

1. **Order Statistics** - Display total orders, pending status, and completed transactions
2. **Password Management** - Secure password change functionality
3. **Profile Information Update** - Personal details modification
4. **Profile Image Management** - Avatar upload and update capability
5. **Order History** - Complete transaction listing with status tracking
6. **Account Deletion** - Self-service account termination option

---

ADMINISTRATIVE BACKEND

Core Administration

1. **Admin Authentication System** - Secure login and registration
2. **Admin Dashboard UI** - Professional administrative interface design
3. **Admin Profile Management** - Password and profile information update module

Content Management System

1. **Home Page Management** - Full dynamic content control for homepage
2. **About Page Management** - Complete control over about page content
3. **Service Content Management** - Service page and details page content administration
4. **Site Page Management** - Platform information content control

5. **Package Plan Management** - Complete package creation, editing, and display control
6. **Blog Management System** - Article creation, editing, and publication with single page support
7. **Case Study Management** - Portfolio project showcase administration
8. **Team Management** - Team member profile administration
9. **FAQ Management** - Dynamic question and answer content control
10. **Contact Page Management** - Contact information and form settings
11. **Legal Page Management** - Privacy Policy, Terms & Conditions, and Refund Policy content

E-Commerce Functionality

1. **Shopping Cart System** - UI design with dynamic cart management (add, remove, quantity adjustment)
2. **Checkout Process** - Complete purchase flow with payment integration
3. **Order Management System** - Comprehensive order tracking (pending, received, completed statuses) with soft delete functionality
4. **Order Status Notification** - Automated email alerts to customers upon status changes
5. **Invoice System** - Manual invoice creation and dynamic invoice generation .
6. **Invoice** – Invoice page design. When an invoice is created manually, a secure link to that invoice will be automatically sent to the customer's email. In their account dashboard, they will be able to view all their previous orders and filter them to see their paid and unpaid invoices. For any unpaid invoice, they will have a direct option to complete the payment securely via PayPal.

Communication Systems

1. **Live Chat Integration** - Real-time customer support with automated thank-you emails and admin notifications
2. **Contact Form Processing** - Automated email delivery of customer inquiries to administrative email
3. **Google Authentication** - Social login integration using Google accounts

Website Configuration

1. **Website Settings Module** - Global configuration and preferences
2. **SEO Management Module** - Meta tags, descriptions, and search engine optimization settings
3. **Login Page Customization** - Authentication interface configuration
4. **Social Media Integration** - Platform links and sharing settings
5. **User Management System** - Customer account administration and permissions

---

TECHNICAL REQUIREMENTS

1. **Dynamic Content Management** - All major pages support CMS functionality
2. **Responsive Design** - Mobile-friendly across all devices
3. **Secure Authentication** - Password hashing and secure sessions
4. **Email Automation** - Transactional email system for notifications
5. **Database Management** - Efficient data storage and retrieval
6. **File Upload Handling** - Support for images and documents
7. **Session Management** - Secure user state maintenance

SECURITY FEATURES

1. **SQL Injection Prevention**
2. **Cross-Site Scripting (XSS) Protection**
3. **Secure Password Storage** (hashing algorithms like bcrypt)
4. **Session Hijacking Prevention**
5. **Input Validation and Sanitization**
6. **Role-Based Access Control** (RBAC)

PERFORMANCE REQUIREMENTS

1. **Fast Page Loading Times** (under 3 seconds)
2. **Optimized Database Queries** (indexing, efficient joins)
3. **Caching Implementation** (browser and server-side caching)
4. **Image Optimization** (compression, responsive images)
5. **Code Minification** for production (CSS, JavaScript)